



180Degrees
CONSULTING
CARNEGIE MELLON

SPONSORSHIP GUIDE

WHAT IS 180 DEGREES CONSULTING?

180 Degrees Consulting is the world's largest student consultancy. We provide affordable, high-quality strategic and operational advice to non-profits, social enterprises, and socially minded companies by utilizing the untapped potential of top university talent.





















OUR SERVICES

The Carnegie Mellon University branch of 180 DC works closely with local socially-conscious organizations in semester-long projects to work on broadening their impact and solving any problems the client faces. Selection criteria for student consultants include passion to make a difference, a strong academic record, and demonstrated problem solving and teamwork skills.



SPONSORSHIP OPTIONS

Benefits	Bronze	Silver	Gold
Listing on CMU 180 DC Website as official sponsor			
Feature in FB page description			
Workshop slot during Social Impact Week Company representative to speak			
Company logo displayed on promotional materials for large 180 DC events			
Access to CMU 180 DC listserv for advertising and recruitment purposes			
Company logo printed on all promotional gear worn by consultants (ex. T-shirts, quarter-zips)			
Access to CMU 180 DC resume book and consultant profiles			
Company logo printed on final presentation materials, as delivered to clients			
30 second advertisement at the start of large 180 DC events			
Cost	\$300	\$500	\$1000

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