



Philip Kuo

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About Me

Hi!
I’m a UX Designer. I’m looking to be involved in transforming society in a beneficial way by looking through the lens of humanity.

Skills

- Desktop/Mobile app design
- Agile methodology
- Usability Testing
- User research
- User testing
- Wireframing
- Research
- Task and user flows
- Sitemaps

Tools

- | | |
|-------------|-----------|
| Sketch | Wordpress |
| InVision | Webflow |
| Axure RP | POP |
| Illustrator | HTML5 |
| Photoshop | CSS3 |
| Keynote | |



UX Designer

Experiences

Self-Employed: Designer/Front-end Developer 9/2016 - Current

- Conduct and synthesize user research for mobile app
- Designed marketing material for various clients

BlueJay Mobile Health: Freelance UX Designer/Developer 9/2016 - 1/2017

- Designed the payment flow and UI elements of the product's iOS and Android apps
- Designed and developed corporate website's front-end framework
- Designed marketing materials: banners, marketing video, surveys
- Conducted and synthesized both user and marketing research

Designation: UX Designer 12/2015 - 4/2016

An intensive 18-week program with other passionate individuals. Throughout the program, I made informed product strategy decisions based on background in business management and psychology, while working collaboratively with similar-minded people.

FAAMUS: Allows fans to purchase twitter shoutouts from their favorite celebrities

- Researched the domain and found several opportunities for the platform to explore, such as the idea of utilizing audio, photo, and video tweets.
- Inspired the framework for our final design flow, which combines twitter’s conversational model and a product ordering form.

YuVue: Helping brands, broadcasters and publishers discover, authenticate and license videos and photos from across the social web.

- Researched the domain and focused on creating a sports web application for local news stations to engage with their local sports teams.
- Designed wireframes for a responsive web design of this sports application.

Translatable Experiences

Kaiser Permanente: Project Management Volunteer 5/2014

Janet Goeske Foundation: Social Media/Finance Volunteer 6/2013 - 9/2013

Riverside City's Department of Public Health: PM Intern 8/2013 - 12/2013

Crestwood Behavioral Health: Mental Health Worker 06/2012 - 12/2012



Education

La Sierra University Graduation Date: 6/2014

Riverside, CA | B.S. Healthcare Management