



SPENCER PHILLIPSON

ART DIRECTOR + DESIGNER

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EDUCATION

UNIVERSITY OF OREGON

MAJOR: ADVERTISING

GRADUATED: SUMMER 2017

SKILLS

ILLUSTRATOR

IN-DESIGN

PHOTOSHOP

FINAL CUT PRO

REFERENCES

Bob Rickert (Advertising Professor)
brickert@uoregon.edu

Shan Anderson (Advertising Professor)
shand@uoregon.edu

Beth Gazella (Manager at Sand People)
(808) - 295 - 3041

EXPERIENCE

ELLEMSEE MEDIA (GRAPHIC DESIGNER // CREATIVE ASSISTANT) (SEPTEMBER, 2018 - NOVEMBER, 2018)

After I finished my internship at Ellemsee Media, I told my bosses I was looking to move to California within the next couple of months and they were kind enough to hire me full time until I left. I was hired as a graphic designer/creative assistant. I continued to grow my skills and also had the opportunity to learn new techniques in the area of branding and design.

ELLEMSEE MEDIA (GRAPHIC DESIGN INTERN) (JULY, 2018 - SEPTEMBER, 2018)

I interned at a branding agency on Oahu as a graphic designer. Since starting my internship, I've worked on brands involved in real estate, the food industry, retail, and non-profit work to name a few. I've also strengthened my skillset in a variety of areas including web design, graphic design, and photography.

SAND PEOPLE (RETAIL)

I've worked at Sand People as a retail salesman for the past five summer's // winters in Hawaii while in college and currently work there now. Over the years I have learned to effectively work with a team, build positive relationships with co-workers, and sell Hawaiian gifts and trinkets to a non-stop flow of colorful people.

ROYAL HAWAIIAN HOTEL (SUMMER//WINTER 2014)

In the summer and winter of 2014, I had the chance to work at the historical Royal Hawaiian Hotel on the southside of Oahu as a "beach boy". While I was there, I gained experience in customer service within Hawaii's unique resort industry while learning about the various cultures and individuals who visit the islands.

LOVE OF MY LIFE

VILOA CLOTHING CO.

In September of 2016 I launched Viloa Clothing Co. I currently run all aspects of the brand and spend my free time designing artwork for new apparel. The company represents the progressive and innovative mentality of a visionary and reflects the surf culture of Hawaii and southern California.

Check it out here!

<https://viloaclothing.com/>