

Coca Cola Sales Dashboard

2/1/2022

25/12/2022

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average operating margin

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Beverage Brand	Total Sales	Units Sold	Price per Unit	Operating Profit	Operating Margin
Coca-Cola	1,923,053	3989000	0.47	767,510	0.39
Dasani Water	1,639,063	2890500	0.55	618,630	0.38
Diet Coke	1,391,088	2872000	0.46	473,806	0.35
Sprite	1,158,400	2588500	0.42	409,090	0.35
Powerade	1,133,675	2042500	0.54	416,421	0.36
Fanta	969,888	2100000	0.43	355,685	0.37
Total	8,215,165	16482500	0.48	3,041,142	0.37

Operating Profit Analysis

Key influencers Top segments

What influences Operating Profit to Increase ?

When...

....the average of Operating Profit increases by

Beverage Brand is Coca-Cola

501.3

Beverage Brand is Dasani Water

214.9

Sales by US State

