

"Ads Campaign Data by Day Using Facebook Ads and Google Ads Data."

CAMPAIGN WITH LOWEST REVENUE

Name	Facebook Ads Revenue	Google Ads Revenue
Brand-BR-Extended-[BM]	£119	£444.25

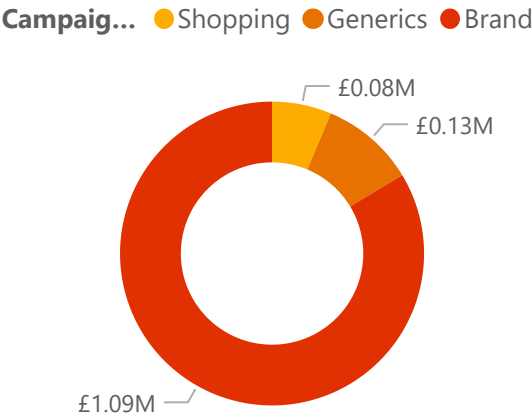
CAMPAIGN WITH LOWEST ROAS

Name	Facebook Ads ROAS	Google Ads ROAS
Generics   Gifts	8950.22%	23548.07%
Brand-BR-Extended-[BM]	7051.12%	27654.51%

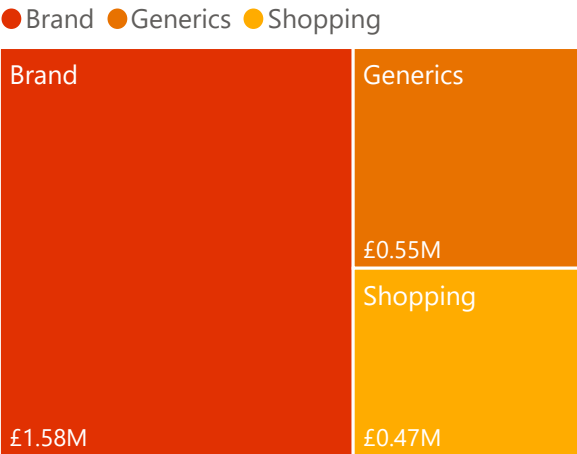
£1.31M

CAMPAIGN TOTAL BUDGET

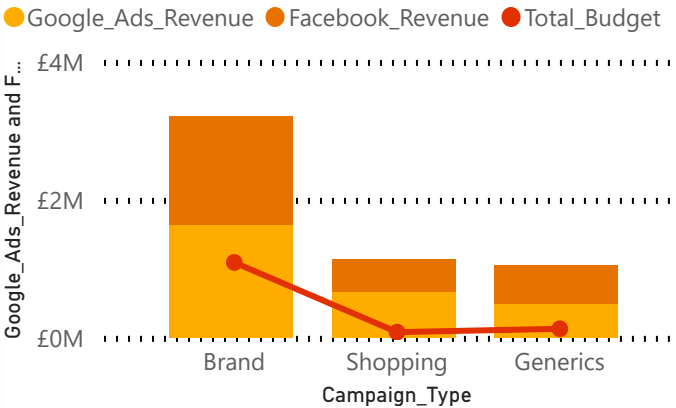
BUDGET BY CAMPAIGN TYPE



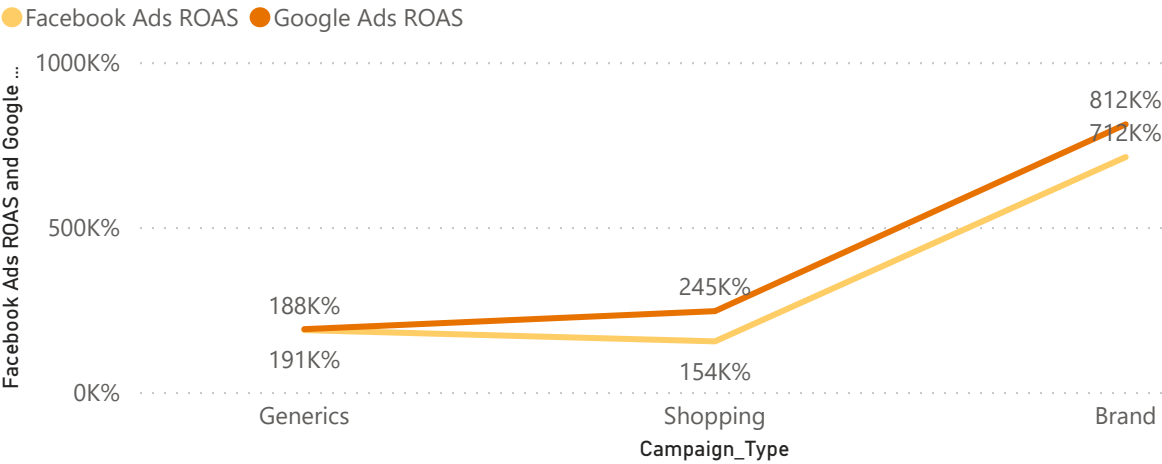
REVENUE BY CAMPAIGN TYPE



FACEBOOK AND GOOGLE ADS REVENUE BY TOTAL BUDGET



ROAS OF CAMPAIGN TYPE



CAMPAIGN COS BY BUDGET

