

# PHIL SALAZAR

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## EDUCATION

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### Harvard University

Master of Public Administration, International Development

Aug 2022 – May 2024

- ♦ *Relevant Coursework:* Financial Services (HBSMBA 1509), Corporate Finance (MIT 15.402), Statistics, Econometrics, Deep Learning (MIT 15.773), MLOps, Adv. Microeconomic Analysis, Macroeconomics
- ♦ *Thesis:* Overcoming Financing Constraints for Small Businesses in Mexico (Prof. Carmen Reinhart)
- ♦ *Course Assistant:* Adv. Microeconomic Analysis I & II. (Prof. Luis Armona, Prof. Jie Bai)
- ♦ *Research Assistant:* Randomized control trial on economic impact of trade fairs in Chile (Prof. Jie Bai)

**Projects:** Prescribe.ai – Developed app to support accurate medication prescriptions for under-resourced medical professionals in Latin America. Built and deployed scripts to create Docker containers, deployed to Google Cloud Run, developed LLM using Hugging Face and Weights & Biases, and built frontend in React.

### Stanford University

Bachelor of Science, Engineering (Product Design)

Aug 2012 – Jun 2016

## EXPERIENCE

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### Consultant, Grupago

Sep 2024 – Present

- ♦ Set up ML pipeline and models for credit scorecard and default risk for informal entrepreneurs in Mexico.
- ♦ Advise and implement deep learning techniques to extract predictive features from unstructured data including images and phone calls.

### Credit Risk Analyst Intern (Spanish), Bankaya

May 2023 – Aug 2023

*Financial inclusion BNPL startup financing durable goods at major retail chain. Internship in Spanish.*

- ♦ **Tech Stack:** S3, Snowflake, Airflow, Python, dbt
- ♦ Developed and implemented new credit risk strategy offering variable down payments based on risk default probability for returning customers, leading to more than 300 bps improvement to credit margin.
- ♦ Managed relationships with alternative data vendors, incorporating new third-party data into credit risk model.

### Data Engineer, Indigov

Jan 2022 – Aug 2022

*Government technology firm that improves communication between elected officials and constituents.*

- ♦ **Tech Stack:** Owned shell scripting, Python for API integration with external data vendor and ETL, Prefect for orchestration, Terraform for infrastructure as code (IaC).

### Data Engineer, GoodLeap

Nov 2019 – Nov 2021

*Financial technology firm that finances household solar projects.*

- ♦ **Tech Stack:** AWS Kinesis, Delta Lake, Airflow, Python, Spark on Databricks, SQL, React
- ♦ Led Agile business intelligence team to build proprietary dashboarding platform. Built data pipelines in Python, Spark SQL, and custom data visualizations in React.
- ♦ Performed financial analyses in SQL and developed predictive model for loan defaults during COVID by borrower profession. Predicted over \$25M in potential portfolio exposure for immediate refinancing.
- ♦ Founding member of corporate Diversity & Inclusion Advisory Board; proposed and implemented corporate programming that included hundreds of employees.

### Retail Vendor Manager, Amazon

Jun 2017 – Sep 2018

- ♦ Analyzed retail data with SQL to grow \$20M strategic vendor portfolio by 23% year over year. Promoted to manage largest consumer electronics category in Amazon Canada.

**TECHNICAL SKILLS** | AWS, Databricks, Docker, Keras, Python, R, React, SQL, Spark, Tensorflow, dbt, git, unix