

Phil Longworth

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An experienced professional with a robust background in strategy, policy development, and organisational governance. Possesses extensive expertise in strategic planning, stakeholder engagement, and developing collaborative partnerships. Successfully managed complex programmes such as the £50m+ Better Care Fund for health and care integration and led the development and implementation of the Kirklees Health and Wellbeing Strategy. Proficient in driving change initiatives and fostering cross-sector collaboration to enhance outcomes and address inequalities.

Key Skills

- **Leadership:** Effective in complex, multi-stakeholder settings.
- **Strategic thinking:** Excels in creating innovative health and wellbeing strategies.
- **Collaboration:** Builds and maintains strong cross-sector partnerships.
- **Project management:** Manages large-scale projects smoothly.
- **Analytical thinking:** Skilled in policy development and data analysis.

Professional Experience

Election Support Officer, (Part-Time), Kirklees Council 2015 - Current

- Supporting the local, mayoral, and general election process - managing polling stations, vote counting and enrolling new voters.

Social Researcher, National Centre for Social Research 2024 - 2025

- Research field worker (part-time) for the UK's leading social research organisation.

Senior Manager, Kirklees Council 2017 - 2023

Worked across health, care and wellbeing partners in Kirklees and West Yorkshire

- Developed strategic partnerships and governance systems to promote health and wellbeing, including the Kirklees Health and Wellbeing Board and West Yorkshire Integrated Care System.
- Led the development and implementation of the Kirklees Health and Wellbeing Strategy and Kirklees Joint Strategic Assessment.
- Managed the £50m+ Better Care Fund pooled budget to drive health and social care integration.
- Led on social care workforce strategy and learning and organisational development in Kirklees.

PPE Lead (West Yorkshire LRF) and Vaccination Lead for Social Care (Kirklees) 2020 -2022

- Co-ordinated the distribution of several million items of emergency PPE for all Councils across West Yorkshire and the Covid Vaccination programme for 10,000+ social care and community staff in Kirklees.

Health and Social Care Development Team Manager, Kirklees Council 2010 - 2017

- Led a multi-disciplinary team of development officers working across the Council and its partners on key strategic programmes to improve health and social care commissioning and service delivery.

Health Policy Officer, Kirklees Council 1999 - 2010

- Supported senior managers across the Council and its partners to develop strategies, plans and services to promote healthier communities and tackle health inequalities.

Career pre-2000

- Learning and Organisational Development Manager for a health authority through two re-organisations.
- Taught on undergraduate and post-graduate programmes and tutor/assessor for training qualifications.
- Developed NVQs for the national Industry Lead Body for the museums, galleries, and heritage sector.
- Managed teams working with disadvantaged young people in a variety of setting.

Top 10 Career Highlights

- Developed and implemented a range of district wide strategies, including Tackling Poverty, Integrated Health and Social Care Commissioning and the Kirklees Joint Health and Wellbeing Strategy.
- Developed the Kirklees Joint Strategic Needs Assessment, including authored numerous sections, overall editorial responsibility and lead the dissemination of the final products.
- Developed and delivered the Kirklees Better Care Fund Plan and the associated £50m + pooled fund.
- Led the Council's response to the development of Integrated Care Systems.
- Led workforce development for adult social care in Kirklees, including the National Public Service Recruitment Award winning In2Care recruitment service.
- During Covid led the distribution of emergency PPE for all Councils across West Yorkshire and coordinated the implementation of the Vaccination programme for all social care and community staff in Kirklees.
- Managed the development and governance arrangements of the Kirklees Health and Wellbeing Board, the Kirklees Integrated Health and Social Care Commissioning Board and the Integrated Provider Board.
- Authored successful major funding bids, ranging from 3 Lottery funded Healthy Living Centres to the early implementation of the National Living Wage uplift in adult social care across West Yorkshire.
- Co-authored the Health Development Agency Health Needs Assessment Workbook which has been widely used nationally to ensure multi-disciplinary primary care teams are targeting key health needs.
- Established a ground-breaking collaboration between the local NHS and thirteen international pharmaceutical companies that delivered a portfolio of projects that improved patient care across primary, community and acute care.

Non-executive experience

Trustee Board member and Chair, Fresh Futures (formerly Yorkshire Childrens Centre) 2005 to present

- Chaired Trustee Board and committees focused on Remuneration, Income Generation, Partnerships and Strategy Development
- Led the Trustee Board in developing Covid response strategy and recruitment of new Chief Executive and external Trustee Board Chair.

Chair, Kirklees Sport and Recreation Partnership 2006 – 2015

- Led multi-agency partnership board for local sport and recreation strategy development.

Founder and Treasurer, Friends of TP Woods 2004 -2011

- Founded and ran a practical conservation group dedicated to enhancing a Local Nature Reserve.

Formal education

- 1999 MA in Leading Innovation and Change in Healthcare, University of York
- 1988 Qualified Youth and Community Worker
- 1986 BA Honours in Community Studies