

Philipp Reiner empowers software teams, researches digital business models and always thinks about tomorrow.

My biggest strength is to understand complex challenges superfast, break them down and find simple solutions. I believe Software should make our life easier, not more complicated.

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Born 1993

Living in Heidenheim / Germany

B. Sc. Wirtschaftsinformatik (2015)



Experience

PlanB. GmbH

Solution Expert

Since 2020/10

Working at PlanB., building new digital products and platforms

- Empower development teams (5-10 people) as an Engineering Manager
- Supporting Product Owners and Platform teams
- Created and reviewed architectures for cloud-native applications
- Hired developers, setup internal training paths and supported sales

Worked for customers (Zeiss, Freudenberg and many SMBs) in various projects e.g. for metrology, order workflows or smart device apps.

NoNewMachines.com

Consultant / Freelance

Since 2021/08

Researched new business models for manufacturing OEMs

- Consulting startups and VC funds about Industry 4.0 and how to approach manufacturing SMBs in Germany.
- Created the "Equipment-as-a-Service" landscape that is widely shared.

Conclurer GmbH

Co-Founder and CEO

2015 – 2020

Build Conclurer, a low-code industry 4.0 software for manufacturing

- Developed the software, lead UI/UX and build up the development team
- Defined sales and marketing processes and interviewed more than 400 potential SMB customers. Understanding the manufacturing market.
- Consulted our 30 customers about cloud and go-to-market approaches

Exited with a large chunk of the team to PlanB. to learn something new.

Nearstage UG

Co-Founder

2016-2018

Co-Founded (and sold) Nearstage, an innovative ticketing platform for festivals.

- Lead the product management and customer success
- Developed the software to handle high-peak demands (sales, event entry)

Anyskill Technologies GmbH

2021– 2022

Created an online course and methods to explain "The Future of Manufacturing".

Duale Hochschule BW

2016 – 2022

Lecturer for bachelor students about Strategic Supply Chain Management, Requirements Engineering and Web Programming.

Voith Group

2012-2015

Dual Studies „Wirtschaftsinformatik“. Bachelor thesis about reporting systems for global purchasing. Worked a semester abroad in London, UK (2014).

Skills & Strengths

Strengths

I'm a quick learner and motivating tech leader

- Comprehend complex situations and system superfast
- Ability to explain these complex systems to different stakeholders
- Combining development, user experience, product and business skills
- Motivating developers and guiding non-dev stakeholders
- Broad knowledge of nearly everything in tech and related domains

Technologies

I could design, build and deploy a full web-application by myself

- Web-based Development (Javascript, NodeJS, React, Angular, PHP,...)
- Frontend and Design Systems (Tailwind, CSS, Figma, Sketch,...)
- Cloud Infrastructure (Azure, Container-based, SQL, Kubernetes,...)
- Interfaces and Microservices (REST, GraphQL, MQTT, OPC-UA,...)
- Security and Developer Tooling (Git, Github and CI/CD Actions, OAuth,...)

Methods

I prefer to work in agile environments, responding to change

- Certified SCRUM Master (PSM1) but also agile approaches like Kanban
- Design-Thinking, Value-Proposition-Canvas, Business Model Canvas
- Jobs-to-be-Done, Northstar, ... and many more

Interests

I can talk hours about complex systems or a simple startup idea

- Startups, Venture Capital, Company Building, Business Models
- Latest tech and their impact into society
- Renewable energies and urban development
- Photography and creative skills