


PcK

Philip Kuo

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About Me

Hi!

I'm a UX Designer. I'm looking to be involved in transforming society in a beneficial way by looking through the lens of humanity.

Skills

Desktop/Mobile app design

Agile methodology

Usability Testing

User research

User testing

Wireframing

Research

Task and user flows

Sitemaps

Tools

Sketch Wordpress

InVision Webflow

Axure RP POP

Illustrator HTML5

Photoshop CSS3

Keynote



UX Designer

Experiences

BlueJay Mobile Health

9/2016 - Current

- Designed several screens of the product and promotional materials for conferences
- Designed and developed the front-end of BlueJay's website

Designation

12/2015 - 4/2016

An intensive 18-week program with other passionate individuals. Throughout the program, I made informed product strategy decisions based on background in business management and psychology, while working collaboratively with similar-minded people.

FAAMUS: Allows fans to purchase twitter shoutouts from their favorite celebrities

- Researched the domain and found several opportunities for the platform to explore, such as the idea of utilizing audio, photo, and video tweets.

- Inspired the framework for our final design flow, which combines twitter's conversational model and a product ordering form.

YuVue: Helping brands, broadcasters and publishers discover, authenticate and license videos and photos from across the social web.

- Researched the domain and focused on creating a sports web application for local news stations to engage with their local sports teams.
- Designed wireframes for a responsive web design of this sports application.

Translatable Experiences

Kaiser Permanente

5/2014

- Managed scheduling and event planning of flu shot events for over 25 clinics and hospitals

Janet Goeske Foundation

6/2013 - 9/2013

- Created promotional media content
- Revised financial monthly and fiscal reports along with fundraising materials

Riverside City's Department of Public Health:

8/2013 - 12/2013

- Designed materials for the Healthy Riverside Coalition Initiative Plan
- Conducted and synthesized user research for their website

Crestwood Behavioral Health

06/2012 - 12/2012

- Documented and maintained medication and behavioral assessments of clients
- Analyzed and responded to high-pressure clinical and psychiatric settings



Education

La Sierra University

Graduation Date: 6/2014

Riverside, CA | B.S. Healthcare Management