

Agenda – Wednesday 10 June



DAY 1: DATA MANAGEMENT & ADMINISTRATION

08:30	Registration and Coffee			
09:15	Welcome			
	CUSTOMER INSIGHTS	TECHNICAL TIPS	SAS PRESENTS	THE QUAD
09:30	Driving Innovation from Big Data Hugo D'Ulisse, SAS and Paul Smith, Zurich,	Top Coding Tips Neil Merchant, SAS	Designing Optimum SAS Architectures Christopher Robson	<ul style="list-style-type: none">• Meet other SAS users and learn how they use SAS.• Attend drop in events including demonstrations of SAS Studio and SAS Visual Analytics.• Meet our colleagues from Education and Support.• Learn how you can develop your career with Warwick Business School and SAS Education.
10:30	SAS in the Cloud David Annis, SAS	The New SAS ODS Excel Destination: A User Review and Demonstration written by LeRoy Bessler, DentaQuest and delivered by Phil Holland, Holland Numerics Data Management Hints & Tips Clark Lawson, Nationwide	Hadoop for Beginners and a Demonstration of SAS Data Loader for Hadoop Warren Ireson, SAS	
11:15	BREAK			
11:45	Recruitment, Development and Empowerment: Sowing the Seeds of Greatness Paul Hutchinson and Lynn Pope , The AA	The Essential Tasks of Platform Administration David Stern, SAS Platform Administration: Disaster Recovery John Ballinger, dunnhumby	Hadoop: The Next Steps and Introduction to Programming in DS2 Doug Green, SAS	
12:30	LUNCH			
13:30	Modernising your SAS Environment David Shannon, Amadeus and William Bryce, HM Treasury	To TOP or NOT to TOP: Using Linux to Understand Node Activity Len Van Den Berg Performance Tuning your SAS Environment Andrew Gadsby, SAS	SAS Data Management Capabilities: Supporting a Data Governance Process David Smith, SAS	
14:30	SAS in the Cloud David Annis, SAS	Visualising Data using SAS Stored Processes Driving JavaScript Visualisations Phil Mason, Wood Street Consultants	Metadata Levels and Routes to Live and "I know who you are but you are not on the list": An Overview of SAS Security Peter Hobart, SAS	
15:15	BREAK			
15:45	Recruitment, Development and Empowerment: Sowing the Seeds of Greatness Paul Hutchinson and Lynn Pope , The AA	Approaching a Platform Migration Andrew Farrer, Consient Inc	Introduction to SAS Studio John Hawkins, SAS	
16:45	Modernising your SAS Environment and Best Practices in Migrating from SAS 9.1 to 9.4 David Shannon, Amadeus and David Stern, SAS	Advanced LSF Techniques for ETL Scheduling Angus Looney, capgemini	Data Preparation in Visual Analytics John Hawkins, SAS	
17:30 - 19:30	Drinks Reception in The Quad			

Agenda – Thursday 11 June

DAY 2: ANALYTICS



08:30	Registration and Coffee			
09:15	Welcome			
	CUSTOMER INSIGHTS	TECHNICAL TIPS	SAS PRESENTS	THE QUAD
09:30	Big Data and Dangerous Ideas Dr Daniel Hulme and Dr Laurie Miles, SAS	Approaching an Analytical Project Tuba Islam, SAS	Introduction to Analytics with SAS Enterprise Miner Matthew Stainer, SAS	<ul style="list-style-type: none">• Meet other SAS users and learn how they use SAS.• Attend drop in events including demonstrations of SAS Studio and SAS Visual Analytics.• Meet our colleagues from Education and Support.• Learn how you can develop your career with Warwick Business School and SAS Education.
10:30	Using SAS to Tackle Fraud Peter Snelling, SAS, Vasilij Nevlev, Aviva and David Parsons, Nationwide	Introduction to Text Mining Matthew Stainer, SAS A Hybrid Predictive Analytics and Natural Language Processing Model to Classify and Automate the Management of Customer Complaints Srikanth Sankaran and Kayne Putman, British Airways	Streaming Analytics and The Internet of Things Peter Pugh-Jones, SAS	
11:15	BREAK			
11:45	Customer Acquisition through Analytics Daniel Taylor and Jen Unwin, Sage	Troubleshooting your SAS Environment from a Users Perspective Matthew Lomas, LCI Consulting	Next Generation SAS Forecasting and SAS Factory Miner John Spooner, SAS	
12:30	LUNCH			
13:30	Self Service Analytics Anand Chitale and Rajeeve Narula SAS	Fraud Detection and Prevention using Social Network Analysis Lekan Omodara	SAS In-Memory Stat and SAS Studio Steve Ludlow, SAS	
14:30	Using SAS to Tackle Fraud Peter Snelling, SAS, Vasilij Nevlev, Aviva and David Parsons, Nationwide	SAS Enterprise Guide or SAS Studio - which is best for you? Phil Holland, Holland Numerics	Data Preparation and Data Visualisation in SAS Enterprise Miner Iain Brown, SAS	
15:15	BREAK			
15:45	Self Service Analytics Anand Chitale and Rajeeve Narula SAS	SAS with Highcharts or D3 Visualisations Vasilij Nevlev, Aviva Health	Advanced Modelling Techniques in SAS Enterprise Miner Iain Brown, SAS	
16:45	Customer Acquisition through Analytics Daniel Taylor and Jen Unwin, Sage	Deep Dive into High Performance Machine Learning Tuba Islam, SAS	What's New in Visual Analytics and Visual Statistics Anand Chitale, SAS	