| | Pre-trea | at dumr | my | | | | | | | | Placebo | o test | | | | |
|--|--------------------------|---------------|---------|-------|--------------|-----------------------|---------|-------|-----------|----------------------|--------------------------|-----------------------|-------------------------|----------------|--------------------------|-----------|
| | Post-t ii | nteracti | on dumm | у | Pre-t in | teracti | on dumm | У | | | | | | | | |
| Category | Coef (exp(c oef)-1 | Coef /stde | CI | p val | Coef | Co ef/ std e | CI | p val | nobs | R squ are d | Coef (exp(c oef)-1 | Co ef/ std e | CI | p val | R sq ua re d | nob s |
| "BUTTER AND MARGARINE", | | 0.41 | | | | | | | 7760 | 0.38 | -0.04 0 | 2. 9 | [-0.066 , -0.014] | 0.0 03 3 | 0. 38 | 626 3 |
| "BUTTER AND MARGARINE", | 0.015 | 0.84 | | 0.40 | -0.000 22 | 0.0 12 | | 0.99 | 7760 | 0.38 | | | | | | |
| "CANDY" | | 1.9 | | | | | | | 11893 | 0.26 | 0.042 | 2. 3 | [0.005 4, 0.081] | 0.0 24 | 0. 28 | 103 80 |
| "CANDY" | 0.044 | 1.9 | | 0.057 | -0.027 | 1.2 | | 0.23 | 11893 | 0.26 | | | | | | |
| "CONDIMENTS , GRAVIES, AND SAUCES" | | 0.74 | | | | | | | 1251 4 | 0.24 | | 0. 16 | | 0.8 7 | 0. 25 | 109 79 |

| "CONDIMENTS , GRAVIES, AND SAUCES" | 0.046 | 2.6 | | 0.0093 | 0.012 | 0.6 | | 0.51 | 1251 4 | 0.24 | | | | |
|---|------------|------|-------------------------|---------|--------|-----|---------------------|---------|-----------|------|----------|----------|----------|-----------|
| "COOKIES" | 0.028 | 3.7 | [0.013 , 0.043] | 0.00024 | -0.040 | 5.8 | [-0.053, -0.027] | 5.2e-09 | 8405 | 0.26 | 0. 83 | 0.4 1 | 0. 25 | 691 2 |
| "COOKIES" | 0.10 | 5.9 | [0.068, 0.14] | 4.8e-09 | 0.054 | 3.1 | [0.019, 0.090] | 0.0020 | 8405 | 0.27 | | | | |
| "COT CHEESE, SOUR CREAM, TOPPINGS" | -0.03 7 | 5.2 | [-0.050 , -0.023] | 2.3e-07 | 0.017 | 2.5 | [0.0037 , 0.030] | 0.012 | 8513 | 0.33 | 0. 11 | 0.9 | 0. 35 | 700 9 |
| "COT CHEESE, SOUR CREAM, TOPPINGS" | -0.011 | 0.66 | | 0.51 | 0.076 | 4.5 | [0.042, 0.11] | 6.0e-06 | 8513 | 0.34 | | | | |
| "CRACKERS" | | 1.4 | | | | | | | 8064 | 0.28 | 0. 15 | 0.8 8 | 0. 27 | 657 7 |
| "CRACKERS" | 0.052 | 2.9 | [0.017, 0.088] | 0.0033 | 0.056 | 3.1 | [0.020, 0.092] | 0.0017 | 8064 | 0.28 | | | | |
| "DRESSINGS/ SALADS/PREP FOODS-DELI" | | 0.82 | | | | | | | 1268 8 | 0.20 | 0. 42 | 0.6 7 | 0. 21 | 111 43 |

| "DRESSINGS/ SALADS/PREP FOODS-DELI" | 0.059 | 2.8 | [0.017, 0.10] | 0.0053 | 0.005 | 0.2 5 | | 0.80 | 1268 8 | 0.20 | | | | | | |
|---|------------|------|-------------------------|---------|--------|----------|-------------------------|-------------|-----------|------|------------|---------|-------------------------------|-----------------|----------|-----------|
| "MILK" | | 0.82 | | | | | | | 1673 6 | 0.41 | -0.02 1 | 2. 0 | [-0.042 , -0.000 91] | 0.0 41 | 0. 42 | 151 85 |
| "MILK" | -0.05 1 | 4.1 | [-0.075 , -0.027] | 4.0e-05 | 0.013 | 0.9 | | 0.33 | 1673 6 | 0.41 | | | | | | |
| "PAPER PRODUCTS" | 0.053 | 4.6 | [0.030 , 0.076] | 3.4e-06 | -0.059 | 5.9 | [-0.078 , -0.040] | 4.1e-09 | 1027 3 | 0.18 | | 1. 0 | | 0.3 | 0. 20 | 876 2 |
| "PAPER PRODUCTS" | 0.056 | 2.1 | [0.004 3, 0.11] | 0.033 | -0.091 | 3.7 | [-0.14, -0.043] | 0.0002 5 | 1027 3 | 0.18 | | | | | | |
| "PET FOOD" | | 1.2 | | | | | | | 8376 | 0.17 | 0.22 | 5. 0 | [0.13 , 0.32] | 7.2 e-0 7 | 0. 20 | 691 9 |
| "PET FOOD" | -0.03 5 | 0.68 | | 0.50 | -0.12 | 2.3 | [-0.21, -0.019] | 0.020 | 8376 | 0.17 | | | | | | |
| "PREPARED FOOD-DRY MIXES" | | 0.68 | | | | | | | 8949 | 0.21 | | 1. 4 | | 0.1 7 | 0. 20 | 744 6 |

| "PREPARED FOOD-DRY MIXES" | 0.066 | 3.3 | [0.026, 0.11] | 0.0010 | 0.046 | 2.3 | [0.0071,0.087] | 0.020 | 8949 | 0.21 | | | | | | |
|---------------------------------------|------------|------|------------------------|--------|--------------|-----------|-------------------------|---------|-----------|------|------------|----------|------------------------------|-----------|----------|-----------|
| "PREPARED FOOD-READY- TO-SERVE" | | 0.27 | | | | | | | 7280 | 0.27 | | 0. 62 | | 0.5 3 | 0. 28 | 578 4 |
| "PREPARED FOOD-READY- TO-SERVE" | -0.04 5 | 1.7 | | 0.080 | 0.024 | 0.8 | | 0.38 | 7280 | 0.27 | | | | | | |
| "PREPARED FOODS-FROZ EN" | | 0.10 | | | | | | | 1013 9 | 0.18 | -0.03 3 | 2. 1 | [-0.062 , -0.002 0] | 0.0 37 | 0. 19 | 864 2 |
| "PREPARED FOODS-FROZ EN" | -0.02 8 | 1.28 | | 0.20 | 0.008 4 | 0.3 | | 0.70 | 1013 9 | 0.18 | | | | | | |
| "SNACKS" | 0.018 | 2.7 | [0.004 8, 0.031] | 0.0076 | -0.024 | 3.9 | [-0.036 , -0.012] | 8.1e-05 | 1674 7 | 0.22 | | 0. 15 | | 0.8 8 | 0. 23 | 152 09 |
| "SNACKS" | 0.043 | 2.7 | [0.011, 0.075] | 0.0077 | -0.000 79 | 0.0 49 | | 0.96 | 1674 7 | 0.22 | | | | | | |
| "SOFT DRINKS-NON CARBONATED | | ? | | | | | | | ? | ? | | ? | | ? | ? | ? |

| "SPICES, SEASONINGS, EXTRACTS" | | ? | | | | | | | ? | ? | | ? | | ? | ? | ? |
|---|------------|-----|------------------------------|--------|-------------|----------|--------------------|-------------|-----------|------|------------|---------|-------------------------|-----------------|----------|-----------|
| "UNPREP MEAT/POULTR Y/SEAFOOD-F RZN" | | | | | | | | | | | | 1. 7 | | 0.0 90 | 0. 22 | 145 72 |
| "UNPREP MEAT/POULTR Y/SEAFOOD-F RZN" | -0.03 8 | 2.1 | [-0.071 , _0.003 0] | 0.033 | -0.004 2 | 0.2 | | 0.82 | 1609 4 | 0.22 | | | | | | |
| "VEGETABLES - CANNED" | | 1.4 | | | | | | | 9782 | 0.23 | -0.05 7 | 4. 1 | [-0.084 , -0.030] | 4.1 e-0 5 | 0. 23 | 826 3 |
| "VEGETABLES - CANNED" | 0.054 | 2.9 | [0.017, 0.092] | 0.0037 | 0.040 | 2.1 | [0.0035,0.078] | 0.032 | 9782 | 0.23 | | | | | | |
| "VEGETABLES -FROZEN" | -0.01 7 | 2.2 | [-0.032 , -0.001 9] | 0.027 | 0.025 | 3.5 | [0.011 , 0.039] | 0.0004 0 | 9414 | 0.22 | -0.05 6 | 4. 6 | [-0.079 , -0.032] | 5.1 e-0 6 | 0. 23 | 789 8 |
| "VEGETABLES -FROZEN" | -0.03 4 | 2.0 | [-0.066 ,-0.000 75] | 0.045 | 0.012 | 0.6 7 | | 0.50 | 9414 | 0.22 | | | | | | |

| "WRAPPING MATERIALS AND BAGS" | | 0.08 4 | | | | | 4967 | 0.36 | 1. 7 | 0.0 91 | 0. 27 | 356 5 |
|-------------------------------------|-------|-----------|------|--------|-----|-------|------|------|---------|-----------|----------|----------|
| "WRAPPING MATERIALS AND BAGS" | 0.016 | 0.54 | 0.59 | -0.057 | 1.9 | 0.052 | 4967 | 0.36 | | | | |