

## Ομάδα 5

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### Idea Canvas for COOKIE JAR

WHO (CUSTOMERS/ USERS)	WHAT (PROBLEM)	HOW (SOLUTION)
 <ul style="list-style-type: none"><li>• Web Users</li><li>• People who shop online</li><li>• People who wish for anonymity during their time surfing the internet</li></ul>	 <ul style="list-style-type: none"><li>• Sites that access your personal data in order to forward personalized adds are often out of context or tiresome. What if we could hand-pick topics for adds to see or mask our activity behind a black canvas of interests?</li></ul>	 <ul style="list-style-type: none"><li>• Our idea is a plug-in for browsers that can create an online activity “profile” to match our preferences each time we browse. You can now choose topics that interest you and we will give the sites that you visit the information you choose to.</li></ul>

### Idea Canvas for AR Deco

WHO (CUSTOMERS/ USERS)	WHAT (PROBLEM)	HOW (SOLUTION)
 <p>People who wish to decorate their home/bussiness</p> <p>Possibly bussinesses that operate in the industry IKEA, JYSK, etc)</p>	 <p>Time consuming</p> <p>Usually requires the person to visit a physical store</p> <p>Requires precise measurements</p>	 <p>App that employs Augmented Reality (AR) technology</p> <p>Items appear exactly as their real-life counterparts</p> <p>Measurements are resolved in-app</p> <p>The user can simply place and view a 3D model of the product, as if it where really there</p>

## Idea Canvas for TeamApp

WHO (CUSTOMERS/ USERS)	WHAT (PROBLEM)	HOW (SOLUTION)
 <ul style="list-style-type: none"><li>• Children</li><li>• Adults</li><li>• Amateur Athletes</li><li>• Professional Athletes</li><li>• Court Owners</li><li>• Coaches</li><li>• Trainers</li></ul>	 <p>The procedure of socializing via sports can be quite tricky. A lot of new athletes cannot exercise their sport due to the fact they need other people to do so. In addition to this, especially in ages that socializing and finding people of same interest can be quite difficult</p>	 <p>A new Android/iOS app that can network all these athletes via rooms. A user can log into their account and search for teammates, rivals or courts in order to participate in a game. They can choose the court via the app and book it for a specific period. When the appropriate number of players gather in the virtual room, they can appoint a game at the court and play their game</p>