| Category | Pre-treat dummy | | | | | | | | | | Placebo test | | | | | |
| | Post-t interaction dummy | | | | Pre-t interaction dummy | | | | | | | | | | | |
	Coef (exp(coef)-1)	Coef /stde	CI	p val	Coef	Coef/stde	CI	p val	nobs	R squared	Coef (exp(coef)-1)	Coef/stde	CI	p val	R squared	nobs
"BUTTER AND MARGARINE",		0.41							7760	0.38	-0.040	2.9	[-0.066, -0.014]	0.0033	0.38	6263
"CANDY"		1.9							11893	0.26	0.042	2.3	[0.0054, 0.081]	0.024	0.28	10380
"CONDIMENTS, GRAVIES, AND SAUCES"		0.74							12514	0.24		0.16		0.87	0.25	10979
"COOKIES"	0.028	3.7	[0.013, 0.043]	0.00024	-0.040	5.8	[-0.053, -0.027]	5.2e-09	8405	0.26		0.83		0.41	0.25	6912
"COT CHEESE,	-0.037	5.2	[-0.050, -0.023]	2.3e-07	0.017	2.5	[0.0037, 0.030]	0.012	8513	0.33		0.11		0.91	0.35	7009

SOUR CREAM, TOPPINGS"																
"CRACKERS"		1.4							8064	0.28		0.15		0.88	0.27	6577
"DRESSINGS/ SALADS/PREP FOODS-DELI"		0.82							12688	0.20		0.42		0.67	0.21	11143
"MILK"		0.82							16736	0.41	-0.021	2.0	[-0.042, -0.00091]	0.041	0.42	15185
"PAPER PRODUCTS"	0.053	4.6	[0.030, 0.076]	3.4e-06	-0.059	5.9	[-0.078, -0.040]	4.1e-09	10273	0.18		1.0		0.30	0.20	8762
"PET FOOD"		1.2							8376	0.17	0.22	5.0	[0.13, 0.32]	7.2e-07	0.20	6919
"PREPARED FOOD-DRY MIXES"		0.68							8949	0.21		1.4		0.17	0.20	7446
"PREPARED FOOD-READY-TO-SERVE"		0.27							7280	0.27		0.62		0.53	0.28	5784

	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14	C15	C16
"PREPARED FOODS-FROZEN"		0.10							10139	0.18	-0.033	2.1	[-0.062, -0.0020]	0.037	0.19	8642
"SNACKS"	0.018	2.7	[0.0048, 0.031]	0.0076	-0.024	3.9	[-0.036, -0.012]	8.1e-05	16747	0.22		0.15		0.88	0.23	15209
"SOFT DRINKS-NON CARBONATED"		?							?	?		?		?	?	?
"SPICES, SEASONINGS, EXTRACTS"		?							?	?		?		?	?	?
"UNPREP MEAT/POULTRY/SEAFOOD-FRZN"												1.7		0.090	0.22	14572
"VEGETABLES - CANNED"		1.4							9782	0.23	-0.057	4.1	[-0.084, -0.030]	4.1e-05	0.23	8263
"VEGETABLES -FROZEN"	-0.017	2.2	[-0.032, -0.0019]	0.027	0.025	3.5	[0.011, 0.039]	0.00040	9414	0.22	-0.056	4.6	[-0.079, -0.032]	5.1e-06	0.23	7898

"WRAPPING MATERIALS AND BAGS"		0.084							4967	0.36		1.7		0.091	0.27	3565