## Agenda - Wednesday 10 June

## DAY 1: DATA MANAGEMENT & ADMINISTRATION



08:30	Registration and Coffee					
09:15	Welcome					
	CUSTOMER INSIGHTS	TECHNICAL TIPS	SAS PRESENTS	THE QUAD		
09:30	Driving Innovation from Big Data Hugo D'Ulisse, SAS Customer Panel	Top Coding Tips Neil Merchant, SAS	Managing a Multi-server SAS Environment including SAS Grid Manager and SAS Environment Manager TBC	<ul> <li>Meet other SAS users and learn how they use SAS.</li> <li>Attend drop in events including demonstrations of SAS Studio and SAS Visual Analytics.</li> </ul>		
10:30	Deploying SAS in the Cloud SAS and Customer Presenter	The New SAS ODS Excel Destination and Working with Large Data Sets written by LeRoy Bessler and delivered by Phil Holland, Holland Numerics	Hadoop for Beginners and a Demonstration of SAS Data Loader for Hadoop Warren Ireson, SAS	<ul> <li>Meet our colleagues from Education and Support.</li> <li>Learn how you can develop your career with Warwick Business School and SAS Education</li> </ul>		
11:15		BREAK				
11:45	Recruiting, Upskilling and Migrating: Sowing the Seeds of Greatness The AA	The Essential Tasks of Platform Administration David Stern, SAS	Hadoop: The Next Steps and Introduction to Programming in DS2 Doug Green, SAS			
12:30						
13:30	Modernising your SAS Environment David Shannon, Amadeus and Customer	To TOP or NOT to TOP: Using Linux to understand node activity Len Van Den Berg Performance Tuning your SAS Envrionment	SAS Data Management Capabilities: Supporting a Data Governance Process David Smith, SAS			
		Andrew Gadsby				
14:30	Deploying SAS in the Cloud SAS and customer	Visualising Data using SAS Stored Processes Driving JavaScript Visualisations Phil Mason, Consultant	Metadata Levels and Routes to Live and "I know who you are but you are not on the list": An Overview of SAS Security Peter Hobart, SAS			
15:15	BREAK					
15:45	Recruiting, Upskilling and Migrating: Sowing the Seeds of Greatness The AA	Approaching a Platform Migration Andrew Farrer, Consient Inc	Introduction to SAS Studio John Hawkins, SAS			
16:45	Modernising your SAS Environment and Best Practices in Migrating from SAS 9.1 to 9.4 Speaker TBC	Advanced LSF techniques for ETL scheduling Angus Looney, Cap Gemini	<b>Data Preparation in Visual Analytics</b> John Hawkins, SAS			
17:30 - 19:30	Drinks Reception in The Quad					

## Agenda - Thursday 11 June

## DAY 2: ANALYTICS



08:30	Registration and Coffee					
09:15	Welcome					
	CUSTOMER INSIGHTS	TECHNICAL TIPS	SAS PRESENTS	THE QUAD		
09:30	Innovation and the Meaning of Life Dr David Hulme followed by customer presentation	Approaching an Analytical Project Iain Brown, SAS	Introduction to SAS Enterprise Miner and SAS Text Mining Matthew Stainer, SAS	<ul> <li>Meet other SAS users and learn how they use SAS.</li> <li>Attend drop in events including demonstrations of SAS Studio and SAS</li> </ul>		
10:30	Using SAS to Tackle Fraud SAS and Customer	A Hybrid Predictive Analytics and Natural Language Processing Model to Classify and Automate the Management of Customer Complaints Srikanth Sankaran and Kayne Putman, British Airways	Streaming Analytics and The Internet of Things Peter Pugh-Jones, SAS	Visual Analytics.  • Meet our colleagues from Education and Support.  • Learn how you can develop your career with Warwick Business School and SAS Education		
11:15						
11:45	Customer Acquisition through Analytics Sage	Troubleshooting your SAS Environment from a Users Perspective Steve Ludlow, SAS	Next Generation SAS Forecasting and SAS Factory Miner John Spooner, SAS			
12:30	LUNCH					
13:30	Self Service Analytics Anand Chitale, SAS and Customer	Fraud Detection and Prevention using Social Network Analysis Lekan Omodara	SAS In-Memory Stat and SAS Studio Steve Ludlow, SAS			
14:30	Using SAS to Tackle Fraud SAS and Customer	SAS Enterprise Guide or SAS Studio - which is best for you? Phil Holland, Holland Numerics	Data Preparation and Data Visualisation in SAS Enterprise Miner Iain Brown, SAS			
15:15	BREAK					
15:45	Self Service Analytics Anand Chitale, SAS and Customer	SAS with Highcharts or D3 Visualisations Vasilij Nevlev, Aviva Health	Advanced Modelling Techniques Iain Brown, SAS			
16:45	Customer Acquisition through Analytics Sage	<b>Deep Dive into HP Procs</b> Tuba Islam, SAS	What's New in Visual Analytics and Visual Statistics			