



# Unsupervised Learning

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Summer 2024

# Unsupervised Learning

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- Unsupervised learning involves training a model to find patterns in a dataset without pre-labeled responses.

## Supervised vs. Unsupervised Learning

- Supervised Learning: Labeled data, goal is to predict outcomes.
- Unsupervised Learning: Unlabeled data, goal is to find hidden patterns.

# Unsupervised Learning

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Three common unsupervised learning algorithms:

- Clustering: Grouping similar items.
- Hierarchical Clustering: to build a hierarchy of clusters
- Dimensionality Reduction: Simplifying data without losing important information.

# Clustering

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- Clustering is a data mining technique which groups unlabeled data based on their similarities or differences.
- Clustering algorithms are used to process raw, unclassified data objects into groups represented by structures or patterns in the information.
- Clustering algorithms can be categorized into a few types, specifically
  - Exclusive
  - Hierarchical

# Clustering

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## Clustering in market segmentation



**Cluster 1:** High income/high property value

**Cluster 2:** Middle income/middle property value

**Cluster 3:** High income/low property value

# K-means clustering

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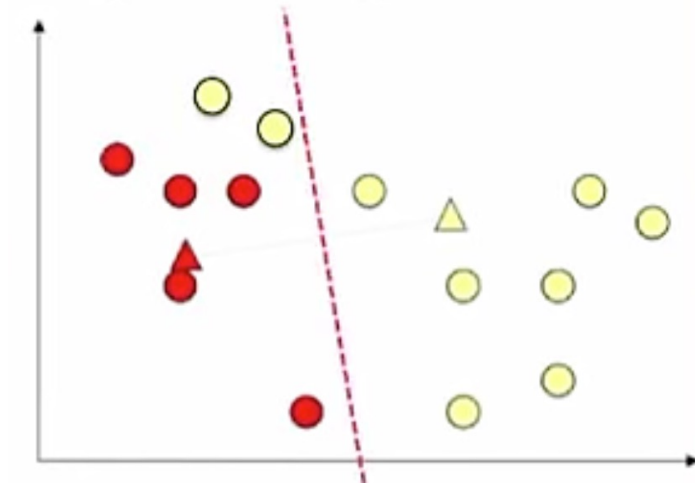
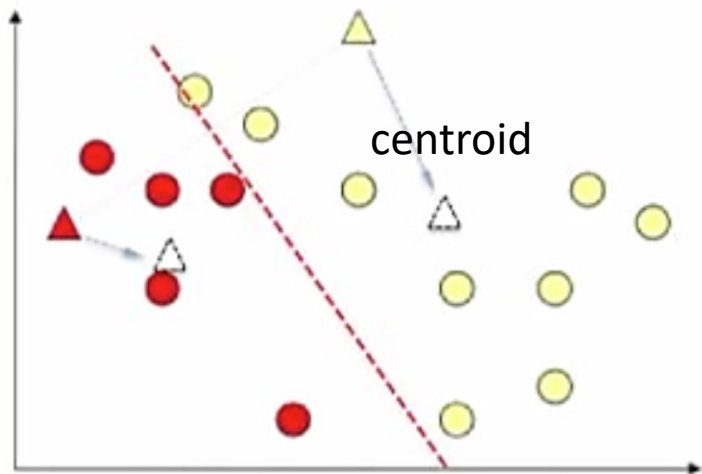
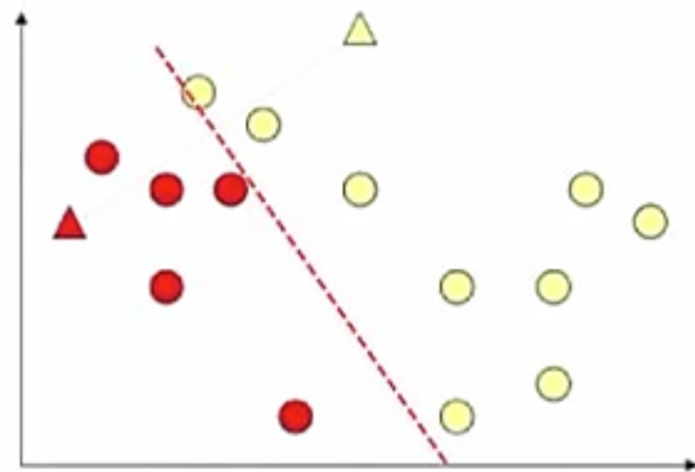
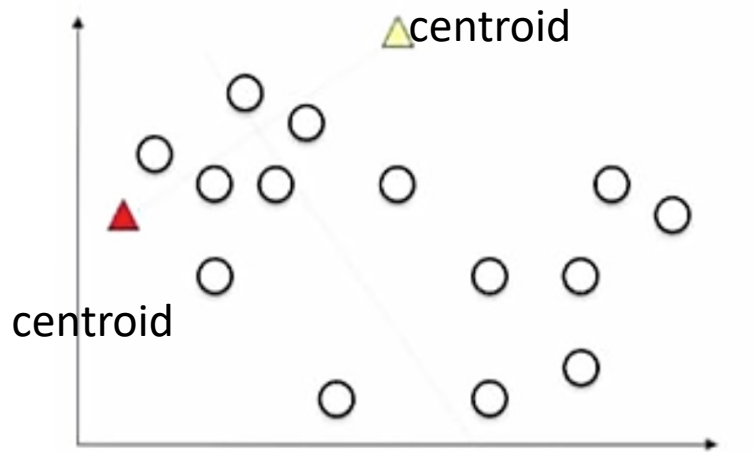
- The **K-means clustering** algorithm is an example of exclusive clustering.
- K-Means clustering aims to group  $n$  data points into  $k$  clusters in which each observation belongs to the cluster with the nearest mean.
- A larger  $K$  value will be indicative of smaller groupings whereas a smaller  $K$  value will have larger groupings and less granularity.
- K-means clustering is commonly used in market segmentation, document clustering, and image segmentation.

# K-means clustering

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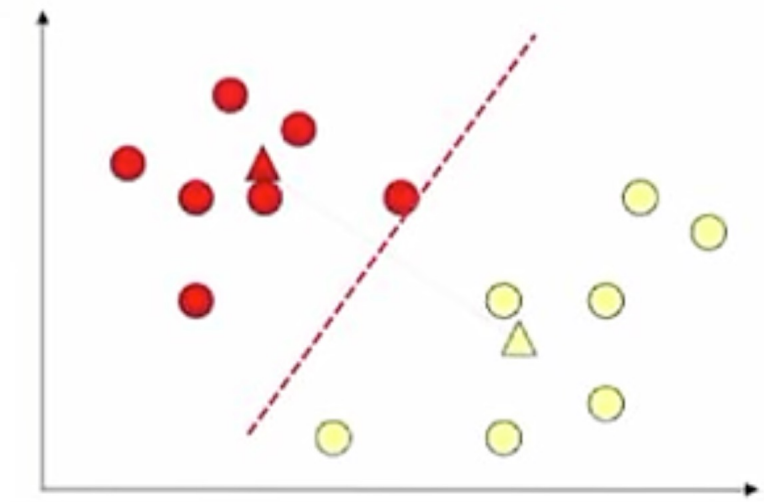
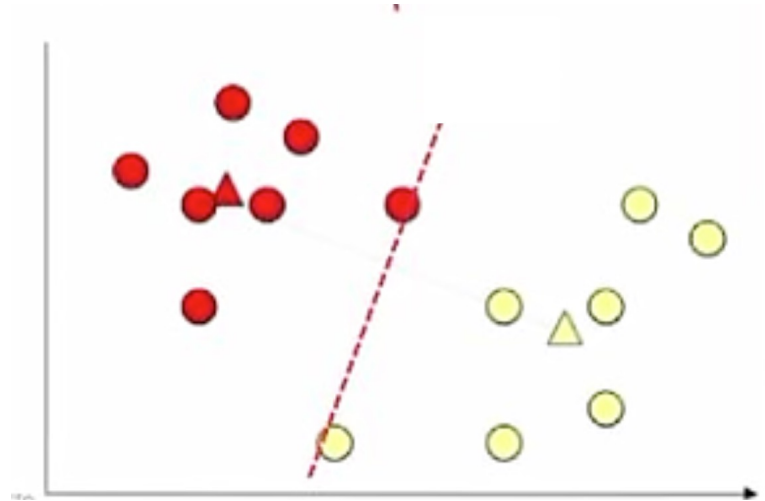
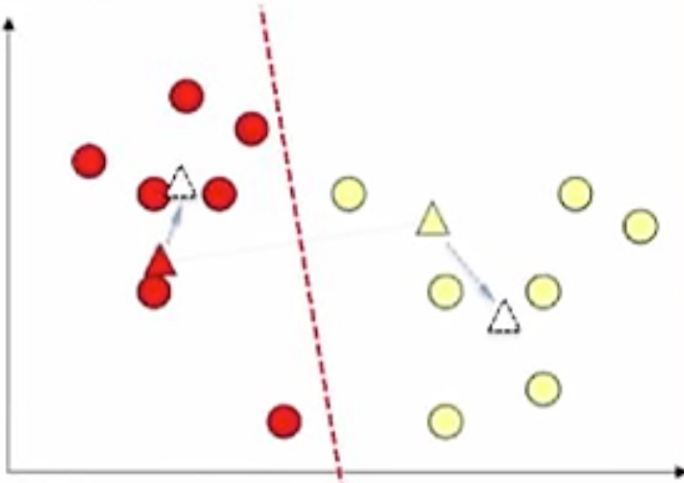
- input  $k$  , set of points  $x_1, x_2, \dots, x_n$
- starts by placing K points (centroids:  $c_1, c_2, \dots, c_k$ ) at random locations in space.
- repeat until convergence:
  - for each point  $x_i$  :
    - find nearest centroid  $c_j$
    - assign the point  $x_i$  to cluster j
  - for each cluster  $j = 1, 2, \dots, k$ :
    - new centroid  $c_j$  = mean of all points  $x_i$  assigned to cluster j in previous step

# K-means clustering





# K-means clustering



Convergence!

# K-means clustering

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## KMeans

```
class sklearn.cluster.KMeans(n_clusters=8, *, init='k-means++',  
n_init='auto', max_iter=300, tol=0.0001, verbose=0, random_state=None,  
copy_x=True, algorithm='lloyd')
```

[source](#)



Number of clusters



initialization method of centroids

# Hierarchical Clustering

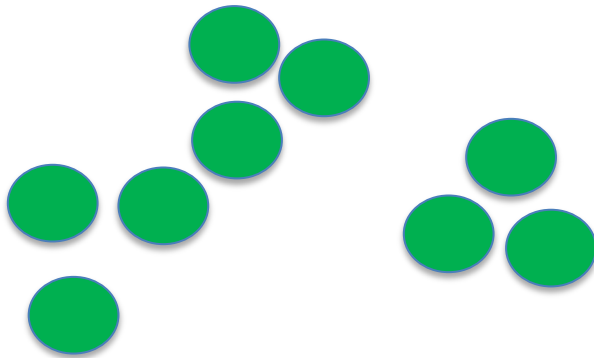
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Selecting K! Question of granularity

How coarse or fine-grained is the structure in your data?

The main problem of K-means is what a good k?

No clustering algorithm can pick k.



How many clusters do you see?

# Hierarchical Clustering

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Instead of picking  $K$ , let's find a hierarchy of the structure:

At the top level – coarse grained

At low levels – fine grained

How to cluster:

Topmost cluster → have every points in the cluster

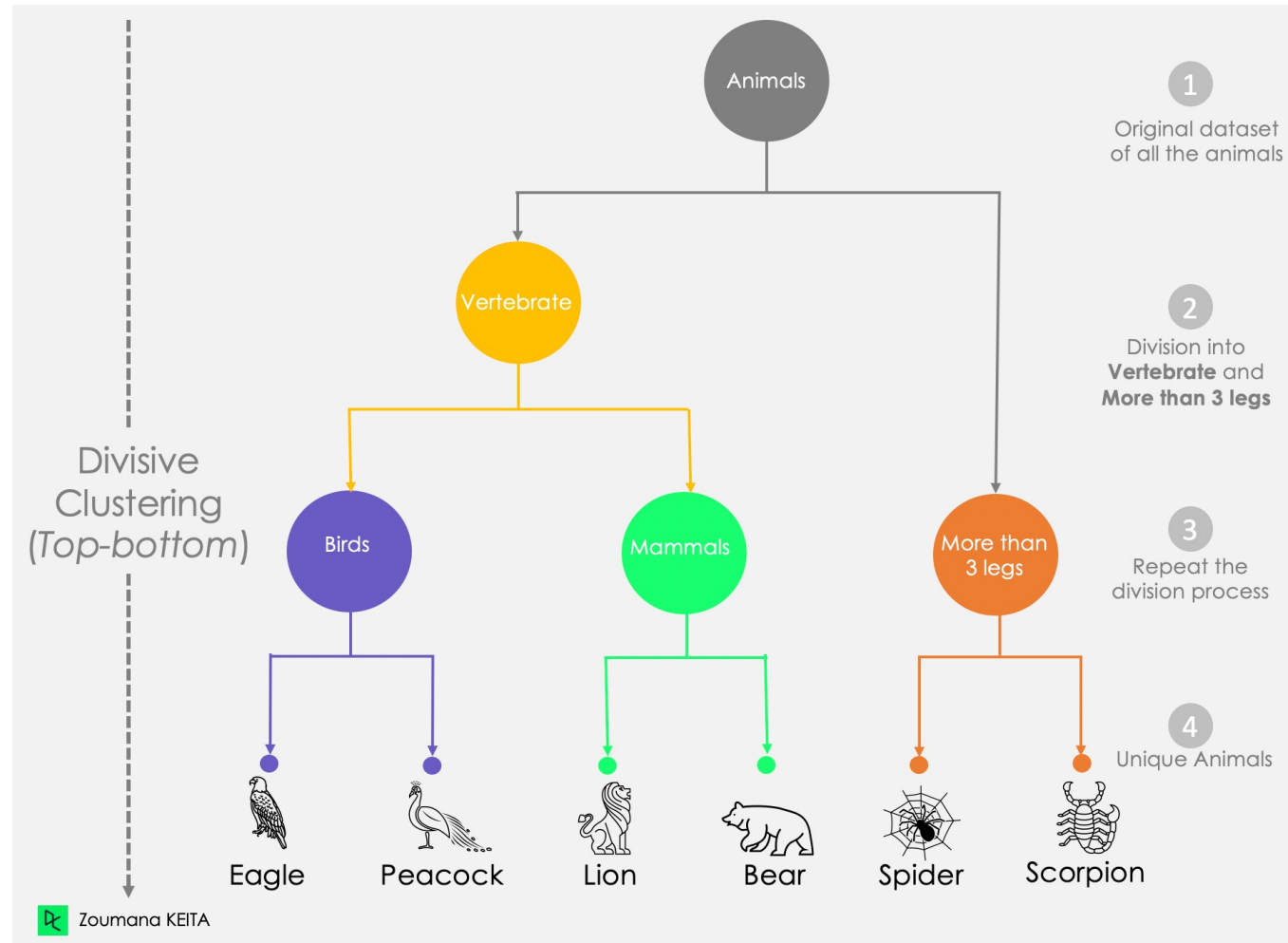
Bottom clusters → have  $n$  set of singletons

So, you will end up with a tree!

# Hierarchical Clustering

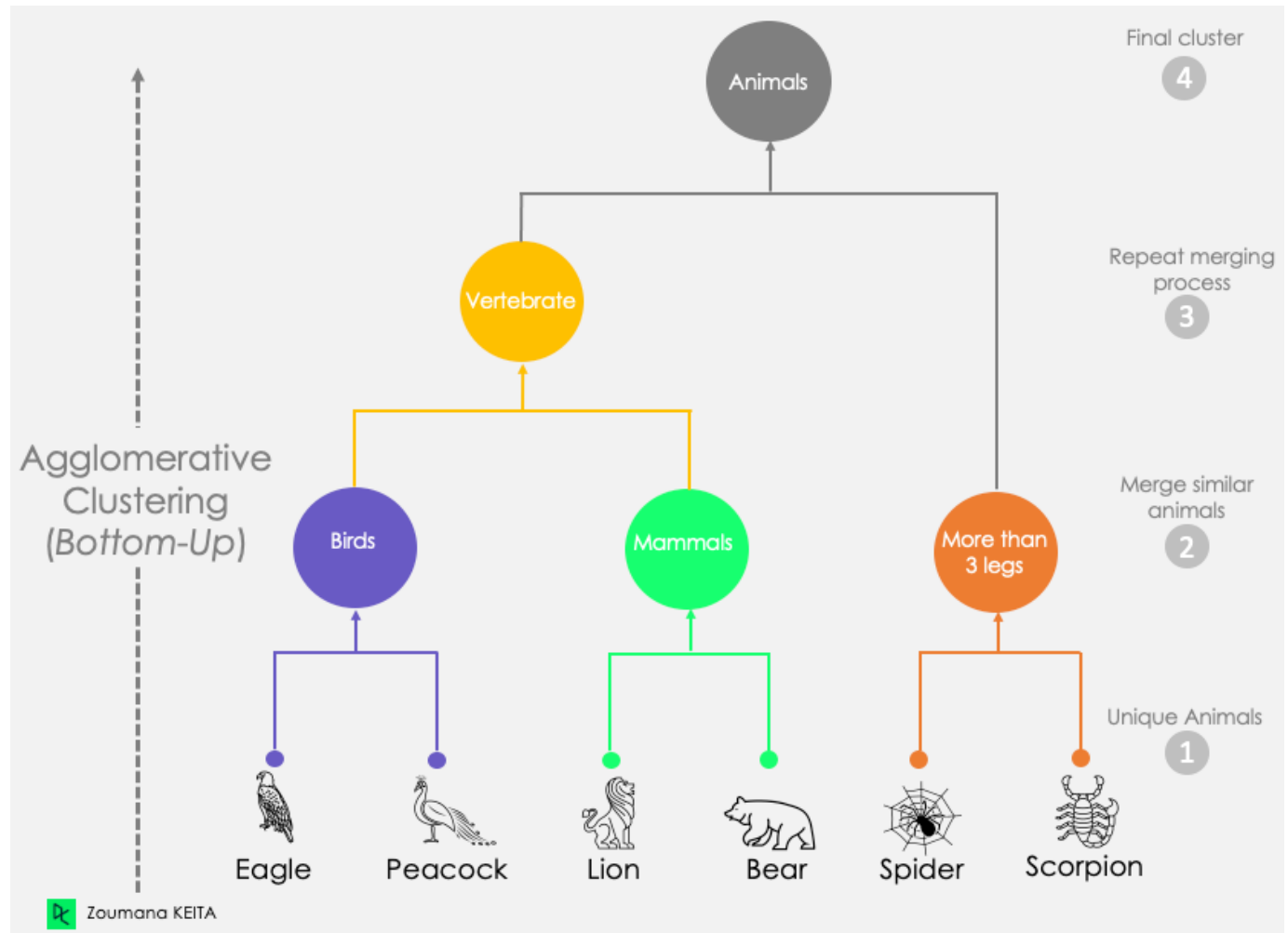
Two types of algorithm

- Divisive(Top-bottom)
- agglomerative (Bottom-up)



[Image source](#)

# Hierarchical Clustering



# Hierarchical Clustering

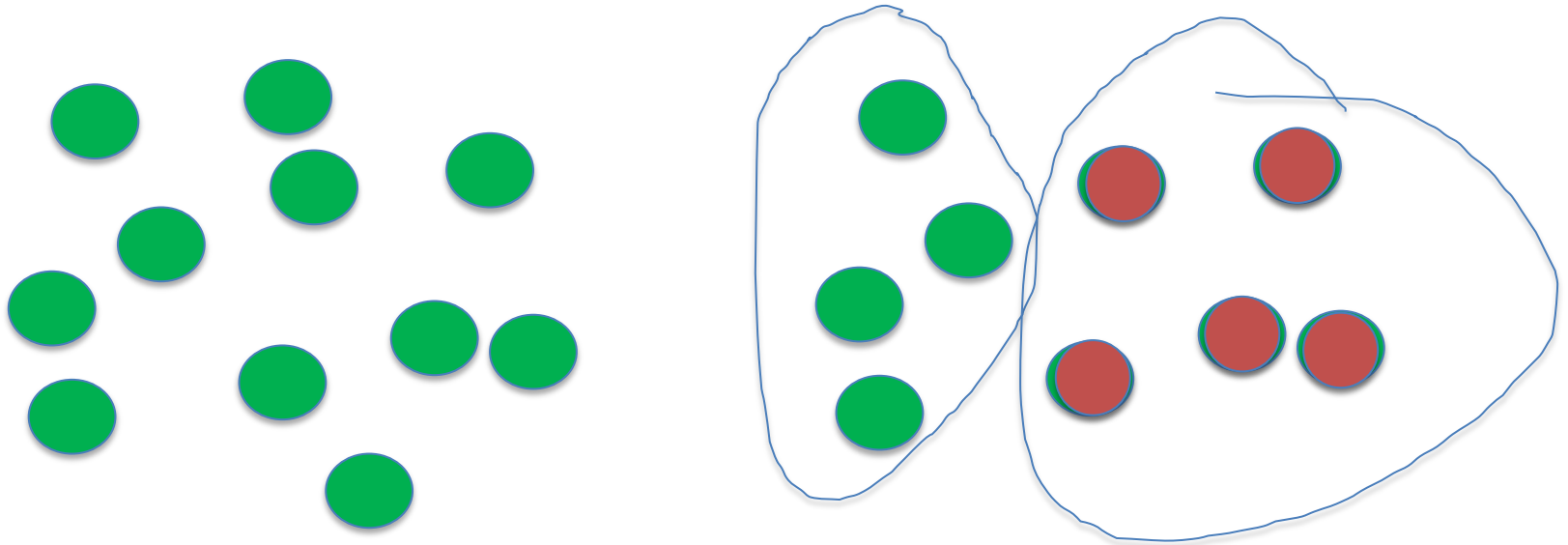
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Hierarchical algorithm (top-down approach):

Run K-means algorithm on the original data  $x_1, x_2, \dots, x_n$

For each of the resulting clusters  $c_i$ ,  $i = 1, 2, \dots, k$

Recursively run K-means on points in cluster  $c_i$

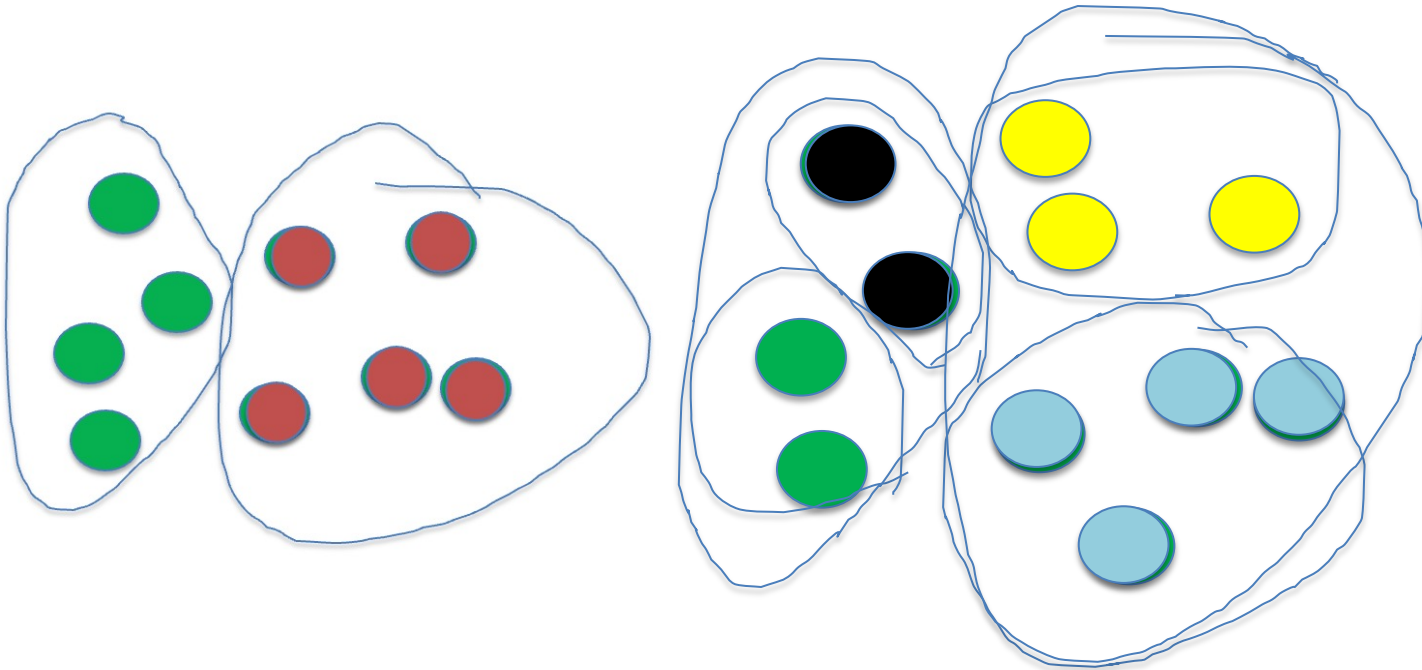


# Hierarchical Clustering

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Hierarchical algorithm (top-down approach):

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- for each of the resulting clusters  $c_i$ ,  $i = 1, 2, \dots, k$ 
  - recursively run K-means on points in cluster  $c_i$





# Hierarchical Clustering

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## Applications of Hierarchical Clustering

- Biology
  - The clustering of DNA sequences is one of the biggest challenges in bioinformatics.
- Image processing
  - Hierarchical clustering can be performed in image processing to group similar regions or pixels of an image in terms of color, intensity, or other features.
- Social network analysis
  - Hierarchical clustering can be used to identify groups or communities and to understand their relationships to each other and the structure of the network as a whole.

# Hierarchical Clustering

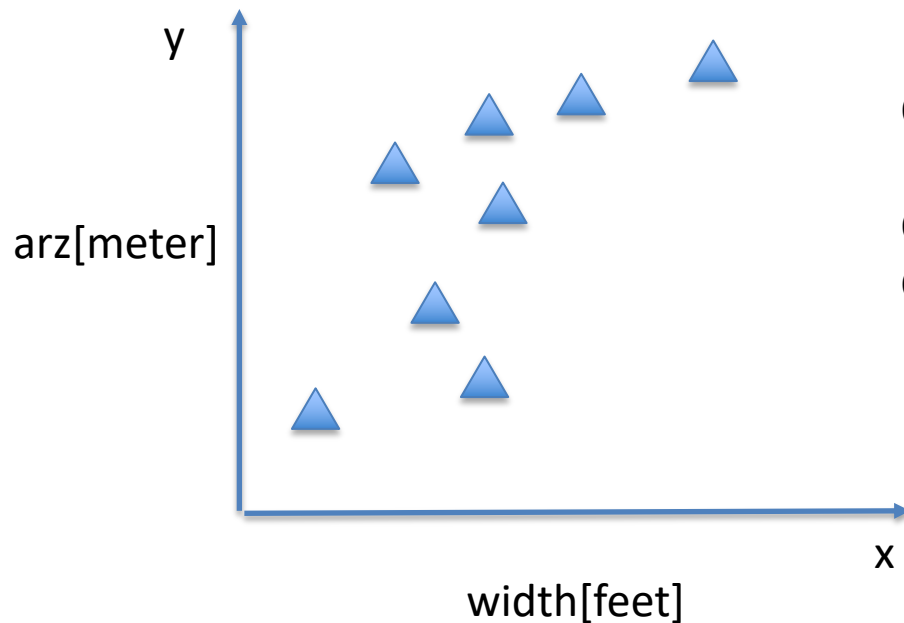
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- `scipy.cluster.hierarchy.linkage(y, method='single', metric='euclidean', optimal_ordering=False)`
- [source](#)

# Principal Component Analysis (PCA)

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- Suppose we have a dataset and we want to find the dimensionality of the data
- Each data point represent a pair  $(x, y)$ , where  $x$  and  $y$  are real numbers.



Question: really two dimension?

On the surface is but what is under the surface?  
Can I find out?

# Principal Component Analysis (PCA)

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- A dataset including 5 features:
  - X1: number of car accidents
  - X2: number of burst water pumps
  - X3: number of school closure
  - X4: number of patients with broken legs or arms
  - X5: snowplow cost
- All of these are strongly influenced by one factor! What is that?

# Principal Component Analysis (PCA)

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Applications:

Texts - each word a separate feature

Image - each pixel a separate feature

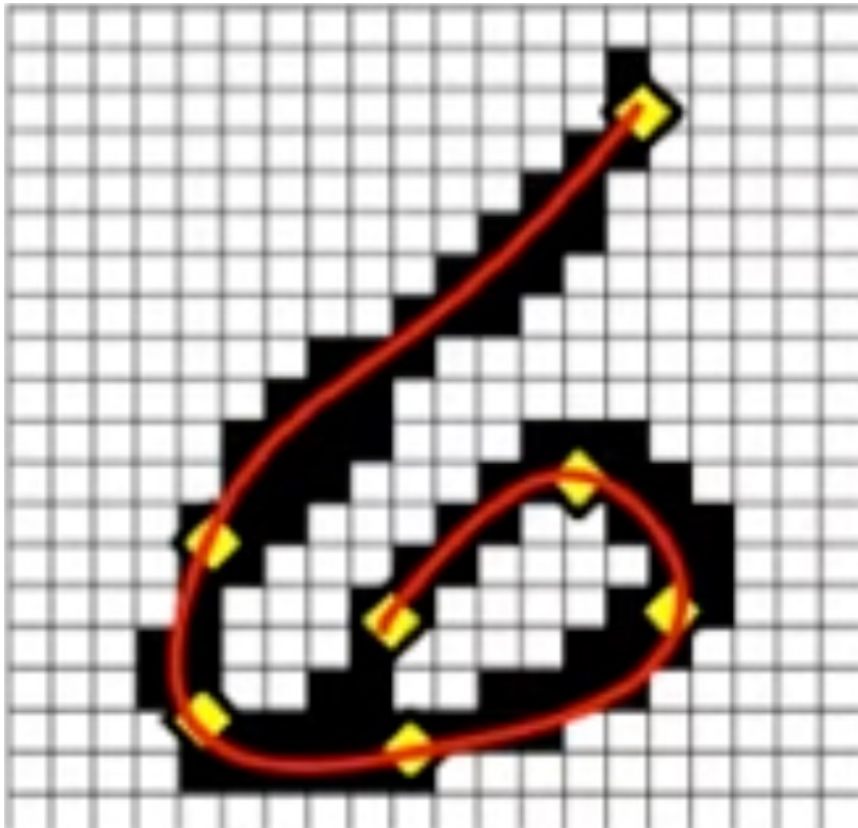
Millions of features!!!

High dimensional

# Principal Component Analysis (PCA)

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Example 1



Example 2

"Grouping, clustering, and categorizing data points into nested, ordered, and structured layers exemplifies the process of hierarchical algorithms."

"Grouping data into nested layers illustrates hierarchical algorithms."

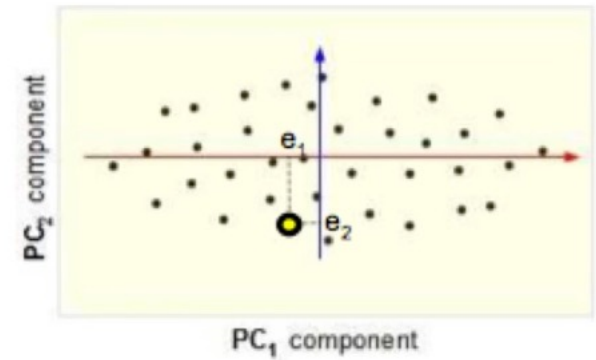
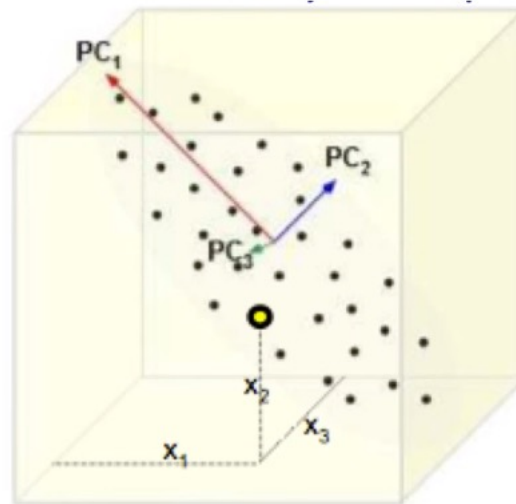
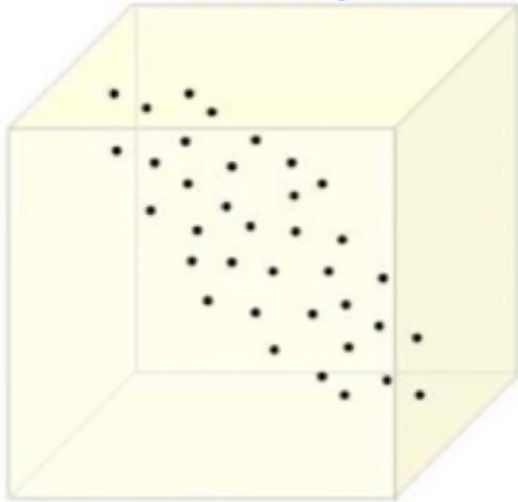
# Principal Component Analysis (PCA)

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- We suppose we have our low dimensional data embedded in a high dimension space.
- Defines a set of principal components
  - 1<sup>st</sup> : direction of the greatest variability in the data
  - 2<sup>nd</sup> : perpendicular to 1<sup>st</sup> , greatest variability of what's left
  - Repeat this until  $d$  (original dimensionality)
- First  $m \ll d$  components become  $m$  new dimensions
  - Change coordinates of every datapoint to these dimensions

# Principal Component Analysis (PCA)

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# Principal Component Analysis (PCA)

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PCA

```
class    sklearn.decomposition.PCA(n_components=None, *, copy=True,  
whiten=False, svd_solver='auto', tol=0.0, iterated_power='auto', n_oversa  
mples=10, power_iteration_normalizer='auto', random_state=None)
```

[source](#)