**Phillip Thoendel – Assignment 5.2**

**Style Guide**

**Overview:**

The purpose of this website is to serve as a stylistic reflection of our subject Dave. It is my sincere hope that this site will serve as a sort of time capsule, a snapshot of my web development skill at a certain point in time (1/24/2024 12:59pm as of my writing this). Perhaps it will be a gift to the digital archeologists of the future…

Finally, this site serves to honor my friend “Dave”, his brave service to this country, and the positive impact he has had on the lives of his human friends, as well as a certain canine friend.

**Visual Foundation:**

**Color Scheme:**

A screenshot of a color wheel

Description automatically generated

Primary Font: Arial (Majority of text will be written using this font)

Secondary Font: Georgia (Links and other navigation elements in this font)

Design philosophy: This site will have a minimalist mood. Design elements will be used sparingly and tastefully. Plenty of space will be used between elements.

Element format: Larger fonts will be used for interactive elements (links). Elements will be centered on page. Links will be formatted as a list. Images will be formatted to soften their appearance (no edge).

**Images/Sources:**

My subject asked that I use proxy images for him and his dog. All of these images have been sourced from the internet and below is documentation of where they were found.

Dave portrait – <https://thispersondoesnotexist.com/>

A logo for a video game

Description automatically generatedWow - <https://worldofwarcraft.blizzard.com/en-us/>

A robot arm with a box and a person holding a box

Description automatically generated with medium confidenceMaterial - [https://jobs.newscientist.com/article/life-of-a-material-science-engineer](https://jobs.newscientist.com/article/life-of-a-material-science-engineer%20)

A close up of a dog

Description automatically generatedA dog looking up at the camera

Description automatically generatedDog 1 - [https://dansator.blogspot.com/2020/03/snatch-5-stars.html](https://dansator.blogspot.com/2020/03/snatch-5-stars.html%20)

Dog 2 - [https://i.pinimg.com/600x315/e1/89/9d/e1899da930383eeaa1ad0657cf3e8fd2.jpg](https://i.pinimg.com/600x315/e1/89/9d/e1899da930383eeaa1ad0657cf3e8fd2.jpg%20)

A group of soldiers in the desert

Description automatically generatedSoldiers - <https://images05.military.com/sites/default/files/2021-04/iraqcommandos.jpg>

A group of soldiers in military uniforms

Description automatically generatedSoldier 2 - <https://cdn.vox-cdn.com/thumbor/lf2-Di_rKjoZdwiSzzDzRfbjxis=/1400x1400/filters:format(jpeg)/cdn.vox-cdn.com/uploads/chorus_asset/file/24510782/1239187192.jpg>

A greenhouse with plants in pots

Description automatically generatedGreenhouse - <https://gardenculturemagazine.com/wp-content/uploads/2017/10/reasons-you-need-an-indoor-greenhouse.jpg>

A person in a graduation cap and gown

Description automatically generatedGraduate - <https://www.hillsdale.edu/wp-content/uploads/2021/05/Ryskamp_Central_Hall..jpg>

A close-up of a graphene structure

Description automatically generatedMaterial - <https://www.aiche.org/sites/default/files/styles/aiche_content/public/images/pageset/lead/materials.jpg?itok=jJc3j1x6>

A drawing of mail boxes

Description automatically generated with medium confidenceA screen shot of a phone

Description automatically generatedA white paper with black writing

Description automatically generated**Wireframes:**

**Write up**

My friend Dave, we are calling him Dave because he has asked that I not use his real name or include any “identifying” information. In the modern day where people are doxed, and identities are stolen over seemingly innocuous data, it is hard for me to argue. We will call him Dave and any likeness of Dave depicted will be a proxy.

Anyways, my friend Dave likes to live a quiet, private life. For that reason, I thought it would be interesting to interview him and get more insight. He didn’t really want to discuss much, but I think that is insightful to his character.

Dave is a material engineer and works to determine *“what’s the best thing to make it out of”.* He seems to enjoy his work and is grateful for what it has provided for him. But he will be the first to say the reason he had the opportunity to go to school was because of his time in the Army. He faced great financial hardship prior to his enlistment.

He doesn’t have much to say about his deployment, which is understandable, but he does make the distinction he is a “combat veteran”. I have no frame of reference for what it might be like to be in combat, other than I hope I never find myself in that situation. But it helps me to understand there is a lot of bravery and strength of character with Dave and perhaps part of the reason he prefers a quiet, private life.

Dave has a great love for his dog Shelby, she is an adorable terrier/mutt. She was initially standoffish to me but immediately warmed up after I gave her some treats. She is indeed a very quiet, and at times a suspicious dog. They say dogs take after their owners…

It seems that “self-reliance” is also important to Dave as he puts a lot of effort into his home greenhouse, so he doesn’t have to get produce from the store. He also enjoys the peaceful nature of tending to plants and the sense of accomplishment from seeing them bear fruit. I believe this because it was hard to get him talking but once I mentioned the tomatoes he really opened up. I believe this is a point of pride to him.

When I let Dave ask a question, I was very surprised by what he asked. Behind all the sarcasm, cynicism, and scars of his exterior he asked me a very vulnerable question. “Have you told my mother you love her today?” In this single question he revealed a very vulnerable side to me. It was sort of a “head nod” moment where he “told me” to value love and family without saying so.

The reason I wanted to make my page about Dave is because I think a lot of us know a Dave. Maybe they are that guy at work, who is kind of a jerk. Or the guy at the party who doesn’t say a single thing to anyone all night and just sits in the corner and looks pissed off. Before we write these people off as jerks, I think it is important to see the human in them and understand there is probably a reason they are that way. I would encourage everyone to share a positive word with you Dave.

**Interview Transcript – Conducted 1/22/2024 7:03pm**

1. Tell us your name

*{l}:* No

*{me}:* Ok fine, I already know it so I don’t why I asked

*{l}:* Me either

1. Your dog seems very friendly, what is the dogs name?

*{l}:* \*\*\*ripper

*{me}:* Um…you seriously named your dog that?

*{l}:* No

*{me}:* …it looks like her collar says Shelby, is her name Shelby?

*{l}:* No (dogs ears perk up)

1. What kind of dog she? She reminds me of one of the “dags” from Snatch.

*{l}:* Dunno, rescue just said she was a terrier mix. I think she’s part pit but they don’t tell you that at the shelter. They are afraid people won’t adopt them if they say they’re pits. \*has affectionate exchange with Shelby\*

*{me}:* She doesn’t seem aggressive in any way.

*{l}:* She’s not, I have never heard her bark. Do you want to give her a treat?

*{me}:* Yeah, I’ll give her a treat \*gives dog treat, tail wags\*

1. I see your shirt says [company name redacted], do you work there?

*{l}:* yessir, I am a material engineer

*{me}:* so like…metal and stuff

*{l}:* basically, I figure out what things need to be made of, and make sure they are being made to spec.

*{me}:* so like, quality assurance?

*{l}:* not really

5. How did you get into that field?

*{l}:* joined the army, went to school on the GI bill after I got out

*{me}:* you are a veteran?

*{l}:* yessir, a *real* veteran, combat

*{me}:* wow, sounds intense.

*{l}:* it was

*{me}:* at least they paid for college?

*{l}:* yep, the army gets its pound of flesh though.

6. What inspired you to join the army?

*{l}:* I was broke, and free college sounded good

*{me}:* can you expand on that a little bit?

*{l}:* no

7. I can’t help but notice it’s January and you have some beautiful looking tomatoes on your counter, where did you get them?

*{l}:* I grew them

*{me}:* seriously?

*{l}:* yep, I built a greenhouse in my basement

*{me}:* that’s pretty sweet, can I check it out?

*{l}:* sure

\* The basement indeed has an artificial greenhouse. Inside a tent, plants are growing, lights are providing artificial sunlight and heat. Outside the tent, jugs of various liquids line shelves on the wall. \*

*{l}:* It’s mostly lettuce and tomatoes during the winter, in the spring I do potatoes and onions in my garden.

*{me}:* this is friggin awesome man…

8. What motivates you to do this?

*{l}:* I don’t like relying on the store for my produce.

*{me}:* I guess not, this seems like a lot of work, and expensive

*{l}:* it is, but it’s cool to see the stuff grow

9. How do you keep track of all the tent conditions?

*{l}:* I use an app that monitors temperature and humidity, the lights and heat even go down at night to simulate natural conditions.

*{me}:* that is seriously cool

*{l}:* I know

10. Well, this interview has to be 10 questions, and this is number 10. My assignment requirements don’t say who has to *ask* the questions, so for the last one, do you want to ask me a question?

*{l}:* not really

*{me}:*  oh come on, there has got to be a question you have for me

*{l}:* Have you told your mom you love her today?

*{me}:* wow man, really? I guess, no…

*{l}:* well you should