

philip rose.



(415) 298-7006



phil@philipjrose.com



EXPERIENCE

Wheels – Product Lead, Long-Term Rentals (2022)

Led product for subscription business. Drove 54% subscriber growth, launching new checkout flow, halved support response time and ensured tax compliance.



Lime – Lead Product Manager, City Solutions (2021)

Led product to address city concerns around parking, geofencing and rider safety, enabling Lime to launch in heavily-regulated markets including London, Marseille and New York City as Lime scaled from 140 to 200+ cities worldwide.

LACUNA

Lacuna – Senior Product Manager (2019-2020)

Launched Lacuna's first app for city officials to audit shared bikes and scooters with a smartphone. Led development of major extension to the MDS data standard to support taxis, working with the city of Los Angeles.



Dropbox – Product Manager (2017-2019)

Led “coordination” core product strategy in Dropbox Paper, a collaborative document editor, launching flagship Timelines and “Things to do” features.

Earlier led product on Dropbox Mobile, redesigning the apps for collaboration and increasing users sharing files on mobile by 20%.



Microsoft – Product Manager (2012-2016)

Moved from engineering to product at **Yammer**, acquired by Microsoft.

Launched collaborative Office document editing, iteratively redesigned Inbox and Discovery feed workflows and added new mobile security features.

EDUCATION

University of Exeter (2005-2008)

BSc (Hons) Internet Computing (1st Class)

REFERENCES

Available upon request.