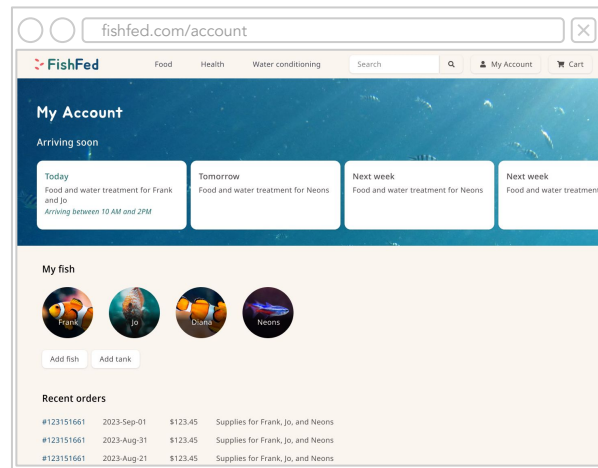


FishFed Responsive Website Design Showcase

Phil Morris-Parent

Email: me@phil.city

About FishFed

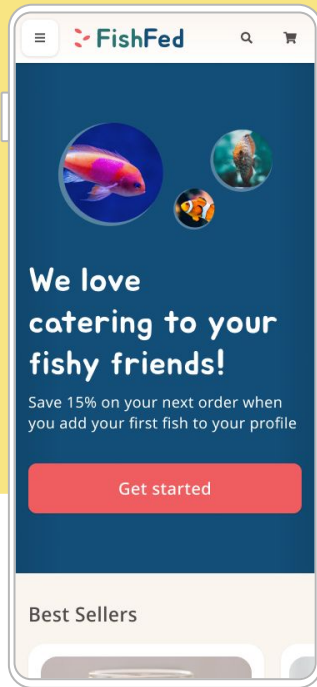


In Fall 2023, I designed a responsive ecommerce website for an imaginary aquarium supply company named FishFed as part of my work towards the Google UX Design certificate.

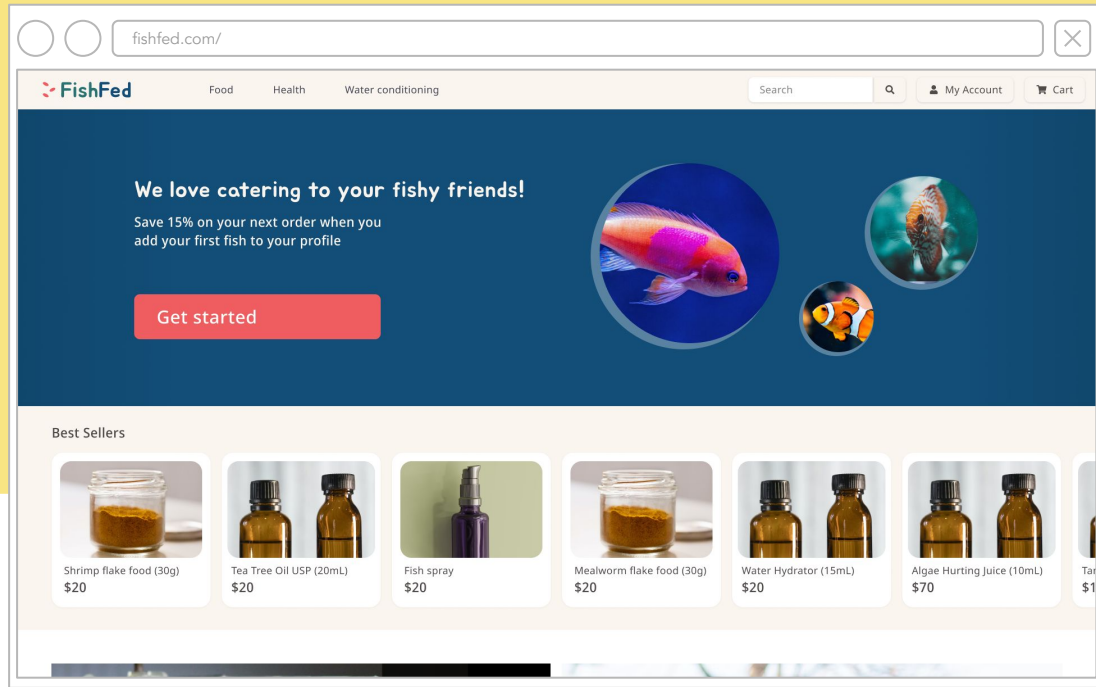
The design was differentiated by its focus on helping fish owners manage complicated aquarium setups with recurring subscriptions that could be grouped by fish or school.



Homepage

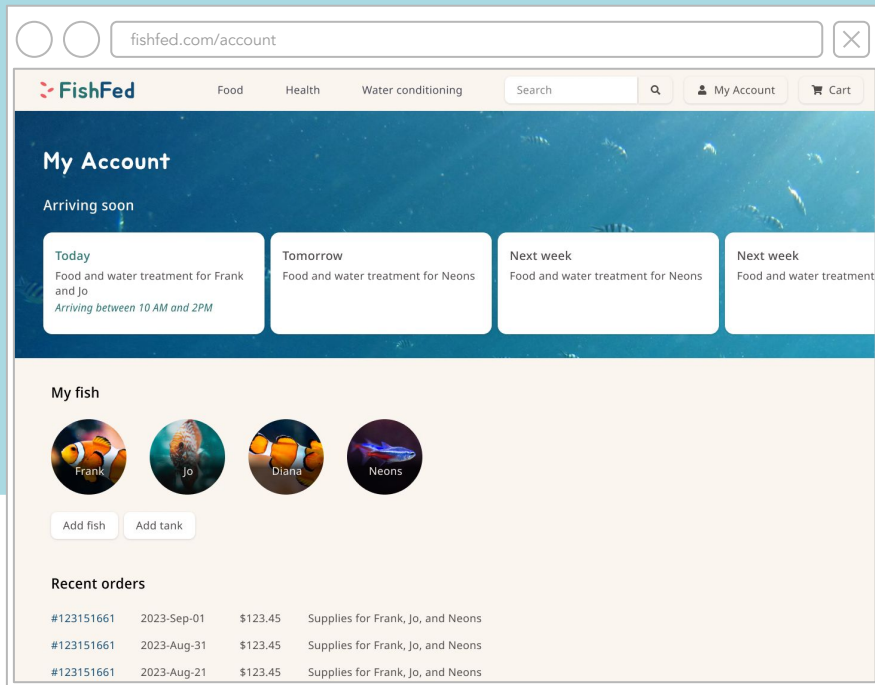


Mobile

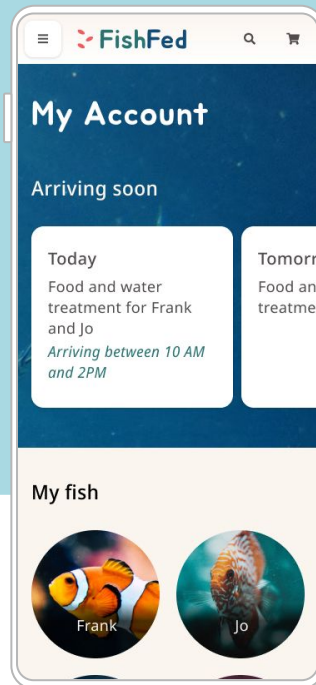


Desktop

Account

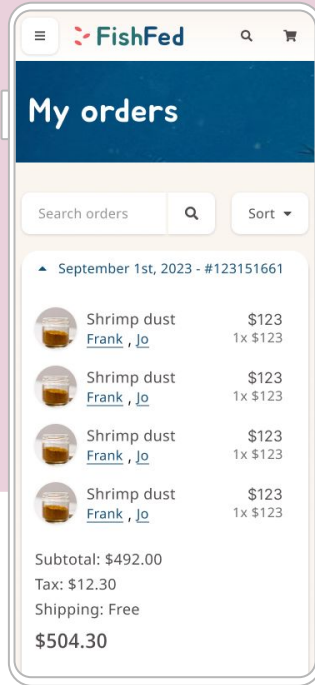


Desktop

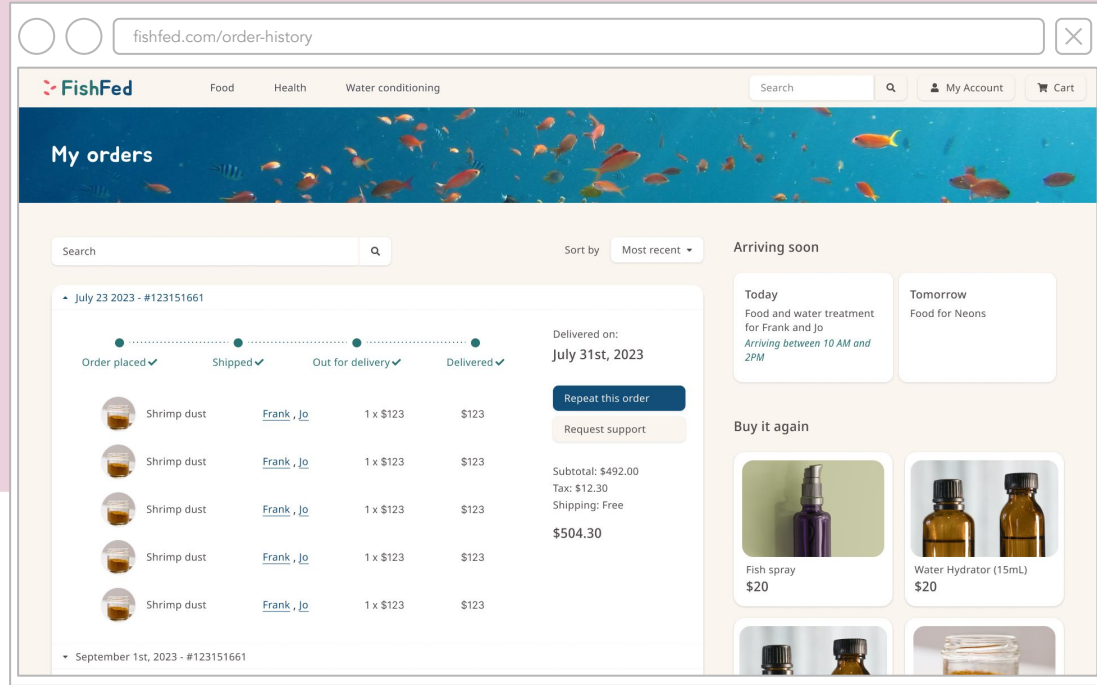


Mobile

Order history

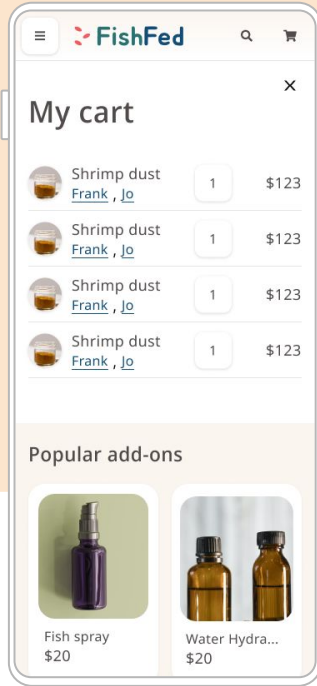


Mobile

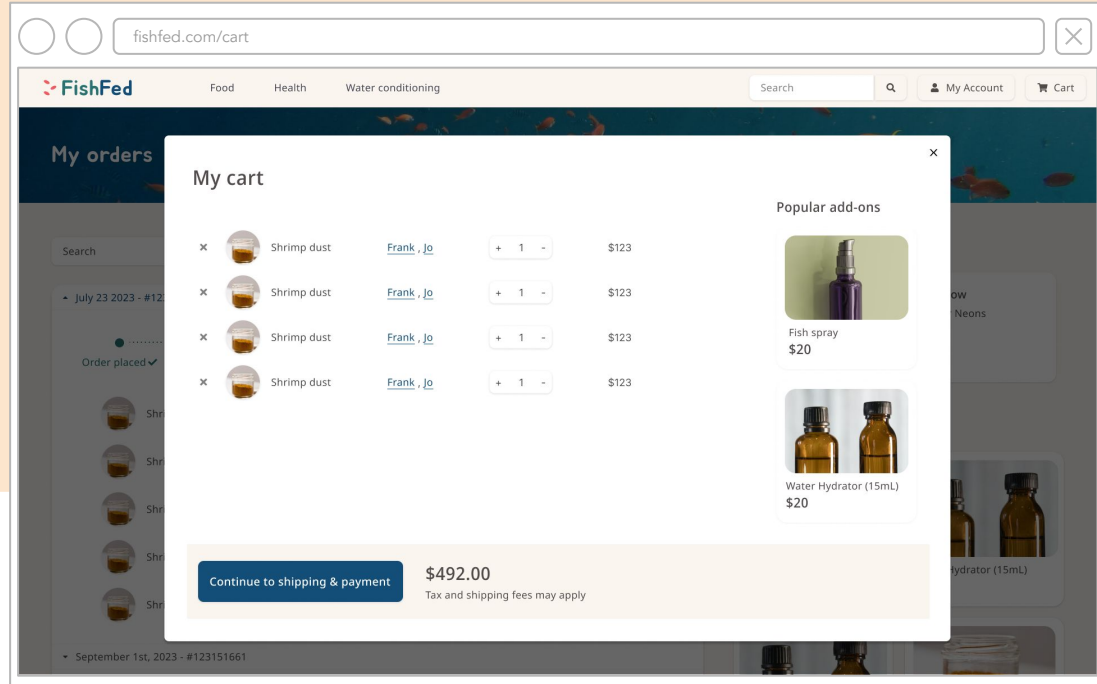


Desktop

Cart



Mobile



Desktop

Hungry for more?

— — —

I'd love to chat! You can reach me over email at me@phil.city

Visit phil.city for my CV, social media links, and to view my other work.

