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Engineering

IDP Institute of Data Analysis  
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## **Bachelor thesis Engineering and Management**

Explainability of artificial intelligence using  
price predictions of bitcoin with neural  
networks.

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## **Abstract**

An abstract summarizes, usually in one paragraph of 300 words or less, the major aspects of the entire paper in a prescribed sequence that includes: 1) the overall purpose of the study and the research problem(s) you investigated; 2) the basic design of the study; 3) major findings or trends found as a result of your analysis; and, 4) a brief summary of your interpretations and conclusions

The steady worldwide growth of machine learning methods is becoming increasingly important also concerning the financial markets. However, these methods are mostly still very opaque. This thesis deals with the application of neural networks, their explainability, and the trading of Bitcoin, which is considered the founder of the youngest asset class cryptocurrency. The theory of the neural networks used and the novel explainability aspect is explained, furthermore, there is a brief insight into the Bitcoin theory. As a first approach, an optimal network architecture is determined through computational power to optimize accurate predictions for the daily trading of Bitcoin. With the explainability aspect and a prediction for the volatility with a garch model, a rule for trading is implemented and then improved with the addition of Ether. The results are promising explainability brings a significant added value and the almost unbeatable benchmark buy and hold is outperformed.

## Zusammenfassung

## 1. Introduction

The well-known asset classes such as equities, bonds, and money market instruments have existed for several decades and have established themselves as a fixed component in many portfolios. The approach often taken is that, in principle, the equity component is responsible for the main return and the remaining asset classes are used to optimize the risk/return ratio or, depending on the area of application, for liquidity. Recently, there has been much discussion about a new asset class that has a low correlation to the equity markets, very high volatility, but also enormous opportunities for profit [1]. The best-known cryptocurrency with the largest market capitalization at the moment is bitcoin. Compared to traditional asset classes, the characteristics of the bitcoin market are relatively unexplored. Especially for the reason that only about ten years of historical data is available for bitcoin. In addition to this aspect, the costs for trading bitcoin are surprisingly low and are in the per mille range when using exchanges like Binance or Kraken. These characteristics make bitcoin an attractive investment vehicle to test the application of artificial neural networks. In this sense, this thesis investigates how the use of feedforward neural networks with their non-linear properties can be used to build a profitable trading strategy. Three central questions are pursued:

- 1) What influence does the selection of the network architecture have on the quality of predictions? What influence can be found concerning the Sharpe ratio of a simple trading strategy?
- 2) Can aspects of explainable artificial intelligence (XAI) help to make the functioning of neural networks intuitively comprehensible?
- 3) How can the acquired information about neural networks, XAI, and general time series analysis be used to define an efficient trading strategy?

To investigate these aspects, the first step is to try to find an optimal network architecture. For this purpose, all possible combinations between the simplest model (one layer and one neuron) and the most complex model (three layers and ten neurons) are tested and the results quantified using the common error function mean squared error (MSE) and the Sharpe ratio. Unlike linear regression, the neural network cannot be intuitively explained by the partial effects because it behaves non-linearly. Therefore, the linear parameter data (LPD) method is used to investigate how the network behaves with input stimuli. Furthermore, the volatility clusters typical for financial time series are investigated and evaluated with a simple GARCH model. The basic assumption is that the Bitcoin market, like stock markets, behaves asymmetrically. This phenomenon describes the tendency of market volatility to be higher in declining markets than in rising markets. As a further idea, it is suggested to exit the long position in certain phases and to switch to an alternative investment instrument. These aspects are combined and defined as a trading strategy.

We believe that the examination of neural networks in the field of (crypto-)finance is of great importance. The benefits of deep learning have already been proven in many applications outside this field. Ever since Siri was launched by Apple Inc. in 2011, people outside the world of science began to have a rough idea of what artificial intelligence is. Although the application of neural networks in the use case of Siri and natural language processing (NLP) seems reasonable, the opinion is split in the application in the field of financial time series. Since a large part of movements of financial instruments are based on white noise and thus have almost no dependency structure, the implementation of a meaningful method is challenging. Likewise, integration of neural networks only makes sense if a comprehensible and systematically replicable overperformance can be achieved. This bachelor thesis deals exactly with this topic. The application of neural networks for the prediction and trading of Bitcoin is investigated. Aspects of XAI and volatility modeling are included to possibly shed some light on this black box.

## 2. Theory

The following chapter is intended to provide the theoretical foundations necessary for our work. It is divided into a part that provides an overview of artificial neural networks. Followed by section 2.2, which shows the background and the ecosystem of Bitcoin. This knowledge should be kept in mind, which should help in understanding the price formation of bitcoin.

### 2.1. Neural network

In the context of this work, artificial neural networks are used to answer supervised learning questions that focus on the classification of data. This means that a neural network finds a correlation between the data and their labels and optimizes its parameters to minimize the error for the next try. This process is called supervised training and is performed with a test data sample. An application example of classification is that a neural network is used for face recognition after it has learned the classification of different faces in the process of supervised training. Predictive analysis works similarly to the classification of labeled data. It estimates future values based on past events and can be trained with historical data. On the other hand, unsupervised learning (clustering) is applied to detect patterns from unlabeled data. Based on these patterns, for example, anomalies can be detected that are relevant in the fight against fraud (fraud detection). Unsupervised learning is not discussed further in this paper. Section 2.1.1. will demonstrate the functioning of a neural network using a simple perceptron.

#### 2.1.1. Perceptron

The construction of an artificial neural network is demonstrated using a perceptron. It is a simple algorithm for supervised learning of binary classification problems. This algorithm classifies patterns by performing a linear separation. Although this discovery was anticipated with great expectations in 1958, it became increasingly apparent that these binary classifiers are only applicable to linearly separable data inputs. This was only later addressed by the discovery of multiple layer perceptrons (MLP) [2]. Basically, a perceptron is a single-layer neural network and consists of the following five components and can also be observed in figure 1.

1. Inputs
2. Weights
3. Bias
4. Weighted sum
5. Activation function

Inputs are the information that is fed into the model. In the case of econometric time series, it is mostly the current and historical log returns (lags). These are multiplied by the weights and added together with the bias term to form the weighted sum. This weighted sum is finally passed on to the non-linear activation function, which determines the output of the perceptron.



Figure 1: Schematic diagram of a perceptron.

The perceptron can also be represented as a function, which can be seen in equation 1. Analogous to the representation above, the inputs  $x_i$  are multiplied by the weights  $w_i$  in a linear combination. Then an error term is added so that the whole can be packed into the non-linear activation function  $g(S)$ .  $\hat{y}$  is the binary output of this perceptron. With the aid of an activation function, binary output is obtained. The Heaviside step function shown in figure 1 is usually only used in single layer perceptrons, which recognize linear separable patterns. For the multi-layer neural networks presented later, step functions are not an option, because in the course of the backpropagation algorithm the gradient descent has to be minimized. This requires derivatives of the activation function, which in the case of this Heaviside step function equals 0. Because the foundation for the optimization process is missing, functions like the sigmoid function or the hyperbolic tangent function are used [3]. More about this topic is discussed in chapter 2.1.2.

$$\hat{y} = g(w_0 + \sum_{i=1}^n x_i w_i) \quad (1)$$

As just mentioned, the aim is to feed the perceptron with the training set and change the weights  $w_i$  with each cycle so that the prediction becomes more accurate. The output value is compared to the desired value. Finally, the sign of the difference  $y - \hat{y}$  determines whether the inputs of that iteration are added to or subtracted from the weights. Ideally, the weights will gradually converge and provide us with a usable model [3].

### 2.1.2. Backpropagation Algorithm

Finding the optimal weights of the neural network is achieved by finding the minimum of an error function. One of the most common methods for this is the backpropagation algorithm. This algorithm searches for the minimum of the error function by making use of a method called gradient descent. The gradient method is used in numerics to solve general optimization problems. In doing so, we progress (using the example of a minimization problem) from a starting point along a descent direction until no further numerical improvement is achieved. Since this method requires the computation of the gradient of the error function after each step, continuity and differentiability of this function must necessarily be given. The step function mentioned above in section 2.1.1. is therefore out of the question, but a non-linear function such as the logistic and the hyperbolic tangent functions (sigmoid) [4]. Both activation functions are visible in figure 2. While the target range of the ‘ordinary’ sigmoid function (equation 2) is between 0 and 1, the  $\hat{y}$  of the hyperbolic tangent function (equation 3) ranges between -1 and 1.  $v_i$  equals the weighted sum including bias term.

$$\hat{y}(v_i) = (1 + e^{-v_i})^{-1} \quad (2)$$

$$\hat{y}(v_i) = \tanh(v_i) \quad (3)$$

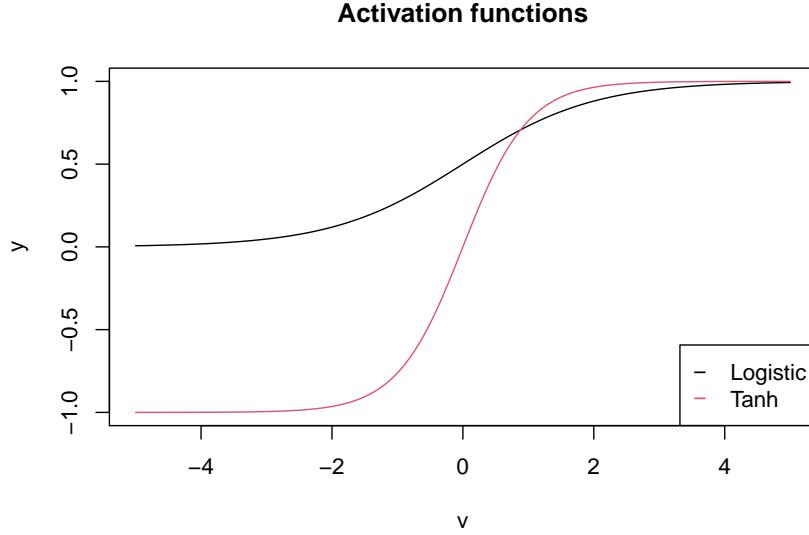


Figure 2: Two common sigmoid activation functions: logistic functions and hyperbolic tangent.

In the course of the error analysis, the output of the neural network respectively the result from the activation function in the output layer is compared with the desired value. The most commonly used error function  $E$  is the Mean Squared Error (MSE), which is seen in equation 4.  $y_i$  represents the actual value for the data point  $i$ , while  $\hat{y}_i$  is the predicted value for data point  $i$ . The average of this error function is the average MSE, which is determined for a corresponding model. The learning problem is to adjust the weights  $w_i$  within the training sample so that  $MSE(w)$  is minimized [5].

$$E = MSE(w) \quad (4)$$

$$\begin{aligned} &= \frac{1}{n} \sum_{i=1}^n (y_i - \hat{y}_i)^2 \\ &= \frac{1}{n} \sum_{i=1}^n (y_i - g(w_0 + x_i w_i))^2 \end{aligned}$$

As mentioned, this is searched for by the gradient descent method. The gradient of a function is a vector whose entries are the first partial derivatives of the function. The first entry is the partial derivative after the first variable, the second entry is the partial derivative after the second variable and so on. Each entry indicates the slope of the function in the direction of the variable to which it was derived. In this work, the notation  $\nabla E$  is used when talking about the gradient for the error function  $E$ , which is displayed in equation 5 [4].

$$\nabla E = \left( \frac{\partial E}{\partial w_1}, \frac{\partial E}{\partial w_2}, \dots, \frac{\partial E}{\partial w_i} \right) \quad (5)$$

The weights get adjusted according to the following algorithm 6 where  $\Delta w_i$  is the change of the weight  $w_i$  and  $\gamma$  represents a freely definable parameter. In literature, this parameter is often called a learning constant [6]. The negative value is used because the gradient naturally points in the direction with the largest increase of the error function. To minimize the MSE, the elements in the gradient  $\nabla E$  must be multiplied by -1.

$$\Delta w_i = -\gamma \frac{\partial E}{\partial w_i}, \quad (6)$$

for  $i = 1, 2, \dots, n$

### 2.1.3. Multilayer Perceptron

Multilayer perceptrons (MLP) are widely used feedforward neural network models and make usage of the backpropagation algorithm. They are an evolution of the original perceptron proposed by Rosenblatt in 1958 [2]. The distinction is that they have at least one hidden layer between input and output layer, which means that an MLP has more neurons whose weights must be optimized. Consequently, this requires more computing power, but more complex classification problems can be handled [7]. Figure 3 shows the structure of an MLP with  $n$  hidden layers. Compared to the perceptron, it can be seen that this neural network consists of an input layer, one or more hidden layers, and an output layer. In each layer, there is a different number of neurons, respectively nodes. These properties (number of layers and nodes) can be summarized with the term ‘network architecture’ and will be dealt with in this thesis.

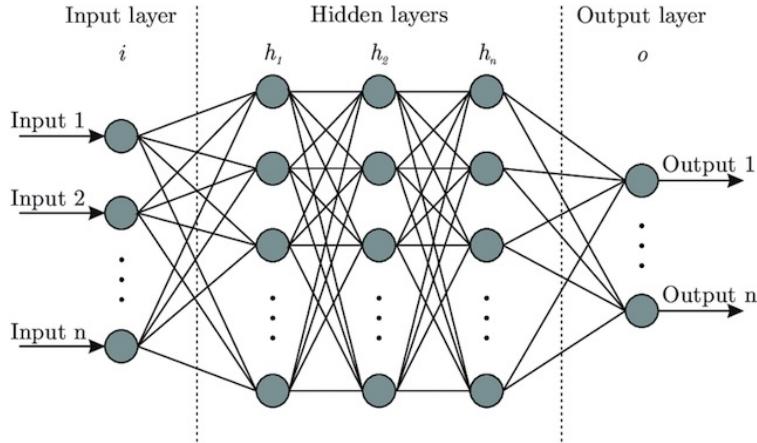


Figure 3: Schematic diagram of a multilayer perceptron

Every neural network has an input layer, which consists of one or more nodes. This number is determined from the training data and tells us how many features should be delivered to the neural network. In the case of bitcoin prices, we could use today’s price and the prices of the last 10 days (lags 1-10), so the input layer would consist of 11 nodes. Some configurations also require a bias term to adjust the output along with the weighted sum, which is also added to the input layer. In contrast to the scheme of the MLP, this setup can be seen in figure 1 where the bias term is defined as ‘constant’. Similarly to the input layer, each neural network has exactly one output layer. This can consist of one or more nodes. In this thesis, MLP is used as a regressor and therefore only one neuron is needed in this layer.

In between are the hidden layers, whose number and size can be configured as desired. The challenge is to find an optimal and efficient configuration without causing overfitting of the training data. The number of hidden layers depends primarily on the application area of the neural network. For example, working with image recognition would require more layers since the image file is broken down into individual pixels. Subsequently, the layers are used to optimize from rough outlines to the smallest detail. In our research, we came across several methods or ‘rules of thumb’ to optimize the model. A frequently suggested method is explained by Andrej Karpathy (director of the AI department of Tesla, Inc.). His GitHub entry recommends the approach of starting with a model that is too large that causes overfitting. Subsequently, the model is reduced by focusing on increasing training loss and improving validation loss [8].

#### **2.1.4. Challenges**

In this section, we address the two fundamental challenges when dealing with neural networks.

##### **2.1.4.1 Overfitting**

We have encountered several challenges that can occur when using neural networks. One of these possible problems is called overfitting. The goal of a neural network is to build a statistical model of the training set that is capable of generating the data. In overfitting on the other hand, the exact conditions of the training data including noise are reproduced. The focus is no longer on the underlying function. Last but not least, an unnecessarily large number of parameters or epochs can be ‘consumed’ for this, which makes the whole process relatively inefficient [9].

##### **2.1.4.2. Vanishing Gradient Problem**

Another characteristic that requires our attention is the vanishing gradient problem. As explained in chapter [2.1.2.](#), the weights of the neural network are adjusted using the gradient of the loss function. Thereby, the problem can occur that the gradient almost vanishes. The error function’s gradients become so small that the backpropagation algorithm takes smaller steps towards the loss function’s minima and eventually stops learning. For example, if the derivative of an activation function such as the logistic sigmoid function approaches zero for extremely large or small values for  $x$ . To avoid these extreme values for  $x$ , the inputs are scaled and normalized in this paper. This ensures that the definition range is within the range where the gradient is still large enough for the backpropagation algorithm.

## 2.2. Explainable artificial intelligence

Depending on the model architecture, a neural network can be a very complex construct. A number of weights and biases linked to the neurons lead to an output of the network through training. Understanding how exactly the alterations of the weights and biases lead to this output is a rather complex task. Due to this difficulty in interpretation, neural networks are often referred to as black boxes [10].

Although the networks may lead to desired results, it can be important to build an understanding of these models. Suppose we are developing a classification method in supervised learning for a particular problem. A classical approach such as linear regression is easy to understand and we can convince people with little knowledge of mathematics of the usefulness of this method. Consider that a good and simple explanation may depend on investment. Would an investor invest in something that is not understood and difficult to get a grasp of? Neural networks with their non-linearity and the large number of parameters does not make it easy for the user to convince an investor of the benefits of a neural network.

### 2.2.1. Classic Approach

As mentioned earlier, it is almost impossible to explain the networks based on the weights and biases. The following methods try to find effects on the features. One tries to find out which influence a certain feature has on the prediction of the network. There are classical approaches for explaining neural networks in the applications such as image recognition or text mining.

A widely used approach is the Shapley value which has its origin in game theory. With this method, one tries to find out how big the influence of a feature is. So how much a feature contributes to the prediction. The problem with this method is that it mixes the data at different points in time. In this paper, we study the prediction of financial time series, i.e. autocorrelated data. Thus, this approach is not suitable for our application to interpret the importance of individual features (lagged log returns) [11].

An approach like ALE (Accumulated Local Effects) examines how the network reacts to change [11]. The features (lags) are plotted in order against ALE in a graph. The problem with this method is that the plotted features do not contain the dimension of time. It could be that two very high values are very close to each other in the plot, but in reality, they occurred years after each other.

Another approach is the LIME (Local Interpretable Model-agnostic Explanations). This method examines the change of the forecast when changing the input data. A permuted data set is generated from the given data (for example, adding standardized noise). Using this artificially altered data set, an interpretable model (regression) is created to analyze the change in features [12]. Changing the data affects the time dependence of the data. Thus, this method is also unusable for our application.

### 2.2.2. Explainability for Financial Time Series

For the interpretation of financial time series, we would like to keep the dependency structure. The changes in trend or variability should be maintained. The sequence should not be shuffled. When mixing up the order, a value from far back could suddenly play a bigger role for the model than a current one. Intuitively, this would not add any value to financial time series.

For our application, the lagged log returns of Bitcoin prices, are the features to be studied (in this paper we are focusing on Bitcoin, here we are already using it as a means of explaining neural networks. A detailed description of BTC follows in sections 2.4 and 3.1). We want to explore how the features affect the output of the neural network. A network is trained with delayed values as the input layer to match the output as closely as possible to the original values (the non-delayed ones). This concept strongly resembles a linear regression.  $Y$  is what we want to achieve or what has occurred in reality. The following equation establishes a relationship of the lagged data with the regression coefficients.

$$Y_i = \beta_0 + \beta_1 * x_i^{(1)} + \beta_2 * x_i^{(2)} + \dots + \epsilon_i, \epsilon_i \sim \mathcal{N}(0, \sigma^2) \quad (7)$$

In our concrete example, the equation would look like this.

$$\text{Data}_t^{(lag=0)} = \text{Intercept} + \beta_1 * \text{Data}_t^{(lag=1)} + \beta_2 * \text{Data}_t^{(lag=2)} + \dots + \epsilon_i \quad (8)$$

Now, what could the fitted regression, respectively the regression coefficients tell us about the respective lagged values. For that, we can look at the autocorrelation function of the Bitcoin log returns in figure 4. Lags at 6 (red) and 10 (orange) have a positive impact on the original data structure. In the context of the time series, this means that there is a strong 6- or 10-day dependency.

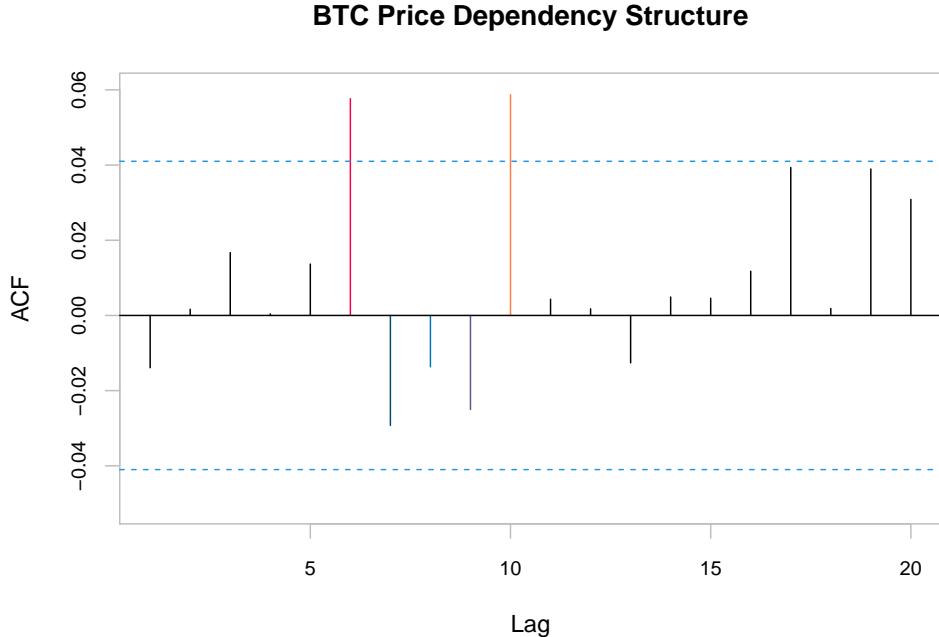


Figure 4: Autocorrelation function of BTC/USD.

Looking at the regression coefficients in table 1, we can discover the relationship between the ACF's and the coefficients of the regression. Again, lags 6 and 10 make the largest positive contribution to the fit of the model. Lags 7, 8, 9 make a negative contribution, as can also be seen in the ACFs. Sign and value are in line with the ACF's.

Table 1: Coefficient of the linear regression of the BTC log returns.

Intercept	Lag 1	Lag 2	Lag 3	Lag 4	Lag 5	Lag 6	Lag 7	Lag 8	Lag 9	Lag 10
0.0019	-0.0131	0.0038	0.0186	6e-04	0.0152	0.0569	-0.03	-0.0166	-0.0268	0.059

Now we would like to create such an analogy with neural networks. In the case of linear regression, the coefficients, or the weights of the lagged data are the solutions of the partial derivatives of the optimization function. One obtains a coefficient for each lag, thus the respective weight, is time independent. We would now like to extend this concept. We want to keep the structure of the time series, the time dependence.

We can now calculate the partial derivatives of the output of a neural network with the respective input data of time  $t$  for each time  $t$ . We obtain the coefficients or weights  $\beta_{it}$ .

$$\beta_{it} = \frac{\partial \text{Output}_t}{\partial \text{Data}_t^{(lag=i)}} \quad (9)$$

Basically we have a similar concept as above with the regression. Only here the coefficients are the partial derivatives that establish the relationship between input and output at each point in time. Whereas in regression you would only have 1 coefficient to estimate per input neuron  $\beta_i$ , here you have one coefficient  $\beta_{it}$  for each input neuron at each time point  $t$ .

$$\text{Output}_t = \text{Intercept} + \beta_{1t} * \text{Data}_t^{(lag=1)} + \beta_{2t} * \text{Data}_t^{(lag=2)} + \dots + \beta_{qt} * \text{Data}_t^{(lag=q)} \quad (10)$$

In simpler terms, we train a neural network with input data of length up to lag  $q$ . Now we change a data point at time  $t$ , we add a disturbance term by  $\delta$ . So we change the value of an explanatory variable, one of our features. Suppose our input data at time  $t$  looks like this.

$$X = x_{t-1} + x_{t-2} + \dots + x_{t-q}$$

For the feature at lag 1, we now want to calculate the partial derivative. We create a new data set  $Y$  and change the data point at lag 1.

$$Y = x_{t-1} + (\delta * x_{t-1}) + x_{t-2} + \dots + x_{t-q}$$

With the trained network we now generate two predictions for time  $t$ . Once with the original data  $NN(X)$  and once with the data with the slightly altered value  $NN(Y)$ . Now we can calculate the discrete approximated partial derivative.

$$\beta_{1t} = \frac{NN(X) - NN(Y)}{\delta * x_{t-1}}$$

The output of the neural network changes by the value  $\beta_{1t}$  if the input is changed by 1. This procedure can now be performed for each feature at each time point. This gives us the derivatives for each feature and time point, which makes an explanation of neural networks more feasible. We call these newly generated data sets linear parameter data (LPD) [11].

In figure 5, you can see the  $\beta_{it}$ , that is, the partial derivatives from equation 10 up to  $q = 10$ , and you can see the intercept. For the comparison to the linear regression and the autocorrelation, only the lags 6 to 10 are explicitly highlighted. A detailed identification of all LPD's can be seen in figure 40.

It is noticeable that the structure of LPD's strongly resembles the logarithmic returns of BTC. The heteroskedasticity of the log returns, i.e. the volatility clusters are also evident in the LPD's. If the BTC is in a turbulent phase, then the partial derivatives also fluctuate.



Figure 5: LPD compared to log returns of BTC.

In the autocorrelations (figure 4) and in the regression coefficients (table 1), lags 6 and 10 have a significant positive effect, while lags 7, 8, and 9 have a negative effect. This is also the case for the LPD's. Lag 6 (red) and lag 10 (orange) have a positive sign and have the largest positive effects on an eventual model in terms of absolute value. Lags 7, 8 and 9 (dark blue, light blue and purple) have the largest negative effects here, as well as in the autocorrelations and regression coefficients.

To provide a more accurate and better comparison between regression and XAI, table 2 compares the regression coefficients with the mean values of the LPDs. Although the values are not equal, the signs are the same. With this knowledge, we can say that both procedures are similar. Through this similarity, a connection can be made. As already explained in section 2.2.1, a linear regression is easier to explain and therefore more likely to be used. With this transfer between these two procedures, a bridge can be built.

Table 2: Comparison between linear regression (LR) and linear parameter data (LPD) coefficients.

	Lag 6	Lag 7	Lag 8	Lag 9	Lag 10
LR	0.05688	-0.03005	-0.01665	-0.02683	0.05899
LPD	0.02084	-0.01764	-0.01042	-0.00728	0.02655

Together with the findings from the visualization in figure 4 and the autocorrelations in figure 5, a connection can be established. Strong autocorrelations, i.e. large dependencies on a given delay, can be recognized in the partial derivatives. With the help of the LPD's and the autocorrelations, the behavior of neuronal networks could be explained with the handling of time series. The delayed input of a neural network seems to have probably a connection with the ACF's.

Thus, we can say that at best, with this method of calculating the partial derivatives for each feature at each time  $t$ , we may have found an explanation for the black box of neural networks. With this method we cannot explain how the network led to exactly this prediction using the backpropagation algorithm with the many weights and error terms, but the basic structure, i.e. information which is in the data (for example the autocorrelation), can be found. The ACF is a basic method to find structures in time series and here, with the LPD's you can fall back on exactly this ACF. Despite the complexity of the networks, this special procedure for the XAI leads to the basic ACF's, thus improving the explainability.

## 2.3. Model Comparison

This thesis sets the goal to compare the different neural network architectures presented in order to find the best model. To quantify the quality of the prediction as well as the trading performance, we make use of the following measures.

### 2.3.1. Sharpe Ratio

The first number refers to the performance of the trading strategy based on the sign of the prediction  $t + 1$  and is called Sharpe ratio. Sharpe ratio is a very powerful and widely used ratio to measure performance and it describes return per risk.

$$\text{Sharpe Ratio} = \frac{R_p - R_f}{\sigma} \quad (11)$$

$R_p$  represents the return of the portfolio, while  $R_f$  equals the risk free rate.  $\sigma$  is the standard deviation of the portfolios excess return (risk). For the comparison of different series, the Sharpe Ratio needs to be annualized with  $\sqrt{365}$  as the crypto market is open 24/7.

### 2.3.2. Mean Squared Error (MSE)

The third performance measurement method is also widely used and called mean squared error. Its calculation is very simple, for every timestep the estimated value is subtracted from the real empirical value, squared and then summarized and divided by the absolute number of observations as seen in equation 12.

$$\text{MSE} = \frac{1}{N} \sum_{i=1}^N (\text{realvalue}_i - \text{prediciton}_i)^2 \quad (12)$$

$$= \frac{1}{N} \sum_{i=1}^N (y_i - \hat{y}_i)^2 \quad (13)$$

The application of MSE is widely used in statistical modeling and supervised learning. However, it should be noted that the metric is very sensitive to outliers. In the presence of outliers, a robust variant should be considered as an alternative.

## 2.4. Bitcoin

In this section, bitcoin as a cryptocurrency is introduced by analyzing and commenting historical events. Further the technology in and around cryptocurrencies in chapter 2.3.2. is briefly explained. This chapter serves to get an overview of the technology and background of bitcoin. A more detailed description is beyond the scope of this thesis and will therefore be refrained from. We work with the short form ‘BTC’, which is the abbreviation for the currency.

### 2.4.1. Historical Analysis

The story of bitcoin began with a paper published in the name of an alleged person called Satoshi Nakamoto [13]. The publisher of the document cannot be assigned to a real person, therefore the technology inventor remains mysteriously unknown until today. In 2009, the first bitcoin transaction was executed. Over the years, several other cryptocurrencies have emerged as a result of the open source-based code. Until 2013, cryptocurrencies operated under the radar of most regulatory institutions. The character traits, including total anonymity, led Bitcoin to become a common alternative to cash in criminal transactions. Silk Road was one of the most famous dark web trading platforms, where the trade of illegal narcotics and fake ID cards flourished. Due to this, Bitcoin was portrayed in a rather bad light by the media and newspapers. The crowning moment was when the drug enforcement agency shut down Silk Road and confiscated 26,000 bitcoins. Nevertheless in 2014, more companies, such as Zynga, The D Las Vegas Casinos, Golden Gate Hotel & Casino, TigerDirect, Overstock.com, Newegg, Dell Technologies, and even Microsoft Corporation [14], began to accept bitcoin as a payment method. In the same year, the first derivative with bitcoin as an underlying was approved by the U.S.Commodity Futures Trading Commission. In 2015, an estimated 160'000 merchants used bitcoin to trade. Since then, cryptocurrencies have become increasingly popular among businesses and individuals, which has also been reflected in the exchange market.

Therefore, we next examine the price of BTC/USD and the logarithmic price in figures 6 and 7. These historical prices originate from the price-tracking website CoinMarketCap and show data from 2014.

Around 2010 bitcoin had the first increase in price as it jumped a 100% from 0.0008 USD to 0.08 Dollar [15]. In 2011 the price rose from 1 USD to 32 USD within 3 months and recessd shortly after to 2 USD this can be referred as a first price bubble in bitcoin, for the next year the price climbed to 13 Dollars and reached a never seen level of 220 USD, only to plunge to 70 USD within a half month in April 2013. By the end of the year a rally brought btc up to a peak of 1156 USD. The following year brought bad news and the price slowly decreased to 315 USD in 2015 after an observed drop of 20% after news from the trial of Ross Ulbricht, founder of Silk road marked in Letter A.

From this point in time, things began to change, more volume was flushed in the market and the price of BTC began to ascend and the real rally began ,the BTC rose up to 20k USD / BTC on 17th September 2017 B. After the rise comes the fall and BTC lost value for more than a year until C 2018-12-15 the trend reverted and found its peak after 6 months in D 2019-06-26, but oncemore it was not lasting for long as bitcoin lost D 2020-03-12 nearly half its value in 4 days.

But the story was not over by now, after the drop the price of the cryptocurrency regained value, passed previous levels and shortly after exploded, after companies like Tesla and Signal bought a big chunk of bitcoins, into a maximum of 58000 USD per bitcoin. It is also observed that the value of bitcoin is very volatile, we will discuss this in section 3.2..

**Bitcoin in US \$**

2014-09-17 / 2021-03-13



Figure 6: BTC/USD

**Logarithmic Bitcoin in US \$**

2014-09-17 / 2021-03-13



Figure 7: Logarithmic BTC/USD

#### 2.4.2. Cryptocurrencies and Bitcoin Technology

This chapter focuses on the technical aspects of the cryptocurrency bitcoin. It describes the role that blockchain technology plays in cryptocurrencies and how this manifests itself in the case of bitcoin. Cryptocurrency as a more general term is used because bitcoin was only the first of its kind. One may look at a cryptocurrency similarly to a normal currency because you can buy and sell things and get bitcoin in exchange. But cryptocurrencies fundamentally differ to conservative currencies in merely all ways. The cryptocurrencies (not just bitcoin) are based on the blockchain technology introduced in Nakamotos paper [13]. The system is decentralized, where no institution or government regulates the market in terms of the blockchain itself. The transactions are signed by the participants via cryptographic hash functions, which generate a private and public key. This means that every signature can only be accessed by the owner of the private key i.e. it can not be copied. Once a transaction is signed, it is broadcasted into the network to all participants, so that everyone sees a transaction has been made. Around 2400 transactions are packed in a block (the blocksize is limited by memory) which are broadcasted to all participants of the system. Every block consists of the transaction information, previous hash, the special number and their resulting hash as visualized in figure 8. Miners are now trying to approve the block by generating a hash with a certain pattern with the hashfunction  $f(\text{prevhash}, \text{data of the block}, \text{special number})$ , the so called proof of work. The first miner who finds the according special number to the hash with the certain pattern, gets an amount of bitcoin in reward. The block with its new hash and the special number are now added to the chain and are broadcasted to the network. If someone manipulates transactions in a block and finds the special number to the hash, he could potentially get away with it but not for long because for the next block he must be also the first to find the right hash and so on. In figure 8, the red block is a false one which gets attached and later declined because the other branch is longer. Only the longest chain is to be trusted, and because there are so many miners one must have more than 50 % off the calculating power to get the best chance to find the right hash. Therefore its almost impossible to manipulate the chain. The cryptocurrency itself is now entirely defined by a chain of approved blocks by all participants.

Another interesting fact about bitcoin is that the amount of coins is determined by the rewards of the miners. The first block (genesisblock) had a reward of 50 Bitcoins, every 210'000 blocks this reward gets halved. Since a new block is added every 10 minutes (this is the average time to solve a hash) the halving of the block rewards occurs approximately every 4 years. Under these conditions, one expects a block reward of zero in 2140 with a maximum number of Bitcoins of 21 million [16].

In recent days, the cryptocurrency has come under a lot of criticism. The immense computing expenditure has a very high power consumption which leads cryptomining companies to build huge farms with massive cooling aggregates. According to the article in Forbes magazine [17] the bitcoin mining process uses 0.51 percent (127TWh) of global energy consumption. The University of Cambridge created an index where the live energy consumption can be observed [18]. Right now China [19] contributes 70 % to the hash rate whereas the remaining 30 percent are distributed over the rest of the world.

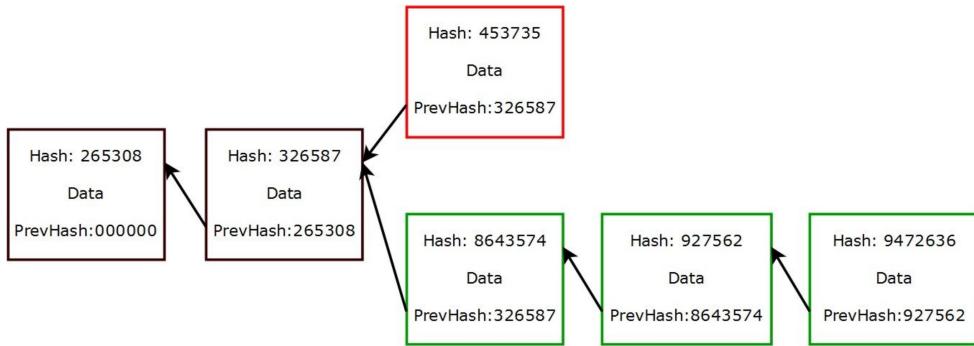


Figure 8: Blockchain schema

### **2.4.3. Valuation and Digital Gold**

As mentioned in the previous chapter, the maximum possible amount of 21 million equals a fixed supply of this cryptocurrency. This leads to the question if this has an influence on the fair market value of bitcoins. A. Meynkhard is conducting research in this area and has concluded that it relies on the following three factors [20]:

- Fixed maximum supply
- Mining process
- Reward halving

First, it is emphasized that in a decentralized monetary system, the newly issued amount is defined by the cryptographic algorithm. Consistently, new Bitcoins enter circulation when a miner sells their received reward to fund operating costs or new equipment. Unlike a central bank, which typically aims for an annual inflation target of 2%, with bitcoin the number of new coins issued is decreased after each halving. Meynkhard describes that this decrease in newly issued Bitcoins, assuming constant demand, causes the market value to increase in the long-term. Although in contrast to stock markets, there is only a fraction of historical data available, this halving phenomenon could certainly be observed. The halving in 2016 is made responsible for the price increase from USD 500 to USD 20'000 by December 2017. The latest halving in May 2020 appears to be responsible for the present bull market, which let the price drive from USD 9000 to over USD 60'000. This deflationary characteristic of bitcoin led to it being more and more referred to as digital gold in the broad media [21].

### 3. Methodology

The focus of this thesis can be divided into two areas. First, the aim is to find an optimal neural network including a network architecture. This should perform well in the application area, in which the future log return of the bitcoin is predicted on the basis of historical log returns. In a second step, we will focus on defining a trading strategy based on our findings. All considerations and findings will be presented in a quantitative way and compared with each other. Figure 9 helps to get an overview of the individual steps followed in this chapter.

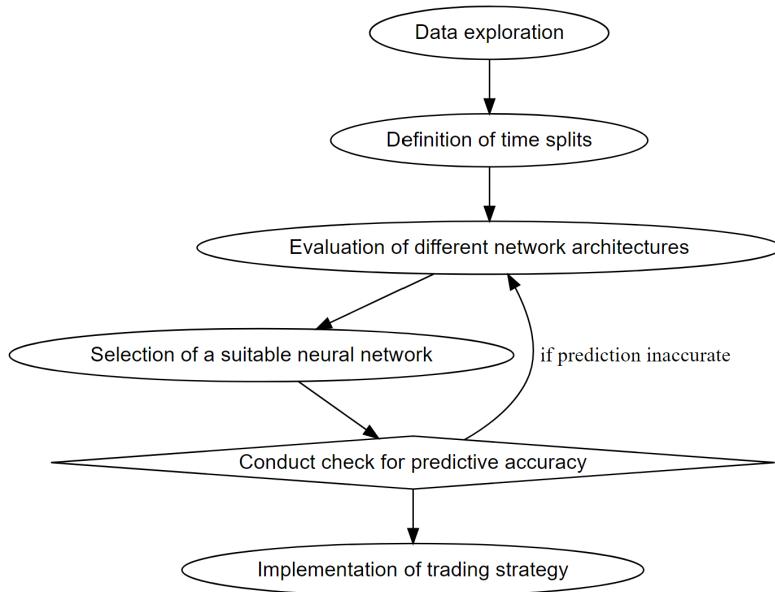


Figure 9: This flowchart illustrates an overview of the individual intermediate steps that are covered in the Methodology chapter.

### 3.1. Data exploration

The data in this paper is accessed through the API of Yahoo Finance and is originally provided by the price-tracking website CoinMarketCap. We use the daily closing price of bitcoin in USD with the ticker BTC-USD. As cryptocurrencies are traded 24/7, the closing price refers to the last price of the day evaluated at the last time stamp according to the Coordinated Universal Time (UTC).

In chapter 2.3., the bitcoin price and the logarithmic price are visualized. For processing and analyzing the data in order to fulfill the weak stationarity assumptions, we transform the data into log returns according to equation 14.

$$\text{LogReturn}_t = \log(x_t) - \log(x_{t-1}) \quad (14)$$

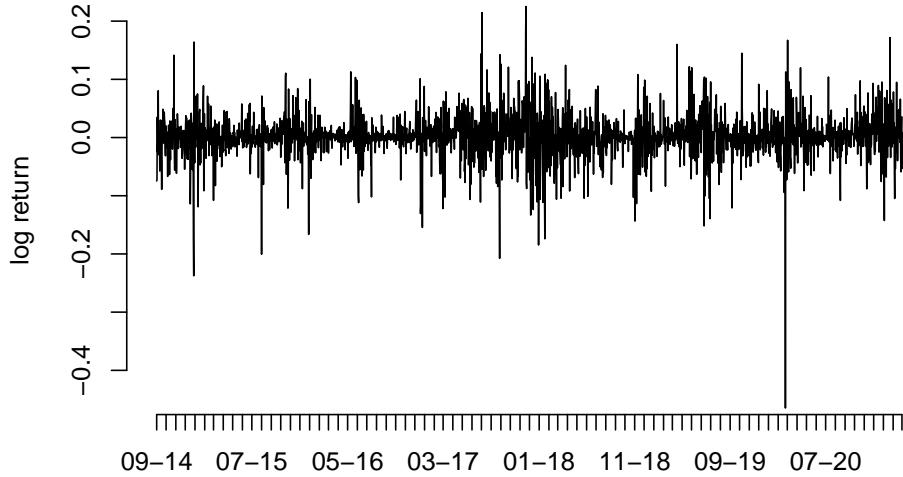


Figure 10: BTC log returns

Figure 10 displays the historical log returns. In addition to the volatility clusters typical for financial time series, large outliers are visible. The negative outlier at the beginning of 2020 is particularly noticeable. By computing the autocorrelation (ACF) of the series in figure 11, we can describe the dependency in these clusters. According to the ACF the lags 6 and 10 are significant on a 5% level.

Curious from which distribution the log returns might originate, we are fitting a normal distribution and a Students-t distribution to the data in figure 12. Interestingly the mean is shifted slightly (0.002) to the positive side. By inspecting the tails, one can observe that the negative tail is not fitted as good as the positive part by the t distribution. The two normal distributions either over- or underestimate the values in the tails, therefore we conclude that the proposed t-distribution fits the data better but also not perfect. Concerning the extreme outlier discussed earlier, visible in figure 10 towards the end, the density plot makes clear how unimaginable small the probability of this extreme observation is. Although the histogram is useful for value-at-risk considerations, for trading purposes its use is mitigated due to its complete loss of the dependency structure by plotting the returns in a density-distribution.

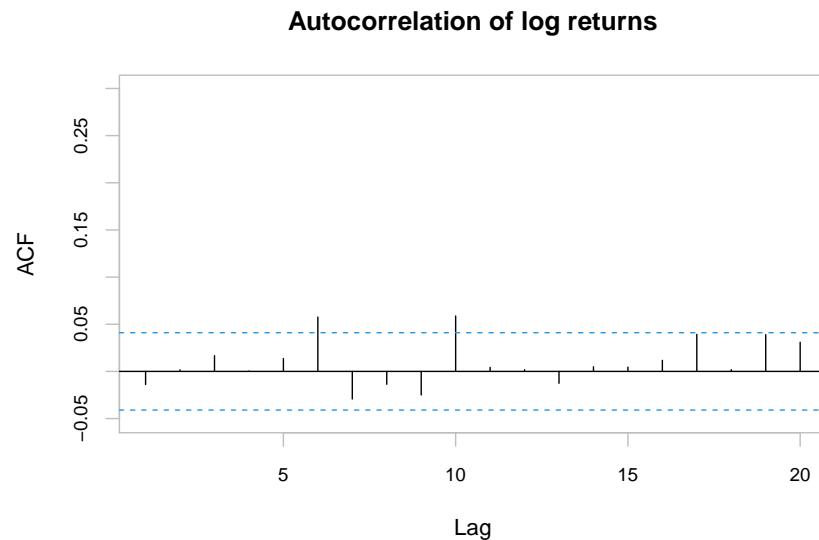


Figure 11: Autocorrelation of BTC log returns for the entire time window

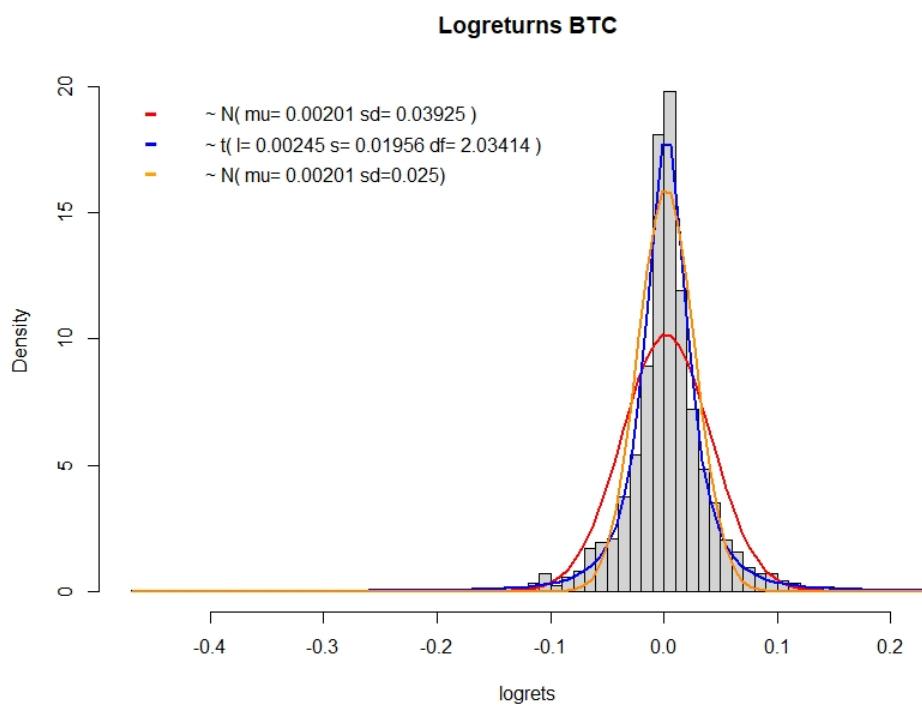


Figure 12: Distribution of BTC log returns

### 3.2. Network architecture

As mentioned in chapter 2.1.3., choosing an appropriate network architecture for bitcoin price prediction is a crucial step in order to achieve useful forecasts while avoiding overfitting. Due to the complexity as well as the non-linearity of neural networks, the interpretation cannot be performed intuitively. For this reason, an approach is pursued in which neural networks with different numbers of layers and neurons are compared with each other by using the MSE loss and Sharpe ratio. This allows us to compare accuracy, respectively trading performance and possibly see a connection with network architecture.

To find the optimal network architecture, we test a maximum of 3 layers with a maximum of 10 neurons each. More complex models are not included in this thesis, as this would exceed the time frame. Furthermore, the application of complex network architectures for financial time series can be expected to lead to overfitting and thus to no real added value. The simplest network has one layer with one neuron (1), while the most complex has 3 layers with 10 neurons each (10,10,10). The total number of different combinations can be expressed as follows:

$$\text{Comb} = \sum_{i=1}^L N^i \quad (15)$$

with:

$L$  = maximum Layer  $\in \mathbb{N}^*$

$N$  = maximum Neuron  $\in \mathbb{N}^*$

Comb = Number of all combinations

Thus, with our initial setup, we obtain a maximum neuron-layer combination of 1110. To respond to the challenges mentioned in section 2.1.6., not only a single network per neuron-layer combination is trained, but a whole batch of 50 networks. So we end up with a total of 55'500 trained networks. For each individual network, the in-sample and out-of-sample MSE as well as the Sharpe ratios are determined. We use these values to find an optimal network architecture based on the statistical error as well as on the trading performance (daily signum trading).

Finally, to ensure that the network architecture does not perform only for the selected time frame, the in-sample and out-of-sample split as well as the time period is discussed.

### 3.2.1. Defining train and test samples

We are looking for an optimal network, the optimal network should also provide reasonable and reliable predictions for different periods. For further analysis, we use a subset of the introduced closing prices of the bitcoin. Starting from the first of January 2020 to the 27th of March in 2021, we only consider 15 months for our data.

The reason for doing so is, we do not believe that the historical data longer than a year consists any information about the price tomorrow. By optimizing our models we found that more data would bring no additional performance, therefore the selected subset should be sufficient. Regarding consistency, the terms train and test set are used in the same sense as in-sample and out-of-sample. As proposed in [22] we choose a test train split from 6 months in-sample and 1 month out-of-sample. This split is applied to the whole subset in form of a rolling window. By stepping forward with this 6/1 split by steplength of one month we end up with 9 data splits in total. In figure 13 this procedure is visualized, for every new timestep a new month is considered for the out of sample and the first month of the in sample, falls out of the frame.

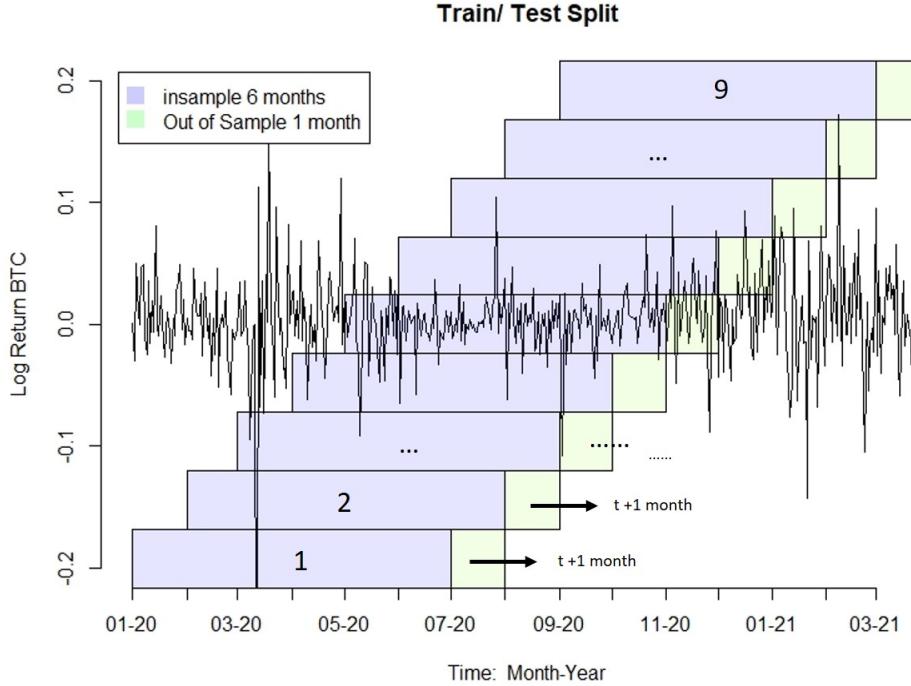


Figure 13: In- and out-of-sample splits.

In the time series in figure 13, one can see different periods. Strongly volatile as well as rather calm phases occur. With the rolling window, we can train and test the networks based on different phases. Thus, we can also evaluate the performance of the networks based on different phases and not only on a predefined single test and train split.

The complexity of the search for the optimal network architecture increases significantly here. With the conditions defined for us, we train and test a total number of 499'500 networks to define the optimal network.

### 3.2.2. Evaluating network architecture

Here we would like to focus on some findings that we discovered during the processing of the trained networks. To illustrate the results, an extract is discussed here, namely only the 5th train/test split (in figure 13 the middle one).

The plot in figure 14 compares one layer networks with different numbers of neurons with each other. Networks with a maximum of ten neurons are compared. These different configurations can be seen on the x-axis. The first data point corresponds to a simple network with one neuron. The y-axis shows the MSE values obtained with the respective trained model. As already explained, we use 50 different optimizations of each configuration to get a better idea of a potentially systematic relationship with the MSE. In the plot, each of the 50 configurations is drawn using a different color.

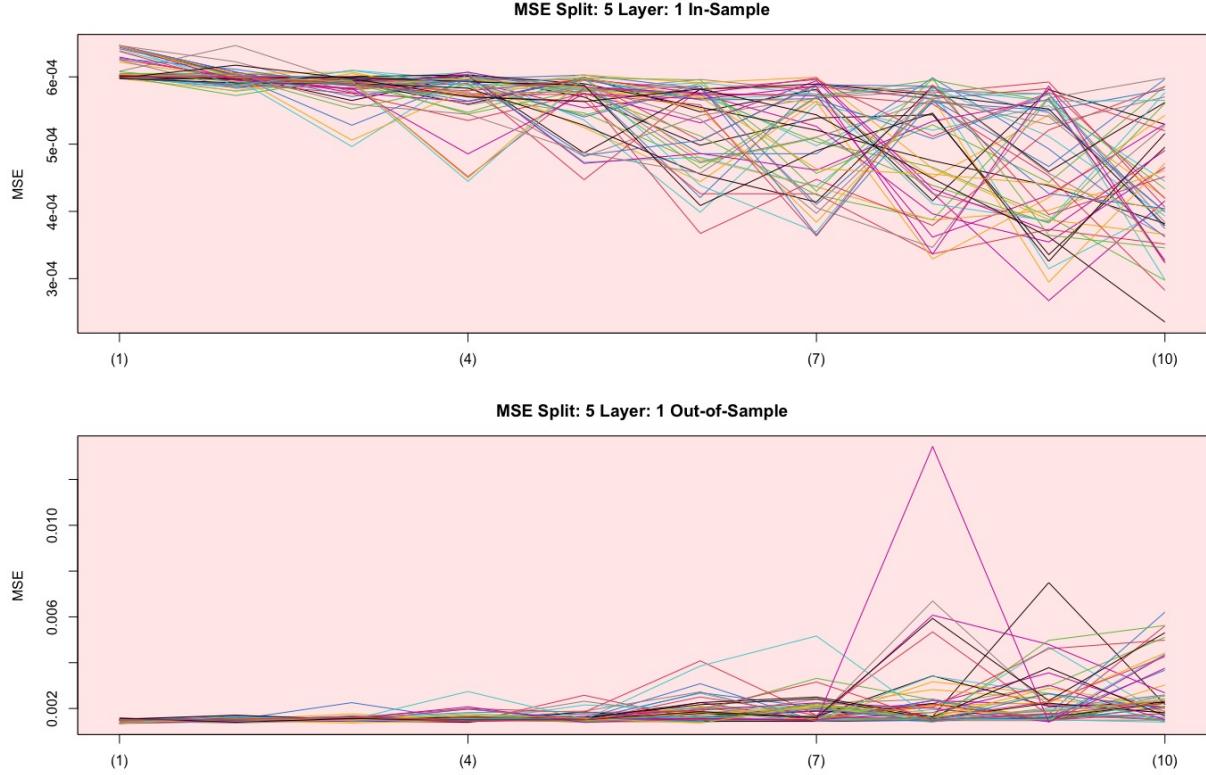


Figure 14: Fifth train/test split, 1 layer with 10 different networks.

What is already noticeable here is that with increasing complexity, i.e. with increasing number of neurons, the in-sample MSE decreases. The in-sample forecasts are thus becoming more accurate. At the same time, you can see how the out-of-sample MSE increases with increasing complexity, which means that the forecast accuracy tends to get worse.

If you add another layer to the network architecture, the number of different networks with the same number of layers also increases. In the following figure 15, the simplest network is a (1,1) network. So 2 layers with one neuron each. The most complex is a network with a (10,10) architecture.

As noted earlier in figure 14, the values for the MSE also fluctuate more and more with increasing complexity. Small in-sample MSE for more complex networks lead to rather high out-of-sample MSE. This leads us to the previously mentioned challenges in section 2.1.6.1., and that is that too many estimated parameters can lead to overfitting of the network.

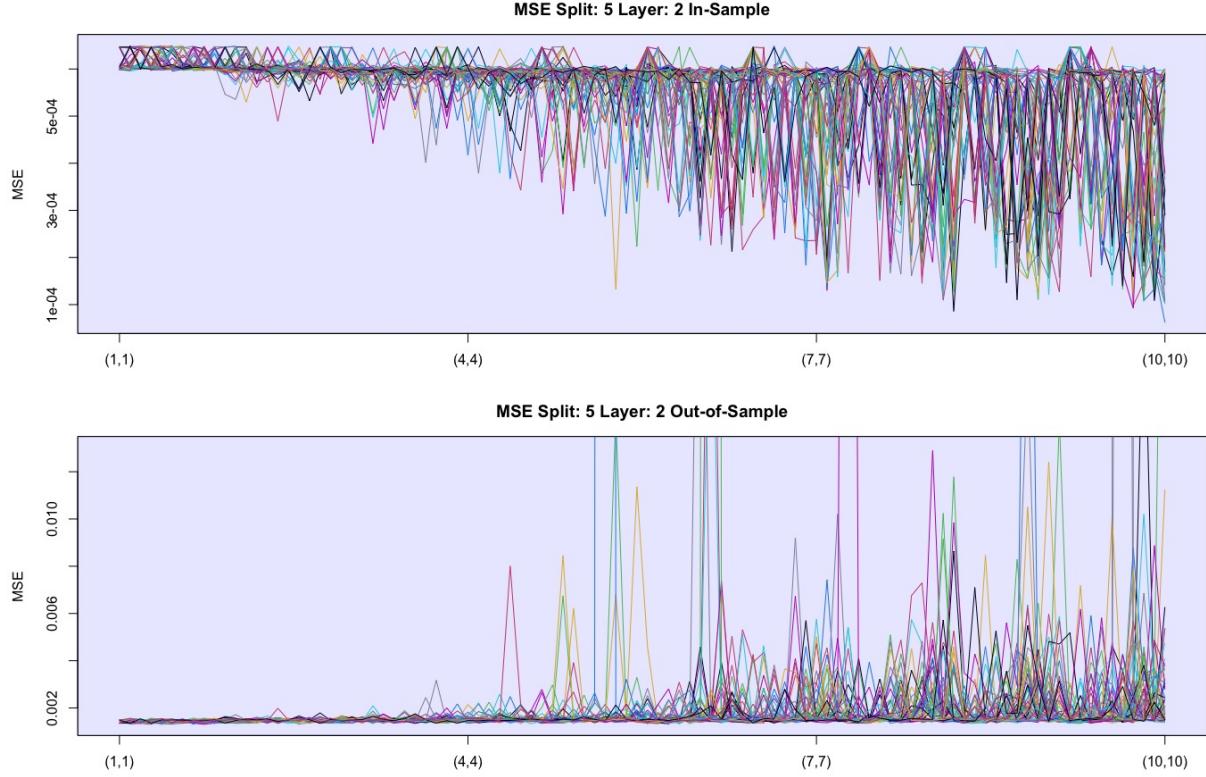


Figure 15: Fifth train/test split, 2 layers with 100 different networks.

Looking at the out-of-sample MSE's in the graph below in figure 15, we can see lines that are outside of the blue rectangle. These values are extreme outliers that indicate the randomness of neural networks. This again confirms that choosing an optimal network over several equal networks (50 in our case) makes more sense than making the choice depend on only one randomly trained network. Depending on which solution the training algorithm finds, the results can be very different. The y-axis was scaled for better comparability of in-sample and out-of-sample, but one loses the overview of how much the outliers differ from the rest.

Lastly, we look at the results of the different network architectures with a third layer. In figure 16, we can see very well the inverse correlation between the in-sample and out-of-sample MSE. Again, the in-sample MSE gets better with increasing complexity while the out-of-sample MSE gets worse. There is also a certain recurring pattern that is striking. After a certain complexity, the in-sample MSE decreases steadily and then increases abruptly. The opposite pattern can also be observed out-of-sample. These patterns emerge during transitions from more complex to more simple architectures. For example, the transition from a model with  $(8,10,10)$ , with a total of 28 neurons, to a model with  $(9,1,1)$  with only 11 neurons.

It is interesting that at the beginning, with the rather simple model architectures, the MSE of all realizations is very constant and only varies very slightly.

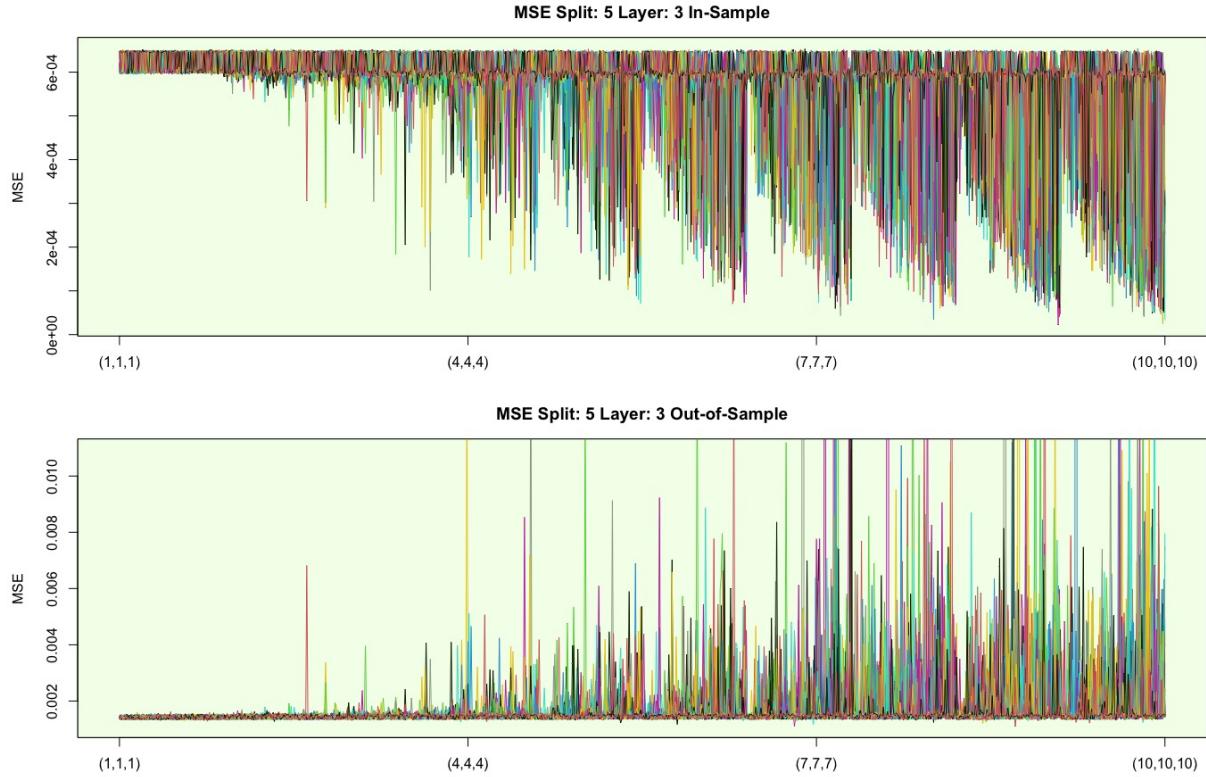


Figure 16: Fifth train/test split, 3 layers with 1000 different networks.

Figure 17 shows the MSE of the models with 1-3 layers, i.e. the last three plots side by side. As mentioned, it can be seen here that the in-sample MSE scatter towards the bottom respectively decreases with more complex architectures. This does not have a positive effect on the out-of-sample, since in the same area the MSE deteriorates massively (note the different scaling of the y-axes). As a result, we have no real added value from more complex models. Also to be noted is that the in-sample MSE does not get worse than a certain threshold at the upper boundary. This asymmetric scattering around this value is likely due to numerical characteristics of the optimization algorithm.

At this point it should be emphasized that only the analyses from time split 5 are visualized in this chapter. Our primary goal is to compare the performances of different network architectures using MSE in order to find the optimal network that works in every time split. However, finding an optimal architecture using such visual analysis of the MSE seems nearly impossible. Nevertheless, the main finding of this section is that the MSE deteriorates massively with more complex models and thus a simpler one should be considered. Equally remarkable is the fact that the same model architectures produce such different results. Whilst many models range in a more or less solid midfield, traits of overfitting can be recognized. These are reflected by the spikes in the out-of-sample MSE.

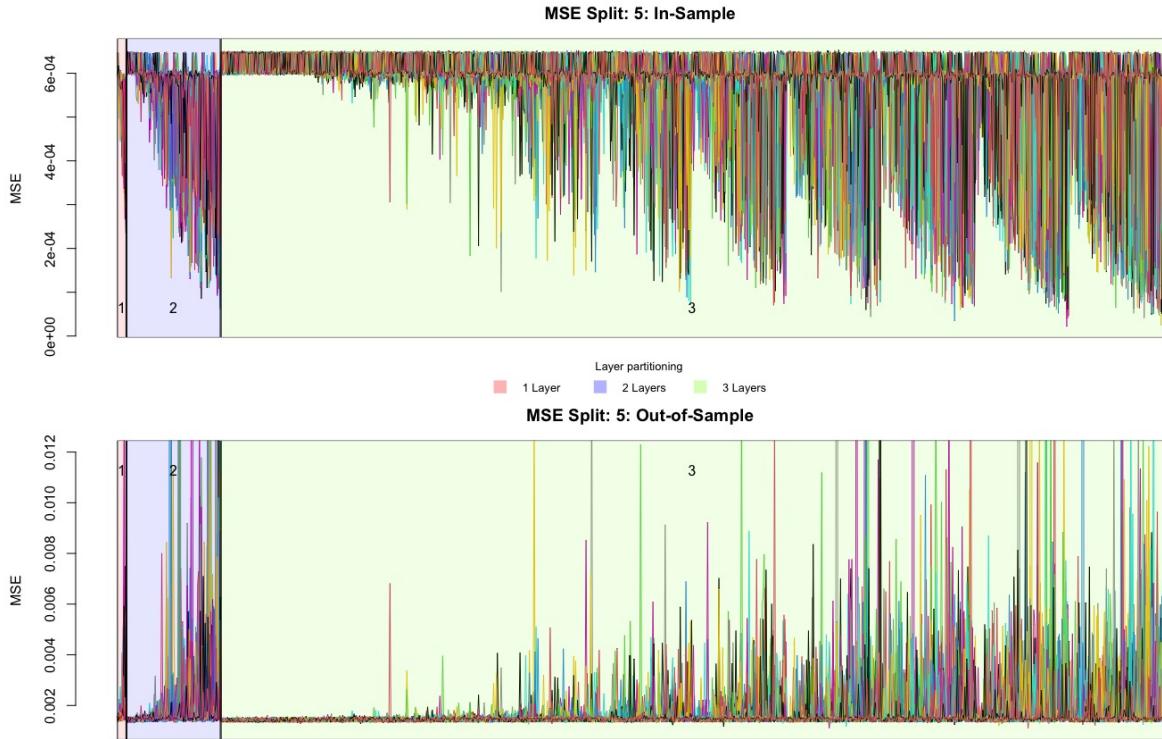


Figure 17: Fifth train/test split, all layers with 1110 different networks.

What has not yet been studied is the dependence of the neural network's behavior on the different window splits we defined in figure 13. Considering that the same network architectures provide MSE's of different quality (including huge outliers), the results for each configuration are summarized using a robust method. We make use of the median of the MSE's of all 50 equal networks over all time splits in order to evaluate the accuracy of the corresponding model. We consider this a better method than the arithmetic mean as figure 17 shows large outliers. Thus, it can be better investigated whether the corresponding network architecture provides sound results apart from this one outlier.

The medians of the MSE's of all 50 equal networks over all time splits are plotted in figure 18. We restrict ourselves to neural networks with 1-2 layers (recognizable in the red (1) and blue (2) rectangles), since it can be assumed that too complex models are not suitable for the target. The lines represent the medians of the MSE of all 50 optimized neural networks at a given network architecture (x-axis). The nine different colors specify the specific time split in which the neural networks have been trained and tested. We anticipate that this comparison will facilitate finding a network architecture that performs over all time splits.

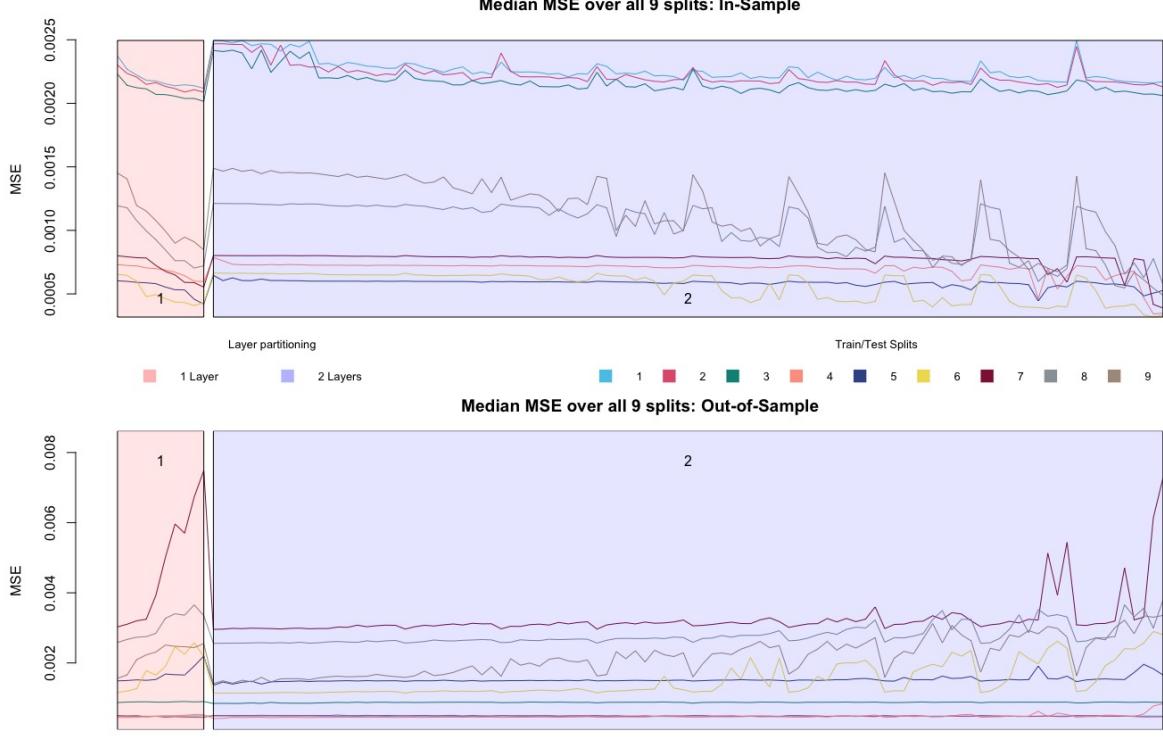


Figure 18: MSE median over all 9 splits. For each network architecture, 50 neural networks were trained (55'500 models per time split). The nine colors illustrate how these models behave in the different time splits.

First, there is evidence of overfitting in the medians as well. In particular, splits 1-6 show a somewhat expected picture: the in-sample error becomes smaller with more complex architecture, while the opposite can be seen in the out-of-sample. However, the periodically appearing spikes visible in the time splits 8 and 9 of the in-sample plot seem unnatural. The plausible difference between this and the other splits is the underlying data. Therefore, we take a look at what the initial prices of bitcoin are doing in this period. The plots with the time splits of the logarithmized prices can be found in the appendix starting with figure 30. As a rule of thumb, the neural network behaves better when the train and test pairs behave similarly. In the plots of splits 8 and 9 it is clearly visible that in each case the in-sample shows a bullish behavior. This trend is not continued in the out-of-sample part, which probably leads to biased predictions due to amplified dependence structures.

Our goal in the second part of this thesis is to work out a trading strategy with a suitable neural network. Therefore, as a last comparison, we visualize in figure 19 how well the different network architectures behave in sign trading. This is a simple trading which depends on the sign of the prediction  $\hat{y}_{t+1}$  i.e. next expected log return. If a positive prediction is forecasted, the trader is in a long position, otherwise in a short position. As with the previous plot, the Sharpe ratios of each neural network realization perform differently despite having the same network architecture. Therefore, we again decided to plot the median of all Sharpe ratios with the same network architecture. The nine different colors indicate the time interval during which the neural networks were trained and tested.

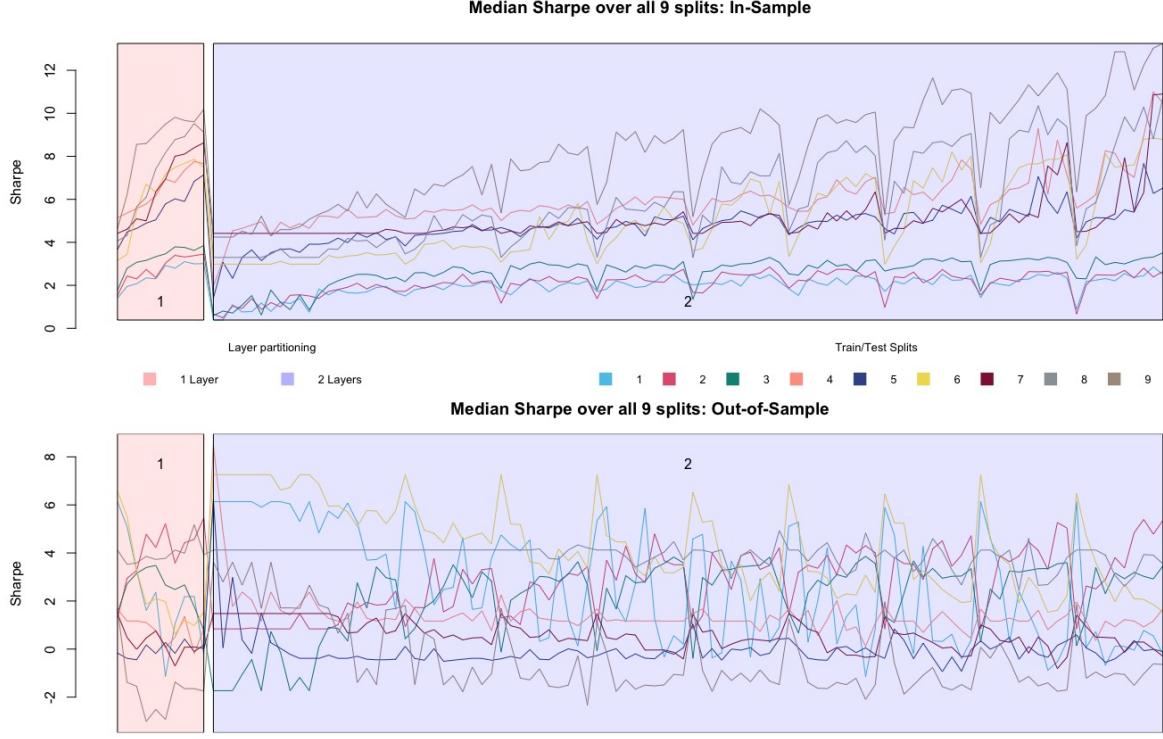


Figure 19: Sharpe median over all 9 splits.

When looking at the Sharpe ratios, an inverse relationship between the in-sample and out-of-sample can be seen. The in-sample Sharpe ratio improves in most time splits with increasing complexity. In the out-of-sample, however, the medians decrease. It can also be seen that some of the Sharpe ratios show periodic spikes again. Apart from these aspects, no clear patterns or correlations could be identified. To put these numbers into perspective, an one-time investment in the S&P 500 ten years ago would have resulted in a Sharpe ratio of 0.83 [23].

### 3.2.3. Model selection

With the above procedure, we have been able to identify the characteristics of neural networks. In time series applications, complex networks lead to overfitting. We could detect an inverse relationship between in- and out-of-sample MSE. We trained a large number of networks, yet no distinct optimal neuron-layer combination can be identified. Determining the architecture based on the minimum MSE would not yield good results. There would be too great a risk that the chosen architecture would be too complex and lead to overfitting. Additionally, the chosen architecture should lead to trustworthy predictions over different time periods (in our example over the 9 splits).

For the rest of the procedure, we decide to use a neural network architecture of (7,7). According to the 2-layer structure visualized in figure 15, the architecture we chose looks very balanced. In-sample, the MSE is rather in a more optimal range (smaller MSE) and out-of-sample, any overfitting is rather minimal compared to even more complex networks. In the attachment in figure 29 you can see the MSE's averaged over all 9 splits. The neuron layer architecture of (7,7) is exactly in the range where the in-sample MSE decreases and out-of-sample increases. The selected network lies exactly between the volatile networks, thus this architecture does not seem to be as prone to overfitting as the one next to it. The (7,7) network is not too complex, tends to have a good in-sample MSE and the out-of-sample MSE does not tend to overfit as much.

### 3.2.3. Benchmark

The trained networks and applied methods are compared with each other using a benchmark. For this purpose, we use the buy-and-hold, which is a long-term passive investment strategy. Investing with this strategy often leads to better returns in the long run than active trading [24]. This strategy is hard to beat, especially when the market is trending upwards. In such a trend, an active strategy would hardly recommend anything other than buy-and-hold.

We therefore compare our developed active strategies with the cumulative log returns. Our benchmark includes all green out-of-sample returns from figure 13 cumulated.

### 3.3. Trading strategy

This chapter describes the trading strategy in more detail. In basic terms, the findings of the previous chapters are extended with considerations from explainable artificial intelligence (XAI) as well as from more traditional tools used in time series analysis. The following flowchart in figure 20 shows a broad overview of how the different factors are combined to generate the final trading signal.

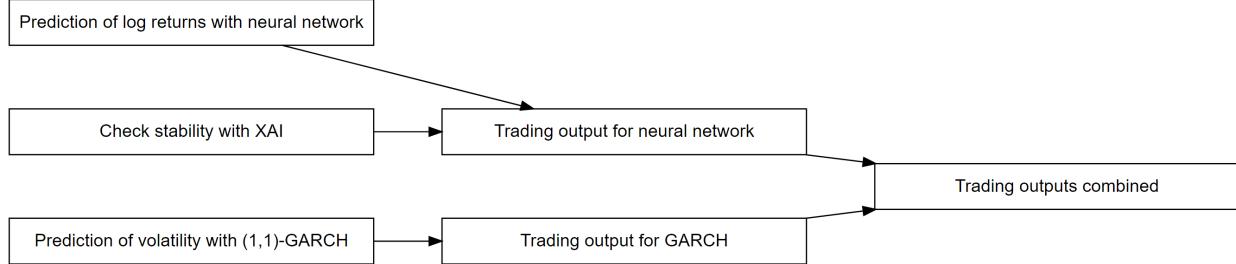


Figure 20: This flowchart illustrates an overview of the trading strategy applied in this chapter.

The main component is the prediction of the neural network. This reflects the expected log return of the next day and is thus an important indicator of whether the money should remain invested or not. However, the output of these neural networks are to be treated with caution, as we have seen in the chapter 3.2.2. Therefore, we rely on XAI to detect instability and incorporate this information into the final trading signal. Furthermore, volatility persistence is observed in financial time series, i.e. large changes can be expected after large changes. Leverage effects are also probable, which means that the tendency to achieve a negative return is higher when volatility is large. A GARCH model is used to model these phenomena, whose volatility predictions provide important information for the final trading signal.

While these methods sound promising, it should not be forgotten that a buy-and-hold strategy (given nerves of steel) also led to remarkable performances in the past that even outperformed traditional asset classes. The price development is described in chapters 2.3.1. and 2.3.3.. That is why buy-and-hold is frequently used as a comparison.

For trading the returns, we must first define the environment and make some assumptions. Trading costs are crucial in high frequency trading, nevertheless we assume that transaction costs are non existant. Further we assume the possibility of shortselling in BTC. These assumptions allow us to whether stay in the market (signal = 1), to exit the market (signal = 0) or to sell tomorrow's return (signal = -1). If in the two latter tomorrow's return is negative, a gain in performance is realized. By exiting the market with signal 0, there are several opportunities to invest the money elsewhere or just stay out of the market and therefore eliminate market exposure.

### 3.3.1. Trading with neural networks and LPD

In the following we describe how in this case the neural network is used, in order to create a trading signal. Further we use the LPD, explained in chapter 2.4.2., based on the computed neural networks to derive an additional signal for trading.

### 3.3.2. Neural network

Due to its randomness in finding the optimum, it is proposed by the Central Limit Theorem [25] to use an approximate number of iterations  $N_{total} \geq 100$  for an accurate mean value. In order to find a balance between precision and computation time, we found 1000 iterations should be sufficient.

Let  $\hat{p}$  be the predicted values  $\{\hat{p}_1 \dots \hat{p}_{N_{total}}\}$  of the neural networks in a certain time  $t$ . With formula  $f()$  16 in every  $t$  a trading signal is derived by majority decision. How clearly the decision of the forecasts must be, is decided by parameter  $\beta$ . For further evaluation of neural networks  $\beta$  can be used as an optimizing factor.

$$f(\hat{p}) = \begin{cases} 0 & \text{if } \frac{1}{N_{total}} \sum_{k=1}^{N_{total}} sign(\hat{p}_k) < \beta \\ sign(\sum_{j=1}^{N_{total}} sign(\hat{p}_k)) & \text{else} \end{cases} \quad (16)$$

$N_{total}$  = Total number of neural networks

$\beta$  = Ratio of majority decision

$\hat{p}_k$  = Predicted value from neural network

### 3.3.3. LPD signal

In the same manner as before, for every  $k$  of the  $N_{total}$  network in every time step  $t$  the derivative as in chapter 2.4.2. is calculated. From the insample LPD  $Y$  the mean  $\bar{Y}$  18 and the standarddeviation  $sdY$  17 for every  $lag_j , j \in \{1...lag_n\}$  is derived. In the out of sample  $\bar{Y}_j$  and  $sdY_j$  are used to generate a signal by the following:

With Formula 19 in every  $lag_j$  it is decided wether the predicted LPD  $X_j$  exceeds  $\bar{Y}_j \pm \lambda sdY_j$ . In Figure 21 this procedure is visualized, just for one lag due to a smoother visualisation.

The output of  $g$  19 is between 0 and  $lag_n$ . In signal 20  $g$  is further applied in order to generate a signal.

With  $\eta_{lower}$  and  $\eta_{upper}$  it is decided which signal output the LPD will be assigned. We have decided; for values bigger than  $\eta_{upper}$  we conclude a big change is likely. In chapter 3.1. last section we observed, that larger negative returns are more likely than positive, therefore the proposed signal is 0. For values between  $\eta_{lower}$  and  $\eta_{upper}$  we propose a signal 0.5.

Function 20 signal is now applied to every timestep  $t$ , therefore the final LPD signal is computed.

$$sdY = \sqrt{\frac{1}{n_{in}} \sum_{t=1}^{n_{in}} (Y_t - \bar{Y})^2} \quad (17)$$

$$\bar{Y} = \frac{1}{n_{in}} \sum_{t=1}^{n_{in}} Y_t \quad (18)$$

$$g(\underline{X}) = \sum_{j=1}^{lag_n} \left( (X_j > \bar{Y}_j + \lambda sdY_j) \vee (X_j < \bar{Y}_j - \lambda sdY_j) \right) \quad (19)$$

$$\text{signal}(\underline{X}) = \begin{cases} 0.5 & \text{if } , \eta_{lower} < g(\underline{X}) \leq \eta_{upper} \\ 0 & \text{if } , \eta_{upper} < g(\underline{X}) \\ 1 & \text{else} \end{cases} \quad (20)$$

$\underline{Y}_t$  = Vector of insample LPD  $\{Y_t..Y_{lag_n}\}$  observed for every t

$\underline{X}_t$  = Vector of outsample LPD  $\{X_t..X_{lag_n}\}$  predicted for every t

$lag_n$  = Maximum number of lags

$\lambda$  = Scaling parameter for standard deviation

$\eta_{lower}, \eta_{upper}$  = Lower and upper border for signal decision

$g$  = Function of lags exceeding band  $\in \{0..lag_n\}$

$signal$  = Function of final signal

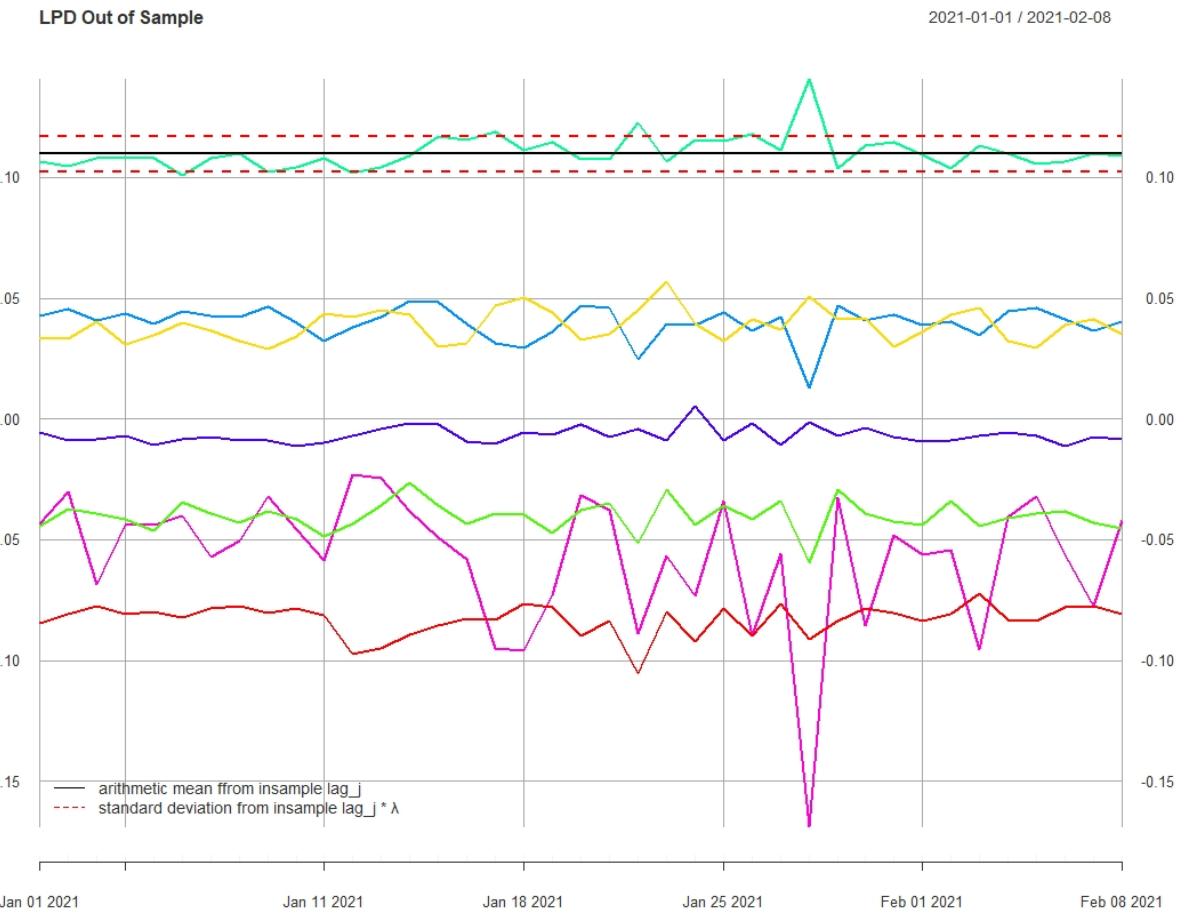


Figure 21: LPD Plot for illustration

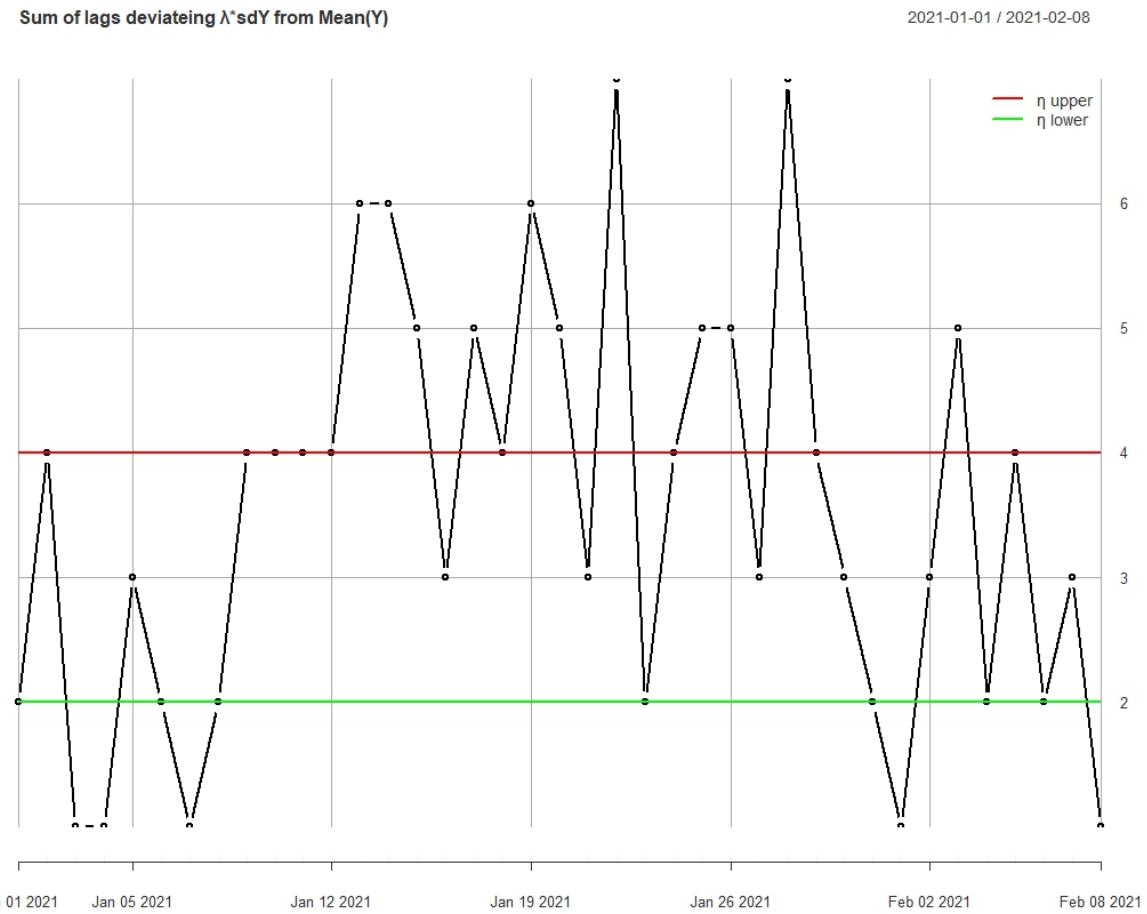


Figure 22: LPD Sum Plot for illustration

### 3.3.4. Volatility predictions with GARCH

In a further step, we examine the time series with a traditional GARCH model that allows heteroskedasticity. T. Bollerslev proposes to use this to model time-dependent variance as a function of lagged shocks and lagged conditional variances [26]. Based on an ARMA(1,1)-GARCH(1,1), we conduct one-step-ahead predictions using a rolling window of size 365 days and refit the model after 30 days. This results in two different trading strategies of which one is based on the signs of the forecasts and the other on predicted volatility. The predictions of future volatilities are presented in the appendix in figure 39.

The first trading strategy is based on one-step-ahead rolling window forecasts (here: log return) resulting from the ARMA(1,1)-GARCH(1,1). When we predict a positive value, the algorithm decides to enter, respectively remain in a long position. When predicting a negative value, we enter a short position to benefit from the anticipated market movement.

The second strategy is solely based on volatility predictions resulting from a GARCH(1,1) and tries to take an advantage from the asymmetric volatility phenomenon by F. Black. This phenomenon describes a negative correlation between the volatility of the return and the achieved return [27]. Therefore, we define the following trading rule:

$$\text{signal}_{garch}(\hat{\sigma}_t) = \begin{cases} 0 & \text{if, } \hat{\sigma}_t \geq \sigma_{historical} \\ 1 & \text{else} \end{cases} \quad (21)$$

$\hat{\sigma}_t$  = predicted volatility in every  $t$

$\sigma_{historical}$  = historical volatility

In other words, the code checks whether the predicted volatility is significantly greater than the 95% confidence interval (based on historical data). If this is the case, the trading signal is set to 0, i.e. the position is sold respectively we stay out of the market. If the expected volatility is within the normal range, we enter respectively remain in a long position. For simplicity, a threshold of 1.64 is used, which corresponds approximately to the upper 95% confidence interval for a standard normal distribution.

Figure 23 illustrates how the GARCH trading strategies shown as well as a buy-and-hold strategy would have performed in a backtesting. It is easy to see that buy-and-hold outperforms the other two. The GARCH Signum strategy misjudges the situation at key points in time and thus hurts the return and Sharpe Ratio. Only during the Covid-19 crash in March 2020, the GARCH Signum strategy suffered a smaller loss. On the other hand, we missed the following bull run. Also, the horizontal lines in the GARCH Volatility strategy are clearly visible at which the predicted volatility is too large and thus the market exits. While some draw-downs are dampened, upside moves are also avoided.



Figure 23: Cumulative daily returns of two different GARCH trading strategies and a simple buy-and-hold strategy. The GARCH Signum strategy is based on the ARMA(1,1)-GARCH(1,1) prediction, while the GARCH Volatility strategy simply checks if the threshold is exceeded. The time periods where we quit the market is clearly visible as horizontal lines.

### 3.3.5. NN and LPD estimation

In chapter 3.2.3 we have decided to fix the architecture 7 layers 7 nets, all the 9 splits which were introduced in chapter 3.2.1., are now used for trading. The out of sample performances of every split are added together and are compared with the benchmark from 3.2.3.

Our findings from the garch model were not very promising, nevertheless we combine their signals with the neuralnet output and the signals from LPD.

With the previously established architecture, different values for the parameters:  $\lambda$ ,  $\eta_{lower}$ ,  $\eta_{upper}$  and  $\beta$  are used and the performance is compared to each other.

The most promising performance is found with  $\lambda = 1, \eta_{lower} > \eta_{upper}$  ( no 0.5 signals were used )  $\eta_{upper} = 3$  and  $\beta = 0.2$ . In figure 24 different combinations are visualized, nn is simply trading the forecast of neuralnet based on their sign. The signals of lpd are all 1 except off all those which are predict 0. nn+lpd is the performance as described in 3.3.3. .The combination with garch nn+lpd+garch takes in account the garch signals from 3.3.5. If LPD or garch signal is 0 then the signal is also 0.

By investigating the plot it seems that some combinations perform better than the others. The garch application appears to worsen the performance. lightblue and the yellow line catches our eye, their performance seems to be better than the rest and as we can see, those are combinations of nn+lpd.

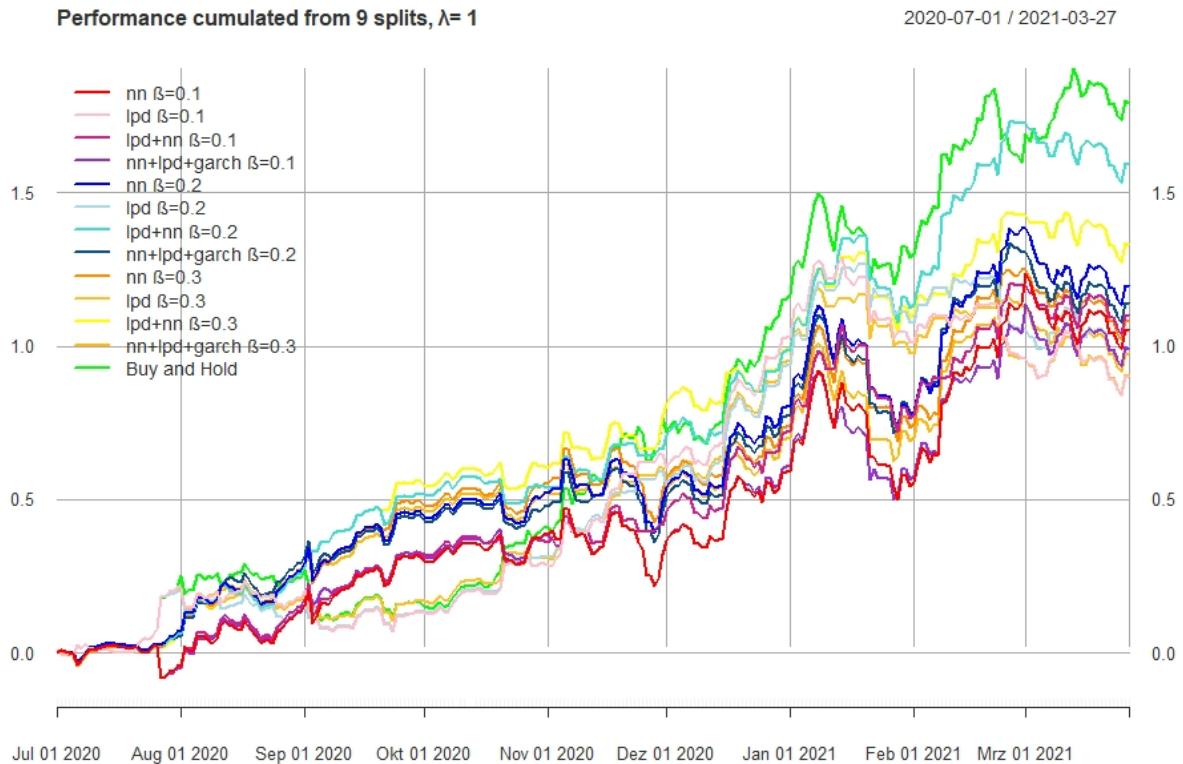


Figure 24: Different signal combinations: performance plot

Regarding the sharpe in figure 25 our findings from before are confirmed. the nn+lpd with  $\beta = 0.2$  has even a better sharpe ratio than buy and Hold. But another observations is seemingly more interesting, the lpd is alway better than just nn. By investigating the other calculations we have done, we find the same pattern, therefore we conclude that lpd brings us a real benefit.

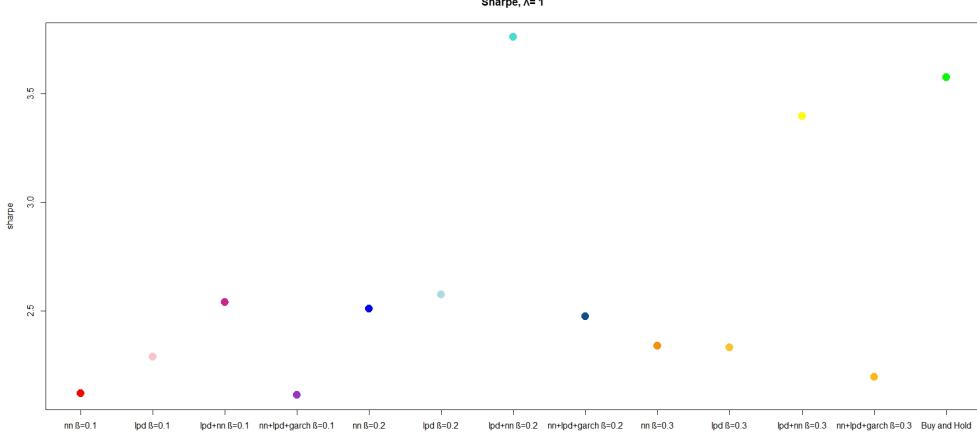


Figure 25: Different signal combinations: Sharpe

Figure 26 gives a insight on how the individual combinations performed in each of the 9 splits. the nn+lpd with  $\beta = 0.2$  is predominantly better in the first three splits, in the middle section its worse and towards the end the sharpe is again better than Buy and Hold. But lets take this plot not to serious because these splits are just one month out of sample i.e the sharpe ratio is sensitive to outliers, this effect is even stronger when there is little data present.

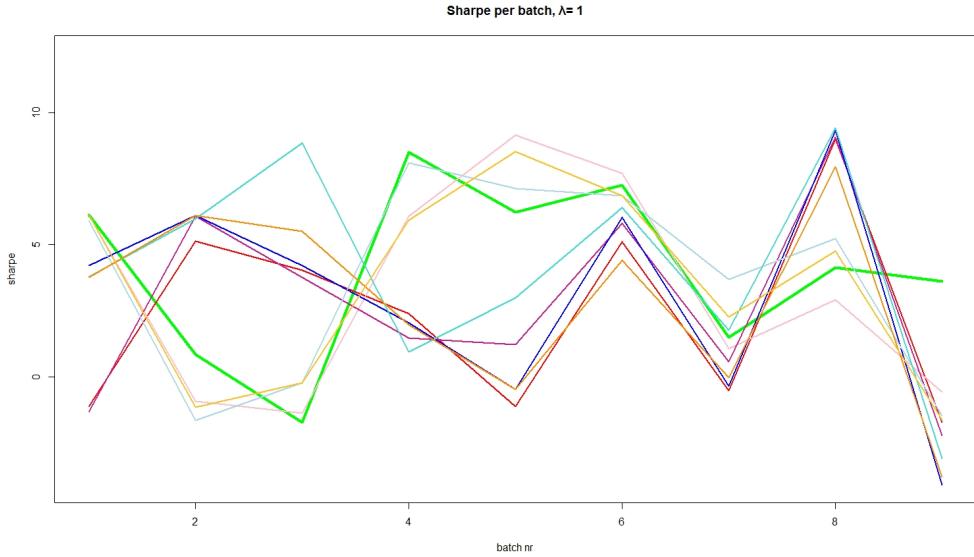


Figure 26: Different signal combinations: Sharpe per split

**3.3.6. Adding Ether** In the performance plot 24, we have still left out what to do with 0 signals. One opportunity as in 3.3.3. shortly mentioned, is to invest the money in another asset. By reason of staying in the same asset class we choose Ether [28] to invest in. The coin Ether from Ethereum is with \$61.48B [29] the second largest cryptocurrency according to marketcapitalisation.

According to [30] the correlation between the two assets is 0.91. This is not a braking factor to us, because the 0 signal of the LPD is just indicating that something is changing in the data or the neural net is not stable, thus we cant exactly know what the 0 signal means.

Ether is very similar . The series is imported in the same way as btc e.g. the logreturns are derived.

That said, we use a simple rule to integrate ether. if the signal of the combination nn+lpd is 0 -> go long on ether, as soon as the signal from LPD changes back to 1 or -1 , ether is sold and the bitcoin position is entered again.

In figure 27 the nn+lpd's from Figure 24 and the adding of ether is visualized. In the lower part, we can observe the signals which are 0 in the nn + lpd model. These zeroes are now filled up with the logreturns from ether.

The one performance with nn + lpd + eth with  $\beta = 20$  seems promising. also for the other two nn+lpd the adding of ether seems beneficial.

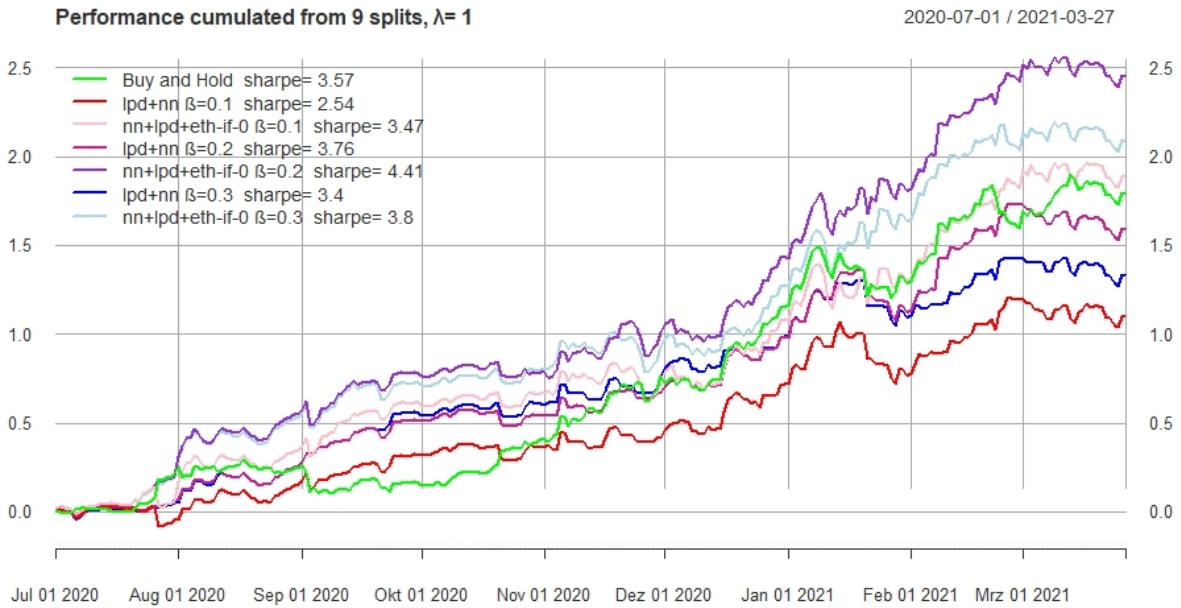


Figure 27: Added Eth signal

For a closer analysis, lets have a look at the best performing model vs. buy-and-hold in Figure ???.The following analysis is related to the violet chart and starts from left to right, beginning with letter **A**. Imideatly after the line by letter **A**, there are several decisions which differ from buy-and-hold and force a shift to the series. In letter **B** we observe a similar behavior for a short period of time. The unsatisfying trend change in letter **C** is stopped around the first of November. Thereafter unto the point in letter **D** the decisions of the model behave quite similar to Buy and Hold. Right after **D** the net handles the negative trend very well and climbs further up. The same accounts for letter **E**, where the trend once more goes in the opposite direction than the benchmark. Shortly after **F** the model does exactly the same as Buy and Hold.

## 4. Results

In this section, we summarize our results from the individual parts.

Regarding the network architecture, we find that it is not worthwhile to use a feedforward network with as many layers and neurons as possible, since this leads to overfitting.

Furthermore, we found out that if the correlation between in-sample mse and out of sample mse is positive, this does not necessarily mean that this is also true for the performance. From this finding, we can conclude that a less complex network in our case leads to equal or better results.

For our purpose a two layer each 7 neuron net is therefore sufficient.

In terms of trading, we tested all combinations of three approaches: Neural net forecast, stability check with lpd and garch.

After forecasting the volatility with a rolling window garch we conclude: the performance is not satisfying enough. The combination of ther garch volatility with neuralnet and LPD also brings no further benefit.

The combination of neural net and the lpd approach with parameter lambda = 1 and beta = 20 % lead to a good performance.

We also notice the improvement in the performance of the neuralnet through LPD in almost all cases.

Finally, with the addition of the asset ether and the use of the 0 signals, we have outperformed the benchmark buy-and-hold.

## 5. Conclusion

realistic view:

- need more iterations to proof stability
- randomness in financial Timeseries

nn interesting

cryptoassets on the run anyway

Problems?

- Restate the thesis
- Review the key points of your work
- Explain why your work is relevant
- Add a take-home message for the reader

### 5.1. Conclusion

In this bachelor thesis, we deal with three different fields. First, the network architecture of a neural network is investigated, then the model is analyzed using an XAI approach. In the last step, the information found in this paper and general time series analysis is combined to form a trading strategy. The methodology is based on the guiding questions defined in chapter 1.:

- 1) What influence does the selection of the network architecture have on the quality of predictions? What influence can be found concerning the Sharpe ratio of a simple trading strategy?

Pursuing the first guiding question, all possible network architecture combinations between one layer with one neuron and three layers with ten neurons each are quantitatively compared. The plots of the error function MSE in chapter 3.2.2. show that a complex model is more prone to overfitting. The Sharpe ratio is used to assess trading performance. There it can be seen that the inverse relationship between the in-sample and out-of-sample indicates overfitting characteristics. In conclusion, no rule of thumb can be found that works well without testing and comparing. The model should be complex enough for the sake of accuracy, but should not have overfitting. Ultimately, it seems to make sense that the number of neurons should be in the range of the number of inputs.

- 2) What is the added value of enhancing this neural network with aspects of explainable artificial intelligence (XAI)? Again, the impact on trading performance will be investigated.

Of the methods presented, the linear parameter data approach (LPD) turns out to be the most useful for financial time series. Important reasons for this are that the data should remain chronologically ordered and the dependency structure should remain in place. The derivatives after the intercept and the weights reveal important points. On one hand, there is an analogy to linear regression, which suggests that some explanatory variables are more important than others at a point in time. Furthermore, analogous to the autocorrelation of the bitcoin log returns, it shows which lags are important and should be fed into the neural network. LPD cannot explain the operation of the network, the role of weights and error terms, and the development of the backpropagation algorithm. In summary, the derivations do a good job of revealing when the neural network is unstable, and thus inaccurate outputs are to be expected.

- 3) How can the acquired information about neural networks, XAI, and general time series analysis be used to define an efficient trading strategy?

## **5.2. Outlook**

- Point Prognose real test daily
- what wopuld the model do if we change the timeperiod?

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## Attachment

This bachelorthesis is created with R-4.0.2 , RStudio Version 1.4.904 and RMarkdown in collaborative working via Git / Github <https://github.com/phibry/BA>

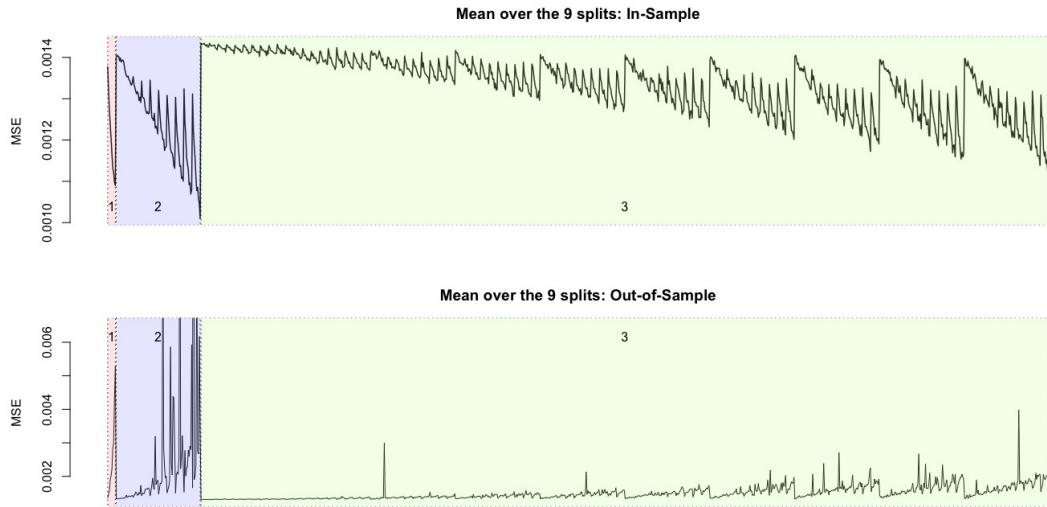


Figure 28: MSE mean over all 9 splits with all 3 layers.

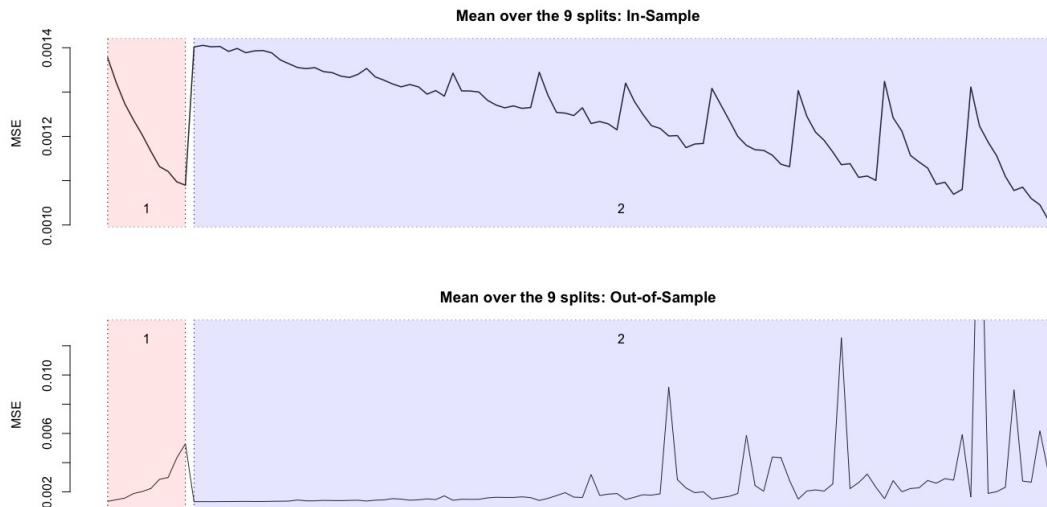


Figure 29: MSE mean over all 9 splits with only 2 layers.

**Train/Test Split 1**



Figure 30: Split 1.

**Train/Test Split 2**

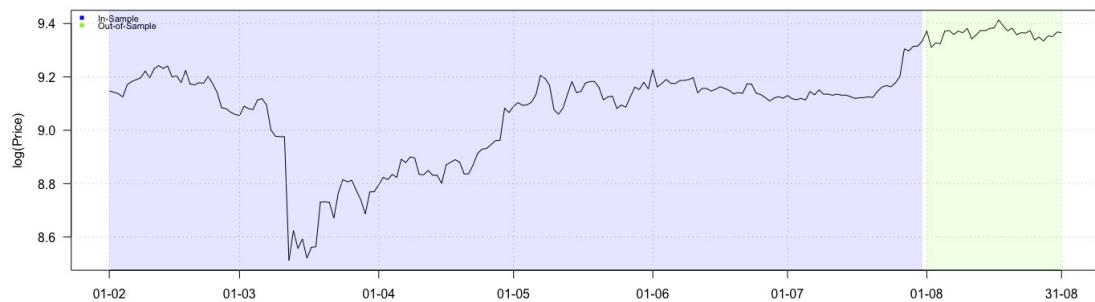


Figure 31: Split 2.

**Train/Test Split 3**

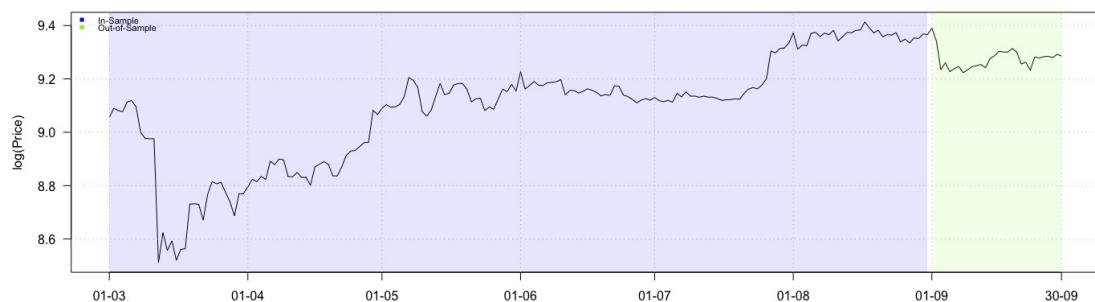


Figure 32: Split 3.



Figure 33: Split 4.

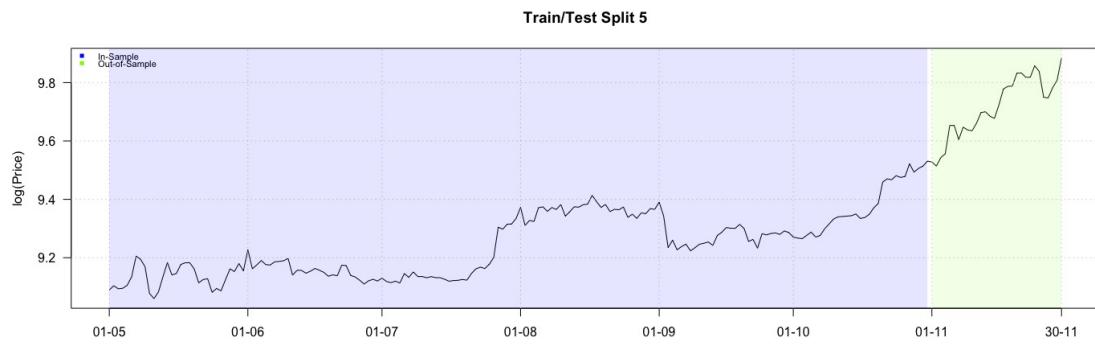


Figure 34: Split 5.



Figure 35: Split 6.



Figure 36: Split 7.

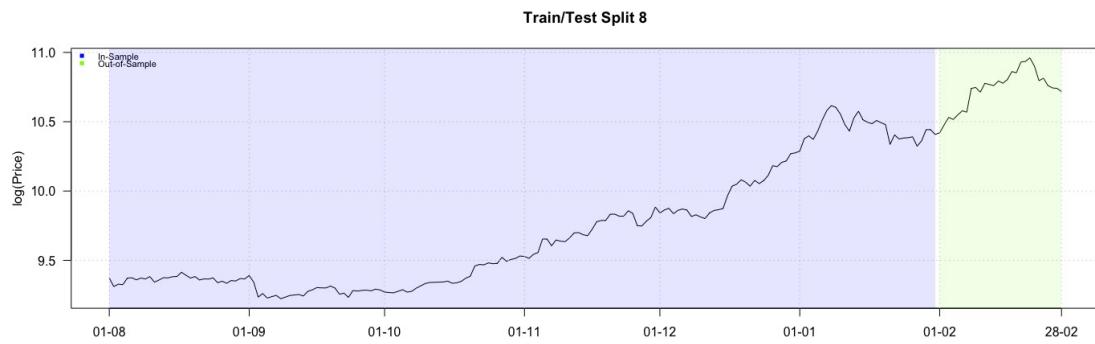


Figure 37: Split 8.

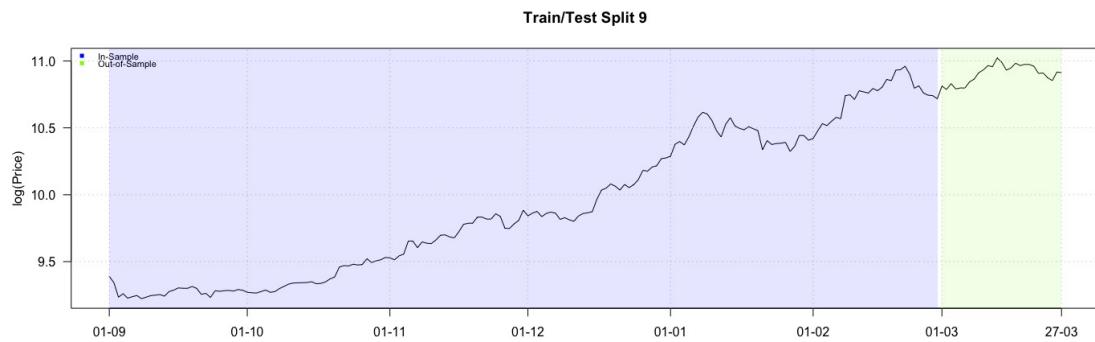


Figure 38: Split 9.

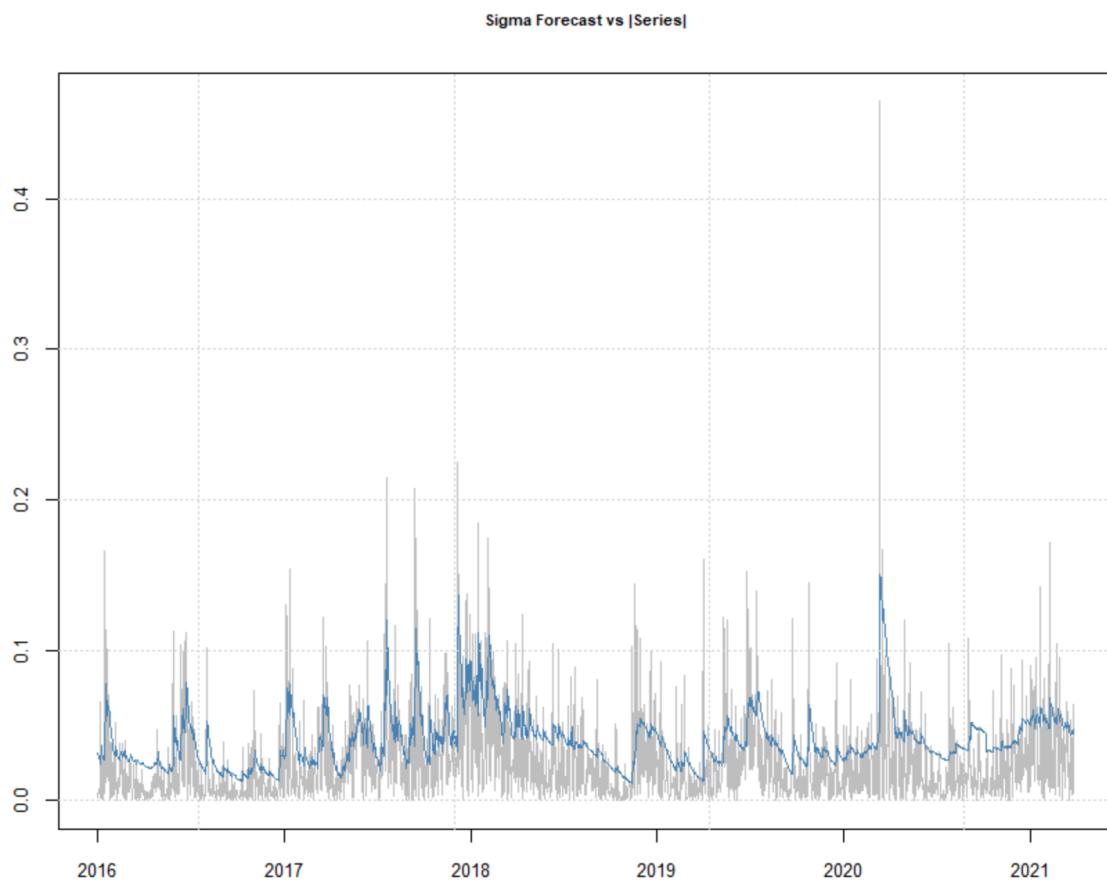


Figure 39: One-step-ahead forecasts of volatility using rolling window of size 365. Refitting model after every 6 months.

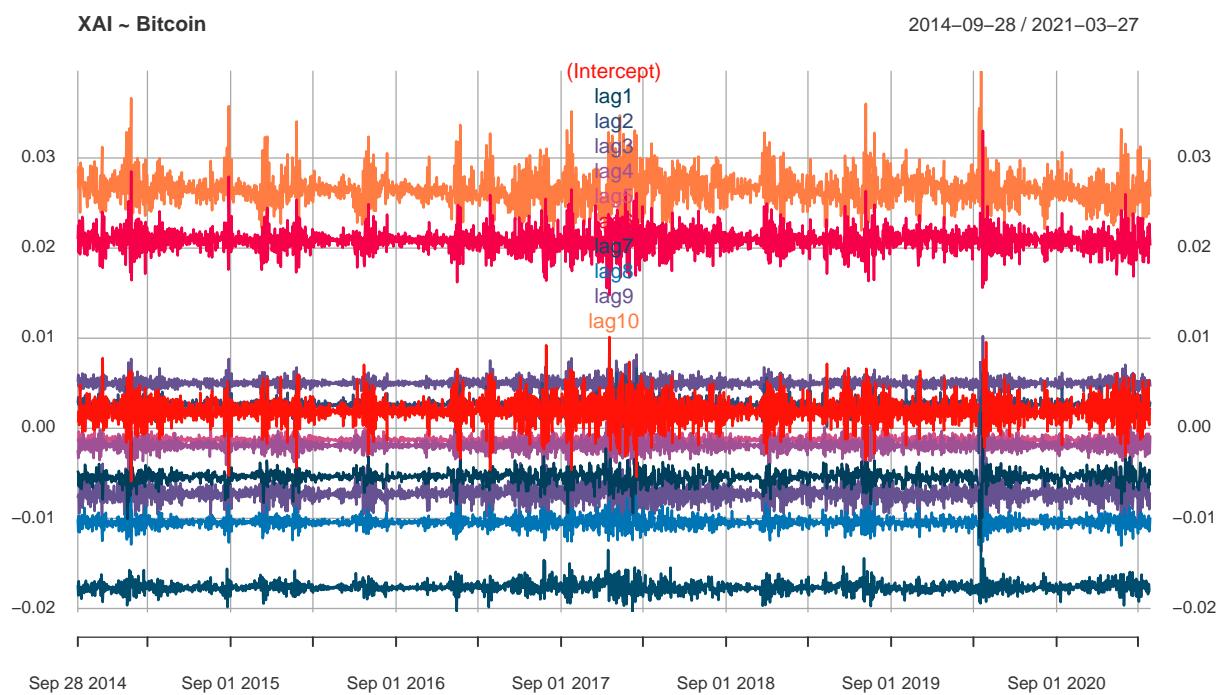


Figure 40: LPD of BTC.