

WORKSHOP BRIEF

INTRODUCTION TO NETWORK CULTURE

Using Photoshop and mockups, create a concept artwork that integrates binary code and translates it into a graphic form. The binary can be visualized as embroidery, an image on clothing (shirt, sweatshirt, hat), a poster, or a postcard.

DELIVERABLE

One high-resolution JPG file, size 1920 × 1350 px.

The final artwork should clearly show how binary code is transformed into a graphic expression.

DEADLINE

This workshop must be submitted before Class 6.
Late submissions may not be accepted.

EVALUATION

The final grade for this course is based on the average of all workshops.
This workshop counts as part of the 40% final mark assigned to workshop projects.

CASE STUDY:

Consider the sweatshirt created by Greek artist NANO, which depicts a heart shape using a binary sequence. When decoded, the sequence reveals the title of the Athens Museum of Contemporary Art exhibition: ***Modern Love*** (or ***Love in the Age of Cold Intimacies***).

