

	Pre-treat dummy										Placebo test					
	Post-t interaction dummy				Pre-t interaction dummy											
Category	Coef (exp(c oef)-1)	Coef /stde	CI	p val	Coef	Co ef/ std e	CI	p val	nobs	R squ are d	Coef (exp(c oef)-1)	Co ef/ std e	CI	p val	R sq ua re d	nob s
"BUTTER AND MARGARINE",		0.41							7760	0.38	-0.04 0	2. 9	[-0.066 , -0.014]	0.0 03 3	0. 38	626 3
"BUTTER AND MARGARINE",	0.015	0.84		0.40	-0.000 22	0.0 12		0.99	7760	0.38	0.058	2. 0		0.0 46	0. 35	801 2
"CANDY"		1.9							11893	0.26	0.042	2. 3	[0.005 4 , 0.081]	0.0 24	0. 28	103 80
"CANDY"	0.044	1.9		0.057	-0.027	1.2		0.23	11893	0.26	0.019	0. 54		0.5 9	0. 25	121 45
"CONDIMENTS , GRAVIES, AND SAUCES"		0.74							1251 4	0.24		0. 16		0.8 7	0. 25	109 79

"CONDIMENTS , GRAVIES, AND SAUCES"	0.046	2.6		0.0093	0.012	0.6 7		0.51	1251 4	0.24	0.004 1	0. 16		0.8 7	0. 24	127 56
"COOKIES"	0.028	3.7	[0.013 , 0.043]	0.00024	-0.040	5.8	[-0.053, -0.027]	5.2e-09	8405	0.26		0. 83		0.4 1	0. 25	691 2
"COOKIES"	0.10	5.9	[0.068, 0.14]	4.8e-09	0.054	3.1	[0.019, 0.090]	0.0020	8405	0.27	0.044	1. 6		0.1 1	0. 26	864 3
"COT CHEESE, SOUR CREAM, TOPPINGS"	-0.03 7	5.2	[-0.050 , -0.023]	2.3e-07	0.017	2.5	[0.0037 , 0.030]	0.012	8513	0.33		0. 11		0.9 1	0. 35	700 9
"COT CHEESE, SOUR CREAM, TOPPINGS"	-0.011	0.66		0.51	0.076	4.5	[0.042, 0.11]	6.0e-06	8513	0.34	-0.01 5	0. 61		0.5 4	0. 34	875 2
"CRACKERS"		1.4							8064	0.28		0. 15		0.8 8	0. 27	657 7
"CRACKERS"	0.052	2.9	[0.017, 0.088]	0.0033	0.056	3.1	[0.020, 0.092]	0.0017	8064	0.28	0.028	1. 1		0.2 8	0. 30	830 8
"DRESSINGS/ SALADS/PREP FOODS-DELI"		0.82							1268 8	0.20		0. 42		0.6 7	0. 21	111 43

"DRESSINGS/ SALADS/PREP FOODS-DELI"	0.059	2.8	[0.017, 0.10]	0.0053	0.005 2	0.2 5		0.80	1268 8	0.20	0.039	1. 2		0.2 2	0. 20	129 30
"MILK"		0.82							1673 6	0.41	-0.02 1	2. 0	[-0.042 , -0.000 91]	0.0 41	0. 42	151 85
"MILK"	-0.05 1	4.1	[-0.075 , -0.027]	4.0e-05	0.013	0.9 7		0.33	1673 6	0.41	-0.09 1	4. 9		1.1	0. 41	169 90
"PAPER PRODUCTS"	0.053	4.6	[0.030 , 0.076]	3.4e-06	-0.059	5.9	[-0.078 , -0.040]	4.1e-09	1027 3	0.18		1. 0		0.3 0	0. 20	876 2
"PAPER PRODUCTS"	0.056	2.1	[0.004 3, 0.11]	0.033	-0.091	3.7	[-0.14, -0.043]	0.0002 5	1027 3	0.18	-0.01 5	0. 40		0.6 9	0. 17	105 27
"PET FOOD"		1.2							8376	0.17	0.22	5. 0	[0.13 , 0.32]	7.2 e-0 7	0. 20	691 9
"PET FOOD"	-0.03 5	0.68		0.50	-0.12	2.3	[-0.21, -0.019]	0.020	8376	0.17	-0.13	1. 7		0.0 85	0. 17	861 8
"PREPARED FOOD-DRY MIXES"		0.68							8949	0.21		1. 4		0.1 7	0. 20	744 6

"PREPARED FOOD-DRY MIXES"	0.066	3.3	[0.026, 0.11]	0.0010	0.046	2.3	[0.0071 ,0.087]	0.020	8949	0.21	0.030	0. 98		0.3 3	0. 21	918 2
"PREPARED FOOD-READY- TO-SERVE"		0.27							7280	0.27		0. 62		0.5 3	0. 28	578 4
"PREPARED FOOD-READY- TO-SERVE"	-0.04 5	1.7		0.080	0.024	0.8 9		0.38	7280	0.27	-0.09 4	2. 5		0.0 11	0. 28	751 0
"PREPARED FOODS-FROZ EN"		0.10							1013 9	0.18	-0.03 3	2. 1	[-0.062 , -0.002 0]	0.0 37	0. 19	864 2
"PREPARED FOODS-FROZ EN"	-0.02 8	1.28		0.20	0.008 4	0.3 8		0.70	1013 9	0.18	-0.11	3. 5		0.0 00 45	0. 18	103 74
"SNACKS"	0.018	2.7	[0.004 8, 0.031]	0.0076	-0.024	3.9	[-0.036 , -0.012]	8.1e-05	1674 7	0.22		0. 15		0.8 8	0. 23	152 09
"SNACKS"	0.043	2.7	[0.011, 0.075]	0.0077	-0.000 79	0.0 49		0.96	1674 7	0.22	0.018	0. 77		0.4 4	0. 22	169 89
"SOFT DRINKS-NON CARBONATED "		?							?	?		?		?	?	?

"SPICES, SEASONINGS, EXTRACTS"		?							?	?		?		?	?	?
"UNPREP MEAT/POULTR Y/SEAFOOD-F RZN"												1. 7		0.0 90	0. 22	145 72
"UNPREP MEAT/POULTR Y/SEAFOOD-F RZN"	-0.03 8	2.1	[-0.071 , _0.003 0]	0.033	-0.004 2	0.2 3		0.82	1609 4	0.22	-0.03 6	1. 4		0.1 8	0. 22	163 38
"VEGETABLES - CANNED"		1.4							9782	0.23	-0.05 7	4. 1	[-0.084 , -0.030]	4.1 e-0 5	0. 23	826 3
"VEGETABLES - CANNED"	0.054	2.9	[0.017, 0.092]	0.0037	0.040	2.1	[0.0035 ,0.078]	0.032	9782	0.23	-0.03 1	1. 1		0.2 6	0. 22	100 33
"VEGETABLES -FROZEN"	-0.01 7	2.2	[-0.032 , -0.001 9]	0.027	0.025	3.5	[0.011 , 0.039]	0.0004 0	9414	0.22	-0.05 6	4. 6	[-0.079 , -0.032]	5.1 e-0 6	0. 23	789 8
"VEGETABLES -FROZEN"	-0.03 4	2.0	[-0.066 , -0.000 75]	0.045	0.012	0.6 7		0.50	9414	0.22	-0.09 0	3. 8		0.0 00 15	0. 23	964 4

"WRAPPING MATERIALS AND BAGS"		0.08 4							4967	0.36		1. 7		0.0 91	0. 27	356 5
"WRAPPING MATERIALS AND BAGS"	0.016	0.54		0.59	-0.057	1.9		0.052	4967	0.36	0.065	1. 4		0.1 7	0. 33	520 2