

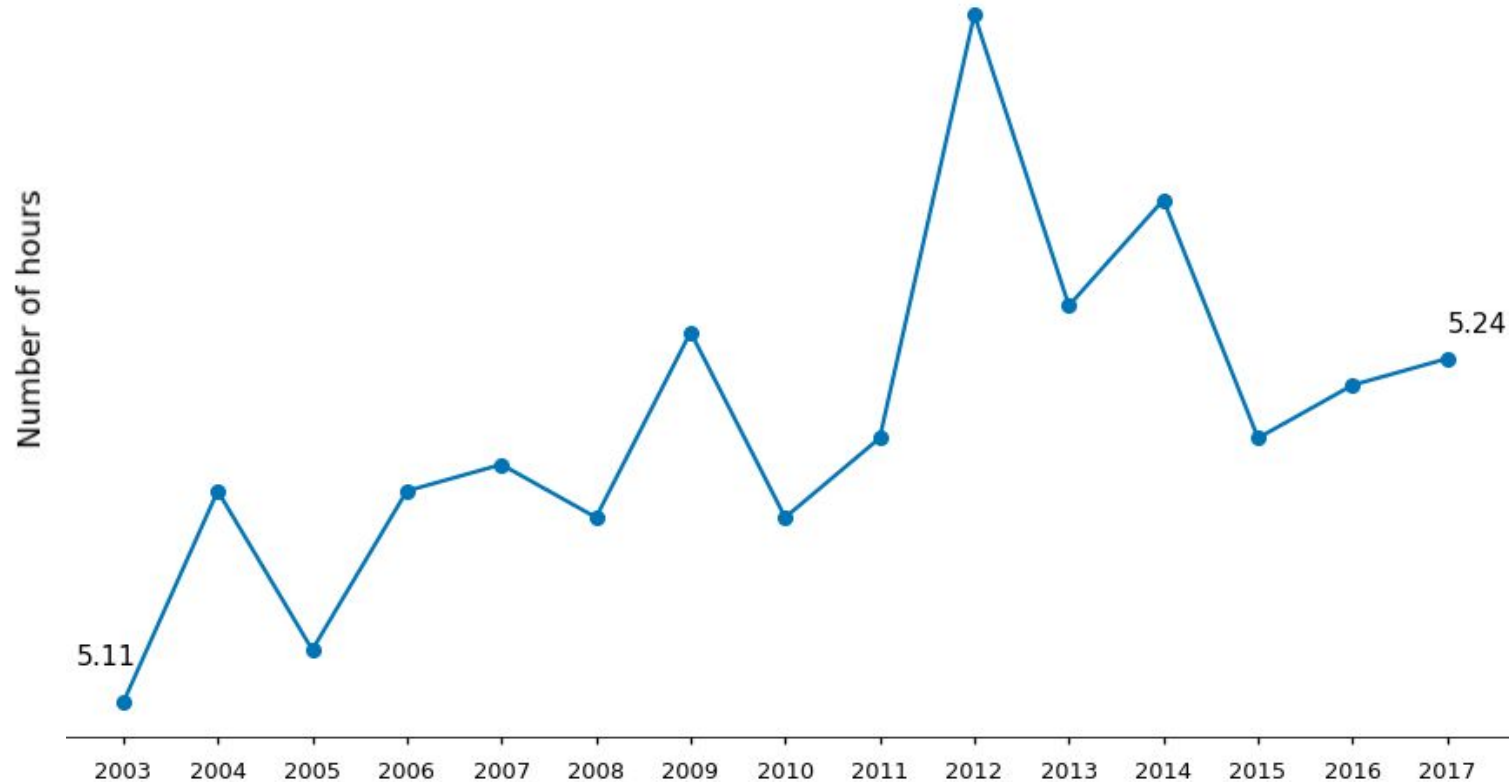
Facebook User Est. Viz

Ren Hui

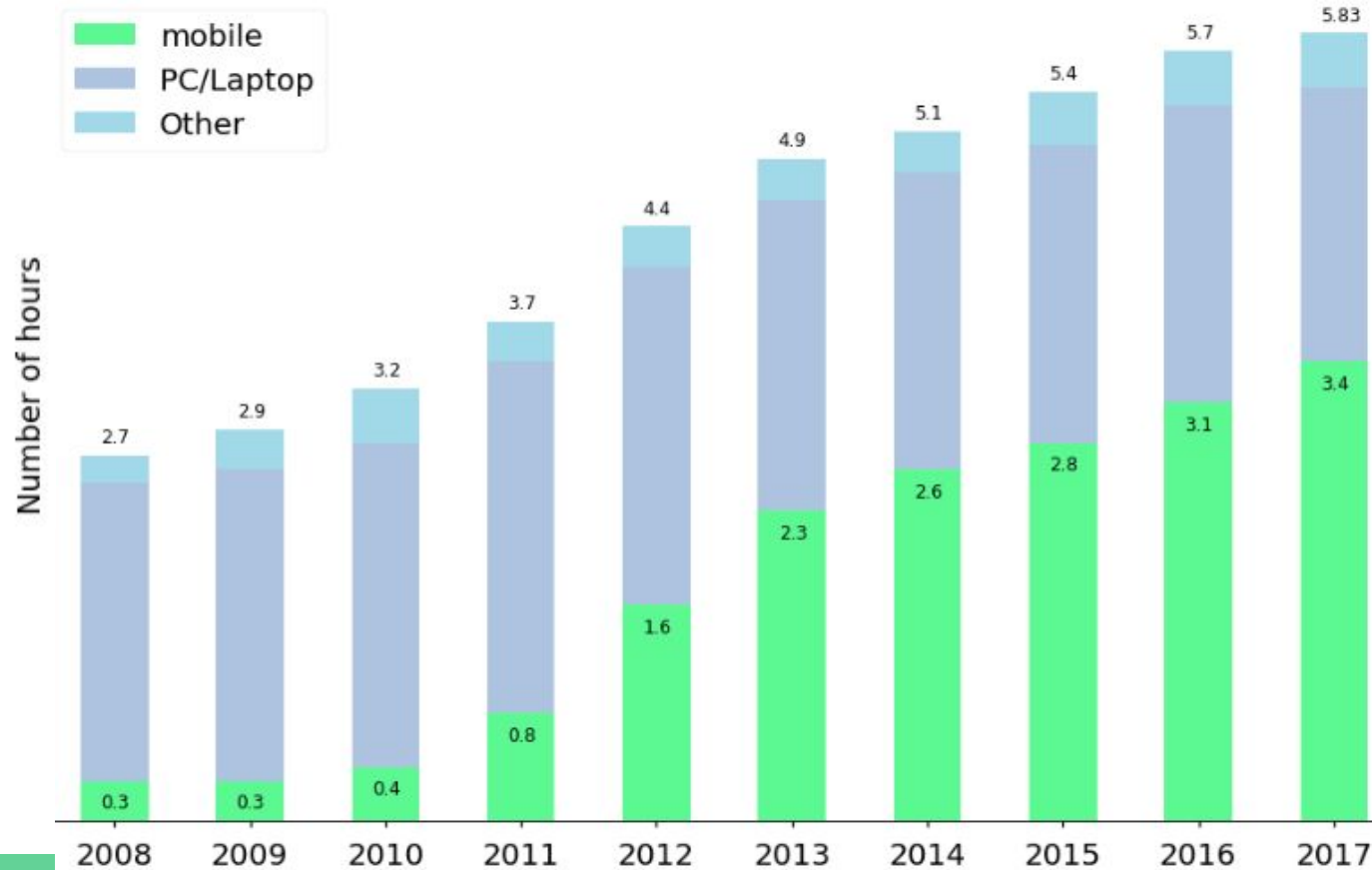
Why I choose
this theme



People have more leisure time



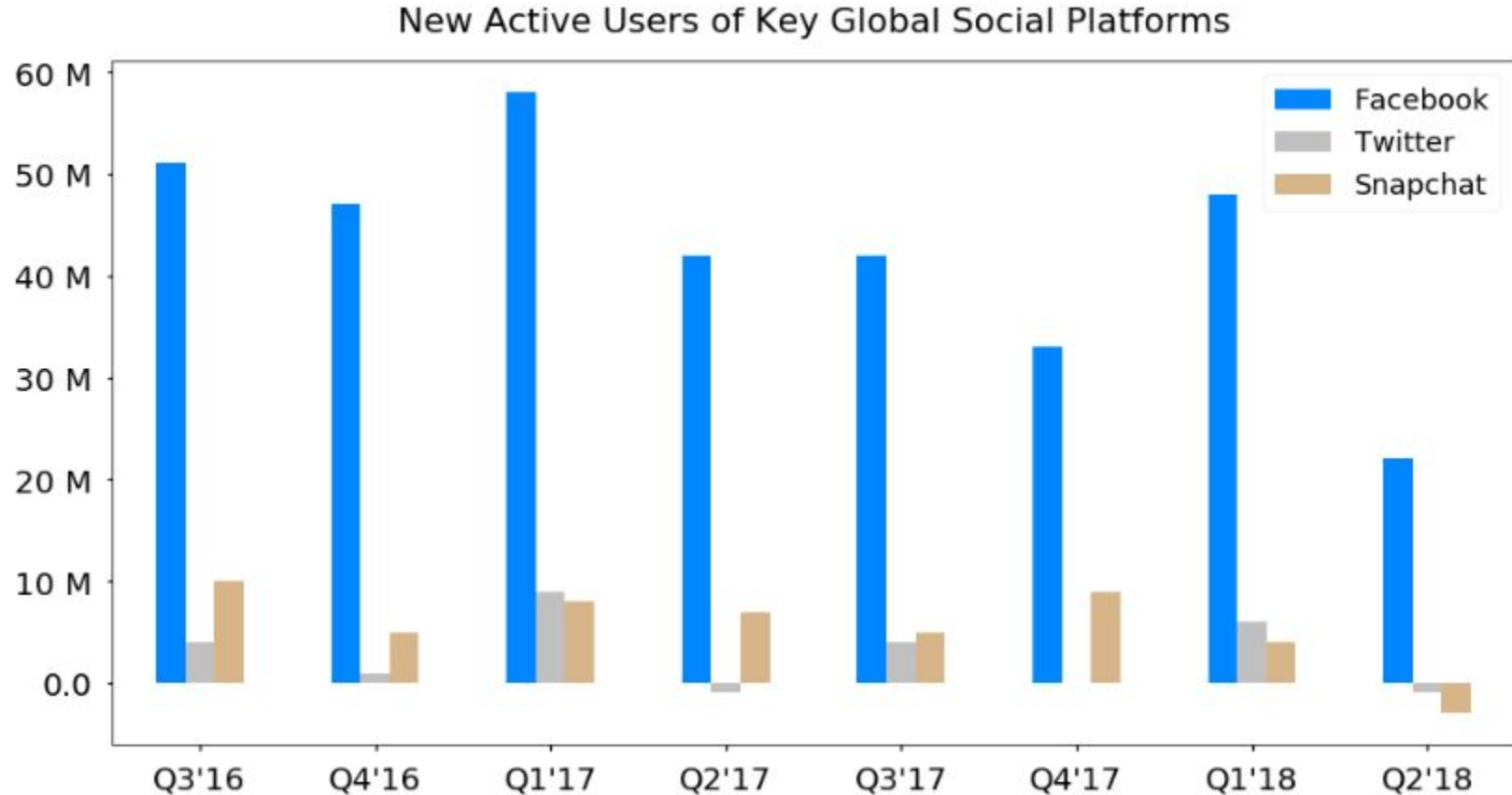
People spend longer and longer on electronics



Which Social App will benefit most?

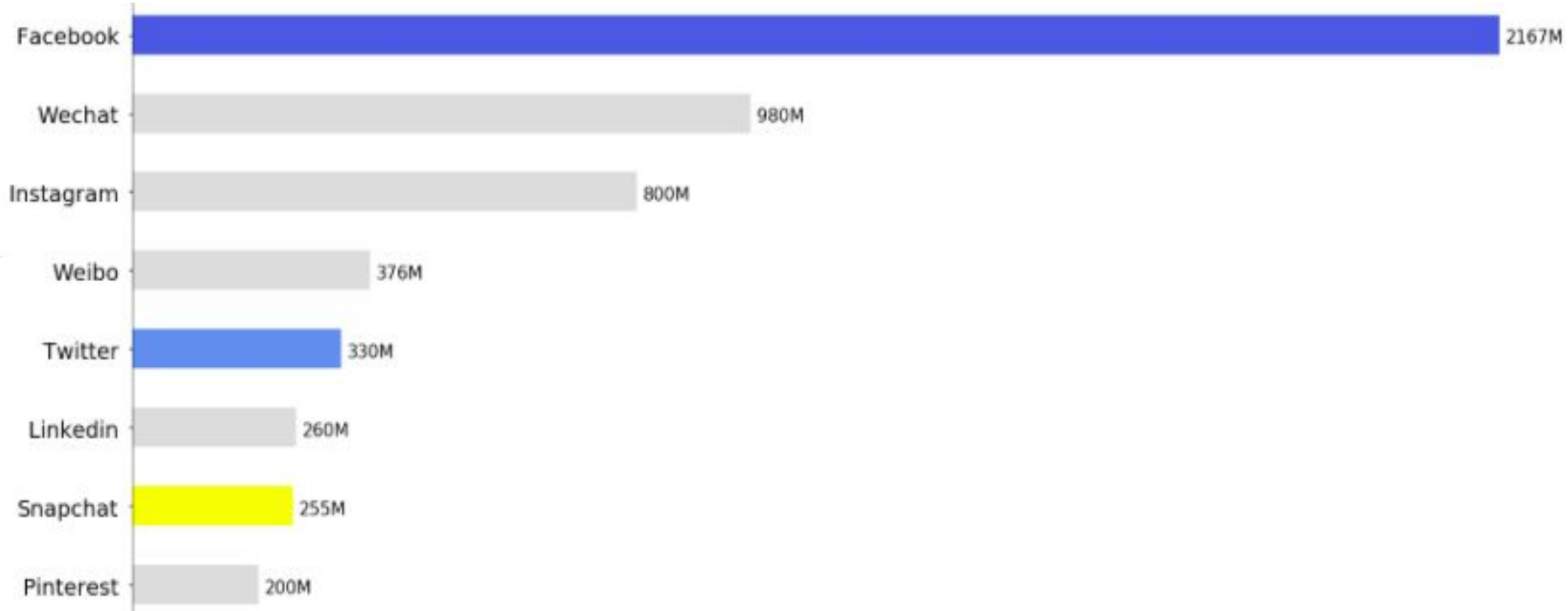


Facebook is getting new users faster



Facebook has biggest active users

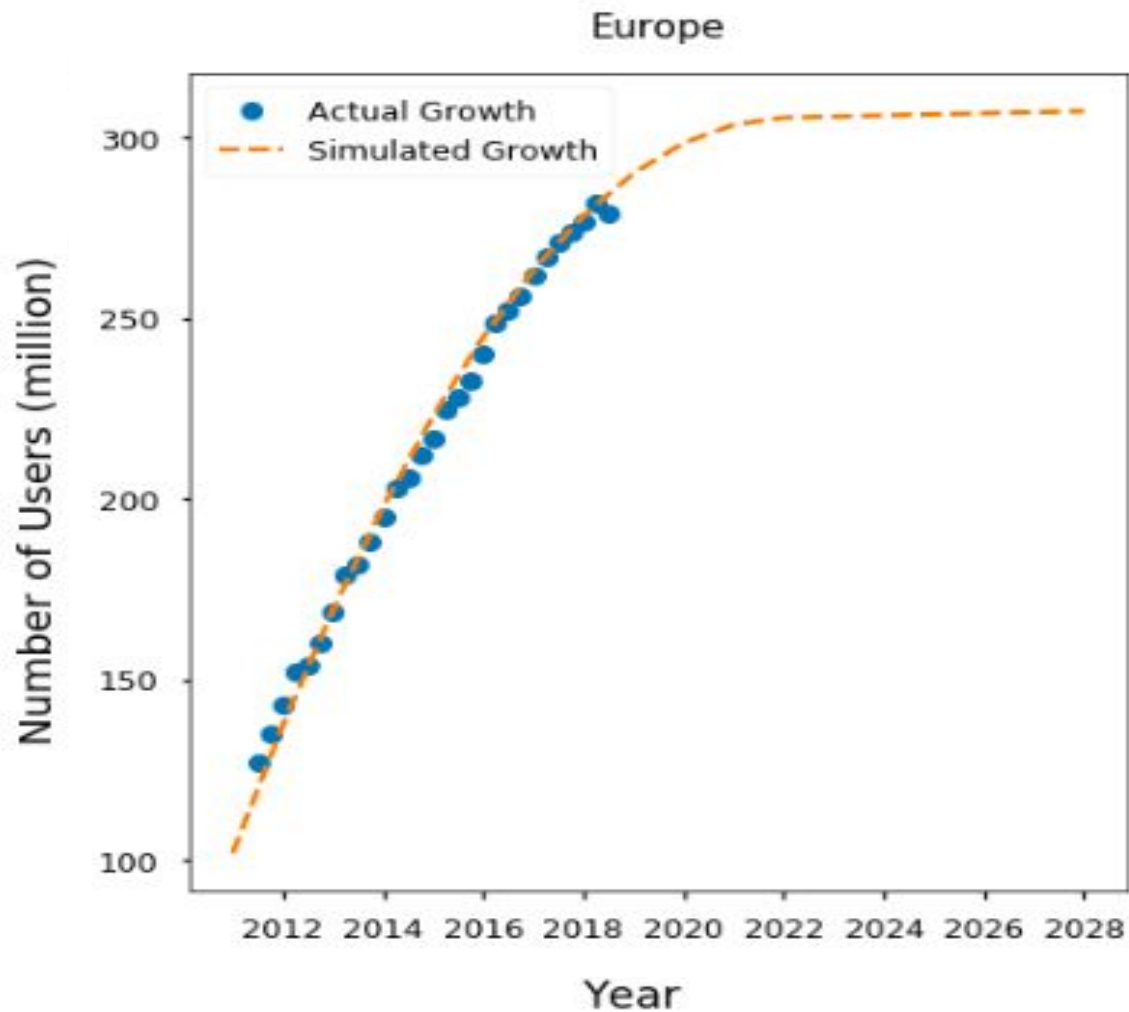
Active Users of Key Global Social Platforms (2018 January)



The prediction

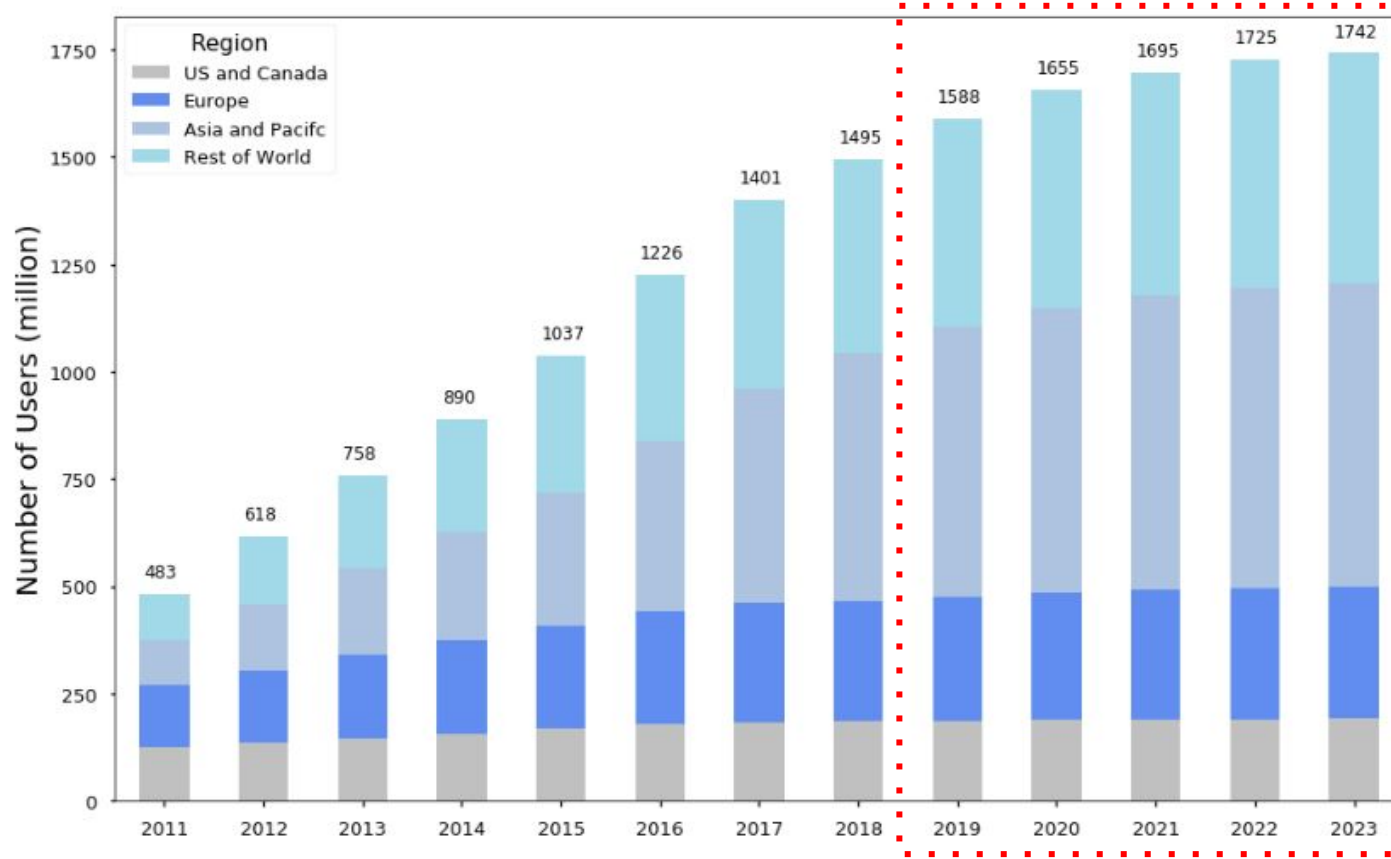
Facebook user growth
in next 5 years?

My models



Estimation Results

Facebook User Growth By Geography in Last 8 Years and Estimated in next 5 Years



Thank you!

Ren Hui