Alessandro Ferrari

Communication Designer

Born on 28–05–1996
Currently living in Milano, Italy
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Education

2017-2019

Politecnico di Milano, Italy

Master degree in Communication Design

2014-2017

Graduated at Politecnico di Milano, Italy

Bachelor degree in Communication Design / grade 110L

2017

Attended a semester as part of an exchange program at Lahti University of Applied Sciences, Finland, attending courses in the Graphic Design, Packaging and Brand Design departments

2009-2014

Graduated at L.S.S. Antonio Roiti, Ferrara, Italy High school leaving qualification in scientific studies

Experience

2017

Collaboration with Vaasan and Koskisen for packaging redesign proposals during the Packaging Graphics and Printing Processes course at Lahti University of Applied Sciences

2015

Internship during summer break at National Wax Museum Plus / Irish Rock'n Roll Museum Experience in Dublin, Ireland in the social media and marketing department

Language Skills Full professional knowledge of English—C2 level (Grade C in Cambridge CPE) and native

speaker of Italian

Good at creative and analitical writing and copywriting

Technical Skills **Strong knowledge of graphical softwares** (Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Sketch) **and multimedia editing and animation softwares** (Adobe Premiere, Adobe After Effects)

Good knowledge of markup and web development languages (HTML, CSS, Javascript/jQuery)

and prototyping languages (Arduino, Processing)

Good knowledge of musical and sound production softwares (Ableton Live)

Good knowledge of data manipulation and visualization softwares (Excel, Gephi, OpenRefine)

Soft Skills

Ability to organise, lead and cooperate proactively in team projects Commitment to punctuality in deadlines and working under pressure

Interests

Animation and motion graphics, typography and editorial design, branding, music production and sound design, illustration and traditional painting