

# PHIL WRIGHT

PHILWRIGHT924@GMAIL.COM

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## EXPERIENCE

### Video Editor & Consultant 2019–present

*youtube.com/philphantastic (freelance)*

- Co-manage the “Soccer Routes” YouTube channel using best practices while adapting to YouTube’s algorithm updates and industry trends
- Edit multiple videos per week with Premiere; create thumbnails with Photoshop
- Produce motion graphics in After Effects and 3D effects in Blender
- Optimize SEO by timing uploads and using trending hashtags, relevant tags, and lengthy descriptions

### YouTube Content Creator 2017–present

*youtube.com/philphantastic (freelance)*

- Founded “The Game Pack,” a collaboration for new content creators in gaming
- Founded the individual channel “Phil Phantastic,” featuring gaming commentary
- Follow U.S. copyright laws and YouTube policies, ensuring full monetization
- Build business and brands from the ground up, managing costs and schedules

### Production Manager 2016–present

*WB, GO 90, ZEE TV, LOL NETWORK (freelance)*

- Hire and manage all production staff while promoting diversity
- Consistently deliver projects on budget
- Creatively solve all financial and location-specific problems

### Production Coordinator 2013–2016

*YouTube Premium, IFC, CBS, A24 (freelance)*

- Supervised production-office work and spending; ordered specialty equipment
- Collaborated with department heads to facilitate production

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## SKILLS

- Adobe Premiere Pro, Photoshop, After Effects, Blender, Windows, Mac, G Suite
- YouTube-optimization plugins, including VidIQ and TubeBuddy
- Extremely organized and efficient, with strong attention to detail
- Adaptable in changing environments and high-pressure situations

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## EDUCATION

### B.A., Communications

*Western Michigan University*