Philip Wong

Product Designer

pwon67@gmail.com | 1 (604) 716-1893 | linkedin.com/in/philipwong67

Experience

Specializing in enterprise SaaS, **fintech**, **user research** and **design strategy**. Proven track record in **shipping 0→1 products**, and **driving business impact** at companies like Grammarly and Clio.

Grammarly
2022-2024

Senior Product Designer
2022- 2024

- **Improved Grammarly's sales expansion by 10x**, driving enterprise accounts' seat expansions **from tens to hundreds** with a clear vision and roadmap to measure communication effectiveness with actionable insights.

- **Pioneered an AI-driven email summarization feature**, expanding Grammarly's offerings beyond writing correction and exploring new product-market fit.

Clio
2016-2022

Staff Product Designer
2021-2022

- **Drove a 260% increase in active payment accounts** by improving feature adoption and user engagement. **($780M+ USD processed)**

- **Established a new revenue stream** by leading design to Clio's proprietary payment platform **in 10 months**, reducing third-party reliance and accelerating customer-centric innovation.

- **Defined and championed design vision** that guided multiple teams in shaping their roadmaps for billing and collections needs.

Senior Product Designer
2018-2021

- **Integrated third-party payment systems**, enhancing collections management and improving customer satisfaction.

Best Buy Canada

2011–2016

Visual Design Lead

2015–2016

- **Generated $70M+ CAD in revenue** by optimizing the Black Friday & Boxing Day e-commerce experience.

- **Developed scalable design templates**, increasing efficiency and quality of e-commerce campaigns.

- **Led and mentored designers**, elevating team performance in high-impact online sales initiatives.