# SENTIMENT ANALYSIS IN TEXTUAL MOVIE REVIEWS

# **Expected Lab report**

Instructions for submitting your lab report:

- Create a zip file named yourGivenName-yourFamilyName.zip including the notebook (versions .pynb and .pdf) including the answers to the questions, a discussion on the implementation and on the results obtained, and all what you think would be useful from a scientific point of view.
- The zip file is to be deposited on the educational site (rubric "Rendus TP text mining").

# **Objectives**

The objective of this lab is to implement a classification algorithm of movie reviews according to the polarity of the opinions expressed (positive / negative). We speak in English of " sentiment analysis". The algorithm used will be the naive Bayes classifier. The language to use is Python.

#### Material and documentation

We provide you for this lab:

- movie reviews in the data/imdb1 directory,
- the skeleton of python program sentiment\_analysis.py
- the description of naive bayes classifier algorithm (see Lecture 4)
- The pseudo-code of the algorithm, p 260 of [2]: http://nlp.stanford.edu/IR-book/pdf/irbookonlinereading.pdf. This algorithm is a simplification of the article [1] and presented in Fig. 1.

# Implementation of the classifier

#### Questions

- 1. Complete the count\_words function that will count the number of occurrences of each distinct word in a list of string and return vocabulary (the python dictionary) and counts. Do not forget to delete the punctuation. Give the vocabulary size.
- 2. Explain how positive and negative classes have been assigned to movie reviews (see poldata.README.2.0 file)
- 3. Complete the NB class to implement the *Naive Bayes* classifier by relying on the pseudo-code of Figure 1 and its documentation below:
  - The vocabulary V corresponds to the set of different words composing a set of documents (vocabulary in count\_words)
  - $\mathbb{C}$  corresponds to all classes and  $\mathbb{D}$  to the set of documents,
  - The function countTokensOfTerm(text,t) represents the number of occurrences of a word t in a set of texts  $text(calculation done in count_words)$ ,
  - the smoothing step called Laplace smoothing (+1 line 10) allows the attribution of non-zero probability to words that would not occur in the learning set,

```
TRAINMULTINOMIALNB(\mathbb{C}, \mathbb{D})
  1 V \leftarrow \text{EXTRACTVOCABULARY}(\mathbb{D})
  2 N \leftarrow \text{COUNTDOCS}(\mathbb{D})
  3 for each c \in \mathbb{C}
  4
     do N_c \leftarrow \text{COUNTDOCSINCLASS}(\mathbb{D}, c)
  5
           prior[c] \leftarrow N_c/N
  6
           text_c \leftarrow ConcatenateTextOfAllDocsInClass(\mathbb{D}, c)
  7
           for each t \in V
  8
           do T_{ct} \leftarrow \text{COUNTTOKENSOFTERM}(text_c, t)
           for each t \in V
10 do condprob[t][c] \leftarrow \frac{T_{ct}+1}{\sum_{t'}(T_{ct'}+1)}
11 return V, prior, condprob
APPLYMULTINOMIALNB(\mathbb{C}, V, prior, cond prob, d)
1 W \leftarrow \text{EXTRACTTOKENSFROMDOC}(V, d)
2 for each c \in \mathbb{C}
     \mathbf{do} \ score[c] \leftarrow \log \ prior[c]
3
4
          for each t \in W
          \operatorname{do} score[c] += \log condprob[t][c]
5
   return arg max<sub>c \in \mathbb{C}</sub> score[c]
```

► Figure 13.2 Naive Bayes algorithm (multinomial model): Training and testing.

FIGURE 1 – Pseudo-code of the Naive Bayes algorithm: training and classification

- the function ExtractTokensFromDoc(V,d) retrieves the list of associated words (including the duplicates) to document d.
- 4. Evaluate the performance of your classifier in cross-validation 5-folds.
- 5. Change the count\_words function to ignore the "stop words" in the file data/english.stop. Are the performances improved?

# Scikit-learn use

You have implemented your own classifier. You will now use scikitlearn and scikitlearn et NLTK 1.

Question 1: Compare your implementation with scikitlearn.

We will use CountVectorizer and a Pipeline:

```
from sklearn.naive_bayes import MultinomialNB
from sklearn.feature_extraction.text import CountVectorizer
from sklearn.pipeline import Pipeline
```

You will experiment by allowing words and bigrams or by working on substrings of characters (option analyzer='char').

Question 2: Test another classification method scikitlearn (ex: LinearSVC, LogisticRegression).

<sup>1.</sup> NLTK (Natural Language ToolKit) est une librairie pour Python offrant de nombreuses fonctionnalités pour le traitement automatique du language naturel. Elle permet en particulier d'étiqueter et de lemmatiser des corpus en langue anglaise. La documentation de cette librairie se trouve sur http://nltk.org/book/

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 ${f Question~3}$ : Use NLTK library in order to process a stemming. You will used the class SnowballStemmer.

```
from nltk import SnowballStemmer
```

**Question 4:** Filter words by grammatical category (POS: Part Of Speech) and keep only nouns, verbs, adverbs and adjectives for classification.

```
from nltk import pos_tag
```

# Références

- [1] Pang, Bo and Lee, Lillian and Vaithyanathan, S, *Thumbs up?: sentiment classification using machine learning techniques*. ACL-02 conference on Empirical methods in natural language processing-Volume 10, p79-86, 2002. 1
- [2] Manning, Christopher D., Prabhakar Raghavan, and Hinrich Schütze, *Introduction to information retrieval*. Vol. 1. Cambridge: Cambridge University Press, 2008.

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