



Gen AI Developer

We are an international, interdisciplinary team of developers and data scientists within Annalect Denmark, responsible for designing and delivering ML- and GenAI-driven solutions. If you want to help build products that provide actionable insights into marketing performance and leverage the latest in Generative AI and cloud services, this role may be a great fit.

About Annalect

Annalect is the data, technology, and analytics department of Omnicom Media Group – one of the world's largest advertising holding companies. Annalect Denmark serves as the regional hub for the Nordics, with around 50 specialists based in Copenhagen and an additional 30 colleagues in Stockholm, Oslo, and Helsinki.

We work across a wide range of industries, including FMCG, retail, finance, telecom, and e-commerce, serving local, regional, and global clients. Our mission is to turn data and AI into practical solutions that support marketing initiatives, business decisions, and sales predictions.

About the Role

We are seeking a dedicated GenAI Developer to help design, develop, and deploy innovative GenAI solutions. You will collaborate closely with developers, consultants, data scientists, and senior stakeholders. As a GenAI specialist, you will:

- Develop products and internal tools using the latest GenAI technologies (LLMs, prompt engineering, RAG, agents, etc.).
- Design and implement scalable GenAI services in collaboration with backend and cloud engineers.
- Prototype and productionize GenAI use cases.
- Integrate GenAI solutions with existing data, analytics, and BI products.
- Stay up to date with the latest developments in GenAI and ML and evaluate their relevance for our use cases.
- Help define and maintain best practices for evaluation, monitoring, safety, and governance of GenAI solutions.
- Drive your own projects and manage stakeholders from ideas to delivery.
- Build subject-matter knowledge in marketing, the media landscape, and digital platforms.

Your Profile

You thrive in a collaborative environment and are comfortable taking ownership and making decisions. You are innovative, self-driven, and eager to learn. Your background also includes:

- A degree in Computer Science, Machine Learning, Statistics, Engineering, or a related discipline.
- Strong programming skills in Python (experience with R is a plus).
- Hands-on experience with GenAI / LLMs (e.g., OpenAI, Azure OpenAI, Anthropic, Google, or open-source models).
- Experience with at least some of the following:
 - Prompt engineering and evaluation
 - Retrieval-Augmented Generation (RAG) or similar architectures
 - Building APIs, microservices, or backend integrations
 - Vector databases or search technologies
- Solid understanding of fundamental ML concepts and data processing.
- Experience with cloud platforms (AWS, Azure, or GCP) is an advantage, but not a requirement.
- Strong problem-solving and communication skills.

What We Offer

- A multicultural, inclusive working environment.
- A hybrid work model with the flexibility to work from home.
- Continuous learning opportunities from colleagues in machine learning, cloud, BI, and related fields.
- The ability to influence product delivery and the overall direction of our solutions.
- The opportunity to work with major global brands and large-scale, real-world datasets.

Additional Information

I Annalect hjælper vi virksomheder på tværs af brancher med at træffe bedre beslutninger – fra marketingstrategier til forretningsudvikling og salgsprøgnosering. Vores tilgang kombinerer dyb brancheforståelse med avancerede, AI-understøttede analysemetoder, så vi kan levere indsigt og anbefalinger, der gør en reel forskel for vores kunder.

Gennem de seneste 20 år har vi udviklet og forfinet vores suite af beslutningsstøttesystemer, bygget på en bred vifte af statistiske modeller og AI-teknologier, skræddersyet til den enkelte kundes behov.

I Danmark er vi 67 specialister fordelt på kontorer i København og Aarhus. Som en del af Omnicom Media Group har vi 300 kolleger i Danmark og et globalt netværk på over 5.000 eksperter, som vi samarbejder med for at skabe de bedste løsninger til vores kunder.

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Søg jobbet

Ansøgningsfrist: 08-02-2026

Arbejdssted:
København

[Ansøg](#)

[Del](#)

Spørgsmål om jobbet

Laurynas Radzevicius
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We review applications on an ongoing basis. The recruitment process includes an interview and a test task in the second phase. A cover letter is not required.

For more information about the position, please contact: Laurynas Radzevicius –
laurynas.radzevicius@omc.com

Omnicom Media Group er en del af et hurtigt voksende internationalt netværk, der rådgiver virksomheder om blandt andet digitale forretningsstrategier, markedsføring, media, markedsanalyse og effektmålinger. I Danmark tæller vi over 200 af mediabranchens dygtigste medarbejdere, og du bliver en del af en entreprenør og meget fagligt drevet organisation med en udpræget vinderkultur og store ambitioner. Du bliver kollega i en særdeles dynamisk og succesfuld virksomhed i en branche, som er i rivende udvikling.