# PHILLIP WOOD CA

# **Chartered Accountant and Xero Specialist**

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#### **ABOUT**

I am a Chartered Accountant with 6 years of experience delivering accounting services and support to small business owners throughout New Zealand.

I have worked in a variety of settings including a traditional accounting firm and remotely via an online accounting firm. I also have gained experience as an in-house accountant for a Wellington IT company while on consignment.

I am results orientated and passionate about efficient and quality accounting practices. I am an adept Xero user and have over 100 hours experience training business owners to use Xero and understand their business.

#### **EXPERIENCE**

# Client Support and Xero Specialist

## **Beany Limited**

Beany is an online accounting firm that is working to disrupt the accounting industry with their online accounting portal and digital approach to accounting.

- · Provided business advisory services to all Beany clients
- Trained more than 100 business owners to effectively use Xero for bookkeeping
- Helped manage Beany's subscription billing software, Chargify
- Trained and supported clients to manage payroll via Xero Payroll

# Accountant/Manager

# **Laurenson Chartered Accountants**

**#** 04/2014 - 06/2017

Wellington

Wellington based accounting firm that specialises in taxation and financial accounting services for small to medium sized businesses.

- Successfully implemented a kanban management software to speed up accounts deliverability and minimise internal bottlenecks
- Worked part time on consignment as an internal accountant in an Wellington based IT company
- Company expert in Xero accounting software
- Managed and trained a graduate accountant

## **QUALIFICATIONS**

## **Bachelor of Commerce**

**Lincoln University** 

**2012 - 2013** 

# **Graduate Diploma of Chartered Accounting**

**Chartered Accountants ANZ** 

**2014 - 2017** 

#### **STRENGTHS**



#### Xero Hero

I have more than 6 years of experience using Xero. I was the go-to person for Xero advice and training whilst in my previous role and am currently the in-house Xero specialist in my current role.



# **Business Advisory Services**

I am experienced in education business owners on New Zealand accounting and tax matters.



## Workflow Management

Keeping organised is something I take very seriously. I use systems to help myself and my colleagues get work done in the most efficient way possible.



#### Microsoft Office

Very experienced in using all aspects of MS office.



#### Training

Training and supporting my team and clients is something I have excelled at.

# **ACHIEVEMENTS**



## **Chartered Accountant**

Earned a Graduate Diploma in Chartered Accounting in 2017.



# Introducing new systems

Designed and implemented a workflow for my previous firm using 'Trello' - allowing Accountants to get jobs completed faster and more efficiently.



## Provide Feedback

Participating in feedback/user experience sessions to help improve the Xero product for Accountants.