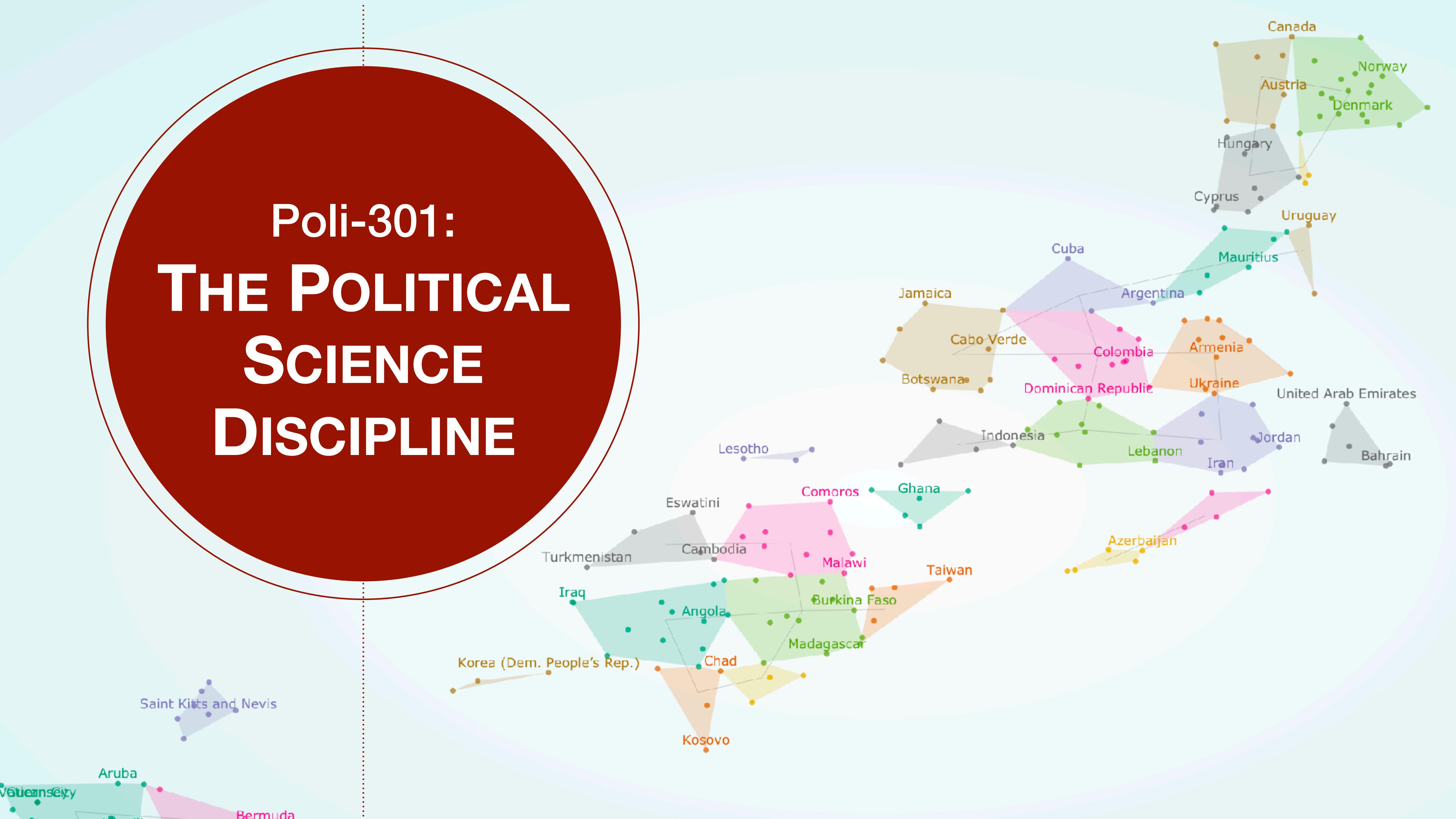


# Poli-301: THE POLITICAL SCIENCE DISCIPLINE



# TODAY'S AGENDA

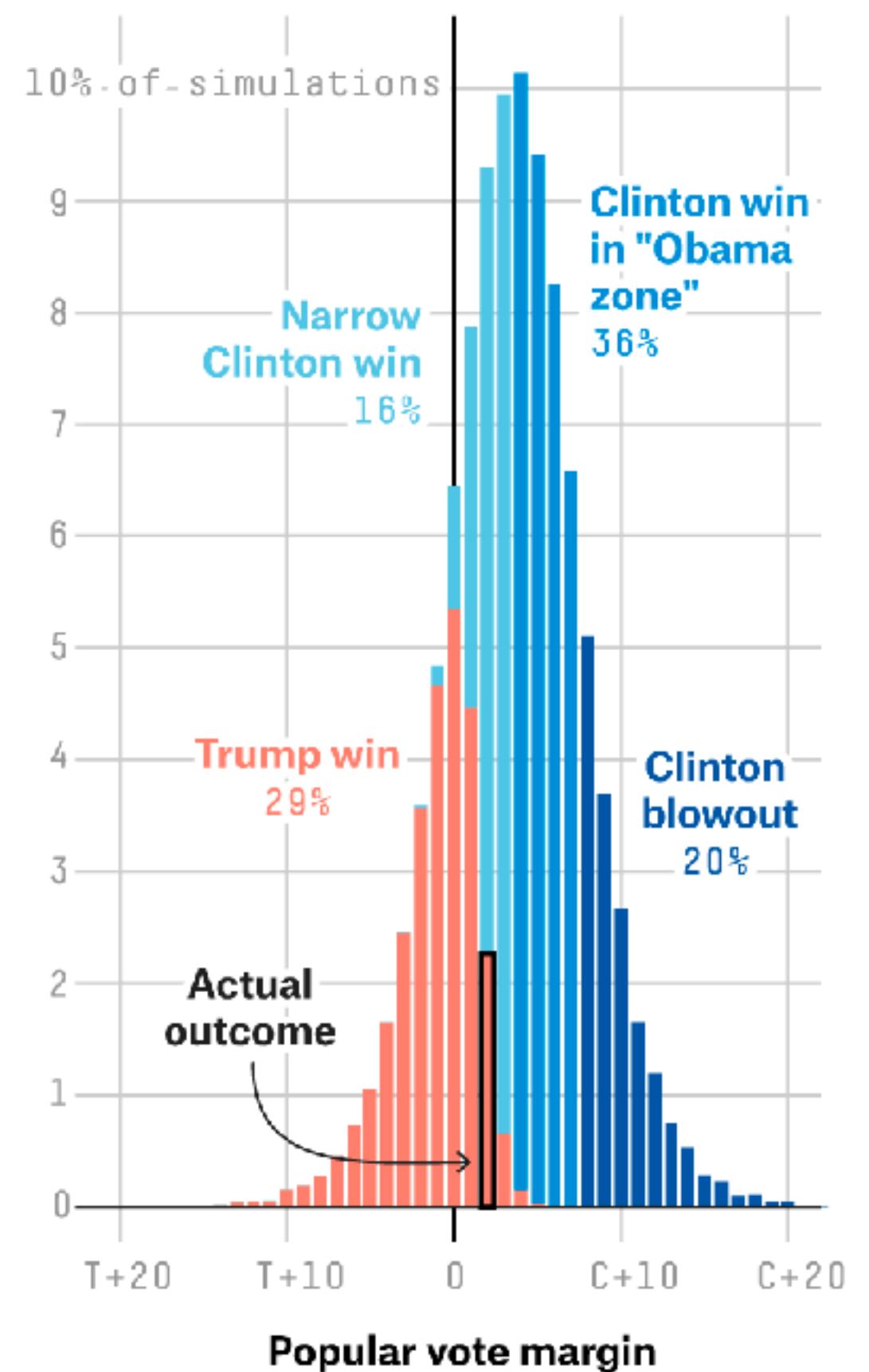
- 1 Uncertainty
- 2 Sampling
- 3 Bootstrapping and confidence intervals
-

Last week a poll came out showing Buttigieg leading at 25% in Iowa;  
**how certain are we of this?**

We also found that the Mariel Boatlift increased wages in Miami (relative to similar cities);  
**How certain are we of this?**

**FiveThirtyEight's final forecast for the 2016 election**

Likelihood of popular vote outcomes according to FiveThirtyEight's polls-only model at 9:35 a.m. on Election Day 2016. Based on 20,000 simulations.



## Why are we **uncertain**?

We only have a **sample**,  
but we're interested in a **population**

Polls often ask a couple thousand people (if that!), and try to **infer** something bigger

Each sample is going to give us different results!

Even when we have all the data, we can still  
be **uncertain**

Do taller/shorter Presidents tend to be more  
popular?

Collect heights of all Presidents, collect avg.  
approval rating during tenure

**Problem:** we might have all the data, but few  
Presidents + approval ratings are samples!

# Solution

Turns out that if a sample is random, representative, and large...

... the sample mean will be pretty close to the population mean

# Key terms

## Population

All of the instances of the thing we care about

## Sample

A subset of the population

## Population parameter

The true percent of men and women who voted for Obama

## Point Estimate/ sample statistic

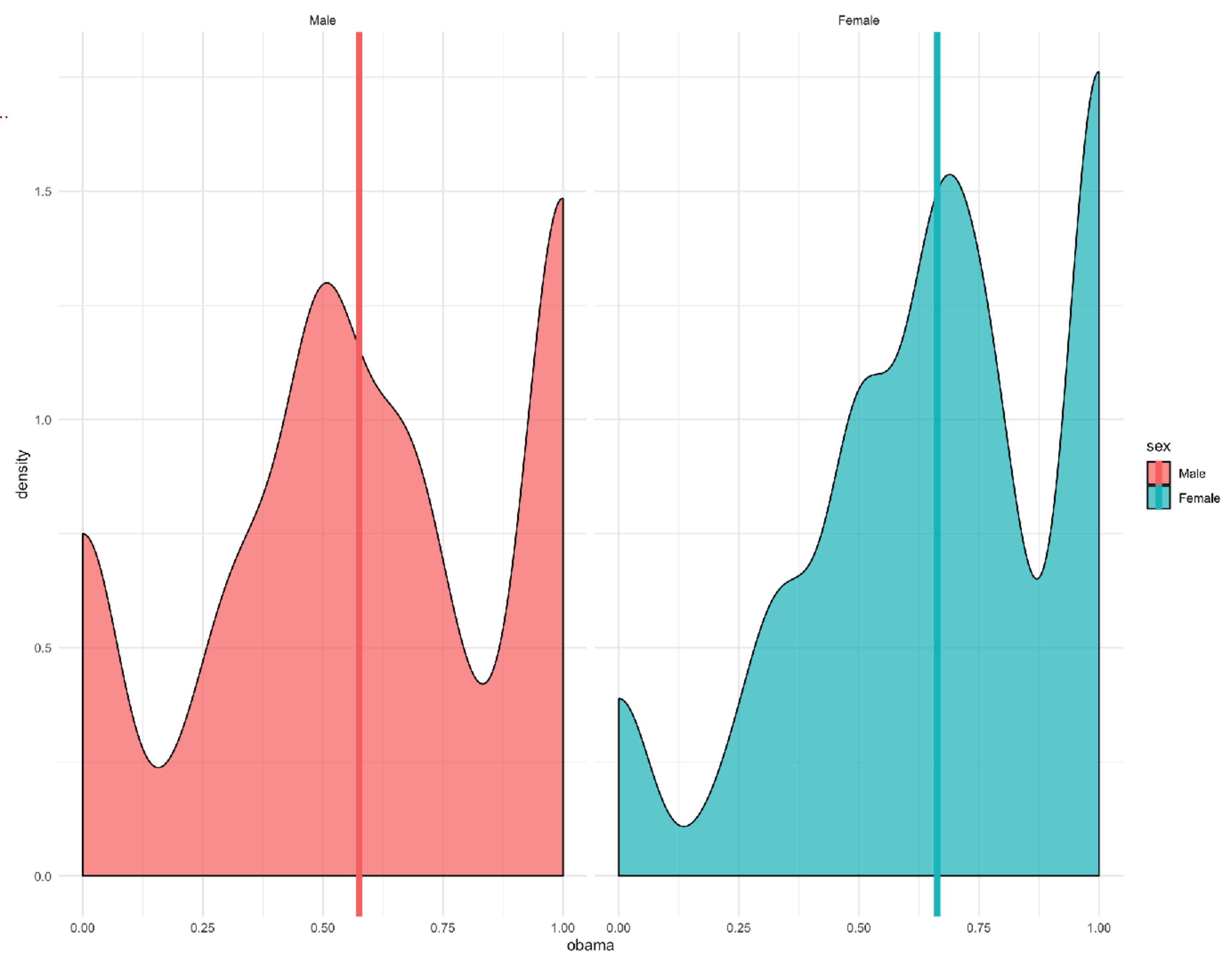
The average in each of those 10 random draws

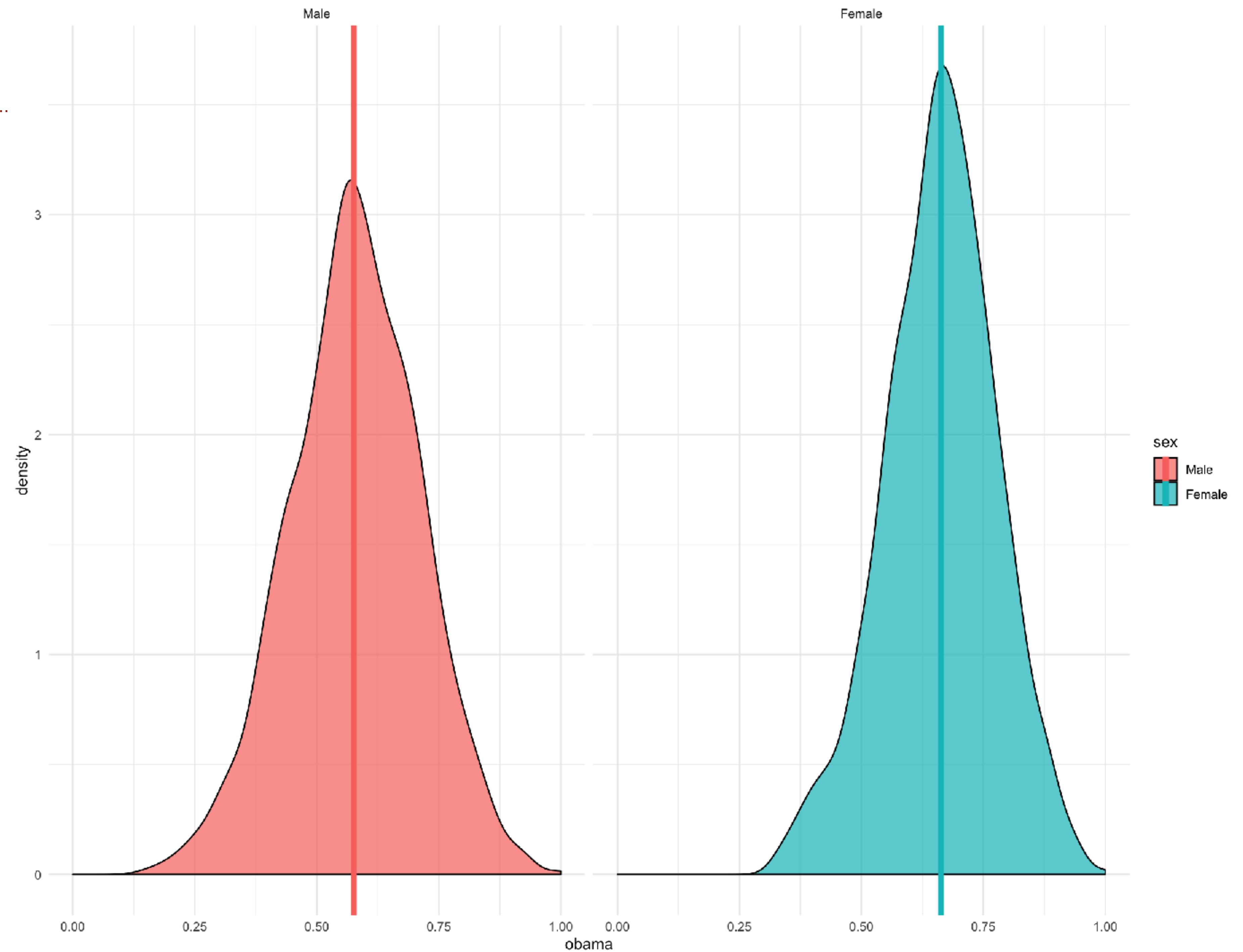
# Example

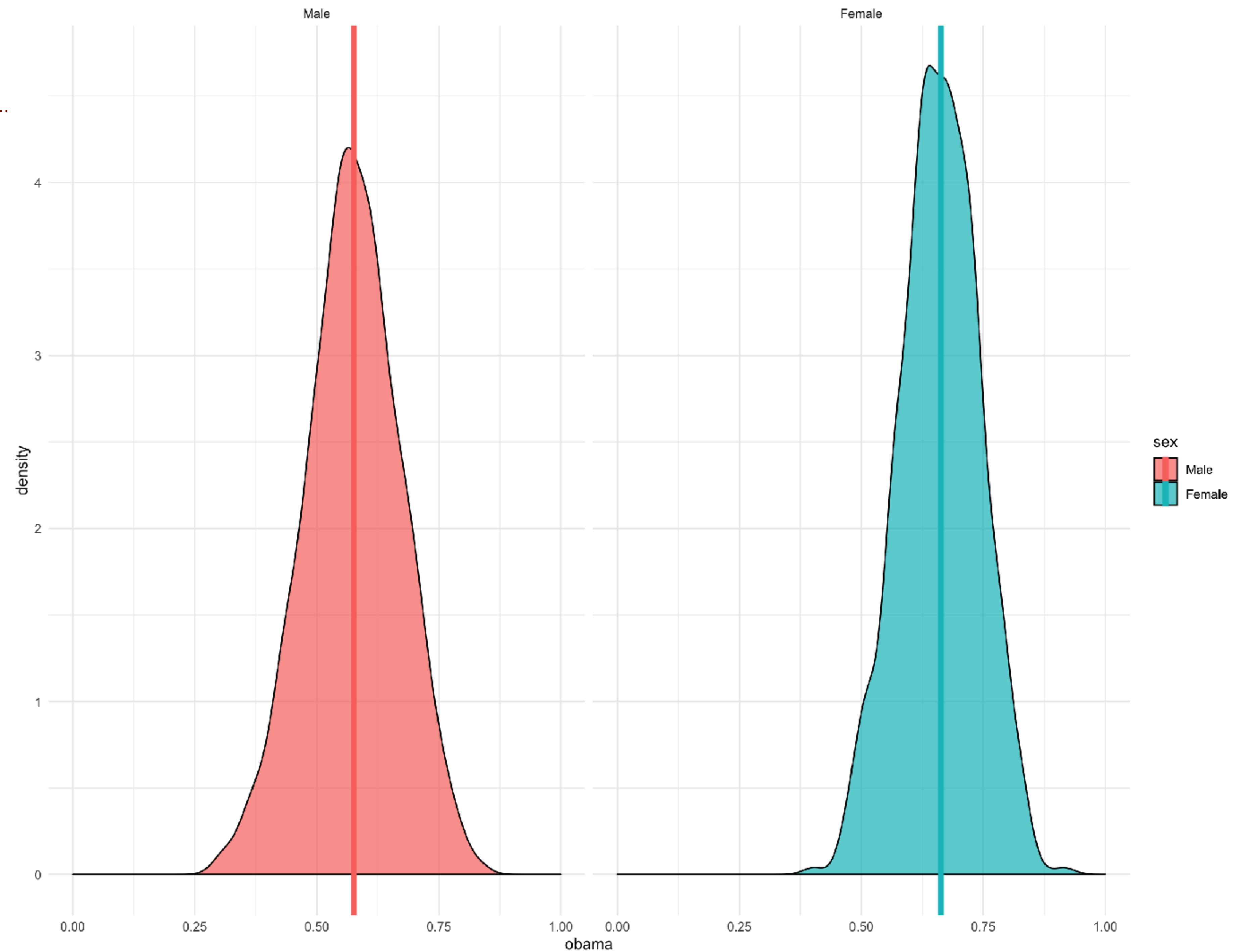
Let's imagine that there are only 2,867 people in the US and they were all surveyed in **gss\_sm**

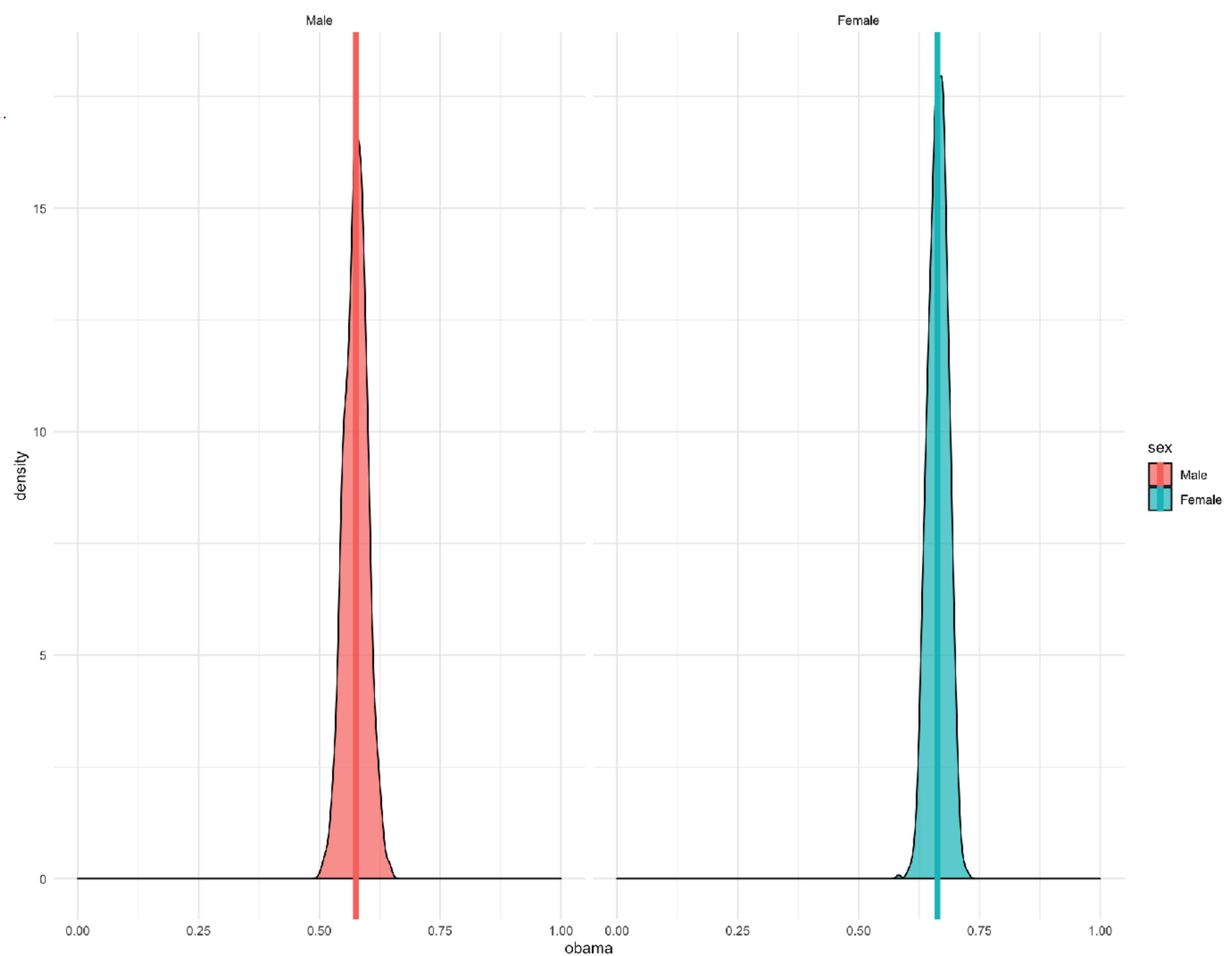
What's the **true** percent of men and women who voted for Obama?

Now take a **sample** of 20 people and calculate the same percent again









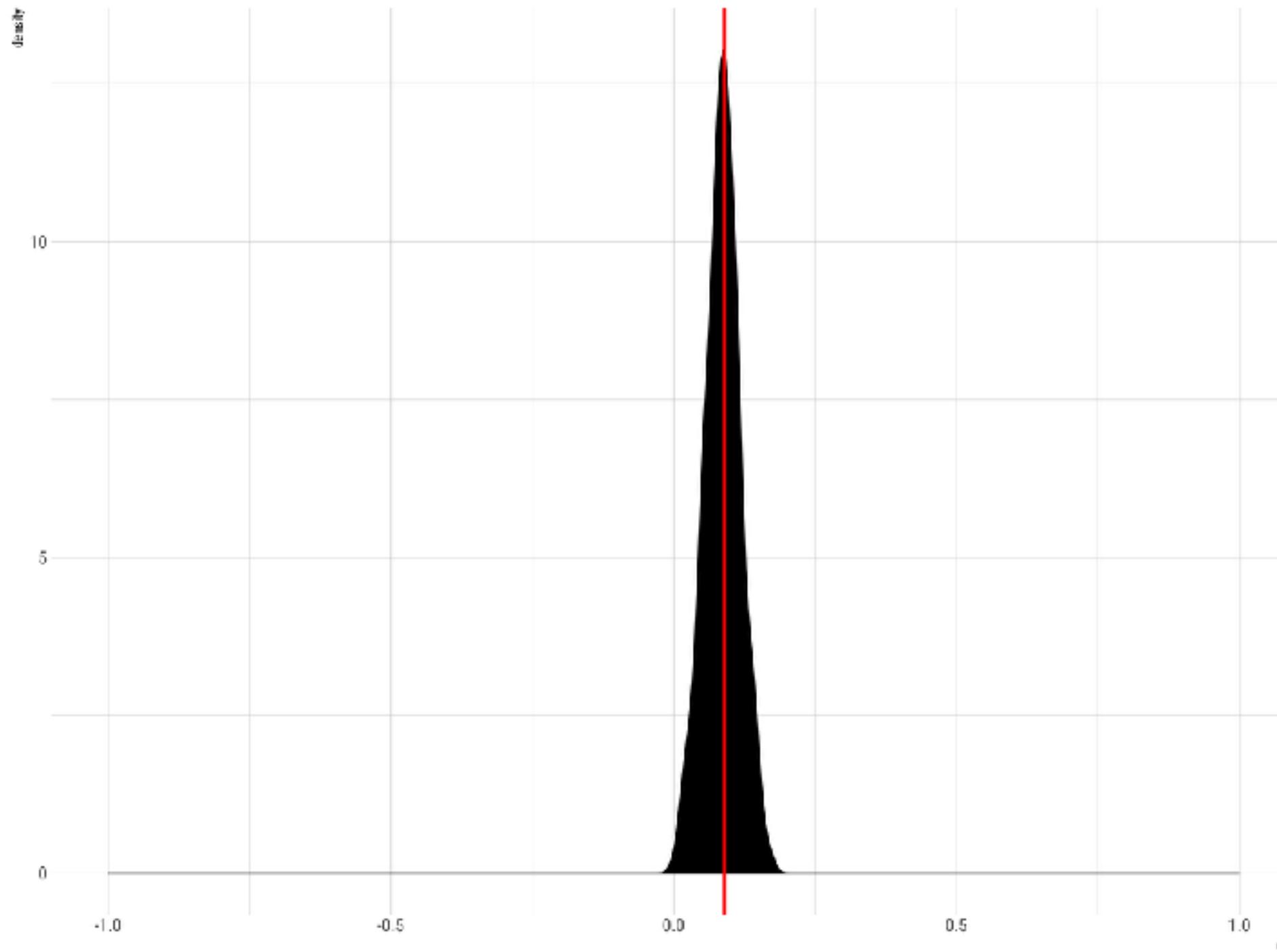
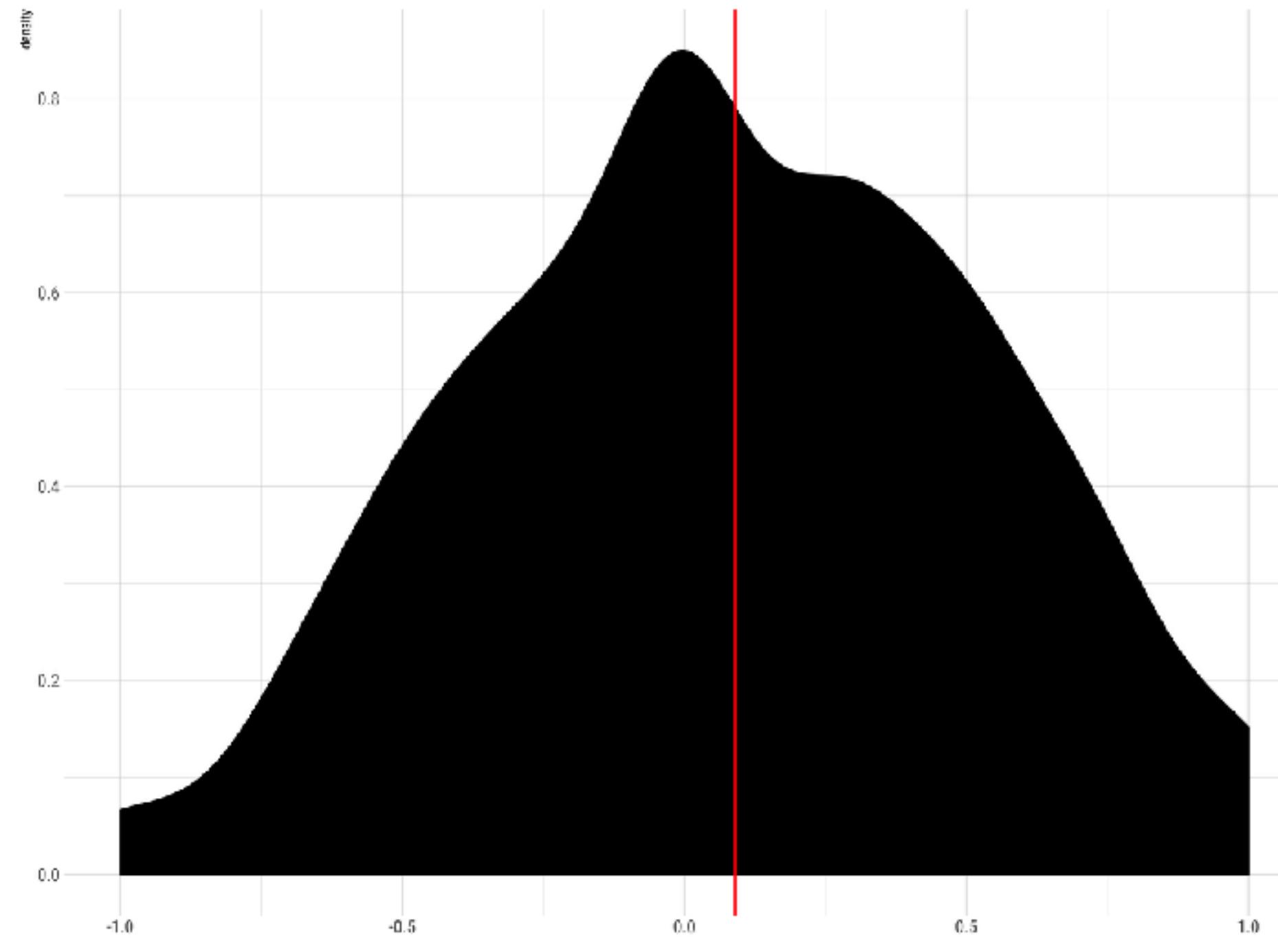
# What's happening?

The distribution of **sample means** is roughly centered around the **population mean**

As samples get bigger, the sample means **vary less and get closer to population mean**

# Detour on variation

How to measure this decrease in variation?



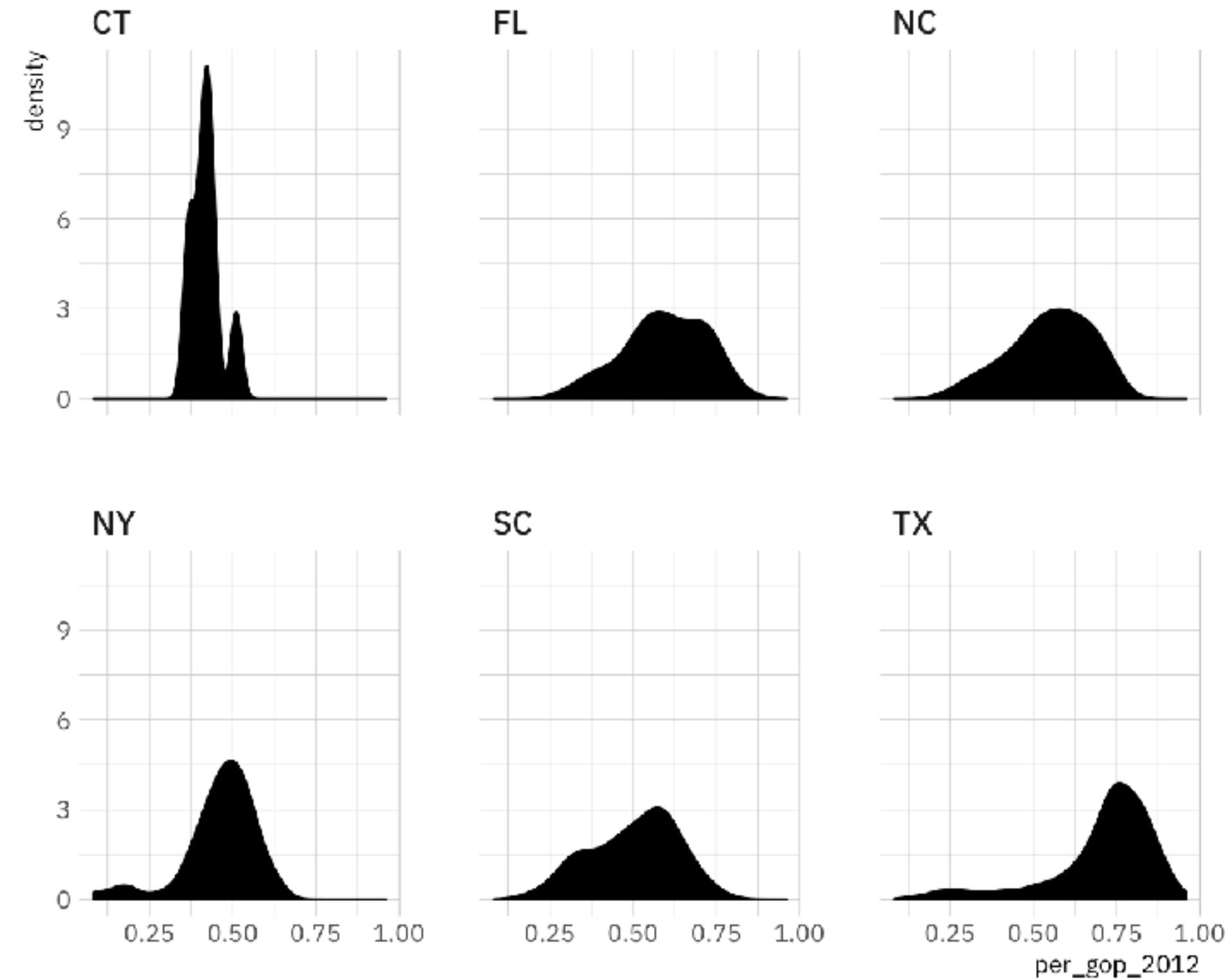
# Standard deviation

Measures the spread of the data around its mean

$$\text{Standard deviation} = \sqrt{\frac{(x_1 - \text{Mean})^2 + (x_2 - \text{Mean})^2 + \cdots + (x_n - \text{Mean})^2}{n - 1}}$$

In the context of sampling we call the spread of sample means around the true mean the **standard error**

```
# variation, standard deviation  
county_data %>%  
  group_by(state) %>%  
  select(per_gop_2012) %>%  
  summarise(mean = mean(per_gop_2012, na.rm = TRUE),  
            sd = sd(per_gop_2012, na.rm = TRUE))
```



	state	per_gop_2012
1	CT	0.0455
2	FL	0.123
3	NC	0.122
4	NY	0.109
5	SC	0.126
6	TX	0.159

# What's happening?

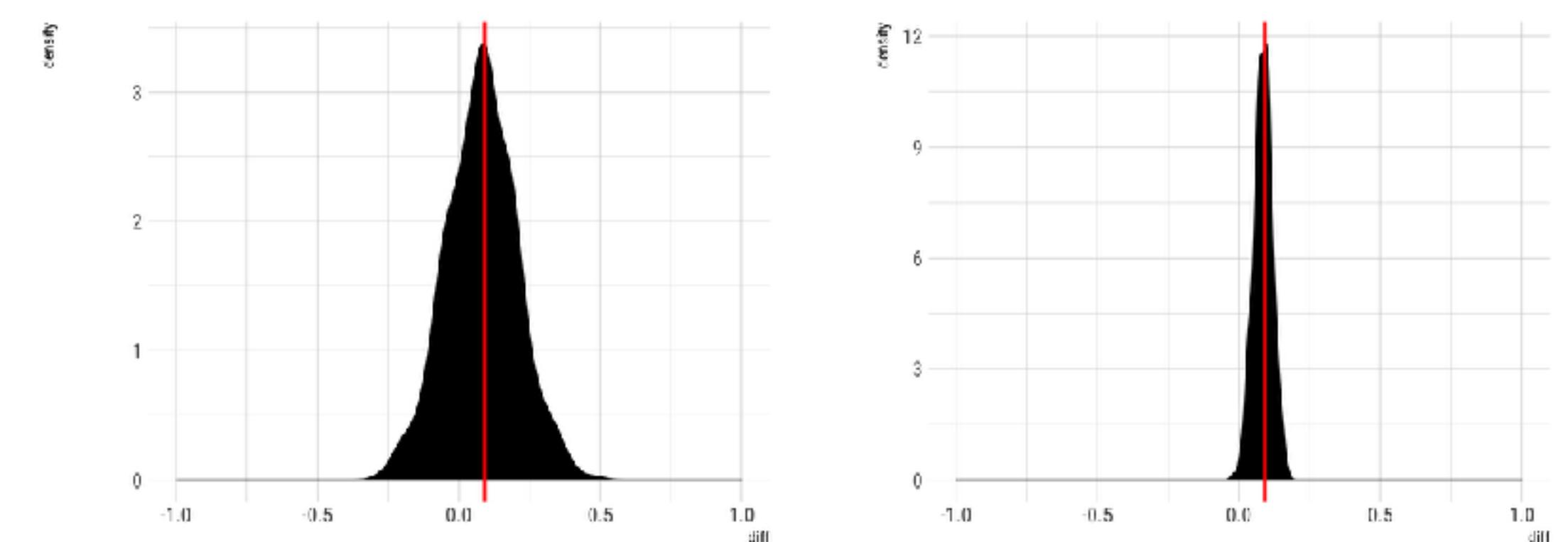
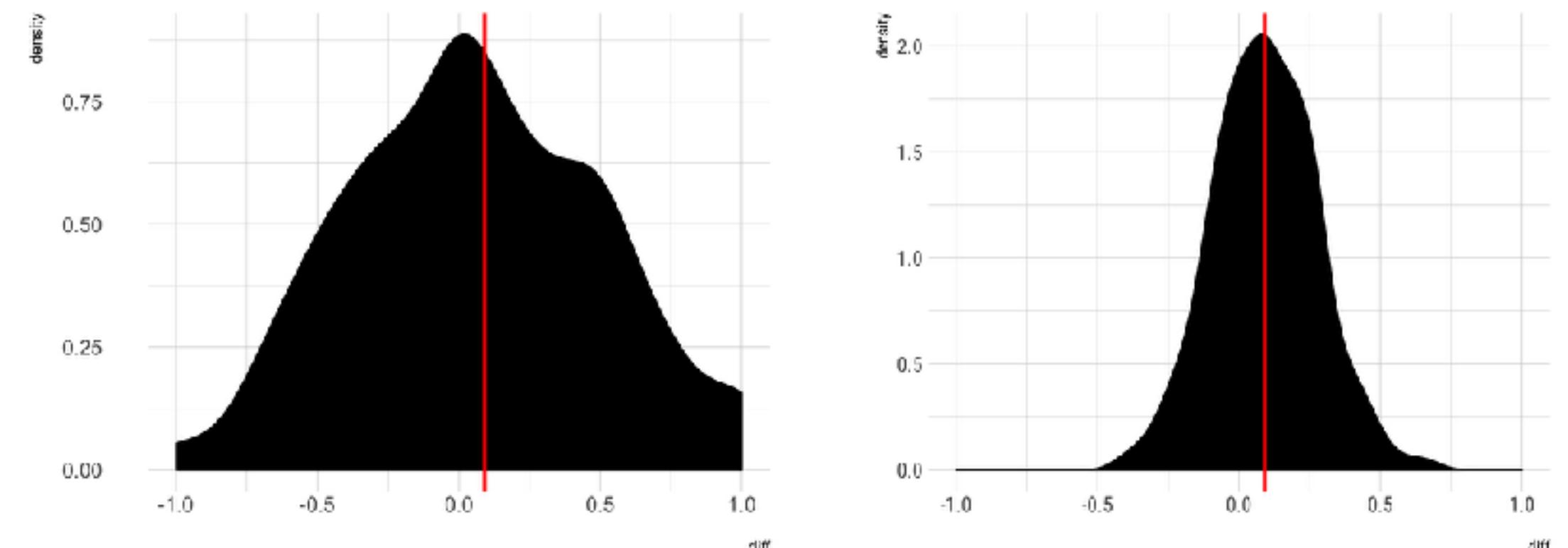
We don't have all the data, we have a sample

As sample size increases, standard error goes down and our estimates become more precise

So long as our sample is **good and big**, we will have a pretty “good guess” of the true value

This is true not just of **averages** but also  
**coefficient estimates, medians, and any other**  
sample statistic

```
gss_sm %>%
  sample_n(100, replace = TRUE) %>%
  lm(obama ~ sex, data = .) %>%
  get_regression_table()
```



# Good samples

There are good and bad samples in the world

A good sample is **representative** of the population and **unbiased**

What does this mean?



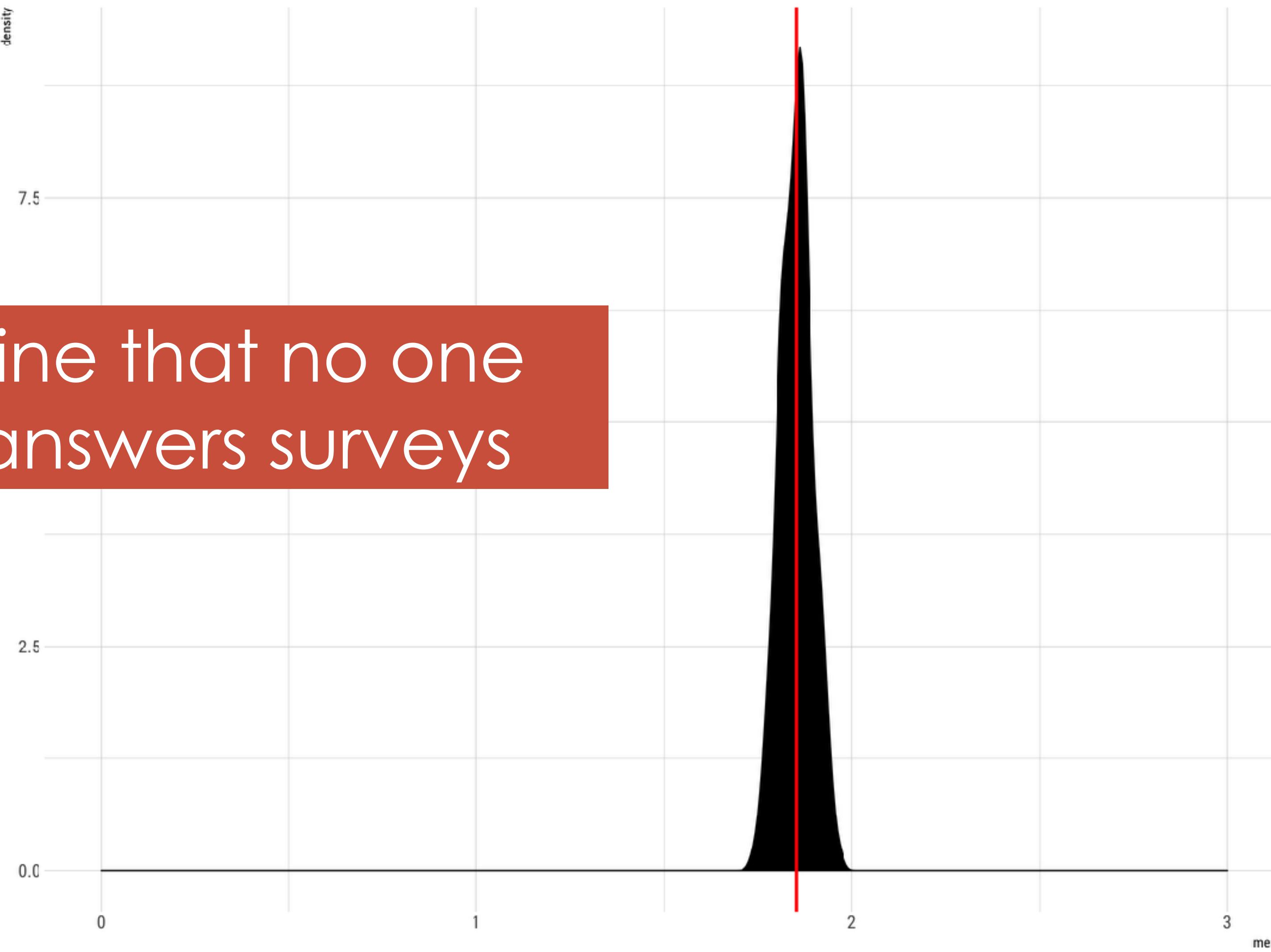
# Average number of kids

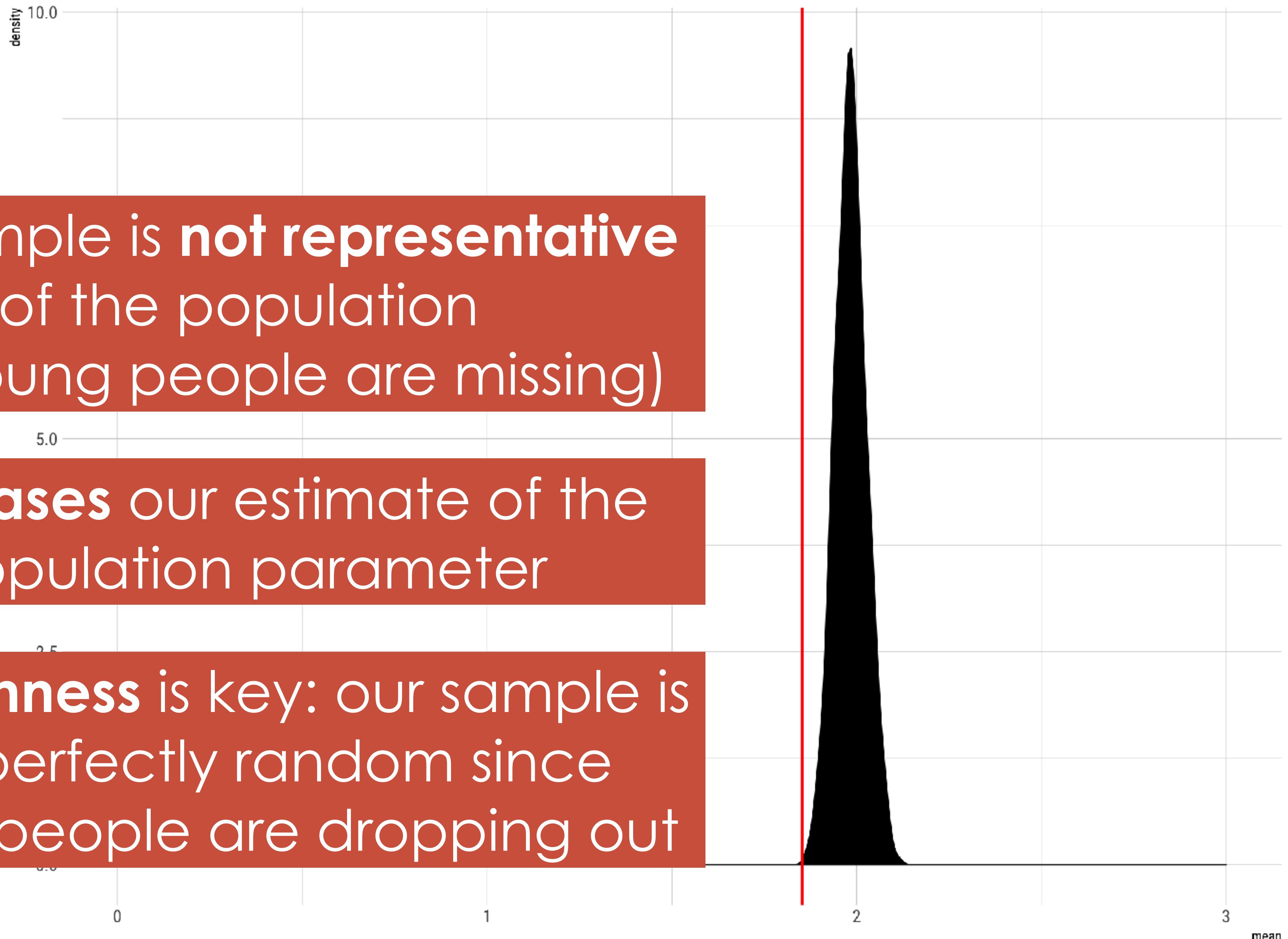
Find average number of kids  
in survey

Take samples with a big size  
and big n, and draw  
histogram

# Average number of kids

Now imagine that no one under 25 answers surveys



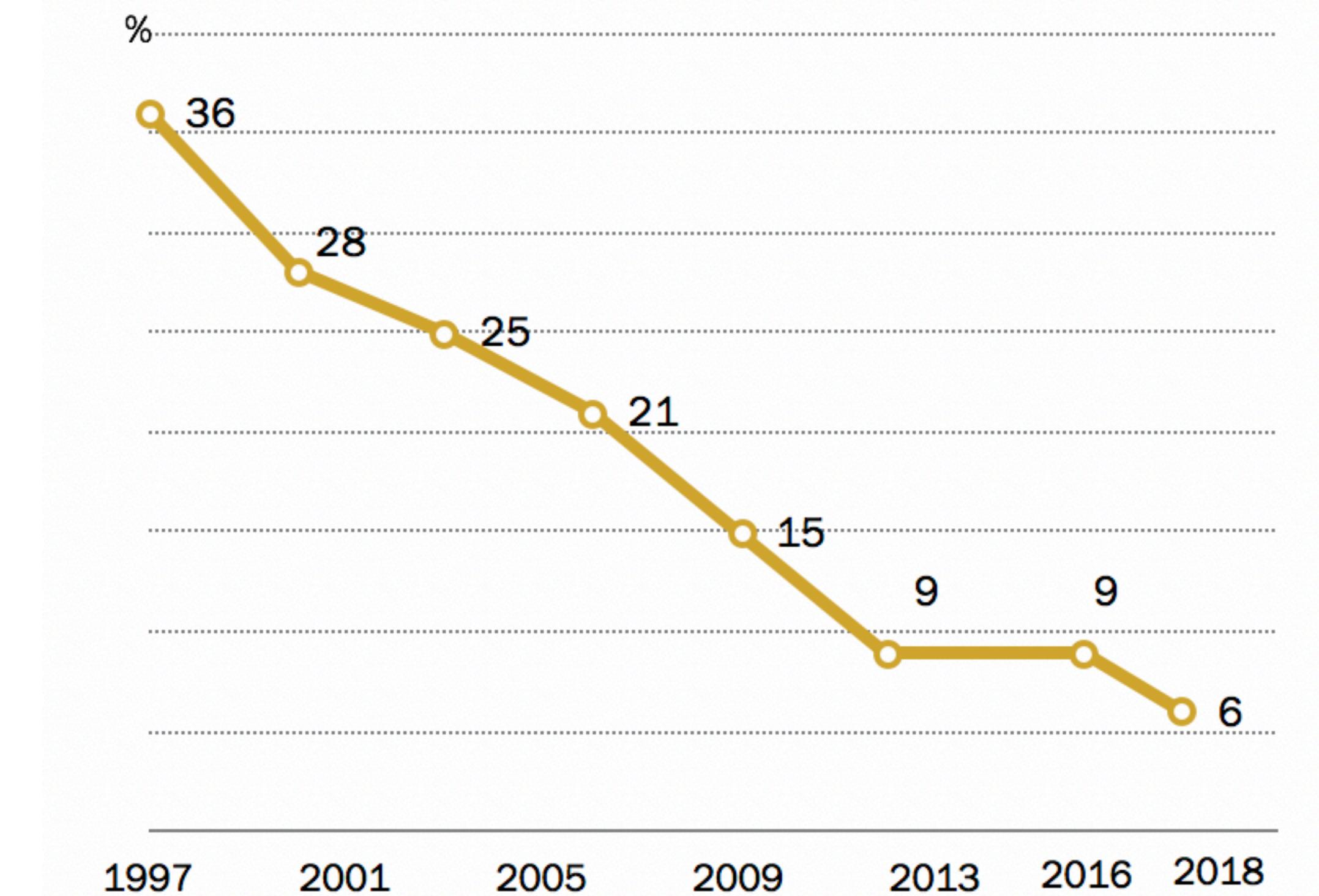


---

## **After brief plateau, telephone survey response rates have fallen again**

---

*Response rate by year (%)*



Note: Response rate is AAPOR RR3. Only landlines sampled 1997-2006. Rates are typical for surveys conducted in each year.

Source: Pew Research Center telephone surveys conducted 1997-2018.

# Key takeaways

As **sample size** increases, **sample means** approach **population mean**

This makes sense: more data, more certain of the pattern

All **depends** on whether we have a **representative** sample; no amount of data in the world will correct for sampling bias

# This is weird

We've shown that if we take 1,000 samples most of the averages of those samples will be close to  
**population mean**

But in real life we only ever have **one** sample  
(i.e., the one Iowa poll)

How do we account for the fact that each sample will give a (slightly) different mean?

# Solution

We can get a sense for this variability by **resampling from our sample**

Mimics the way each sample mean is different from pop. mean: each bootstrapped sample mean will be “off” as well

This is reasonable because the sample is the **only information we have about the population**

And, most random samples will look like the population, so likely ours does too

# Housekeeping

PS9 due this Tuesday... but I won't finish it  
till tomorrow

No class Tuesday

PS10: due this Tuesday, or Tuesday/  
Thursday after Thanksgiving?

# Variability

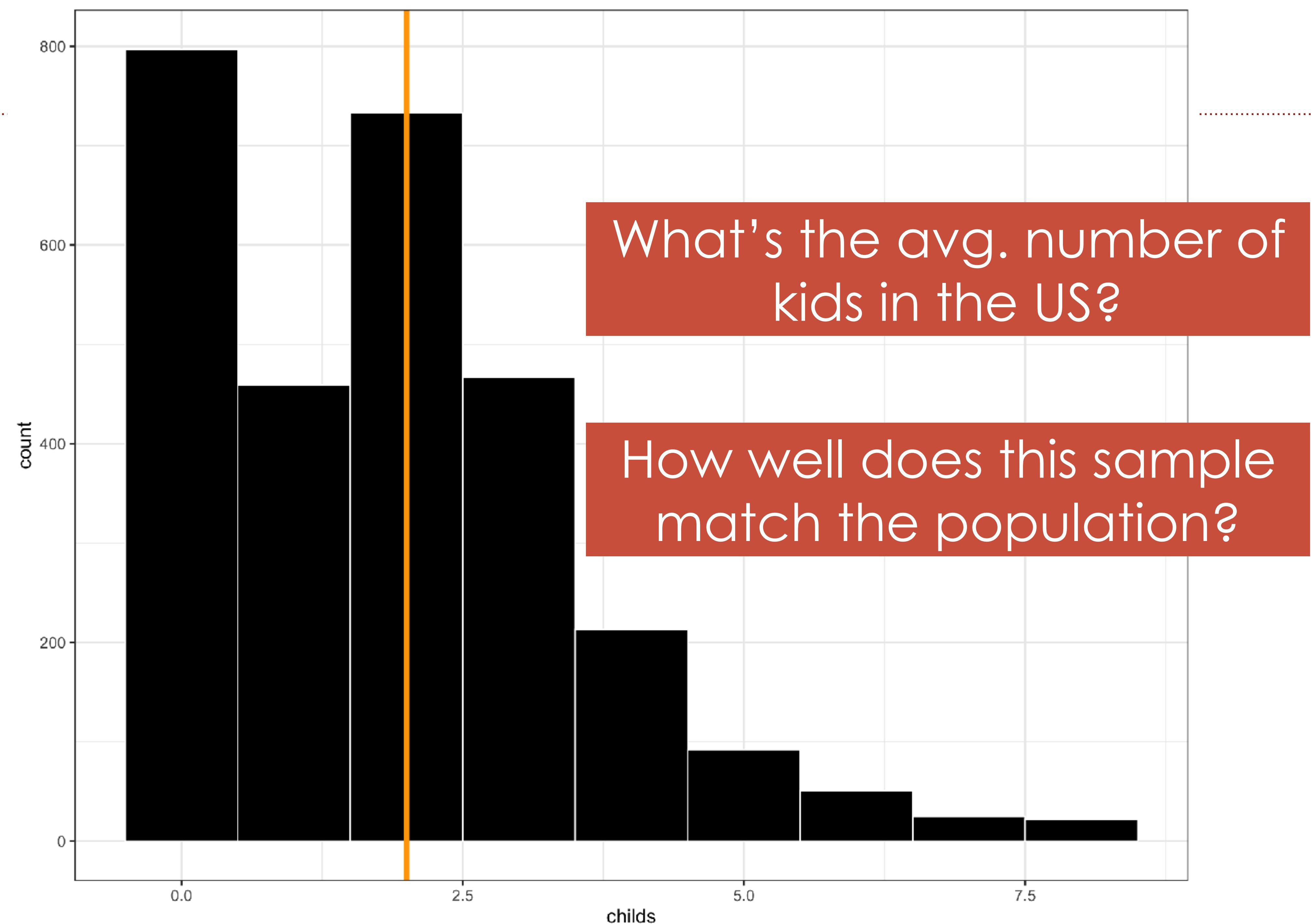
**How much you expect the mean to vary  
from sample to sample**

**With infinite resources, we could take  
thousands of samples (or a census), and  
get the exact population parameter and  
its variability**

This is where **bootstrapping** comes in

Use the sample you have to make many  
new samples

You can use the distribution of these  
bootstrapped samples to quantify your  
uncertainty in the estimate



# How to bootstrap

Take a **bootstrap** sample

Sample with replacement;  
same size as original

Calculate **bootstrap estimate**

Mean, median, etc.

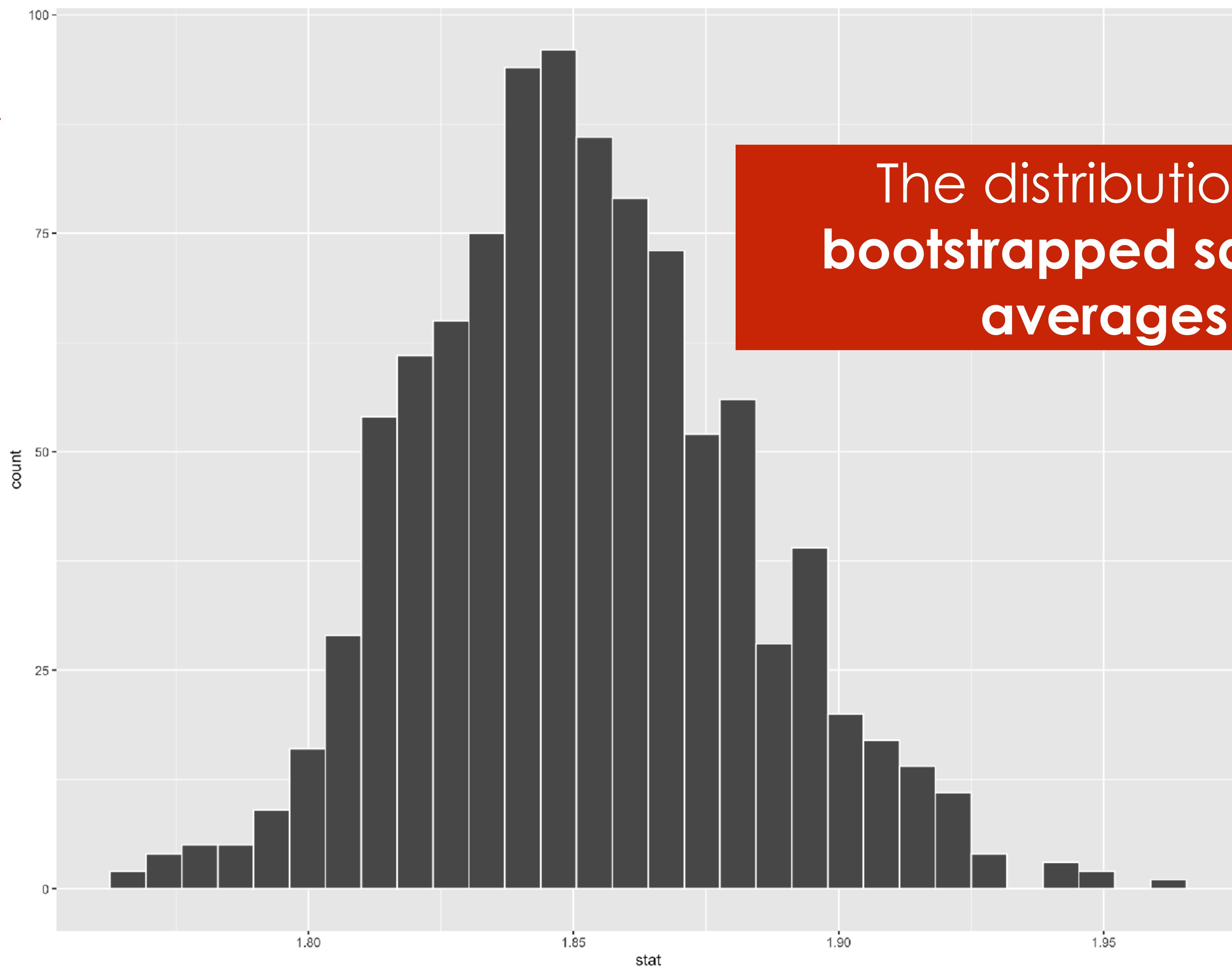
Repeat N times



# Infer package

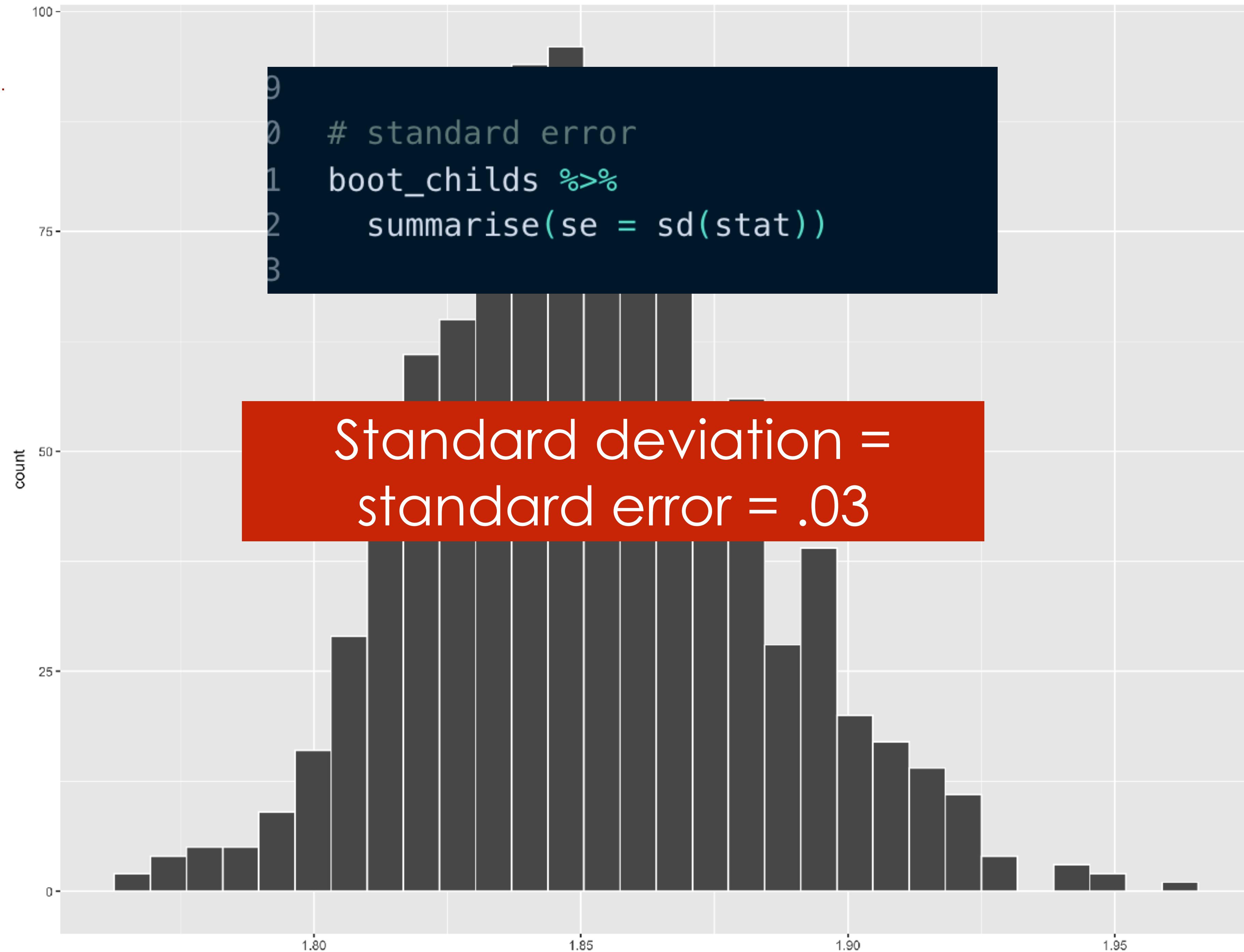
Follow along in R

# The distribution of bootstrapped sample averages



```
9  
0 # standard error  
1 boot_childs %>%  
2 summarise(se = sd(stat))  
3
```

Standard deviation =  
standard error = .03



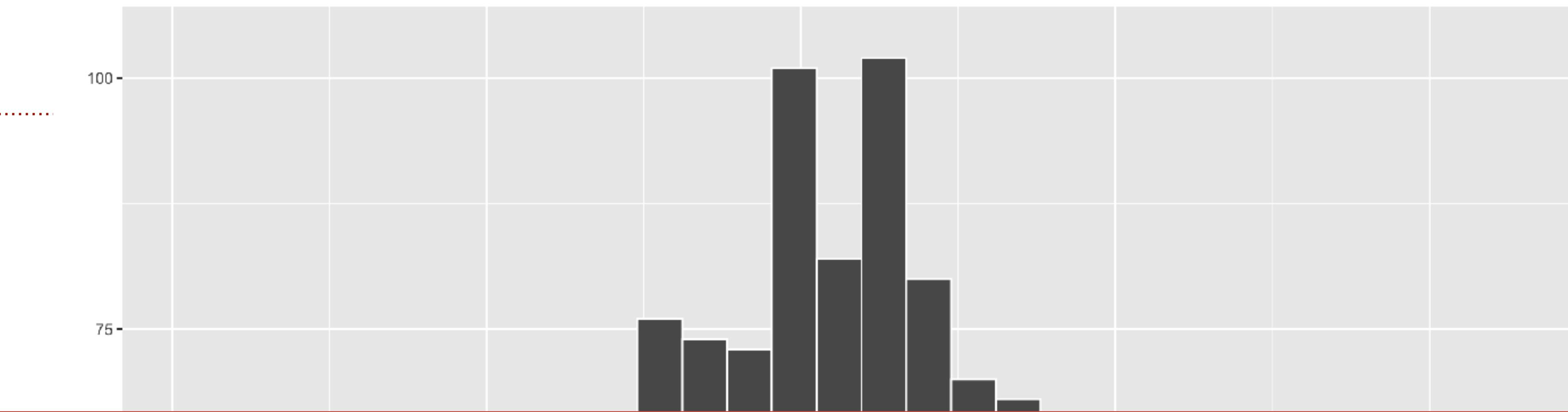
# What's happening?

Taking many re-samples from our sample mimics taking many samples from a population

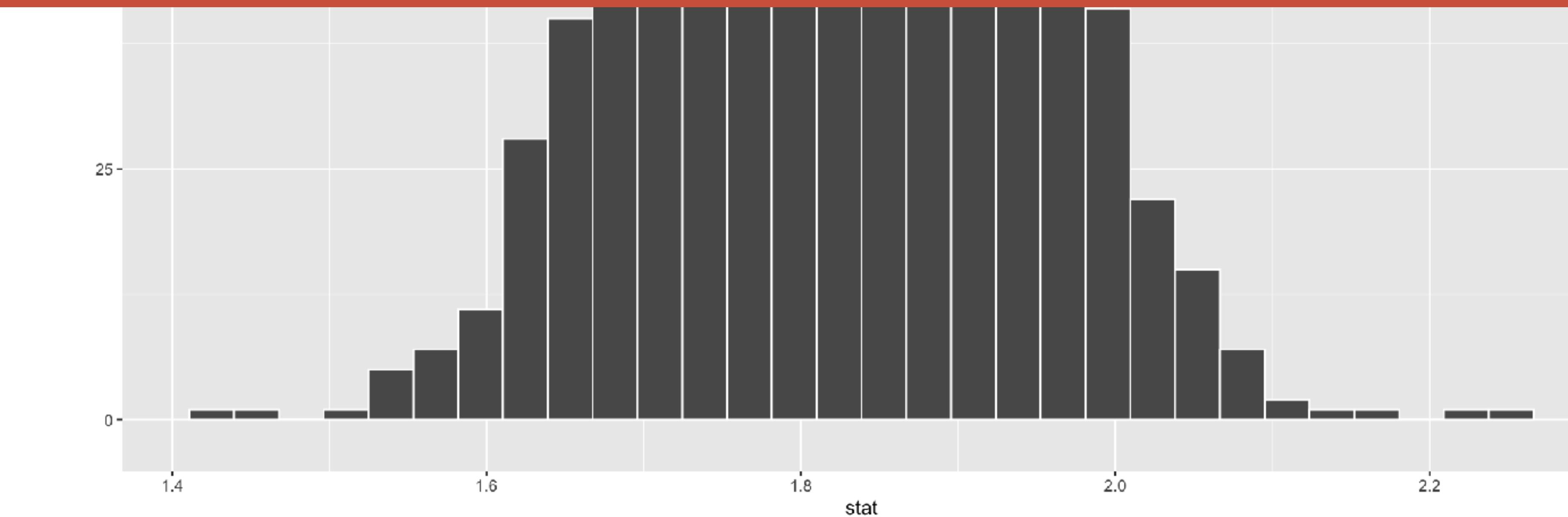
Sampling **with replacement** is what allows us to do this; we can get many different looking re-samples from our sample

If our sample is **representative** of population, it will have an approximate shape and spread, which we can use to quantify **variability**

N = 250 respondents. SE = .12



SE is 4 times higher with N = 250; this makes sense:  
our measure of variability **should** go up when we  
have less data



# Inferring other statistics

We can use infer with other things, like proportions, medians, means, coefficient estimates

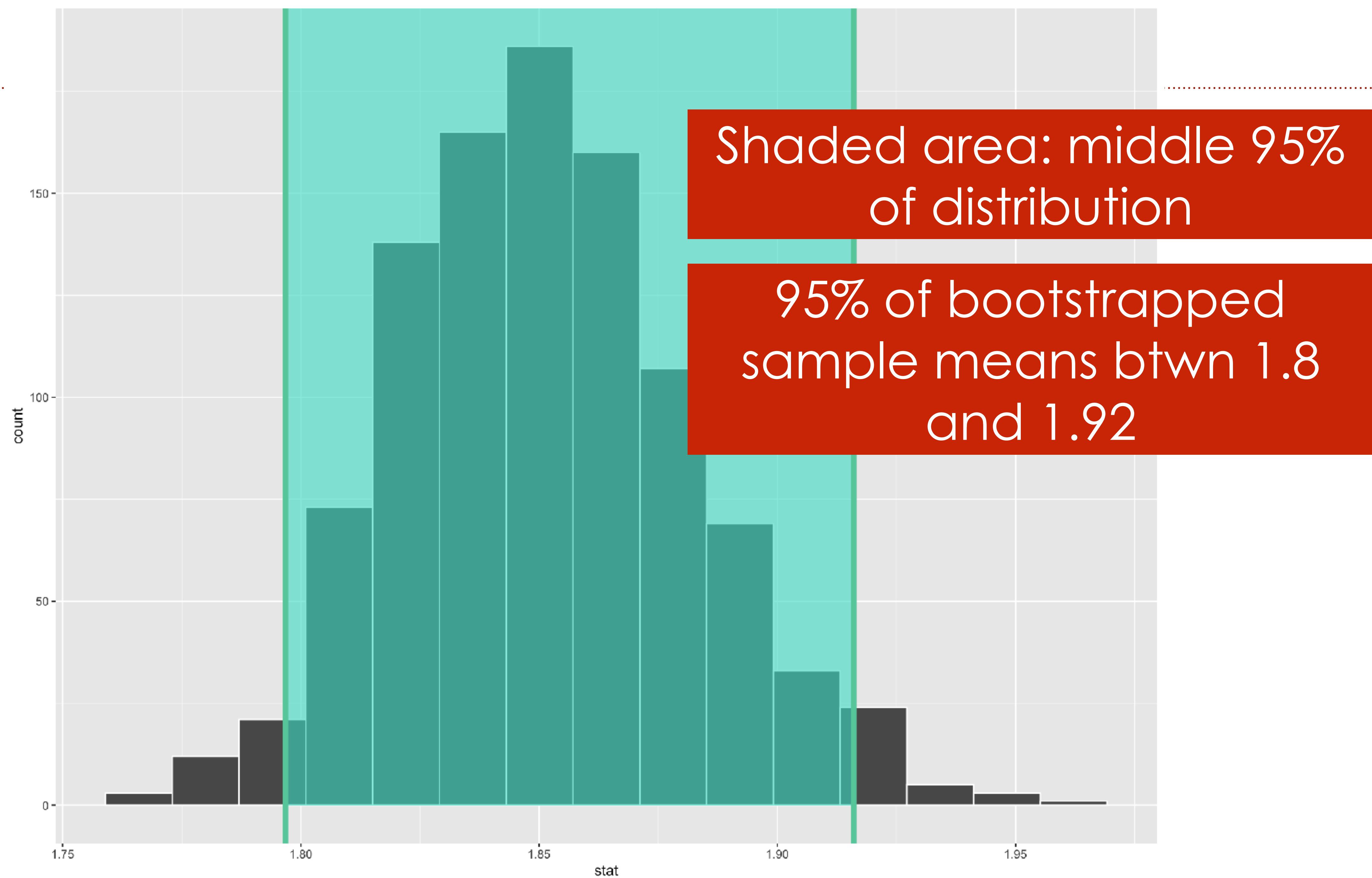
Follow along in R

# Confidence intervals

A range of highly plausible values for our parameter

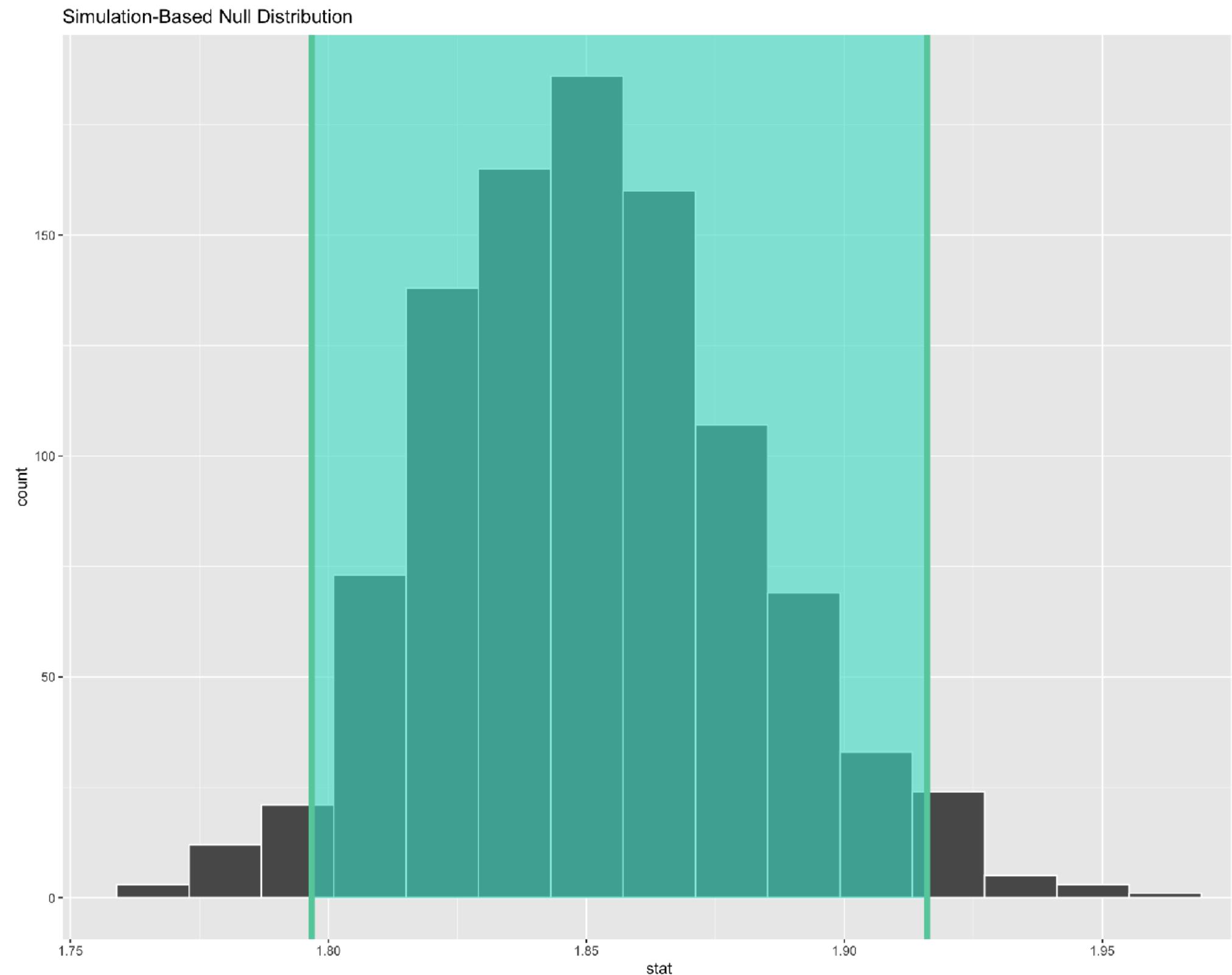
95% confidence interval is the middle 95% of the distribution

### Simulation-Based Null Distribution



# Confidence interval

The **confidence interval** gives us a sense of the variability in our estimate



But how do we interpret it? What does it mean?



## How (not) to interpret confidence intervals - THE SKEPTICAL ...

[www.timvanderzee.com › not-interpret-confidence-intervals](http://www.timvanderzee.com/not-interpret-confidence-intervals) ▾

Oct 19, 2017 - Confidence intervals give a range of values which will "in the long run" .... overestimate the amount of error and thus incorrectly assume that two ...

## (Mis)Interpreting Confidence Intervals | Sherman's Head

[rynesherman.com › blog › misinterpreting-confidence-intervals](http://rynesherman.com/blog/misinterpreting-confidence-intervals) ▾

Nov 17, 2014 - In a recent paper Hoekstra, Morey, Rouder, & Wagenmakers argued that confidence intervals are just as prone to misinterpretation as ...



## Misconceptions about Confidence Intervals - Statistics Solutions

[https://www.statisticssolutions.com › misconceptions-about-confidence-inte...](https://www.statisticssolutions.com/misconceptions-about-confidence-intervals) ▾

Jan 9, 2017 - Some of the most common misconceptions about confidence intervals are: "There is a 95% chance that the true population mean falls within the confidence interval." (FALSE) "The mean will fall within the confidence interval 95% of the time."

## The Correct Interpretation of Confidence Intervals - SAGE ...

[https://journals.sagepub.com › doi › pdf](https://journals.sagepub.com/doi/pdf)

by SH Tan - 2010 - Cited by 9 - Related articles

Confidence intervals (CI) are a key output of many ... in the interpretation of estimates of parameters. .... is an incorrect interpretation of 95% CI because the.

## Why is the "wrong" interpretation of confidence intervals still ...

[https://math.stackexchange.com › questions › why-is-the-wrong-interpretat...](https://math.stackexchange.com/questions/why-is-the-wrong-interpretat...) ▾

1 answer

May 6, 2015 - Certainly the probability that the interval you will get contains the population mean is 0.95, but the conditional probability given the numbers that ...

Confidence intervals are **frequently** misinterpreted



The probability that the average number of children in the US is between 1.8 and 1.92 is 95%



95% of the time, the average number of children in our sample is between 1.8 and 1.92



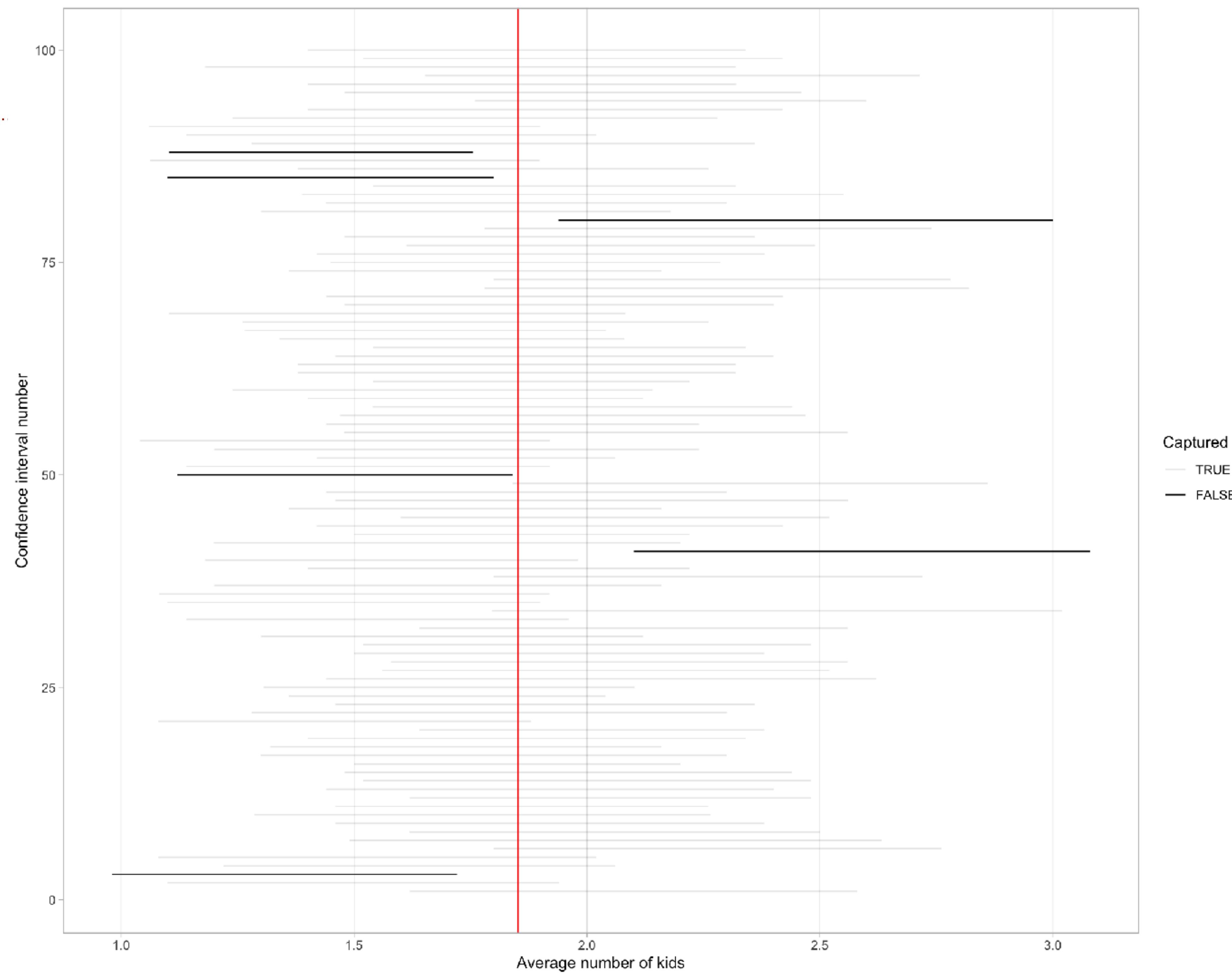
95% of all respondents in our sample have between 1.8 and 1.92 kids

We are 95% “confident” that the average number of kids is between 1.8 and 1.92

# “95% confident”

**Confidence intervals are a “net”:**

Let's take 100 samples, each of size = 50 and calculate 95% confidence intervals for each



“for every 100 95% confidence intervals, we expect that 95 of them will capture population mean and that 5 of them won’t.”

The “95% confident” part pertains to the **procedure** itself and not to the confidence interval we calculated

Loosely though: confidence intervals are our “best guess” of the mean number of kids in the US

## Very common mistake



“There is a 95% chance that the true avg. number of kids in the US is between 1.8 and 1.92”



Wrong: the true avg. number is either within that interval or it isn't, there's no chance here

## Only legal interpretation

“We are 95% confident that the mean number of kids in the US falls between 1.8 and 1.92”

If this sounds insane to you

It also does to many other people

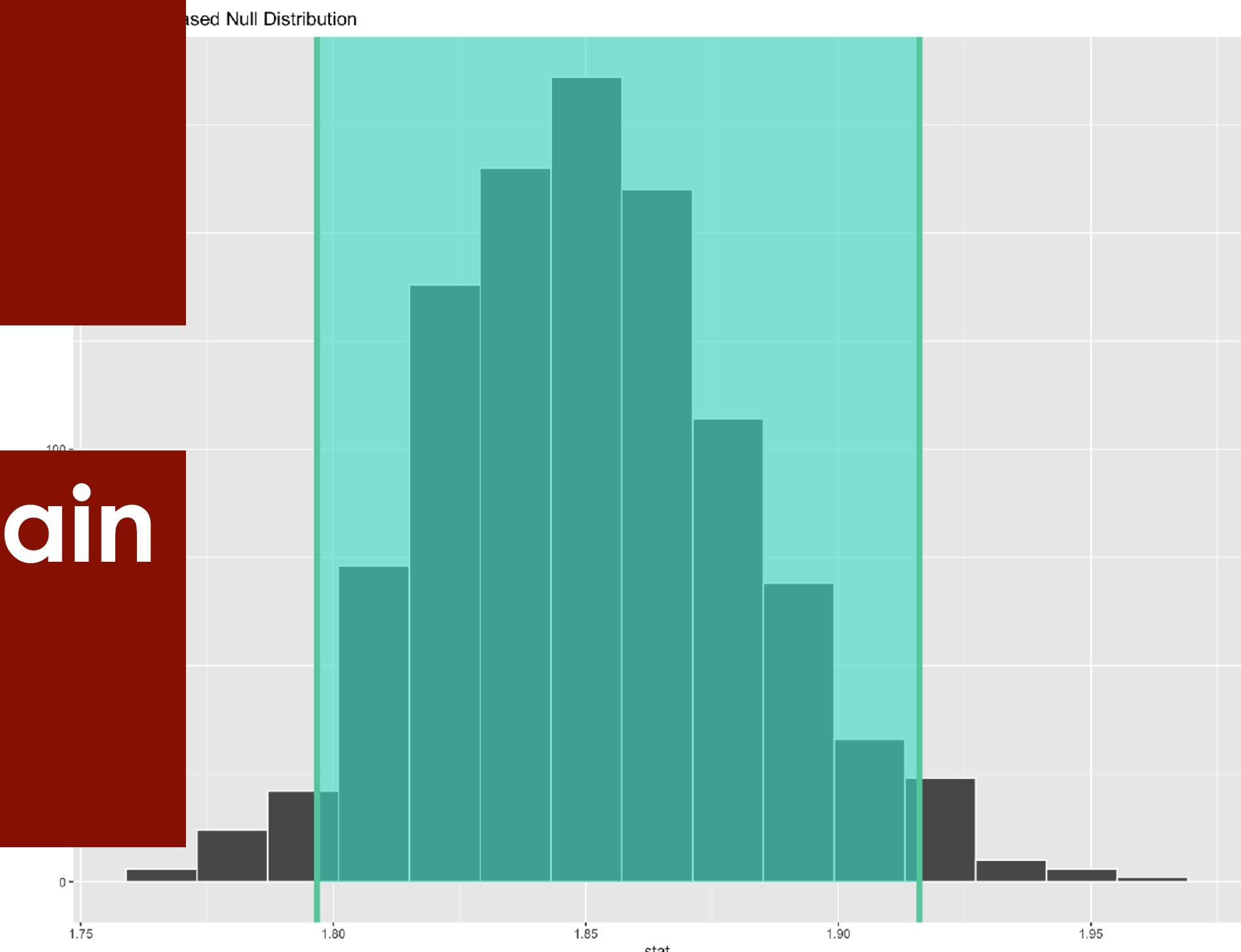
A different approach to statistics known  
as **Bayesian statistics** devises a more  
intuitive answer

# Precision vs. accuracy

**95% is the standard but we could pick other percentiles**

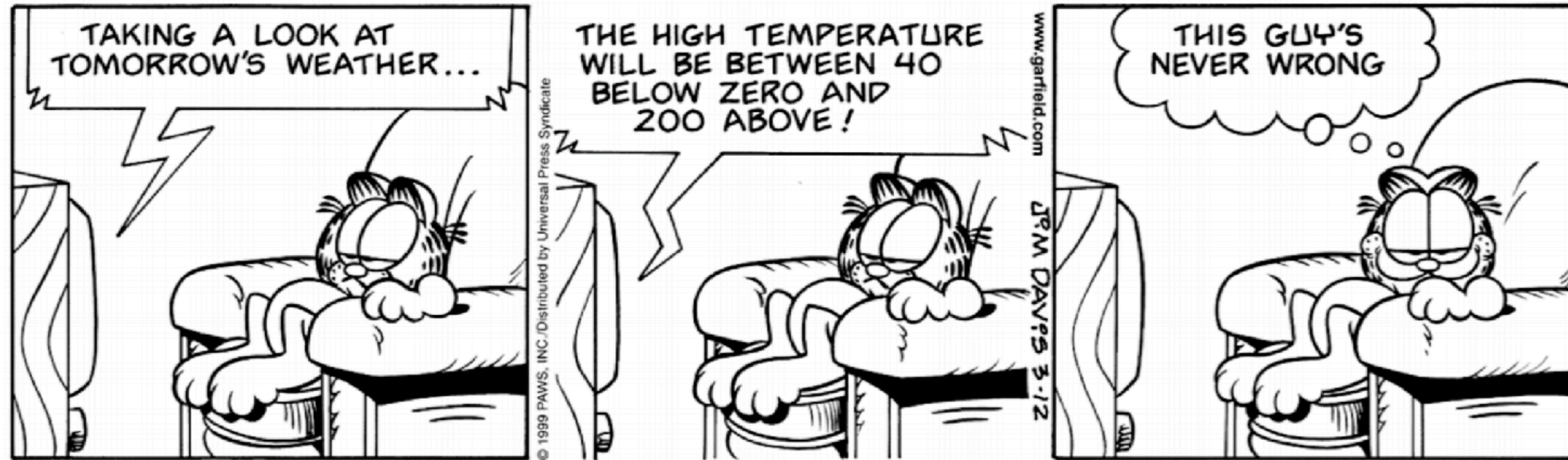
The **bigger** the percent, the **more certain** we are, and the **wider** the confidence interval

The **smaller** the percent, the **less certain** we are, and the **narrower** the confidence interval



```
> boot_childs %>%
+   get_ci(level = 0.95, type = "percentile")
# A tibble: 1 x 2
`2.5%` `97.5%
<dbl>   <dbl>
1     1.80    1.92
> boot_childs %>%
+   get_ci(level = 0.99, type = "percentile")
# A tibble: 1 x 2
`0.5%` `99.5%
<dbl>   <dbl>
1     1.78    1.94
> boot_childs %>%
+   get_ci(level = 0.50, type = "percentile")
# A tibble: 1 x 2
`25%` `75%
<dbl> <dbl>
1     1.83    1.87
```

# Always a trade-off between precision and accuracy



But 95% is standard

# RECAP

**Sample statistic will always be “off” from population**

If sample is good, it will be close

**Report estimate with confidence interval**

Width of interval depends on how variable sample statistics would be from different samples

**Use bootstrap to get confidence interval**

Bootstrap lets us get at variability

# HYPOTHESIS TESTING

# No, Having Bigger Biceps Does Not Make You More Conservative

Walt Hickey May 17, 2013, 12:34 PM

A study by a group of researchers about biceps and politics that has made waves over the past couple of days following its publication in *Psychological Science* has been widely misinterpreted by several news outlets.



Getty



Specifically, men with greater upper-body strength should more strongly favor redistribution if they are poor but oppose it if they are wealthy. [...] First, for males of low [socioeconomic status], physical strength should positively correlate with support for redistribution; second, for males of high [socioeconomic status], physical strength should negatively correlate with support for redistribution

# Science is like the courts

**Innocent until proven guilty**

**Accuser (plaintiff) has burden of proof**

**Judge/jury decide guilt on amount of evidence**

**Innocence is never proven! Accuser tries (and fails) to reject innocence**

# Science is like the courts

**Preponderance of evidence**

**Clear and convincing evidence**

**“Beyond a reasonable doubt”**

**Why do we have these different levels?**

We fear punishing someone who is innocent (Type 1 error) more than letting someone go who is guilty (type 2 error)

# Science is like the courts

Presume no effect of X on Y (the **null hypothesis**)

You have burden of proving **there is an effect**

Decide if there is an effect based on **amount of evidence**

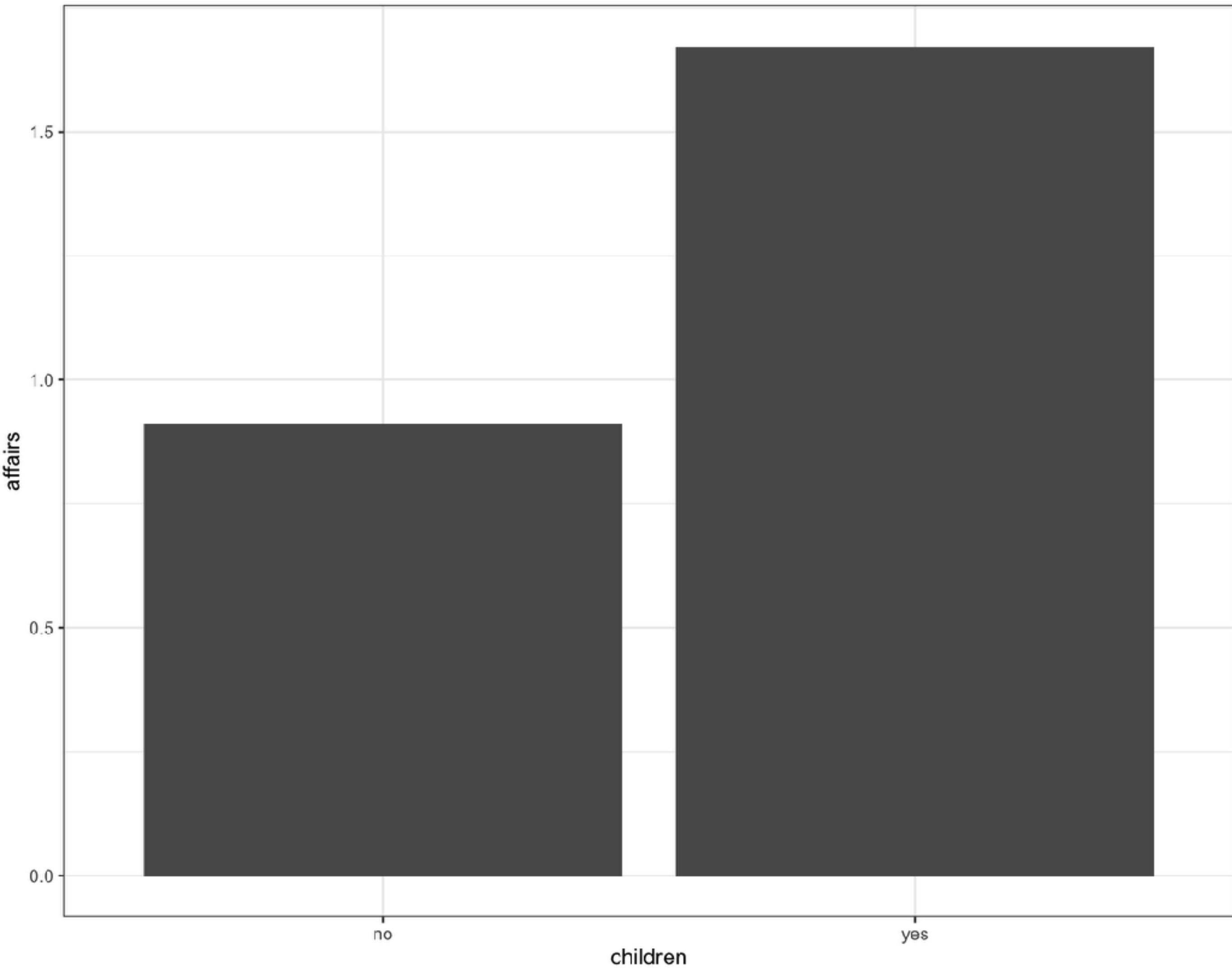
Never prove that null is true; we try and fail to reject the null

Let's say we think people with children  
are more likely to have affairs than  
people without children

# Example

Null hypothesis: people with and without children have affairs at same rate

Alternative (our) hypothesis: people with children have affairs at higher rates than child-less people



# The problem

People with children have on average .76 more affairs

That's an 80% increase; substantial

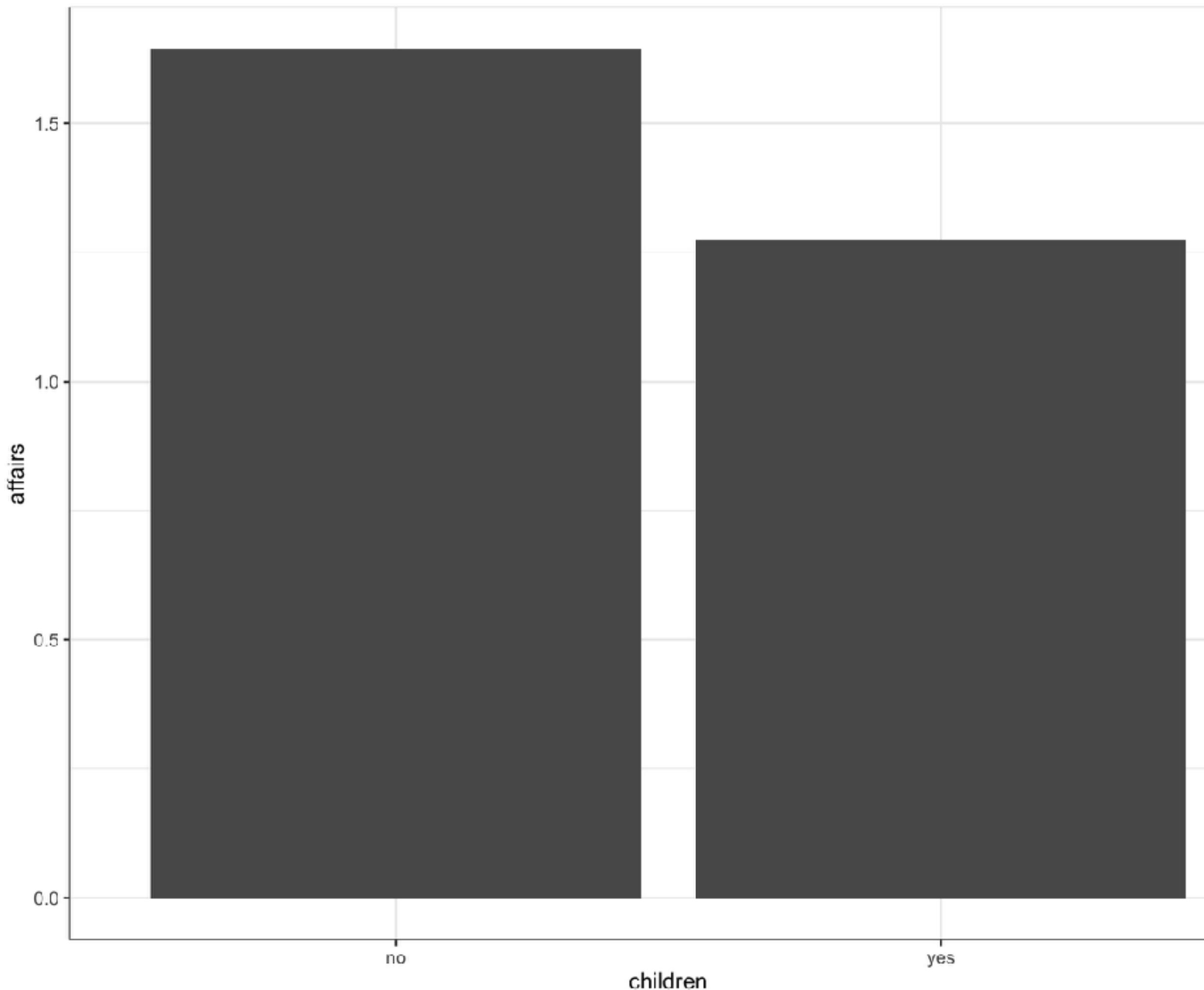
What if we just got a weird sample though?

Could we have gotten this estimate **by chance**?

Imagine **randomly shuffling** whether respondent has kids

```
> Affairs %>%
+   select(affairs, children) %>%
+   mutate(shuffled_kids = sample(c("yes", "no"), size = n(), replace = TRUE))
#> #> #> #> affairs children shuffled_kids
#> #> #> #> #> #> #> #> #> #> #>
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```

Now: those without kids have  
.37 more affairs!

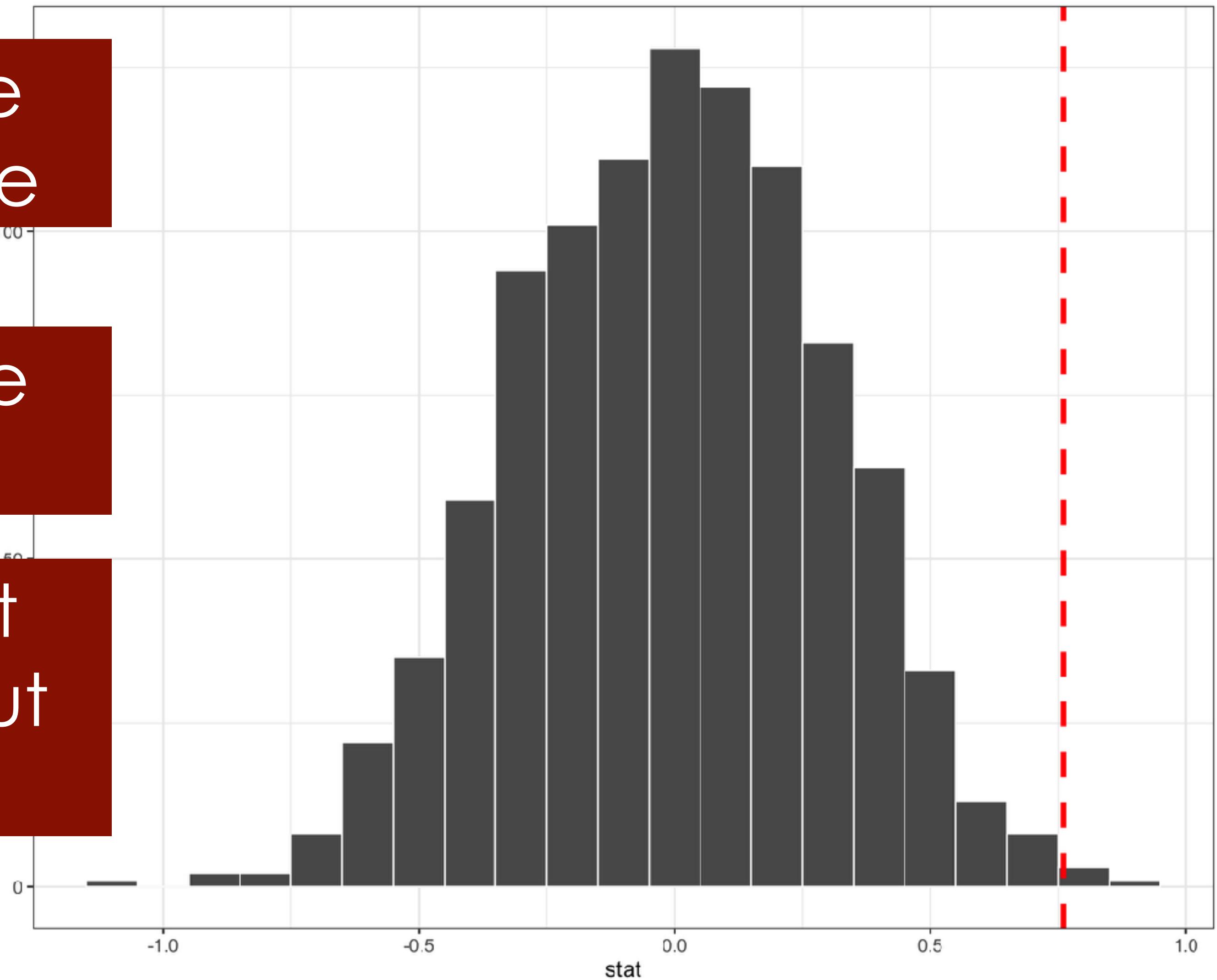


# Repeat 1000x

**Null distribution:** what we might observe by chance

**Sample statistic:** what we actually observed

What we observed is not impossible by chance, but very unlikely



What do we mean by “very unlikely”?

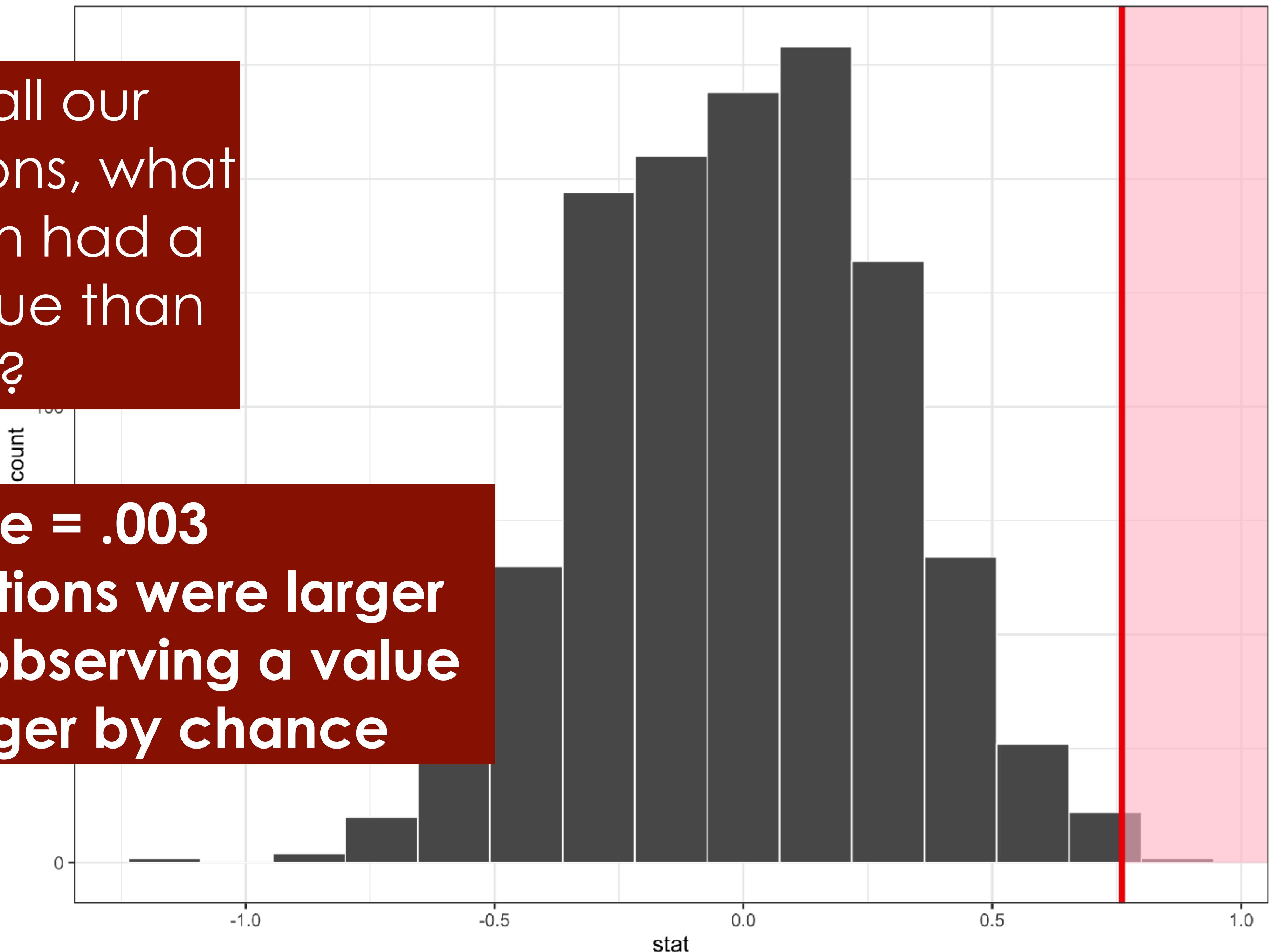
## P-values

The probability of observing  
an effect at least that large  
when no effect exists

## Simulation-Based Null Distribution

Out of all our permutations, what proportion had a larger value than .76?

**p-value = .003**  
**.3% of permutations were larger**  
**.3% chance of observing a value this big or larger by chance**



OK, but how unlikely does something have to be before we reject the null (“declare guilty”)?

### **Statistical significance**

A threshold for deciding if enough evidence to safely reject the null

**Typically: p-value needs to be less than .05**