Title: (we will revise the title and these are the candidates)

1) Leadership of Communication: The Impact of Leadership and Communication on Public Service Motivation (PSM)

2) Leadership in Communication: The Effect of Leadership and Communication on Public Service Motivation (PSM)

3) Communicative Leadership: How Leadership and Communication affect Public Service Motivation (PSM)

4) Leadership in communication: How Leadership and Communication affect Public Service Motivation (PSM)

*We're leaning toward the fourth option right now.*

Abstract

What motivates public employees to carry out public services more likely? Existing literature defines Public Service Motivation (PSM), which makes public employees willing to serve citizens and society's stability and development voluntarily. In general, most scholars argue that transformational leadership, which directs and advises each of the members of an organization, promotes the PSM, whereas transactional leadership does not since it is conducted as the trade of cost and effectiveness. However, we can expect that the type of leadership provided by the leader (suppliers) in the public sector will impact the PSM of members with hierarchical culture in Korean public organizations (consumers). Therefore, this study argues that leadership affects the PSM, interacting with collaboration and communication in public sector. We analyze the relationship between PSM, leadership, and communication within the organization, utilizing the Public Employee Perception Survey Data of 2020.