

Introduction

Background

Linz is the third-largest city of Austria and capital and largest of the state of Upper Austria. It is in the north centre of Austria, approximately 30 kilometres south of the Czech border, on both sides of the River Danube. The population of the city is 204,846, and that of the Greater Linz conurbation is about 789,811.

In 2009 Linz, together with the Lithuanian capital Vilnius, was chosen as the European Capital of Culture. Since 1 December 2014 Linz is a member of the UNESCO Creative Cities (UCCN) network as a City of Media Arts. Cities receive this title for enriching the urban lifestyle through the sponsorship and successful integration of media art and involving society in these electronic art forms. Linz is well known for the Linzer torte, which is said to be the oldest cake in the world, with its first recipe dating from 1653.

Linz draws a new map of innovation. A wealth of creative forces - from newly founded start-ups to cultural institutions to global players - have turned the former city of smoking chimneys into the UNESCO City of Media Arts. These small and large initiators of progress are now to be gradually united on an interactive city map and brought before the curtain - as the heart of the web presence of a new campaign entitled "City of Innovation".

Many students and young professionals move to Linz from all around the country and Europe to be part of the unique innovative and inspiring economic situation.

Problem

This report assesses and analyzes the districts of Linz in order to identify the most livable places in town. Green areas, market places and culinary opportunities are well known markers of preferred living areas.

Interest

This report is of high interest for anybody new to the city of Linz. Not only to get a first impression of the various districts, but also when searching for best areas to rent a flat/house and or simply identify enjoyable areas.