

# Modèles de Black-Litterman

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# Droite de Marché des Capitaux



Figure 1: Droite de Marché des Capitaux

## Black-Litterman (1)

- ▶ Par défaut: Accepter les espérances de rendement implicites dans le portefeuille de marché, et investir dans ce portefeuille.
- ▶ Exprimer des “vues” sur l’espérance de rendement de portefeuilles quelconques
- ▶ Utiliser ces “vues” pour modifier les espérances de rendement et la structure de covariance des actifs.

## Information ex-ante

Distribution des rendements:

$$r \sim \mathcal{N}(\mu, \Sigma)$$

L'espérance de rendement  $\mu$  est aussi aléatoire

$$\mu = \Pi + \epsilon^{(e)}$$

avec

$$\epsilon^{(e)} \sim \mathcal{N}(0, \tau \Sigma)$$

## Optimisation inversée

On utilise le portefeuille de marché pour inférer l'espérance de rendement:

$$U(w) = w^T \Pi - \frac{\delta}{2} w^T \Sigma w$$

Solution “inversée” de  $\Pi$  en fonction de  $w$ :

$$\Pi = \delta \Sigma w_{eq}$$

## Expression de prédictions à propos des rendements

Les prédictions sont exprimées par des portefeuilles dont on donne le rendement, avec une marge d'erreur.

$$P\mu = Q + \epsilon^{(\nu)}$$

avec

$$\epsilon^{(\nu)} \sim \mathcal{N}(0, \Omega)$$

## Résumé

Deux équations pour  $\mu$

- Distribution ex-ante

$$\mu = \Pi + \epsilon^{(e)}$$

- Views

$$P\mu = Q + \epsilon^{(v)}$$

# Exemple

| ## | IBM                 | MS                 | DELL               |
|----|---------------------|--------------------|--------------------|
| ## | Min. : -0.445480    | Min. : -0.53590    | Min. : -0.515656   |
| ## | 1st Qu.: -0.060482  | 1st Qu.: -0.06699  | 1st Qu.: -0.086565 |
| ## | Median : 0.009032   | Median : 0.02846   | Median : 0.008809  |
| ## | Mean : 0.006868     | Mean : 0.01264     | Mean : 0.002769    |
| ## | 3rd Qu.: 0.070162   | 3rd Qu.: 0.10020   | 3rd Qu.: 0.079835  |
| ## | Max. : 0.353799     | Max. : 0.50707     | Max. : 0.497706    |
| ## | C                   | JPM                | BAC                |
| ## | Min. : -0.3400743   | Min. : -0.444608   | Min. : -0.278997   |
| ## | 1st Qu.: -0.0572979 | 1st Qu.: -0.076672 | 1st Qu.: -0.050389 |
| ## | Median : 0.0009806  | Median : 0.013887  | Median : 0.010103  |
| ## | Mean : 0.0056924    | Mean : -0.003876   | Mean : 0.008242    |
| ## | 3rd Qu.: 0.0539650  | 3rd Qu.: 0.082539  | 3rd Qu.: 0.065332  |
| ## | Max. : 0.2533333    | Max. : 0.317181    | Max. : 0.173060    |



# Correlation

|      | IBM       | MS        | DELL      | C         | JPM       | BAC       |
|------|-----------|-----------|-----------|-----------|-----------|-----------|
| IBM  | 1.0000000 | 0.3873395 | 0.4193389 | 0.4635322 | 0.4459814 | 0.3585381 |
| MS   | 0.3873395 | 1.0000000 | 0.3981657 | 0.5929457 | 0.5226294 | 0.4646464 |
| DELL | 0.4193389 | 0.3981657 | 1.0000000 | 0.2701329 | 0.2671891 | 0.2321042 |
| C    | 0.4635322 | 0.5929457 | 0.2701329 | 1.0000000 | 0.5477972 | 0.5070248 |
| JPM  | 0.4459814 | 0.5226294 | 0.2671891 | 0.5477972 | 1.0000000 | 0.6832878 |
| BAC  | 0.3585381 | 0.4646464 | 0.2321042 | 0.5070248 | 0.6832878 | 1.0000000 |

## Exemple 1: IBM et Dell surperforme MS ( $sd = 5\%$ )

Rendement de  $(1/2 \text{ IBM} - \text{MSFT} + 1/2 \text{ DELL}) = 6\% + \text{terme d'erreur}$

```
sd <- .02
pickMatrix <- matrix(c(1/2, -1, 1/2, rep(0, 3)),
                      nrow = 1, ncol = 6)
views <- BLViews(P = pickMatrix, q = 0.06,
                 confidences = 1/sd,
                 assetNames = colnames(monthlyReturns))
views
```

```
## 1 : 0.5*IBM+-1*MS+0.5*DELL=0.06 + eps. Confidence: 50
```

# Traduction en distribution ex-post (voir note de cours)

```
## Prior means:
## IBM  MS DELL  C  JPM  BAC
##    0    0    0    0    0    0
## Posterior means:
##          IBM          MS          DELL          C          JPM
## 4.646555e-03 -4.671936e-03 7.803734e-03 -6.012134e-06 -1.103887e-03
##          BAC
## 4.461435e-04
## Posterior covariance:
##          IBM          MS          DELL          C          JPM          BAC
## IBM 0.02060212 0.011933008 0.013931916 0.011510261 0.010767241 0.004922060
## MS 0.01193301 0.018774348 0.014889402 0.010496617 0.013170102 0.005035473
## DELL 0.01393192 0.014889402 0.033763464 0.009469169 0.013038550 0.006173186
## C 0.01151026 0.010496617 0.009469169 0.011062719 0.009695371 0.005371676
## JPM 0.01076724 0.013170102 0.013038550 0.009695371 0.017565314 0.006962381
## BAC 0.00492206 0.005035473 0.006173186 0.005371676 0.006962381 0.007897104
```

Exemple 2: Le rendement moyen du secteur financier sera de 15% (sd = .04)

Rendement de  $(C + JPM + BAC + MS)/4 = 15\% + \text{terme d'erreur}$

```
finViews <- matrix(ncol = 4, nrow = 1, dimnames = list(NULL, c("C", "JPM", "BAC", "MS")))
finViews[,1:4] <- rep(1/4, 4)
views <- addBLViews(finViews, q=0.15, confidences=1/sd, views)
views
```

```
## 1 : 0.5*IBM+-1*MS+0.5*DELL=0.06 + eps. Confidence: 50
## 2 : 0.25*MS+0.25*C+0.25*JPM+0.25*BAC=0.15 + eps. Confidence: 50
```

# Traduction en distribution ex-post (voir note de cours)

```
marketPosterior <- BLPosterior(as.matrix(monthlyReturns), views,
                                tau = 1/2,
                                marketIndex = as.matrix(sp500Returns),
                                riskFree = as.matrix(US13wTB))
marketPosterior
```

```
## Prior means:
##      IBM      MS      DELL      C      JPM      BAC
## 0.020883598 0.059548398 0.017010062 0.014492325 0.027365230 0.002829908
## Posterior means:
##      IBM      MS      DELL      C      JPM      BAC
## 0.04706734 0.06682760 0.05446292 0.03021575 0.05268582 0.01692391
## Posterior covariance:
##      IBM      MS      DELL      C      JPM      BAC
## IBM  0.021741389 0.010716133 0.013042457 0.008775076 0.011014736 0.005509895
## MS   0.010716133 0.032543053 0.016985477 0.013356160 0.015376383 0.008513377
## DELL 0.013042457 0.016985477 0.048117247 0.007639836 0.009794284 0.005328471
## C    0.008775076 0.013356160 0.007639836 0.016680082 0.011539075 0.006692420
## JPM  0.011014736 0.015376383 0.009794284 0.011539075 0.028982501 0.012174496
## BAC  0.005509895 0.008513377 0.005328471 0.006692420 0.012174496 0.011460867
```

# Optimisation MV classique

Portefeuille Tangent:

```
optPorts <- optimalPortfolios.fPort(marketPosterior,  
  optimizer = "tangencyPortfolio")
```

# Black-Litterman (7)

Weights

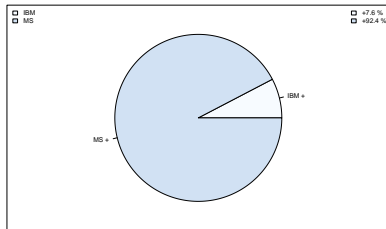


Figure 2: Prior Rdt/Risque

Weights

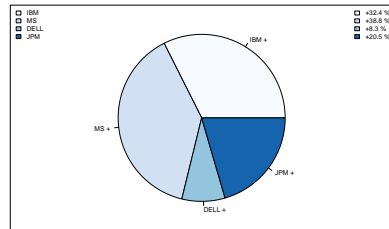


Figure 3: Posterior Rdt/Risque

## Exercise

Ajouter les “vues” suivantes au modèle. Choisissez les sd qui vous semblent pertinentes. Résoudre avec la librairie BLCOP.

- ▶ BAC va surperformer Citibank (C)
- ▶ Dell aura un rendement de 0.5%