**Team: Population Health Analytics**

Last Updated: 2021.01.13

**Challenge:** ThePopulation Health Analytics team is well placed to be setting the Health Equity conversation and super-charging teams within Cone with well-reasoned, actionable and data driven insights.

The potential roadblocks in this work this work are:

* Hard to provide causal links between policy decisions and health outcomes due to:
  + Lag between action and population metrics.
  + Often there are many intertwining actions being taken
  + Frequently we don’t have the right data to be able to characterize the changes.
* Our current toolkit provides opportunity for redundancy or variable outputs.

These roadblocks in turn can lead to a diminished advisory capacity (questions are brought to the analytics team if they are a “nice to know” or are moonshot questions with minimal expectations of success).

Below we are using the “Play to Win” strategy framework to help describe the potential strategy to place the team in the trusted advisor position.

|  |  |
| --- | --- |
| **Play to Win framework** | **Population Health and Operation Analytics Team** |
| The Winning Aspiration  *The purpose of the enterprise. Statements about the ideal future.* | Enterprise Analytics will influence improved health outcomes in our community by proactively providing focused and actionable insight to our partners. |
| Where to play  *A playing field where you can achieve that aspiration. Represents the set of choices that narrow the competitive field.* | We will integrate with the strategic priorities of the following teams to serve as analytic advisors:   * Health Equity, DEI teams * Ambulatory Services * Cone Foundation |
| How to win  *The way you will win on the chosen playing field. To determine how to win, an organization must decide what will enable it to create unique value and sustainably deliver that value to customers (competitive advantage)* | 1. Provide clean “snap-shot” of frequently requested demographic data – “Executive Summary” (reducing dashboard fatigue)    * To provide this, as a team we would also build out our core capabilities to enable a streamlined and programmatic approach. 2. Direct alignment with the strategy and goals of the teams we are partnering with. Providing analyses before requested |
| Core Capabilities  *The set and configuration of capabilities required to win in the chosen way* | *TBD* |
| Management Systems  *The systems and measures that enable the capabilities and support the choices. What metrics will we use to measure the objectives and goals.* | *TBD* |

Population Health Framework links:

* <https://www.aha.org/center/population-health-fundamentals>
* <http://www.ihi.org/Topics/Population-Health/Pages/Resources.aspx>

