

all the reward. am i addicted to gambling?  
many create and apply one or a small few take  
academic papers with lottery style rewards.  
working on art pieces, songs, videos, and  
than that. "Meanwhile i'm writing grants,  
see people buying tickets + say "i'm smarter  
maintainers always get rewarded. i would  
many paying, one gets rewarded. the system  
the more you lose. the system is designed that way.  
i understand that the more you play the lottery  
i want to school + studied math + science.

am i a lottery player?

is he?  
street and you run into bill gates, how tall  
+ fame? someday you are walking down the  
to networked + cultural metrics like money  
extreme. how does this intuition extend  
we have some idea of the frequency of "normal" +  
outliers are usually between 4'7" (123cm + 213cm).  
between 5' + 6' tall. (152cm - 183cm)  
height of people varies. most people are  
we have some basic intuition about how  
the 1000 foot tall person

trying to piece together a narrative on  
why i want to be a service employee  
plumber, barber, chef, etc

pieces of narrative part 2wei

Scalable rewards or scalable repeatability

Finance and business people often talk about  
and seek scalable rewards. Scalable profits.  
increased revenues cost less to deliver  
than current revenue. Selling copies is one  
good example. music or movies or software.  
Scalable rewards are sort of like the lottery.  
many bands make records. one or two make big  
cash. Scalable repeatability is the number of  
people who can duplicate your business in their  
local area. like pizza or bread. lots of local  
variations. profit is limited to the work you  
can do as an individual. if the service is  
needed, its easy to replicate on a small local  
scale.

presence by way of a menu

a menu is a listing of services. a customer  
places an order, you perform the service,  
collect the fee and then part ways.  
in order to continue to make money, you  
must continue to provide service.  
when was the last time you  
had a really good free lunch?  
is your value to society based in a  
product or in your process?