



# Phil Barbato

phone: (804) 317-3570  
email: phil.barbato@protonmail.com  
web: barbato.space

## Skills

### Web Development

*Proficient in:*

HTML, CSS, SASS, JavaScript,  
WordPress, Statamic,  
EspressionEngine

*Working Knowledge of:*

SVG, PHP, Vue.js, Gulp, Node, Git,  
Python

### Design and Illustration

*Proficient in:*

Photoshop, Illustrator

*Working Knowledge of:*

InDesign, Sketch, InVision, digital  
and analog illustration

### Photography and Video

*Proficient in:*

Lightroom, AfterEffects,  
photography and video production

*Working Knowledge of:*

studio lighting, color grading,  
ffmpeg

### You Might Know Me From

*Proficient in:*

Music recording and production,  
sewing

*Working Knowledge of:*

cooking, carpentry, light  
automotive repair

## Work Experience

### COLAB

*Front-End Developer, 2012 to 2018*

COLAB is a growing digital agency with a deep roster of local and national clients. In 2018, I sharpened my front-end skills on a fast-paced, tightly-knit team. I also served as Strategist on two projects, wrote original music for an online game, and worked on several Vue.js projects.

**Web Development:** Developed websites for clients including Sports Backers, Covenant Woods, and The Virginia Lottery.

**Strategy:** Led clients and the internal team through discovery and strategy, working in collaboration with designers to translate business goals into function user experiences.

### Punch

*Lead Developer, 2012 to 2018*

Punch is a small agency where we all wore multiple hats. From helping found the web team in 2012 to leading the dev team in 2017, I also took on responsibilities like photography, business development, and continuing education.

**Web Development:** Developed static and CMS-driven websites for clients including Special Olympics of Virginia, Children's Hospital Foundation of Richmond, and Anthem.

**Team Lead:** Scoped and won over \$500,000 in contracts for the digital team. Created web design and development curriculum for colleagues, and built a starter-file repository to streamline dev and create project efficiencies.

**Photography and Video:** Produced videos for Punch promotional efforts as well as clients like Swedish Match. Photographed products, portraits, and indoor and outdoor locations.

### Barbato, LLC

*Web Developer, 2009 to 2012*

As a solo artist, I took any and all work from purely front-end to full stack to WordPress development and even Flash animation.

**Front-end to full-stack Dev:** Developed websites for local organizations such as New Kent Fire and Rescue and Weinstein Properties, which won a Richmond Ad Club award.



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## Education

### Virginia Commonwealth University

Bachelor of Fine Arts, Sculpture +  
Extended Media, Film Minor; 2000

## TDC Design

*Web Developer, 2008 to 2009*

TDC was a small web shop where I cut my teeth on ExpressionEngine templating and honed my front-end development skills.

**Web Development:** Developed ExpressionEngine and other CMS-based sites for clients like The Rhodes Trust and The Virginia State Bar.

**Interactive Development:** Developed interactive, content-driven features such as The Center for Public Integrity's "Subprime 25" trading-card game.

## Royall & Company

*Senior Web Designer, 2006 to 2008.*

Managed multiple product lines for 15-20 clients on my team, and developed a company-wide quiz program. Also mentored and trained fellow web designers on process and best practices.

**Web Development:** Developed web experience portion of searches, online college applications, and other direct marketing efforts for clients such as Rensselaer Polytechnic Institute and Baylor University.

**Interactive Development:** Programmed and animated interactive quizzes. Developed template quizzes for efficiency and data collection.

## Biznet Internet Services

*Web Designer, 2004 to 2006*

As the sole designer and developer at Biznet, I had no choice but to continuously up my game. This is where I became a developer instead of a dabbling designer.

**Design and Development:** Designed and developed websites and created online banner ads, print ads and brochures for clients like The Houston Texans and The Richmond Ballet.



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## Wadi Magazine

*Web and Print Designer, 2003 to 2004*

Served as editor, web designer, columnist, delivery driver, and consigliere to the publisher of a free newsmagazine published as often as possible (roughly biweekly.)

**Website Development:** Designed, developed, and maintained website for a print publication. Built ad hoc CMS using ASP and MySQL.

**Print Design and Layout:** Designed ads and created magazine layouts. Managed team of interns and scheduled content and print deadlines.

## Ocean Systems Engineering Corporation

*Flash Developer, 2001 to 2003*

Interactive courseware development for a small military contractor. Helped secure OSEC's first commercial contract. Obtained Secret level clearance.

**Interactive Courseware:** Programmed and animated modules for military and commercial organizations. Illustrated and animated courseware, such as the Electrostatic Discharge Awareness course.

**Video, Music, and Sound Production:** Produced instructional and promotional videos. Created theme music, sound effects, and produced voice-over for courseware and videos.