# Computational Social Science with Images and Audio

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#### Let us briefly discuss computer vision and (mis)information.

(Inspired by recent sad events around the world.)

- (Social) Media is flooded with (visual) information on recent tragedies in world politics
  - Lying anywhere between fully verifiable to entirely fake
- Verification takes resources (in particular, time)
  - For one verified or debunked information piece, multiple new ones are posted
- Many actors, many motives
  - Are (social) media platforms interested in truth? Citizens? Politicians?
  - Other motivations than truth?

### How can computer vision help/debunk false info?

- First question: is the image as such fake, or is the meta-information (who, where, what) incorrect?
  - For example: deep fake vs. wrong context
- Some helpful approaches:
  - Reverse image search
  - Temporal consistency (image metadata)
  - Image forensics
  - ► Face detection
  - Deepfake detection
  - Geolocation verification
- Some concerns
  - Sophisticated manipulations
  - Privacy concerns

## Let's move back to today's main topic: CNN.

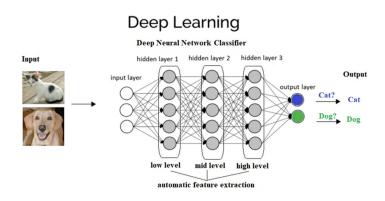


Figure: Dey (2018)<sup>1</sup>

<sup>&</sup>lt;sup>1</sup>Dey, S. (2018). Hands-On Image Processing with Python: Expert Techniques for Advanced Image Analysis and Effective Interpretation of Image Data. Packt Publishing Ltd.

# Convolutional layers use convolution to filter input data.

▶ With an input matrix *I* and a filter matrix *K*, the convolution is:

$$(I * K)(x,y) = \sum_{i=-\infty}^{+\infty} \sum_{i=-\infty}^{+\infty} I(i,j) \times K(x-i,y-j)$$

► Consider this example image:

$$I = \begin{bmatrix} 0 & 2 & 50 \\ 55 & 97 & 230 \\ 234 & 235 & 0 \end{bmatrix}$$

ightharpoonup ... and a 3 imes 3 filter:

$$K = \begin{bmatrix} -1 & 0 & 1 \\ -1 & 0 & 1 \\ -1 & 0 & 1 \end{bmatrix}$$

#### What is the dimension of convolved output?

- ▶ What is the convolved output from the previous slide?
- What dimensions would the output have if the filter was of dimension 2 x 2? Why?
  - ► How many times can we put this filter on *I* above?

$$F = \begin{bmatrix} a & b \\ c & d \end{bmatrix}$$

- ► Hint1: It depends on whether we pad the image (e.g., add some zeros at the borders) and...
- ► Hint2: ... on the stride, which defines the step size at which the filter evaluates the next position

## Convolution is the basis of hierarchical feature learning.

► Each filter (like K from earlier) produces a unique feature map

$$\mathsf{Image} \xrightarrow{\mathsf{Filter} \; K} \mathsf{Feature} \; \mathsf{Map}$$

- ► A CNN layer typically contains multiple filters
- Accordingly, an input can produce multiple feature maps in one convolutional layer
  - In a given layer, if we put filter F₁ and F₂ of 2 × 2 each (with stride 1 and no padding) on our image I, there will be two feature maps of 2x2 each
  - ▶ Hence, the layer will pass two 2x2 feature maps to the next layer
  - Disclaimer: heavily simplified for intuition
- Over training, the network learns the optimal filter values that minimize the loss
- Pooling layers after convolution can down-sample the feature maps

## The above intuition generalizes to multi-channel images.

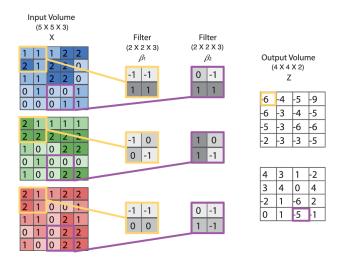


Figure: Convolutional Layer in a CNN for Image Processing (from Webb Williams et al. (2020; cf. first lecture)

## CNN come with many hyperparameters.

- **Epochs/iterations:** Number of times the model trains over the full set of images (e.g., 100 epochs)
- ▶ **Learning rate:** How much weights/coefficients change in optimization: essentially scales the gradient (e.g., 0.01)
- ▶ Dropout rate: To avoid overfitting; share of weights set to 0 (e.g., 0.5)
- ▶ Batch size: Number of samples processed before updating (e.g., 32 samples)
- ▶ Ratio of train-validation: Split of images into sets (e.g., 80-20 split)
- ► Loss function: Evaluates model accuracy (e.g., Mean Squared Error)

## CNN come with many hyperparameters (continued).

- ► Activation functions: Nonlinear transformations (cf. last lecture) (e.g., ReLU)
- ▶ **Optimizer:** Minimizes the loss function (e.g., Adam)
- ► **Momentum:** Considers previous gradients to avoid stagnation or oscillations (e.g., 0.9)
- ➤ **Step size:** Defines learning rate decay interval (e.g., 10 epochs or 10 batches/iterations)
- ► **Gamma:** Learning rate decay after every step-size (e.g., 0.1 decay rate)