Phil Groman

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Entrepreneur, Product Manager, Storyteller; 5+ years PM experience in mobile, web, video, news, games.

EXPERIENCE

Founder & Product Lead, Stringwire, NBCUniversal News Group, *San Francisco*   Aug. 13 - Present
- Built crowd-sourced live video platform; Acquired by NBCUniversal (MVP built using WebRTC, PHP, oAuth)
- Hired and led cross-functional team of 15; Applied Agile/Kanban processes across engineering and design
- Generated 1k+ hours of live news coverage; 500k+ video views; 1st iOS app to stream live from drones
- Built 50+ partnerships; Guided broadcast & digital integrations for major news media, universities & NGOs
- Gathered senior support; Defined road-map; Managed backlog; Implemented metrics; Guided architecture
- Advocated a CC BY inspired license; Stood-up a real-time content monitoring operation

Product Manager & Mobile Strategy, Afroes Multimedia, *Kenya & S. Africa*   Sept. 09 - Aug. 11
- Managed development of 4 mobile games (400k+ installs), an SMS crisis line & mobile data collection tool
- Designed & Produced an award winning educational game for a United Nations campaign

Project Lead, Voteclash, *UK*   Feb. 09 - Sept. 09
- Secured funding; Organized nationwide debating event using live SMS polling to evaluate audience opinion

Program Associate, Institute for Strategic Dialogue, *London, UK*   Nov. 06 - Feb. 09
- Strategy planning for public policy Think-Tank; Project Management, Policy Research, Event Organization

Journalist, Central China TV; China Daily; various Beijing magazines, *China*   Nov. 05 - Aug. 06
- Writer & Copy-Editor for TV and print: Covering News, Business, Travel & Lifestyle

Producer & Presenter, Liberty Radio, *London, UK*   June 98 - May 00
- Produced sports, talk & music programming; News reader; Stand-in presenter

PROJECTS

BigPlay: Co-designed largest multi-player game on a single screen; Awarded Guinness World Record

Powerclip: Prototyping, Design, Emergency power unit; Deployed by UNICEF in PH after Typhoon Haiyan

Rehuddle: Co-Founder of an online conference calling service; Accepted into NYU startup incubator

Beach Break Live: Co-Founder & Event Coordinator, UK's largest student music festival (20k people)

EDUCATION

New York University, USA: Masters, Interactive Technology Programme (ITP)

University of Birmingham, UK: BA (Honours), Politics & Philosophy

L'Institut d'Etudes Politiques, Aix, France: Certificate of Political Studies (in French)

AWARDS

Commissioned Installation, The Yard, Brooklyn (Arduino-powered art piece)	April. 13
Animation shortlisted for Lower East Side Film Festival	Mar. 12
Scholarships: Tisch School of the Arts, NYU & British Association of Film & Television, LA	Sept. 11 & 12
Completed London-Mongolia Charity Rally (Raced '88 Ford Fiesta 9k miles across 16 countries)	Sept. 05

SKILLS

Programming: HTML/CSS/JS, Ruby, PHP, Arduino, Processing (Java), OF (C++), Asterisk (VoIP)

Languages: French (Fluent), Mandarin (Basic), Spanish (Basic)

Software: Photoshop, Illustrator, After Effects, Premiere, Final Cut, AWS, JIRA, MixPanel, FFMPEG