

# Philip Wong

Product Designer

pwon67@gmail.com | 1 (604) 716-1893 | linkedin.com/in/philipwong67 | philipwong.ca

## Experience

**Specializing in enterprise SaaS, fintech, user research and design strategy.** Proven track record in **shipping 0→1 products**, and **driving business impact** at companies like Grammarly and Clio.

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### Grammarly

2022-Dec 2024

#### Senior Product Designer

2022- Dec 2024

- **Improved Grammarly's sales expansion by 10x**, driving enterprise accounts' seat expansions **from tens to hundreds** with a clear vision and roadmap to measure communication effectiveness with actionable insights.
- **Pioneered an AI-driven email summarization feature**, expanding Grammarly's offerings beyond writing correction and exploring new product-market fit.

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### Clio

2016-2022

#### Staff Product Designer

2021-2022

- **Drove a 260% increase in active payment accounts** by improving feature adoption and user engagement. **(\$780M+ USD processed)**
- **Established a new revenue stream** by leading design to Clio's proprietary payment platform **in 10 months**, reducing third-party reliance and accelerating customer-centric innovation.
- **Defined and championed design vision** that guided multiple teams in shaping their roadmaps for billing and collections needs.

#### Senior Product Designer

2018-2021

- **Integrated third-party payment systems**, enhancing collections management and improving customer satisfaction.

## Best Buy Canada

2011–2016

## Visual Design Lead

2015–2016

- **Generated \$70M+ CAD in revenue** by optimizing the Black Friday & Boxing Day e-commerce experience.
- **Developed scalable design templates**, increasing efficiency and quality of e-commerce campaigns.
- **Led and mentored designers**, elevating team performance in high-impact online sales initiatives.