





Philip Kuo

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About Me

**Hi!**  
I’m a UX Designer. I’m looking to be involved in transforming society in a beneficial way by looking through the lens of humanity.

Skills

- Desktop/Mobile app design
- Agile methodology
- Usability Testing
- User research
- User testing
- Wireframing
- Research
- Task and user flows
- Sitemaps

Tools

- |             |           |
|-------------|-----------|
| Sketch      | Wordpress |
| InVision    | Webflow   |
| Axure RP    | POP       |
| Illustrator | HTML5     |
| Photoshop   | CSS3      |
| Keynote     |           |



UX Designer

Experiences

**Self-Employed: Designer/Front-end Developer (Contract)** 1/2017 - Current

- Conducted and synetsized user research for mobile app
- Designed marketing material for various clients

**BlueJay Mobile Health: UX Designer/Developer (Contract)** 9/2016 - 1/2017

- Designed essential parts of the product's iOS and Android app
- Designed and developed their website' front-end framework
- Designed marketing materials
- Conducted and synthesized both user and marketing research

**Designation: UX Designer** 12/2015 - 4/2016

An intensive 18-week program with other passionate individuals. Throughout the program, I made informed product strategy decisions based on background in business management and psychology, while working collaboratively with similar-minded people.

**FAAMUS:** Allows fans to purchase twitter shoutouts from their favorite celebrities

- Researched the domain and found several opportunities for the platform to explore, such as the idea of utilizing audio, photo, and video tweets.
- Inspired the framework for our final design flow, which combines twitter’s conversational model and a product ordering form.

**YuVue:** Helping brands, broadcasters and publishers discover, authenticate and license videos and photos from across the social web.

- Researched the domain and focused on creating a sports web application for local news stations to engage with their local sports teams.
- Designed wireframes for a responsive web design of this sports application.

Translatable Experiences

**Kaiser Permanente: Project Management Volunteer** 5/2014

**Janet Goeske Foundation: Social Media/Finance Volunteer** 6/2013 - 9/2013

**Riverside City's Department of Public Health: PM Intern** 8/2013 - 12/2013

**Crestwood Behavioral Health: Mental Health Worker** 06/2012 - 12/2012



Education

**La Sierra University** Graduation Date: 6/2014  
Riverside, CA | B.S. Healthcare Management