

# TRACKADEMY

## COLLEGIATE

### SUBHEADER:

CENTURY GOTHIC ALLCAPS BOLD  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890 !@#\$%^&\*()

### Body:

Century Gothic  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890 !@#\$%^&\*()



LOGO: BLACK AND WHITE



TRACKADEMY

## LOGO PALETTE

#463927

#618B42

#B3C65F

#463927

#463927

## APP PALETTE

#618B42

#B3C65F

#FFFFFF

#C2C1C0

## PERSONALIZED PALETTE



#101011

#2E2E33

#77797C

#E2E1E0

#FFFFFF

#C2C1C0



#89181C

#C22026

#F2696A

#F8AB9F

#FFFFFF

#C2C1C0



#D54327

#F47421

#FBB156

#F8C081

#FFFFFF

#C2C1C0



#E1BC23

#FEDC00

#FEF380

#FDF7BB

#FFFFFF

#C2C1C0



#405F2C

#618B42

#B3C65F

#E8EFB5

#FFFFFF

#C2C1C0



#3F5548

#3F7A69

#6EBAA3

#A3D7BF

#FFFFFF

#C2C1C0



#37499F

#3D92D0

#7FC2D6

#C9E9EA

#FFFFFF

#C2C1C0



#421B51

#742C7C

#9B8AA5

#BEAEC6

#FFFFFF

#C2C1C0



#DD378B

#EC6CA9

#F5A1C6

#FCE2ED

#FFFFFF

#C2C1C0