# **Phil Barbato**

phone: (804) 317-3570

email: phil.barbato@protonmail.com

web: barbato.space

#### **Skills**

#### Web

Proficient in: HTML, CSS, JavaScript, SASS, ExpressionEngine, Statamic.

Working Knowledge of: SVG, PHP, Gulp, Node, Python, WordPress.

#### **Graphic Design and Illustration**

Proficient in:
Photoshop, Illustrator.

Working Knowledge of: InDesign, digital and analog illustration.

#### **Photography and Video**

Proficient in:
Lightroom, AfterEffects,
photography and video production.

Working Knowledge of: studio lighting, color grading, ffmpeg.

#### You Might Know Me From

Proficient in:

Music recording and production, sewing.

Working Knowledge of: cooking, carpentry, light automotive repair.

## **Work Experience**

#### **Punch**

**Lead Developer**, 2012 to present

Punch is a small agency where everyone wears multiple hats. From helping found the web team in 2012 to leading the dev team in 2017, I have stretched into new responsibilities like photography, business development, and management.

**Web Development:** Developed CMS-driven websites for clients including Special Olympics of Virginia, Children's Hospital Foundation of Richmond, and Anthem.

**Team Lead:** Represented the development team to scope and win over \$500,000 in contracts. Educated coworkers in web design and development, including a full "Intro to Web Design" curriculum.

**Photography and Video:** Produced videos for Punch promotional efforts as well as clients like Swedish Match. Photographed products, portraits, and indoor and outdoor locations.

#### **Barbato**, LLC

Web Developer, 2009 to 2012

Developer for WordPress and ExpressionEngine sites for direct clients and local agencies.

**Award-winning Front-End Dev:** Developed websites for local organizations such as New Kent Fire and Rescue and Weinstein Properties, which won a Richmond Ad Club award.

# TDC Design

Web Developer, 2008 to 2009

Front-End Developer at a small shop with local and national clients.

**Web Development:** Developed ExpressionEngine and other CMS-based sites for clients like The Rhodes Trust and The Virginia State Bar.

**Interactive Development:** Developed interactive, content-driven features such as The Center for Public Integrity's "Subprime 25" trading-card game.



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#### **Education**

#### Virginia Commonwealth

University, Bachelor of Fine Arts, Sculpture + Extended Media, Film Minor; 2000.

### **Royall & Company**

Senior Web Designer, 2006 to 2008.

Managed multiple product lines for 15-20 clients on my team, and developed the company-wide quiz program. Also mentored and trained fellow Web Designers on process and best practices.

**Web Development:** Developed web experience portion of searches, online college applications, and other direct marketing efforts for clients such as Rensselaer Polytechnic Institute and Baylor University.

**Interactive Development:** Programmed and animated interactive quizzes. Developed template quizzes for efficiency and data collection.

#### **Biznet Internet Services**

Web Designer, 2004 to 2006

**Design and Development:** Designed and developed websites. Created online banner ads, print ads and brochures. Clients included The Houstan Texans and The Richmond Ballet.

## **Wadi Magazine**

Web and Print Designer, 2003 to 2004

Wadi was one of the successful attempts to fill the void left when Punchline folded in 2003. I got paid nearly nothing, but I learned a lot.

**Website Development:** Designed, developed, and maintained website for a print publication. Built ad hoc CMS using ASP and mySQL.

**Print Design and Layout:** Designed ads and laid out magazine. Managed team of interns and scheduled content and print deadlines.

# Ocean Systems Engineering Corporation

Flash Developer, 2001 to 2003

Interactive courseware development for a small military contractor. Helped secure OSEC's first commercial contract. Obtained Secret clearance.

**Interactive Courseware:** Programmed and animated modules for military and commercial organizations. Illustrated and animated courseware such as the Electrostatic Discharge Awareness course.

**Video, Music, and Sound Production:** Produced instructional and promotional videos. Created theme music, sound effects, and produced voice-over for courseware and videos.