

A black and white photograph showing two people in business suits shaking hands. The person on the left is wearing a light-colored shirt and a dark tie, while the person on the right is wearing a patterned tie. The background is dark and out of focus.

Instyle Media Hub

**Business
Profile
for
Business
to Business
Industry**

2023

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About Us

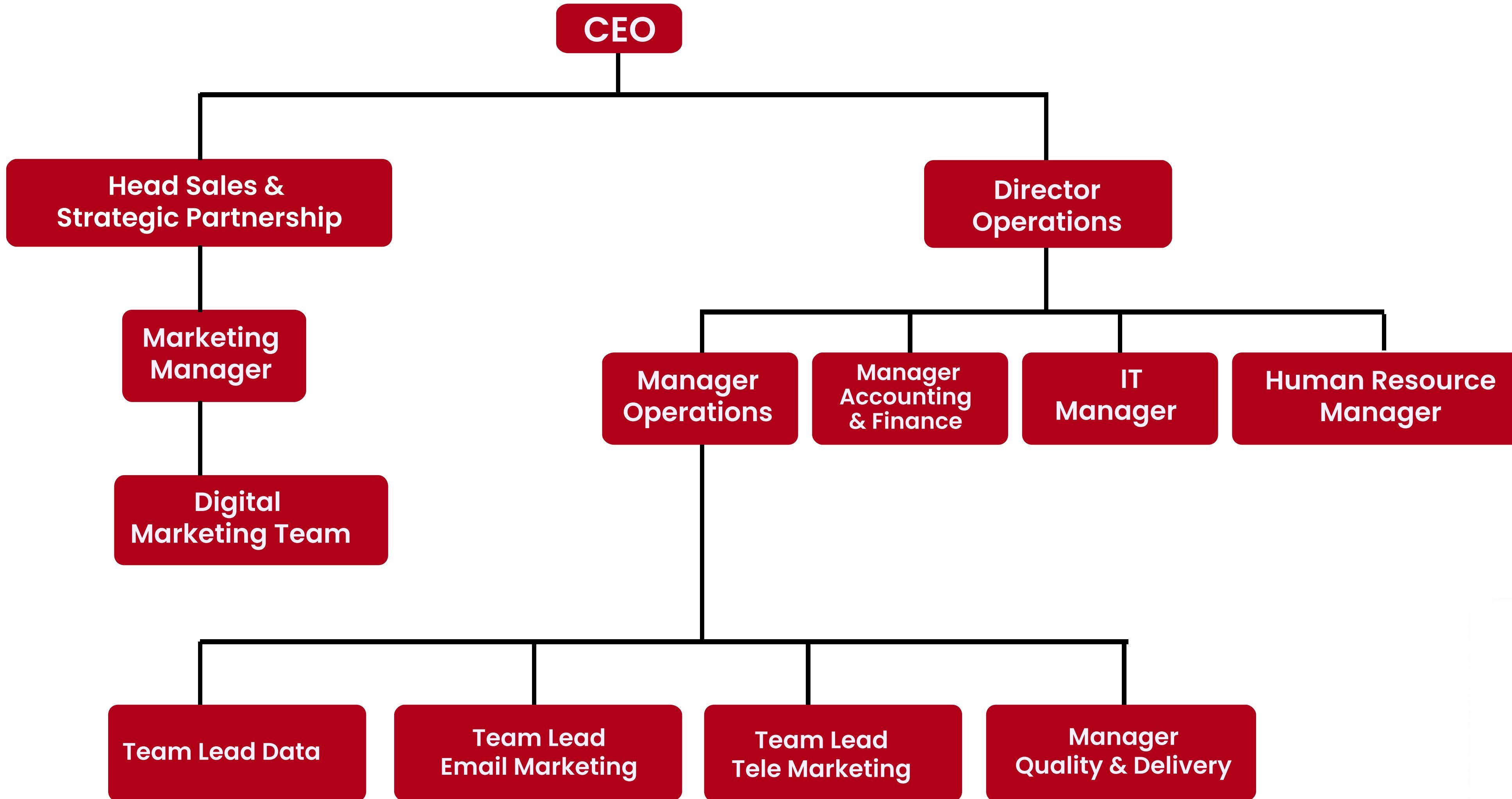
Instyle Media Hub is the B2B demand generation powerhouse with operating centers across India. We help companies to make their marketing campaign success with our endless efforts by providing them potential business leads.

Instyle Media Hub customers benefit by accelerating their time-to-market, increasing customer satisfaction, enhancing supply chain efficiencies and reducing operating costs-improving their overall competitive advantage.

We are committed to help your business, connecting you with potential buyers who will be in need of your product and services. Constitutionally our success is linked with our clients and partners. We provide our B2B clients with proven B2B lead management, Data solutions & Email marketing.



Organigram Model



Our Promise

Hundreds of Customers Trust our Company

We recognize the uniqueness of your company.
We pay attention to your business needs as well
as the expectations of your end-customers.

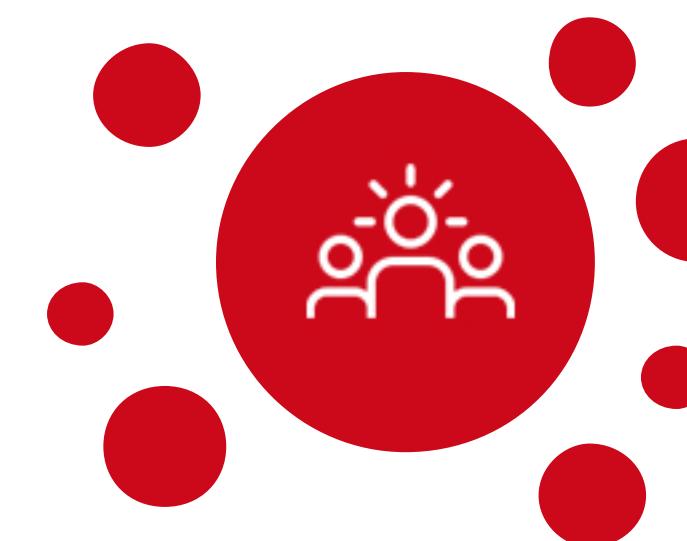
At Instyle, we believe in making a difficult issue
seem simple by promoting a simple answer.
To acquire the best results, we use a variety of
multi-channel strategies to calculate your need
and target audience.

Our staff will work with you to determine the most
efficient and cost-effective strategy to improve your
audience presence while also assisting you in increasing
sales and revenue. We have the knowledge and experience
to build and implement strategies for your company
that will help you reach the best possible results.



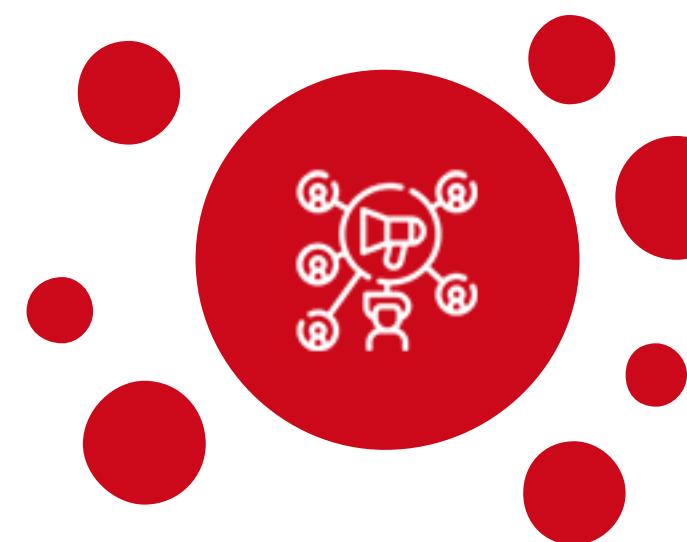
Discuss

We provide transparent
discussion with our client as
per their views and content flow.



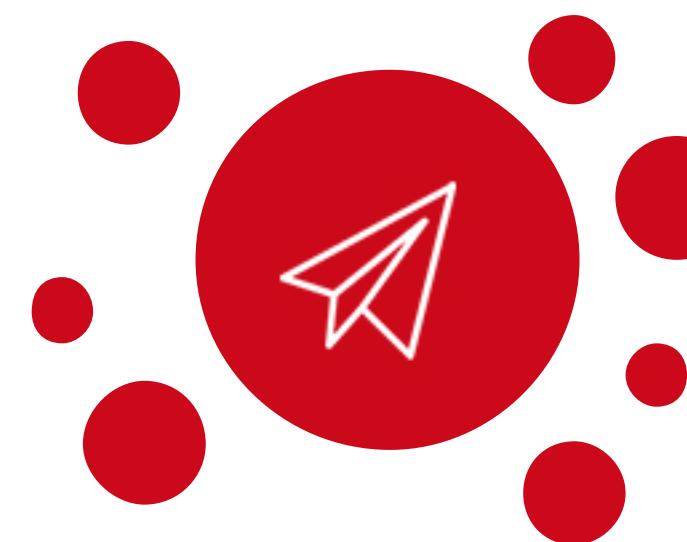
Get Leads

Our mission is to help
clients acquire the potential
customers that are essential
to their business growth.



Marketing

We have a creative team
to build marketing campaigns,
as per your needs & requirements.



Delivery

We aim to deliver quality
services to our clients as
per their requirements which
will satisfy their business needs.

Business Process Model

1. Campaign selection based on data availability and pricing.

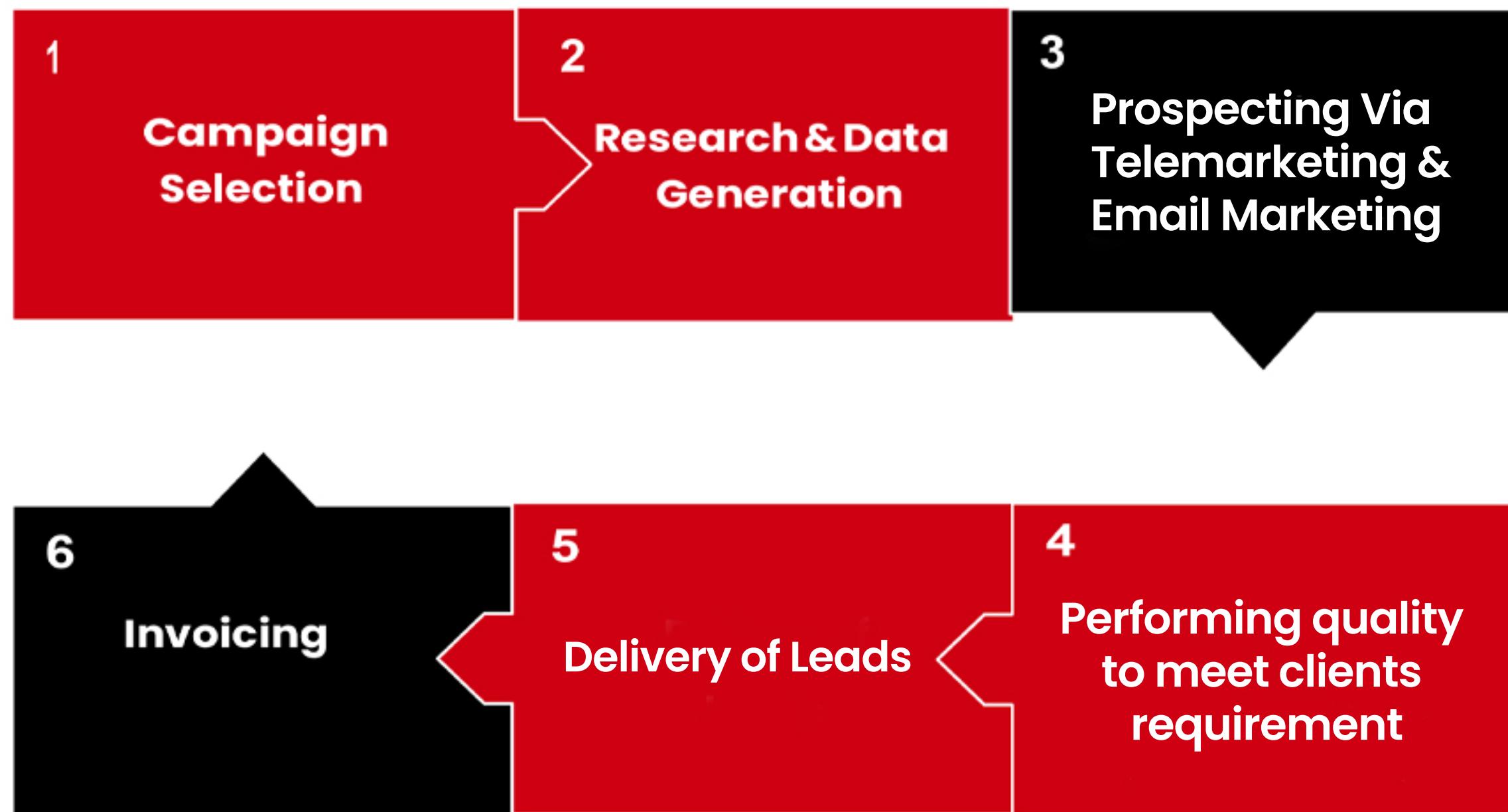
3. Extraction of data from Linkedin's sales navigator, zoom information, and other sources.

5. Contacting the prospect by phone and email.

2. On a single lead, a high level of quality is maintained.

4. Every day, the client receives a copy of the Consolidated Delivery file.

6. Following quality control, an invoice is generated for the total number of leads accepted by the client.



Email Marketing

We build themes with customized images and compose original text to give your emails a professional and authentic feel. Every aspect of the email design and production is customized to the client's unique company needs and goals.

In this approach, our emails will be able to generate more leads, convert more customers, and provide a higher return on investment.





Data Solutions

It's vital for a company's success to have clean, perfect data. Through our exclusive technological stack, we will most likely identify advance data, providing interests as well as intended insights of potential clients. Use our data solutions to connect with new prospects and verify your existing data, allowing you to move faster in sales and marketing.

Our advanced search capabilities assist you in locating and verifying contacts based on your target segment's requirements, including geography, job title, industry, revenue, and employee size.

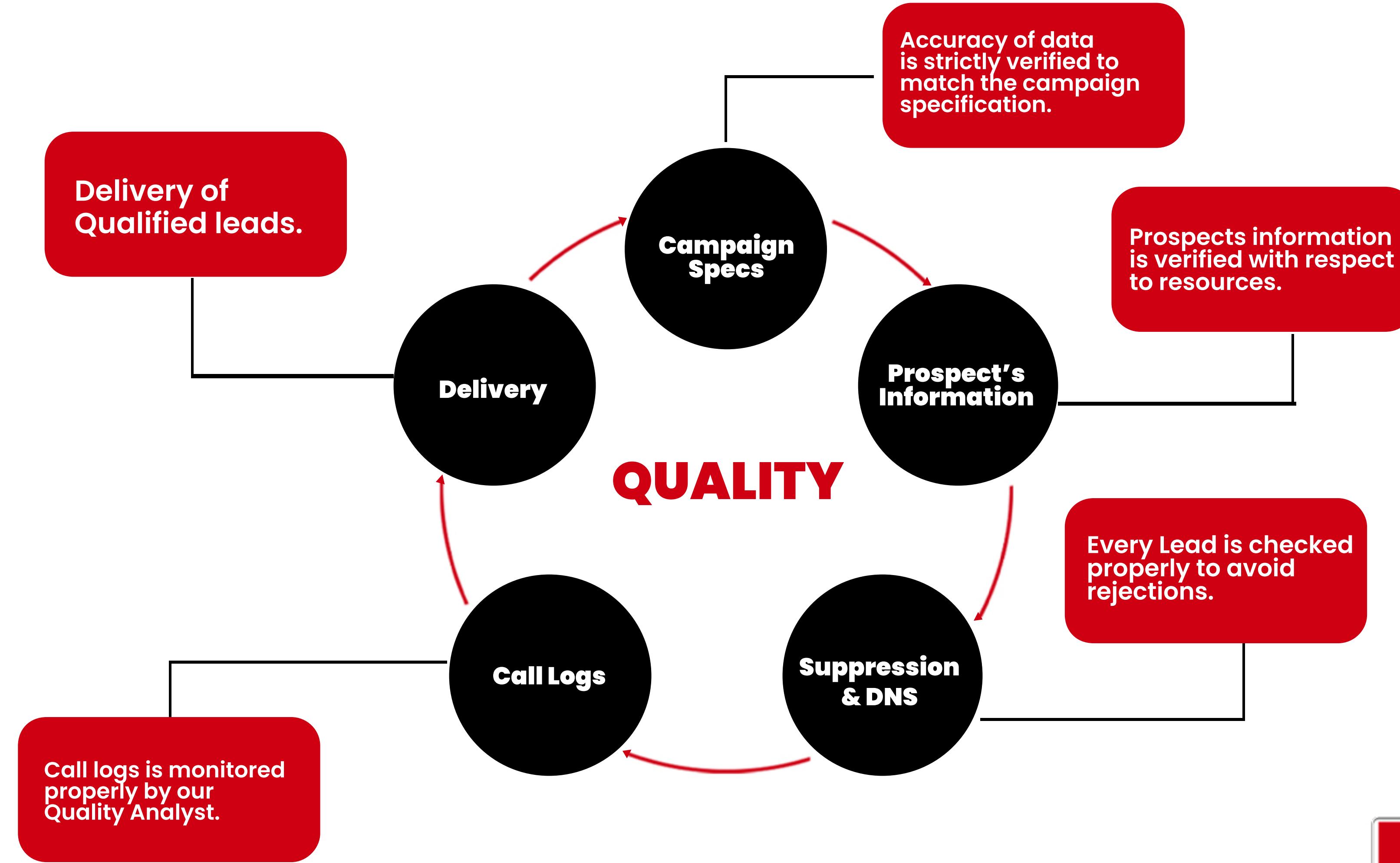
Lead Management

For your specific needs, our Lead Intelligence, segmentation, and quality center generates qualified and meaningful leads. Our partnership strategy ensures that your company's sales funnel is consistently fueled by creative lead generation strategies. Our ever-growing data, multi-channel capabilities, and lead- scoring system assist your sales teams in connecting with the right audience at the right time.

We provide proven marketing services to our B2B clients. We take your greatest content and distribute it to a targeted audience that is actively looking for information on your products. We also aid you in consistently meeting requests for vital, informative, and helpful material, allowing you to measure each click and conversion and ensuring that your efforts get the desired results.



Quality Delivery



Instyle
MEDIA HUB

Business USP's

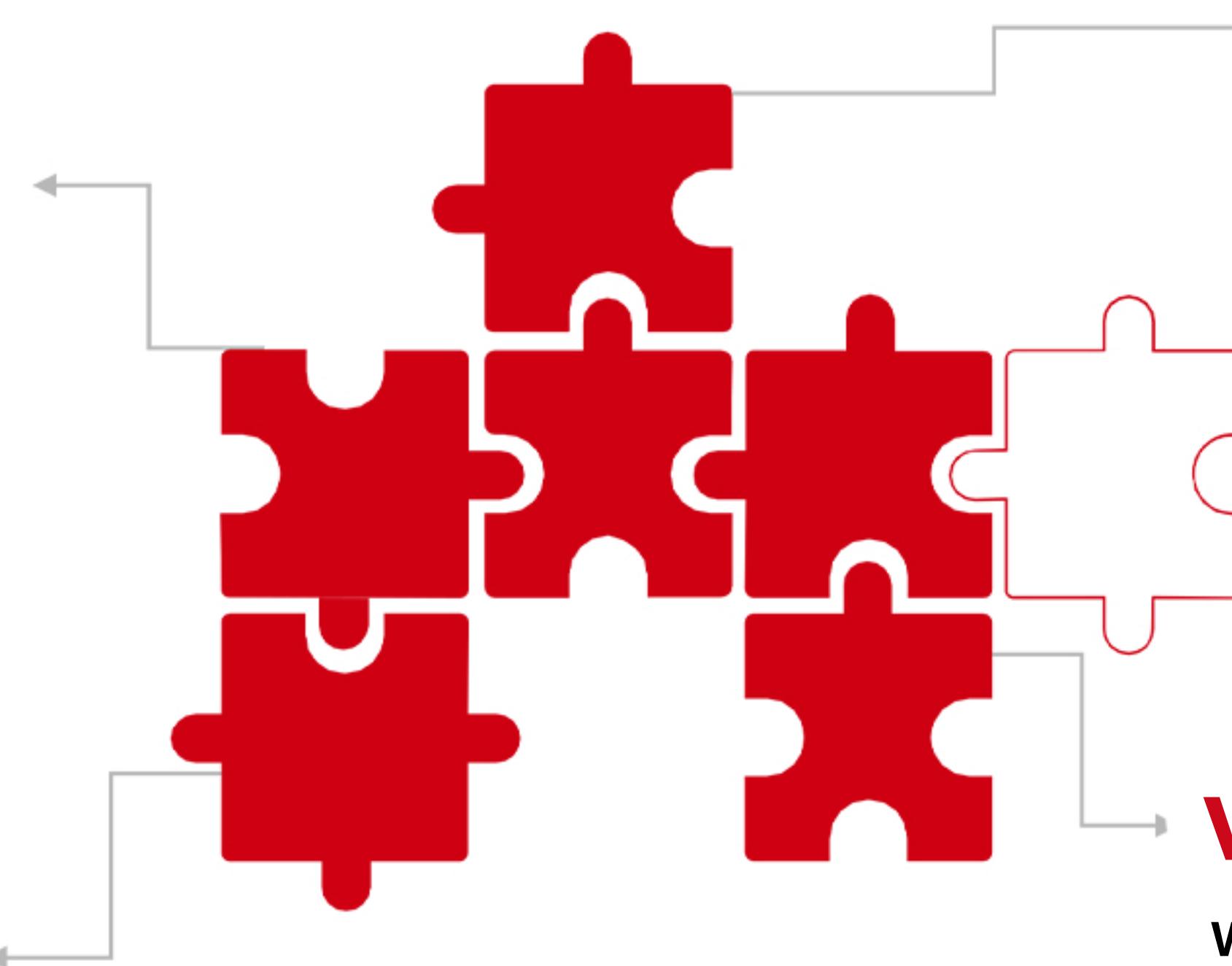
Instyle Media Hub is manned by individuals who are seasoned, business-savvy and battle-tested.

Environment

Our healthy work environment fosters employees' productivity. We believe that work-life balance and satisfied employees can do wonders for any business.

Customer Success

With our results-oriented approach, we ensure that each and every client achieves success.



Passion

Our passion has always been on a passionate, never-ending desire to succeed.

Vision

We believe in more valuable ways, less invasive where loyal customers are earned rather than bought. We intend to provide our customers with excellent Lead Management, Data Solutions and Email Marketing services.

Service GEO



Data Protection & Regulation

To comply with the General Data Protection Regulation (GDPR) law, Instyle Media Hub processes data for B2B communications and other marketing programs solely and exclusively for business purposes.

We maintain business data on EU citizens that are essential for the declared purpose of B2B marketing. Our primary goal is to connect with businesses, not individuals.



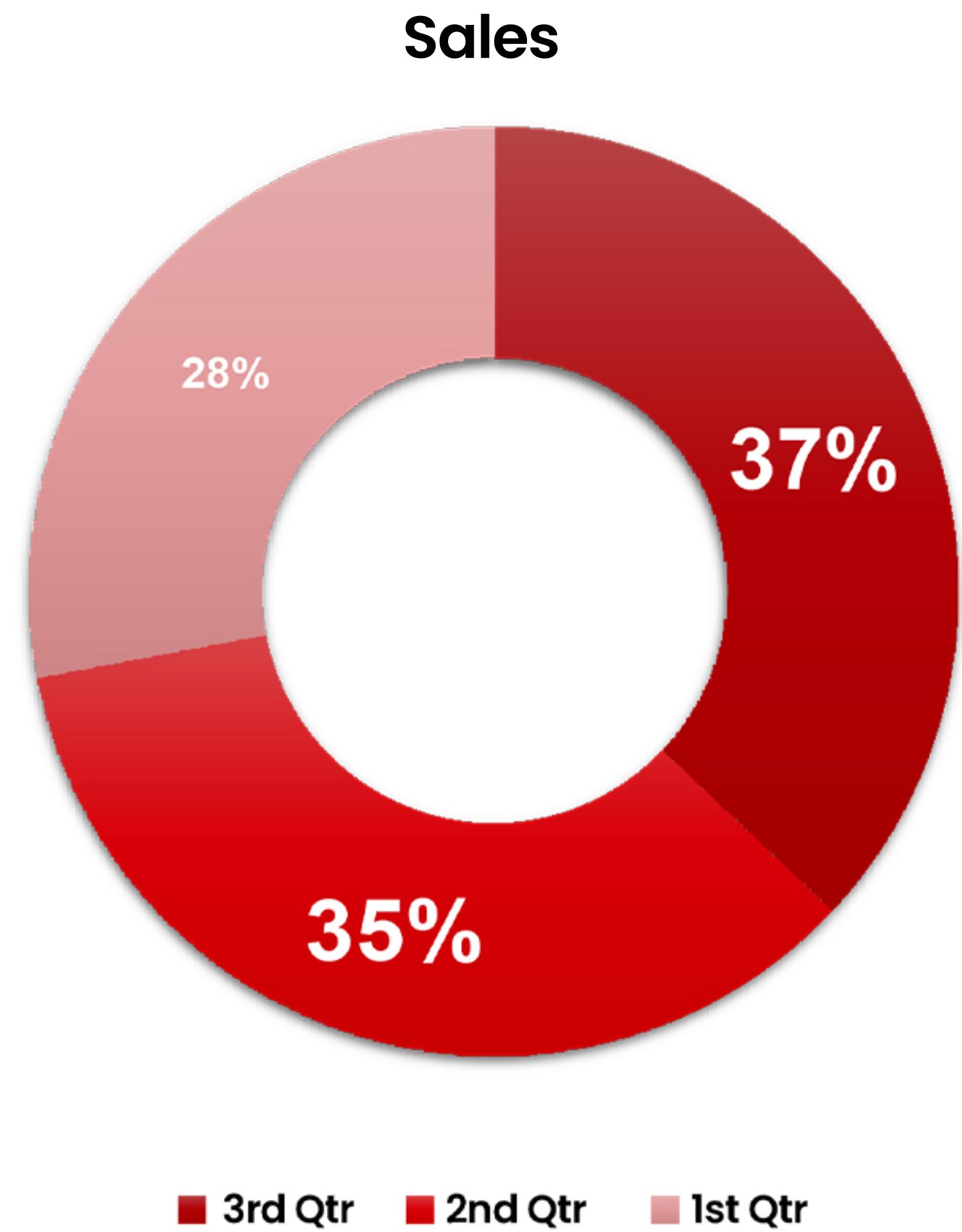
Financial Overview

We seek to offer value and boost the ROI of our clients' sales and marketing programs through our years of experience.

We continue to expand by putting forth focused effort and going above and beyond to provide you with the greatest available plan and execution process.

Every quarter, Instyle Media Hub has exceeded \$60k in revenue, and our revenue target for the next quarter is \$75k.

Top-to-bottom B2B lead management to drive high ROI of the client. We help accelerate revenue by delivering quality services.





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Thank You

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Visit Us

www.instylemediahub.com

We are
Just An
Email Away