

Philip is an UI/UX designer who connects scattered elements together to create an user experience that is engaging and meaningful.

## Philip Wong

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## Experience

**Senior User Interface Designer**, Best Buy Canada

March 2013 to Present

Establish and enhance web style guide for GUI designers to efficiently produce banners in a consistent format. Provide guidance for designers to design and execute their projects. Provide creative UI/UX solutions to support business's needs while staying within project scope. Connect with marketing and merchandising department to communicate latest updates with the web team and capabilities.

**Web Interface Designer**, Best Buy Canada

April 2011 to February 2013

Core duty is to maintain and provide new innovative UI elements in the web style guide under Senior Designer's guidance for other designers to follow while still pushing our web style forward. I am also the design lead for Black Friday and Boxing Day Sale execution, designing a consistent visual impression across all channel from in-store to web platform and bringing it to life during the sale.

**Visual interface Designer**, Leap Creative Group from

November 2007 to Presents (Project based)

Primarily on print design as well as web site design development from concept to execution for mid to large size corporations. Occasionally, I serve as a consultant giving input to third party contractors that develop the web applications to ensure they execute the wireframe and design provided. This design firm also provided me with opportunities in project management to ensure projects stays within scope.

## Education

**Bachelor of Arts**, SFU School of Interactive Arts & Technology

September 2003 to October 2007

From interdisciplinary approach to education which emphasizes on teamwork to gain experience and knowledge in multiple research areas while learning from their talented peers. During my studies, I specialized on graphic design, UI/UX design, front end web development (CSS/HTML) and Wordpress Platform on the side

## Reference

**Gavin Chow**, Art Director, Leap Creative Group

[gavin@leapcreative.com](mailto:gavin@leapcreative.com)

**Andrew Chou**, Future Shop Web Service Manager

[tchou@bestbuycanada.ca](mailto:tchou@bestbuycanada.ca)

**Grace Ying**, Best Buy Canada Web Service Manager

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