

"Ads Campaign Data by Day
Using Facebook Ads and Google
Ads Data."

CAMPAIGN WITH LOWEST REVENUE		
Name	Facebook Ads Revenue	Google Ads Revenue
Brand-BR-Extended-[BM]	£119	£444.25

CAMPAIGN WITH LOWEST ROAS		
Name	Facebook Ads ROAS	Google Ads ROAS
Brand-BR-Extended-[BM]	7051.12%	27654.51%
Generics Gifts	8950.22%	23548.07%

£1.31M

CAMPAIGN TOTAL BUDGET

