

# Philip Ku

## UI/UX Designer

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UX designer with a background in cognitive science. Certificate in UI/UX from the University of California, Irvine with skills in prototyping, wireframing, and interface development. Detailed professional passionate about creating digital products with beautiful and intuitive designs. Strengths in teamwork, communication, and problem-solving.

## Projects

### **Share Jet**

<https://bit.ly/3v3Ra8v>

Mobile App Concept

May 2021 - June 2021

- Worked with a 3 person team to create a mobile music sharing and social media app.
- Formed affinity diagram and user persona from interview and survey results. Focused on cross-platform compatibility and chat function.
- Collaborated to create wireframes and conduct guerilla testing.

### **Find Your Anchor**

<https://bit.ly/2YzB3nz>

Website Redesign Project

July 2021 - August 2021

- Improved website design for non-profit organization's website with a focus on visual design and streamlining services.
- Mapped out user flow and drafted new information architecture to highlight organization's main feature. Created and tested wireframes to fidelity.
- Responsible for the mobile aspect of responsive web design.

## Experience

### **Church in San Diego, San Diego, CA — Community Manager**

March 2016 - March 2019

- Coordinated with a team to organize seminars, workshops, banquets, and team-building activities
- Used Excel and Word to compile data and write reports for team review
- Assisted with website maintenance and content creation through Wordpress and Photoshop, increasing user engagement and brand awareness

## Education

### **University of California, Irvine**

UI/UX Bootcamp Certificate

March 2021 - October 2021

### **University of California, San Diego**

Bachelor of Science in Cognitive Science

Sep. 2013

## Skills

User Research  
Affinity Diagrams  
Interaction Design  
User Flows  
Wireframing  
Prototyping  
Usability Testing  
HTML  
CSS  
Javascript  
Bootstrap

## Tools

Figma  
Miro  
Invision  
Github