

DayBrief Privacy Policy

Last Updated: October 7, 2025

1. Introduction

DayBrief LLC (“we,” “our,” or “us”) values your privacy. This Privacy Policy explains how we collect, use, and protect your information when you use our services.

2. Information We Collect

We collect the following types of information: - **Personal Information:** Name, phone number, email address, and time zone provided during signup. - **Usage Data:** Message scheduling preferences and interaction logs. - **Optional Information:** Custom messages you submit and nickname preferences.

3. How We Use Your Information

We use your data to: - Deliver scheduled SMS messages. - Provide support and account management. - Send service-related notifications and important updates. - Improve and personalize the DayBrief experience. - Comply with legal obligations.

4. Marketing Communications

If you consent, we may contact you with occasional updates or promotional offers. You can opt out at any time by following the unsubscribe instructions or contacting us at support@daybrief.io.

5. Data Sharing & Third Parties

We do not sell your data. We only share it with: - **Service Providers:** For payment processing, messaging delivery, and infrastructure hosting. - **Legal Authorities:** If required by law, subpoena, or legal process.

6. Data Retention

We retain your information only as long as necessary to provide our services and comply with legal requirements. You may request deletion of your data at any time by contacting us.

7. Security

We implement industry-standard security measures to protect your data. However, no online transmission is 100% secure, and we cannot guarantee absolute security.

8. Your Rights

You have the right to: - Access, update, or delete your personal data. - Withdraw consent to marketing communications. - Request a copy of the data we hold about you.

9. Children's Privacy

DayBrief is not intended for children under 13. We do not knowingly collect data from children. If you believe a child has provided us with data, contact us for deletion.

10. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on our website with the updated date. Continued use of the service means you accept the revised policy.

11. Contact Us

For privacy-related questions, contact us at support@daybrief.io.