

## **PMA Filming and Photography Guidelines**

1. Filming/photography is permitted only in locations and only of works of art or performances that are expressly authorized by the PMA. An authorized member of the PMA's staff must be present at all filming and photography sessions. Each session is subject to PMA supervision and the PMA reserves the right, in its reasonable discretion, to suspend or terminate any session.
2. Filming and photography is permitted only for the purposes described above. Notwithstanding the foregoing, filming and photography is permitted only for educational purposes or for the PMA's promotional purposes (unless the PMA otherwise consents in writing). Images may not be sold or licensed for any commercial purpose without the prior written consent of the PMA.
3. Quartz lamps must always be used with separate ultraviolet filters (e.g., Rosco UV Gels or UV absorbing glass).
4. All lights, excepting lights mounted on a video camera, must be reflected into umbrellas. Lights may never be aimed directly at art.
5. Lamps may be turned on only for final placement, exposure readings, and filming.
6. Use of Flash
  - a. No more than two flash sources may be used.
  - b. There may be no more than one flash exposure per minute in galleries.
  - c. Flash sources must be placed as far as possible from the object being photographed and objects nearby.
  - d. Flash sources must be filtered to absorb ultraviolet radiation. (Note: If flash sources do not absorb ultraviolet radiation (check equipment specifications), film crew/photographers must use separate UV filters, e.g., Vivitar's UV flash filter from FK-1 kit.)
7. Filming and photography is permitted only in locations and only of works of art or performances that are expressly authorized by the PMA's staff. An authorized member of the PMA's staff must be present at all filming and photography sessions. Each such session is subject to the supervision of the PMA and the PMA reserves the right, in its reasonable discretion, to suspend or terminate any session.
8. All members of the film/photograph crew must cooperate with PMA staff to help maintain safe conditions and to protect works of art from harm.
9. Light levels, ultraviolet radiation, ambient air temperature, the temperature of works of art, and humidity must be maintained at levels deemed safe by the PMA. In such connection, the PMA reserves the right to monitor such conditions, including taking instrument readings from time to time, and, if necessary, to take action to restore conditions to a safe level. Without limiting the foregoing, the PMA reserves the right to require lights to be turned off for a "cool down" period.
10. Film and photography crews must supply all equipment and supplies necessary to comply with these Rules, including weights for light stands, filters, etc.