**Title**

Deeper Insights with Alteryx

**Length**

Standard Session (30mins?)

**Level**

Beginner

**Short Description**

An overview of Alteryx, a self-service data analytics platform which combines data preparation and blending with predictive, statistical and spatial analytics, all in one intuitive user interface. Alteryx empowers data analysts and subject-matter experts alike to find deeper insights in just hours.

**Full Session Abstract**

The session will cover

* What is Alteryx?
* Who uses it and why?
* Data Preparation explored
* Data Blending explored
* Predictive Analysis explored
* Statistical Analysis explored
* Spatial Analysis explored
* How can I get Alteryx?

Goals:

* Understand what Alteryx is and what it can do for you
* Be able to get started with Alteryx