Phil Barbato

phone: (804) 317-3570
email: phil.barbato@protonmail.com
web: barbato.space

Skills

Web

Proficient in:
HTML, CSS, JavaScript, SASS, ExpressionEngine, Statamic

Working Knowledge of:
SVG, PHP, Gulp, Node, Python, WordPress

Graphic Design and Illustration

Proficient in:
Photoshop, Illustrator

Working Knowledge of:
InDesign, digital and analog illustration

Photography and Video

Proficient in:
Lightroom, AfterEffects, photography and video production

Working Knowledge of:
studio lighting, color grading, ffmpeg

You Might Know Me From

Proficient in:
Music recording and production, sewing

Working Knowledge of:
cooking, carpentry, light automotive repair

Work Experience

Punch

Lead Developer, 2012 to present

Punch is a small agency where everyone wears multiple hats. From helping found the web team in 2012 to leading the dev team in 2017, I have also taken on responsibilities like photography, business development, project management, and continuing education.

Web Development: Developed static and CMS-driven websites for clients including Special Olympics of Virginia, Children's Hospital Foundation of Richmond, and Anthem.

Team Lead: Scoped and won over $500,000 in contracts for the digital team. Created web design and development curriculum for colleagues, and built a starter-file repository to streamline dev and create project efficiencies.

Photography and Video: Produced videos for Punch promotional efforts as well as clients like Swedish Match. Photographed products, portraits, and indoor and outdoor locations.

Barbato, LLC

Web Developer, 2009 to 2012

As a solo artist, I took any and all work from purely front-end to full stack to WordPress development and even Flash animation.

Front-end to full-stack Dev: Developed websites for local organizations such as New Kent Fire and Rescue and Weinstein Properties, which won a Richmond Ad Club award.

TDC Design

Web Developer, 2008 to 2009

TDC was a small web shop where I cut my teeth on ExpressionEngine templating and honed my front-end development skills.

Web Development: Developed ExpressionEngine and other CMS-based sites for clients like The Rhodes Trust and The Virginia State Bar.

Interactive Development: Developed interactive, content-driven features such as The Center for Public Integrity's "Subprime 25" trading-card game.

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Education

Virginia Commonwealth University

Bachelor of Fine Arts, Sculpture + Extended Media, Film Minor; 2000

Royall & Company

Senior Web Designer, 2006 to 2008.

Managed multiple product lines for 15-20 clients on my team, and developed a company-wide quiz program. Also mentored and trained fellow web designers on process and best practices.

Web Development: Developed web experience portion of searches, online college applications, and other direct marketing efforts for clients such as Rensselaer Polytechnic Institute and Baylor University.

Interactive Development: Programmed and animated interactive quizzes. Developed template quizzes for efficiency and data collection.

Biznet Internet Services

Web Designer, 2004 to 2006

As the sole designer and developer at Biznet, I had no choice but to continuously up my game. This is where I became a developer instead of a dabbling designer.

Design and Development: Designed and developed websites and created online banner ads, print ads and brochures for clients like The Houstan Texans and The Richmond Ballet.

Wadi Magazine

Web and Print Designer, 2003 to 2004

Served as editor, web designer, columnist, delivery driver, and consigliere to the publisher of a free newsmagazine published as often as possible (roughly biweekly.)

Website Development: Designed, developed, and maintained website for a print publication. Built ad hoc CMS using ASP and mySQL.

Print Design and Layout: Designed ads and created magazine layouts. Managed team of interns and scheduled content and print deadlines.

Ocean Systems Engineering Corporation

Flash Developer, 2001 to 2003

Interactive courseware development for a small military contractor. Helped secure OSEC's first commercial contract. Obtained Secret level clearance.

Interactive Courseware: Programmed and animated modules for military and commercial organizations. Illustrated and animated courseware, such as the Electrostatic Discharge Awareness course.

Video, Music, and Sound Production: Produced instructional and promotional videos. Created theme music, sound effects, and produced voice-over for courseware and videos.