

Supplementary Material: Paper Title

Table 1: Regression Results

	Proximity	Proximity + Categorisation
Redistribution Distance	-0.17*** (0.02)	-0.09*** (0.03)
EU Distance	-0.75*** (0.03)	-0.22*** (0.04)
Redistribution Same Side		0.31*** (0.06)
EU Same Side		1.40*** (0.07)
Win Probability	0.02*** (0.00)	0.02*** (0.00)
Party Like	0.14*** (0.01)	0.18*** (0.01)
Leader Like	0.18*** (0.01)	0.16*** (0.01)
Previously Voted For	1.25*** (0.04)	1.23*** (0.04)
Party ID'd With	0.35*** (0.04)	0.27*** (0.04)
Conservative Dummy	2.25*** (0.09)	2.28*** (0.09)
Labour Dummy	2.12*** (0.10)	2.31*** (0.10)
Lib Dem Dummy	1.86*** (0.10)	2.00*** (0.10)
Green Dummy	1.30*** (0.12)	1.45*** (0.12)
Non-Voter Dummy	1.00*** (0.12)	3.13*** (0.16)
Null Deviance	26722.30	26722.30
Residual Deviance	10507.69	10063.13
N	7457	7457

*** $p < 0.001$; ** $p < 0.01$; * $p < 0.05$

Table 2: Test Sample Proportions

Party	True	Proximity	Proximity + Categorisation
Brexit	0.02	0.02	0.02
Con	0.42	0.42	0.42
Green	0.03	0.04	0.04
Lab	0.32	0.32	0.32
LD	0.14	0.14	0.14
Non	0.07	0.07	0.07