

PHILIP WONG

✉ pwon67@gmail.com

in [linkedin.com/in/philipwong67](https://www.linkedin.com/in/philipwong67)

🌐 philipwong.ca

EXPERIENCE

Staff product designer

CLIO • 2021 – PRESENT

- Crafted design vision to provide reference for multiple teams to consider for their road map to support customers' billing & collections need.
- Built Clio's own payment platform as a core contributor within 10 months to enable Clio to take control of our own infrastructure to expedite our capacity to meet customers' need and business objectives without reliance of our previous payment integration partner.

Senior Product Designer

CLIO • 2018 – 2021

- Lead designer for our payment features team to solve customer's collection needs by integrating features with our 3rd party payment party in a strategic manner to maximize customer delight and business value with minimum effort.
- Drove up our active payment accounts count over 260% over 3 years by increasing stickiness to our payment features and solidified a new revenue stream with our payment integration partner.

Product Designer

CLIO • 2016 – 2018

Digital Visual Design Lead

BEST BUY CANADA • 2011 – 2016

- Crafted visual design vision, strategy and implementation guidance for internal staffs and our customers to create world-class e-commerce experience.
- Established templates and guidance to scale up designers' capacity to produce more quality online sales events to support growing business demands.

Senior User Interface Designer

BEST BUY CANADA • 2011 – 2016

- Lead designer to establish a holistic customer online experience as a competitive advantage to ensure a delightful experience to support our major Black Friday and Boxing Day sales that was worth \$70+ million CAD in sales.
- Mentor other designers on their design work and execution for other sales event work.

REFERENCE • AVAILABLE UPON REQUEST