

Phenyo Koikoi

Graphic Designer

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11003 Signal Hill, North West, Mafikeng 2745, South Africa.

<https://phenyodesigns.netlify.app/>

Summary

Creative Graphic Designer with 7 years of hands-on experience designing visually compelling graphics. Self-taught and continuously refining my skills through freelance work, personal projects and certifications.

Skills

Design Principles, Typography, Layout, Color Theory, Print Design, Branding, Vector Graphics, Photo Editing, Logo Design, HTML, CSS, Javascript,

Tools

Adobe Creative Suite (Illustrator, Photoshop, InDesign), Figma, Sketch, Zeplin, Canva, Microsoft (Powerpoint, Word, Excel)

Soft Skills

Cross-functional teamwork, Client Communication, Agile Methodology

Professsional Experience

Graphic Designer (Contract)

Alchemy, United Kingdom (Remote)

March 2024 – September 2024

- Designed a wide range of digital materials including a logo and social media post graphics / advertisements.

- Increased user-engagement

Graphic Designer, UI/UX Designer (Freelance)

FLARE, Mafikeng, South Africa

June 2024 – July 2024.

- Designed a variety of materials including logo, social media post graphics, packaging, wireframes and high fidelity designs.
- Next Step of the company is to launch their mobile application to Play Store and App Store.

Graphic Designer (Freelance)

Finora, Rustenburg, South Africa (Remote)

June 2023 – December 2023

- Designed and produced digital materials including social media posts and infographics

Graphic Designer (Freelance)

Design Craft, India

February 2023 – March 2023

- Designed and produced digital materials such as a logo, brochures and advertisement graphics.

Education

Grade 12 (APS = 28)

Golfview High School, 2018

Bachelors of Information Systems (Incomplete)

North West University, Mafikeng Campus, 2024

(Completed all my core and final year modules)

Google UX Design Professional Certificate

Coursera, 7 November 2024

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