




Philip Kuo

 philipck.com

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About Me

Hi!

I'm a UX Designer. I'm looking to be involved in transforming society in a beneficial way by looking through the lens of humanity.

Skills

Desktop/Mobile app design

Agile methodology

Usability Testing

User research

User testing

Wireframing

Research

Task and user flows

Sitemaps

Tools

Sketch

InVision

Axure RP

Illustrator

Photoshop

Keynote

Wordpress

Webflow

POP

HTML5

CSS3



UX Designer

Experiences

Elite Prep

1/2017 - Current

- Designing and developing a web application for their scheduling, schedule admin dashboard, and messaging web application from a Lean approach
- Designing marketing material

BlueJay Mobile Health

9/2016 - 1/2017

- Designed the payment flow and UI elements of the product's iOS and Android apps utilizing Agile in design sprints
- Designed and developed the corporates' front-end framework utilizing Agile in design sprints
- Designed marketing materials: banners, marketing video, surveys
- Conducted and synthesized both user and marketing research

Designation

12/2015 - 4/2016

An intensive 18-week program with other passionate individuals. Throughout the program, I made informed product strategy decisions based on background in business management and psychology, while working collaboratively with similar-minded people.

FAAMUS: Allows fans to purchase twitter shoutouts from their favorite celebrities

- Designed several webpages and web app for their application utilizing Google Sprint/Agile
- Researched the domain and found several opportunities for the platform to explore, such as the idea of utilizing audio, photo, and video tweets.
- Inspired the framework for our final design flow, which combines twitter's conversational model and a product ordering form.

YuVue: Helping brands, broadcasters and publishers discover, authenticate and license videos and photos from across the social web.

- Researched the domain and focused on creating a sports web application for local news stations to engage with their local sports teams, utilizing Agile design.
- Designed wireframes for a responsive web design of this sports application.

Translatable Experience

Riverside City's Department of Public Health:

8/2013 - 12/2013

- Designed marketing materials for the Healthy Riverside Coalition Initiative Plan
- Conducted and synthesized user research for their website



Education

La Sierra University

Graduation Date: 6/2014

Riverside, CA | B.S. Healthcare Management