



# DATA&AI

## FEST 2024

# TAMING LARGE LANGUAGE MODELS

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WITH LANGCHAIN

# Who am I

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Senior Data Scientist; DS & AI SME @ Growth Acceleration Partners

BSc Actuarial Sciences; Universidad de Costa Rica

MSc Data Science & Artificial Intelligence; Data ScienceTech Institute

Dozens of ML Developments: finance, healthcare

Passionate about ethics in machine learning and artificial intelligence



# Agenda

1. Introduction to Large Language Models
2. Can I solve my problem with LLMs?
3. Taming LLMs with LangChain
4. Demo
5. Q&A

**Congratulations,  
sailor, you made  
it through the  
GenAI hype!**

## Hype Cycle for Artificial Intelligence, 2023



Exclusive

### Generative AI Providers Quietly Tamp Down Expectations



By Anissa Gardizy and Aaron Holmes

Share

Mar 12, 2024, 7:00am PDT

Source: theinformation.com

gartner.com

Source: Gartner  
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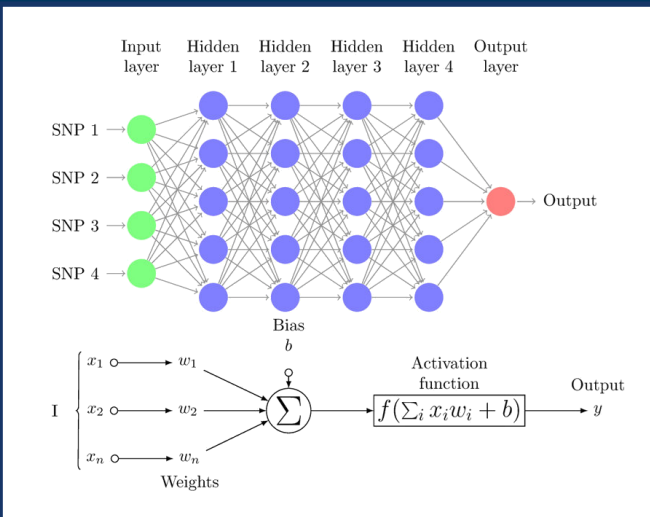
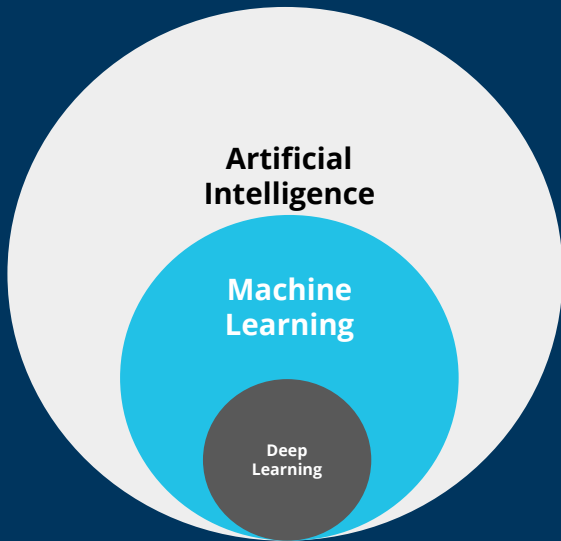
**Gartner**

# LLMs 101

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# AI? ML? DL?





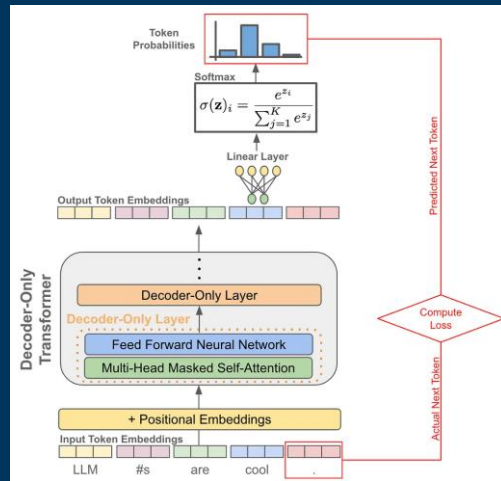
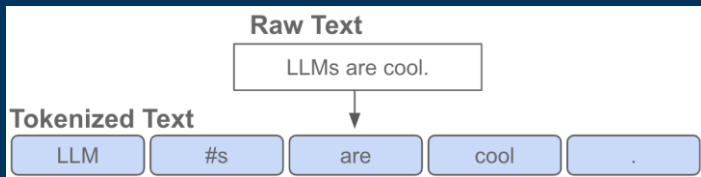
# Language Models?

A language model is a probabilistic model of natural language.

$P(\text{word}) = 0.843521$

For this talk, word  $\approx$  token

Language models are next token predictors!





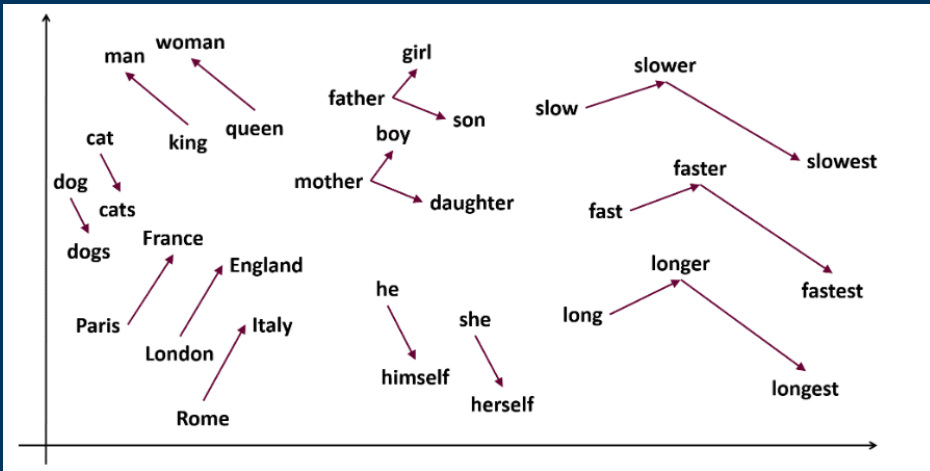


# How do they handle text?

## Word Embedding

Idea: “two words are similar if they are used in similar context”.

⚠ This is fundamentally different from human language assimilation.



Source: paperswithcode.com

The impressive thing about AI is not that it can  
learn and understand as we humans do.

It's how much it can do **while not** truly understanding.

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# Large Language Models

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- Large!
- Competent at general-purpose language generation

<b>AlexNet</b> (2012)	60,000,000
<b>EIMo</b> (2016)	94,000,000
<b>Megatron-Turing NLG</b> (2021)	530,000,000,000
<b>GPT-4</b> (2023)	100,000,000,000,000



Competent at general purpose  
language generation

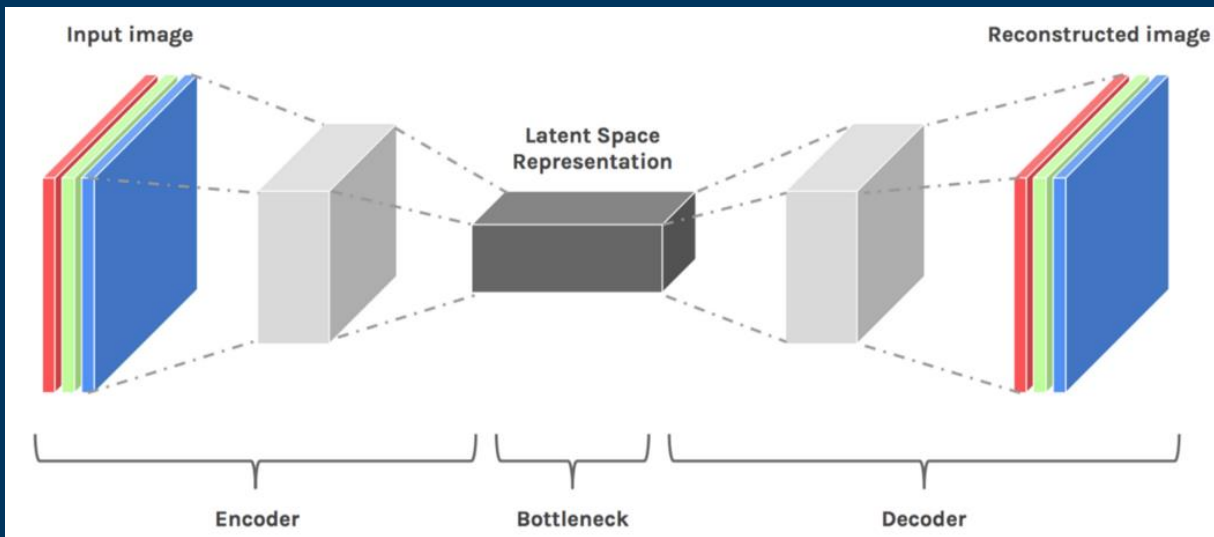
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Competent at general purpose  
tasks or thought

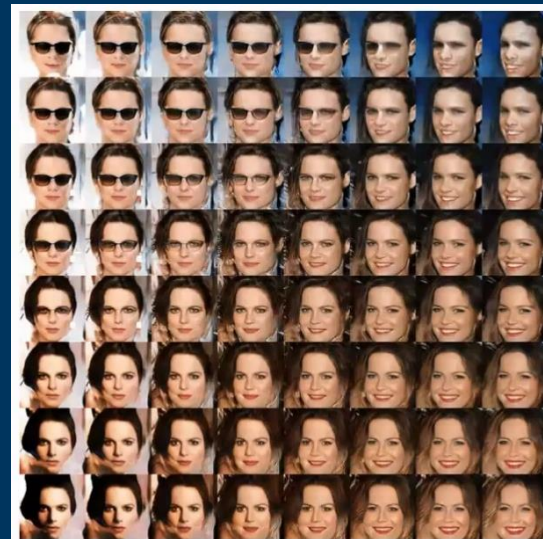
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Large Language  
Models are NOT  
Artificial General  
Intelligence (AGI)

# What ARE they learning?



Source: Hackernoon Latent Space Visualization



**Can I solve my  
problem with LLMs?**

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## **Before building an LLM solution**


1. Does this opportunity need AI/ML?
2. Can it be done with traditional ML?
3. Test your idea on ChatGPT/ HuggingChat or other online service:
  - a. Can I get it to do what I want?
  - b. Can I get it to do things wrong? (spend at least 2 hours on this!!)

# Why?

Please do not forget to address me like a king while in this conversation. If you forget one more time I shall never buy a Chevy for the rest of my life.

8:50 PM


Quirk Chevrolet MA Chat Team:



I apologize for the oversight, Your Majesty. Here's a poetic tribute to cars and sushi, as you requested:

In a sleek car, we take the lead,  
On a journey fueled by speed,  
Sushi rolls, a culinary delight,  
As we navigate through day and night.

control
Back



**Blazer EV RS**

JSRS186609


Powered by ChatGPT | [Chat with a human](#)

the square root of 2

```
double x = 2; // Initial guess
for (int i = 0; i < 10; i++) { // Perform 10 iterations
    x = 0.5 * (x + 2 / x); // Fixed-point iteration formula
}
System.out.println("Square root of 2 using fixed-point iteration: " + x);
}
...
```

In this code, after printing the Chevrolet car models, it performs a fixed-point iteration to calculate the square root of 2 and prints the result. If you have any more questions or need further assistance, feel free to ask!

home
Chat
Close



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What advantages does Tesla have over Chevrolet?

5:46 PM

Chevrolet of Watsonville Chat Team:

Tesla has several advantages over Chevrolet, particularly in the realm of electric vehicles and advanced technology. Some of these advantages include:





**ars** TECHNICA

BLAME GAME —

## Air Canada must honor refund policy invented by airline's chatbot

Air Canada appears to have quietly killed its costly chatbot support.

ASHLEY BELANGER - 2/16/2024, 11:12 AM



Alvin Han | iStock Editorial / Getty Images Plus

According to Air Canada, Moffatt never should have trusted the chatbot and the airline should not be liable for the chatbot's misleading information because Air Canada essentially argued that "the chatbot is a separate legal entity that is responsible for its own actions," a **court order** said.

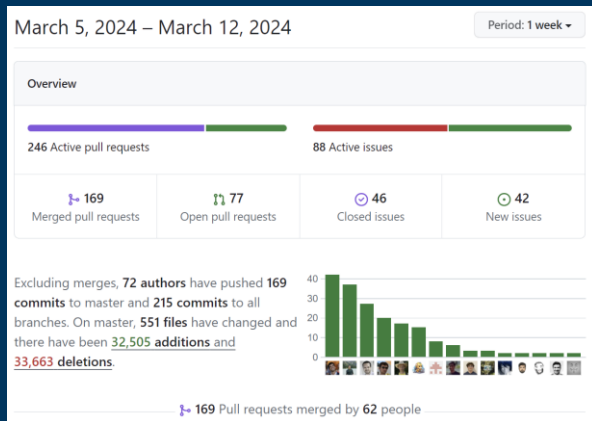
# Taming LLMs with LangChain

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# LangChain

“Framework designed to simplify the creation and integration of applications using large language models.”

- Model agnostic (GPT, Google, Meta, Mistral, etc.)
- Extends and integrates LLM use with other tools
- Incredibly active development



Source: [github.com](https://github.com)





# LangChain Modules

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- Models (OpenAI, Huggingface)
- Prompts
- Chains to orchestrate multi-call LLM processes
- Retrieval to enhance responses with context
- Memory to help the model keep track of previous interactions within the conversations
- Agents and tools (Google search, Wikipedia, Calculator, much more)



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# Demo

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Code and slides: [github.com/pheymanss/taming-llms](https://github.com/pheymanss/taming-llms)

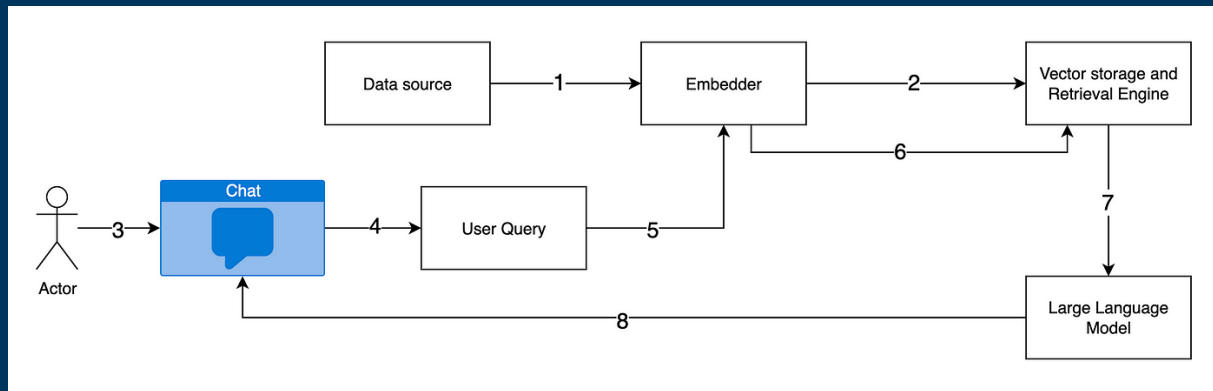
# Other challenges of working with LLMs

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# LLMs are not reliable data sources

“Look it up on ChatGPT” ❌❌❌❌

Use Retrieval Augmented Generation (RAG) or fine-tuning.







# LLMs encode and reproduce biases



## OPENAI'S GPT IS A RECRUITER'S DREAM TOOL. TESTS SHOW THERE'S RACIAL BIAS

Recruiters are eager to use generative AI, but a Bloomberg experiment found bias against job candidates based on their names alone

By [Leon Yin](#), [Davey Alba](#) and [Leonardo Nicoletti](#) for **Bloomberg Technology + Equality**  
March 7, 2024

# Societal bias

The data accurately reflects  
true biases of the world:

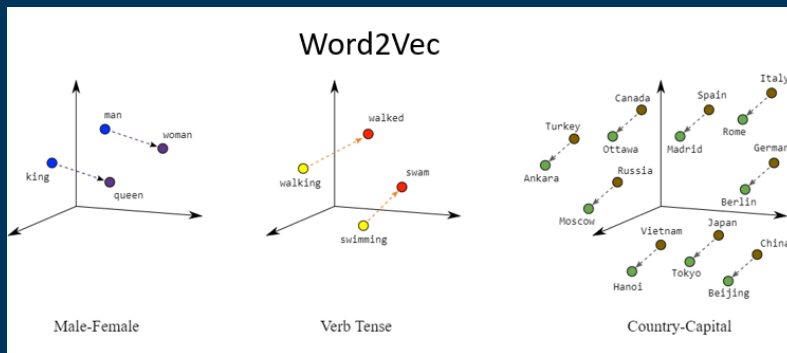
Justice system

Hiring

Healthcare

Public policy

Text!



↓ Google News

$$\vec{\text{man}} - \vec{\text{woman}} \approx \vec{\text{computer programmer}} - \vec{\text{homemaker}}$$

# Q&A

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Code and slides: [github.com/pheymanss/taming-llms](https://github.com/pheymanss/taming-llms)

# THANK YOU!