

Agile coach / Scrum Master / Program Manager specializing in Digital Transformations

Boulder, CO

EXPERIENCE

Atlassian, San Francisco, CA – Scrum Master

Aug 2021 - Present

Scrum Master on the Confluence and Trello web teams tasked with optimizing the sign-up flow and reducing provisioning friction for these products by way of experimentation. Leveraging the SCRUM framework on multi-disciplinary teams (UX, Analytics, Engineering) to produce seamless user flows for new and existing customers.

Kenzan, Denver, CO – Agile Services Professional

Dec 2020 - Aug 2021

Leading a team of Engineers through a large migration effort to Microsoft Azure for a major telecommunications client where over 4,000 internal applications were to be migrated to the cloud within a 3 year period.

Affinity IT, Santa Monica, CA — Agile Transformation Consultant

Sept 2018 - June 2020

Leading Engineering and IT teams through their digital transformation and shift towards cloud-native strategies. Focused on improving the predictability and reliability of digital delivery by establishing a goals-driven mentality across the organization. Projects include ecommerce replatforming, change management in heavily segmented IT environments, IT automation and greater operational agility in manufacturing.

Cloudshift IT, Santa Monica, CA — Cloud Infrastructure Principal Consultant – AWS Certified

Apr. 2016 - Oct. 2018

Specialized in Amazon Web Services MS Azure and Google Cloud. Providing general consulting, Architecture and Enterprise App development services.

Focus on Serverless applications, data pipeline integration and process automation. Secondary focus on security and data infrastructure.

SKILLS

SCRUM/AGILE Coaching.

Product/Program Management.

Product Development & Performance Tracking.

Cloud Native Solutions Architecture & Development.

Analytics & Business Intelligence.

eCommerce & Fulfillment

Business Consulting

Planning & Estimation

CERTIFICATIONS

Amazon Web Services
Solutions Architect Associate,
2020

Google Analytics Individual
Qualification, 2013

PMP, 2006

LANGUAGES

English, French

Also offering consultative services around Agile transformation with coaching of teams and Scrums Masters towards producing high-performance teams and the means to measure said performance.

Digital Onion, Culver City, CA — Agile Coach

Apr. 2017 - Aug. 2018

Agile transformation coach for a team of 100+ Engineers at NFL Media. Implementation of SAFE (Agile at Scale) across 8 teams with different specializations. Worked with the teams to establish a common language across the organization and create a strong metrics based culture upon which more strategic technology and business decisions could be based..

Atlantic Trend Tech, Santa Monica, CA — Director of Operations

Sept. 2014 - Apr 2017

Regional Director for the U.S.Pacific region and establishing a local multi-disciplinary team in the Greater Los Angeles area.

Digital Onion, Culver City, CA— Sr. Consultant

March 2013 - Sept 2014

Organizational Change Management and implementation of the Agile Methodology for a variety of clients in the High Tech. industry. Helping clients reduce product delivery cycles by adopting a leaner and more dynamic approach to Development, Engineering, Manufacturing and Fulfillment.

Huge Interactive, Los Angeles, CA — Assoc. Program Director

Oct. 2012 - March 2013

Managing a portfolio of projects for a specific brand or industry vertical. Insure adherence to business objectives, budgets and schedules. Re-organize multi-disciplinary teams to support shifts in business priorities.

Teeology, Los Angeles, CA — Product Manager

Apr. 2012 - Oct.2012

Lead development of a full celebrity driven eCommerce site - based on the Community version of Magento - from inception to launch. Orchestrated operational aspects of the startup, including manufacturing, warehousing and fulfillment.

CloudShift IT, Los Angeles, CA — Owner

Apr. 2012 - Oct.2012

Information Technology consultancy helping SMBs make a successful transition to Cloud based services (IaaS, PaaS, SaaS) and leverage offerings from major service providers such as Microsoft, Google, Salesforce.com and Amazon Web Services.

Possible, Los Angeles, CA — *Program Manager*

Jan. 2008 - Sept 2011

Managed cross-disciplinary teams (UX, visual design, Front-end and Back-end development) the design and implementation of user interfaces for emerging platforms such as Microsoft Surface, Windows Media Center, touch-screen kiosks and various mobile devices. Particular emphasis on rapid prototyping and iterative development of highly conceptual work for such established clients as Target, Microsoft, T-Mobile, Sony Ericsson and Southern California Edison.

Genex, Los Angeles, CA — *Program Manager*

Sept. 2006 - Jan. 2008

Managed the B2C redesigns for such high-profile brands as KBHome, Purina and Toyota (Scion), leveraging new WEB2.0 technologies. Particular emphasis on content delivery mechanisms favoring Search Engine Optimization.

Neudesic, Los Angeles, CA — *Sr. Project Manager, PMP*

Apr. 2005 - Sept. 2006

Responsible for planning and budgeting small to medium scale IT projects for this Microsoft Gold Certified Managed Partner. Led specialized tactical teams in the integration and implementation of Microsoft Enterprise solutions involving BizTalk Server, E-commerce Server, MapPoint and SharePoint or a combination thereof.

Whole Wide World, Los Angeles, CA — *Operations Manager*

Jan. 2003 - Apr. 2005

Oversaw all aspects of digital production and technology development for an English as a Second Language (ESL) online courseware program (www.Campwww.com). Responsible for defining workflow, process, methodology and best practices for a medium-sized production team. Ultimately responsible for P&L analysis and alignment with business objectives.

Rubin Postaer, Santa Monica, CA — *Sr. Project Manager*

Mar. 2002 - Oct. 2002

Responsible for the launch of the 2003 vehicle line-up for American Honda Motor Co. on HondaCars.com - including the new 2003 Accord and Element SUV. Involved in a task force responsible for the migration to a dynamic content driven web site and a new technology framework. Project Highlights Launch of the 2003 Honda Vehicle lineup on HondaCars.com, in conjunction with a visual re-design and custom-developed

Sapient, Los Angeles, CA — *Project Manager*

Jun. 2000 - Feb. 2002

Managed the launch of the 2001 Infiniti.com vehicle website (a division of Nissan Motors Co.) Led a team of Information Architects, Designers and Developers through the challenges imposed by a new Visual Identity and a newly implemented Vignette-driven dynamic back-end. Responsible for Sapient's first and true Globalization project aimed at testing acceptance of Nissan's new online Brand Identity worldwide.

Think New Ideas, Los Angeles, CA — *Sr. Producer*

Sept. 1999 - May 2000

Responsible for formulating the proper online business logic and functional requirements for a number of dot.com clients. Negotiated placement and pushed for acceptance of rich media advertising with outlets such as Yahoo, MSN and AOL on behalf of the agency's larger clients, McAfee and Oracle.

Saatchi & Saatchi, Los Angeles, CA — *Production Manager*

Mar. 1998 - Sept. 1999

Headed the Interactive Studio production team involved in the maintenance of Toyota.com and the production of all materials related to online advertising for Toyota Motor Sales. Notable launches include the Prius and the MR Spyder for which innovative rich-media campaigns were produced. Drafted the Functional Specifications for Saatchi's first online advertising asset repository destined to Toyota regional offices and dealers.

Freelance, Los Angeles, CA — *Production Artist*

Feb. 1997 - Mar. 1998

Offered production services for print collateral, annual reports, online publications, Interactive Press Kits and print ads for a variety of clients, including Twentieth Century Fox, The Disney Channel, Buena Vista Entertainment, Rubin Postaer & Associates, Saatchi & Saatchi.

Twentieth Century Fox, Los Angeles, CA — *Production Artist*

May 1995 - Feb. 1997

Responsible for re-purposing the of media assets for use on web properties and Interactive Press Kits. Implemented the International Film division's first online advertising asset repository destined to Fox offices worldwide. Immediate benefits were the substantial shipping cost savings and avoidance customs related delay.

Kidder Peabody & Co, New York , NY — *Junior Analyst*

May 1990 - Jan. 1994

Supported stock-brokers in the handling of Euro-securities and P&L

reporting affected by currency fluctuations. Responsible for monthly performance analysis and reporting for institutional clients.

Mabon Securities, New York, NY — *Sales Assistant*

Sept. 1987 - May 1990

S.E.C. registered Sales Assistant supporting a producer focusing on high net worth individuals and institutional clients. Responsible for daily P&L reporting on Index Futures, Currencies and Commodities trades.

Registered to trade equities, debt instruments and stock options under the S.E.C. Series 7 and 63.

EDUCATION

Northeastern University, Boston — *B.S.B.A. Finance*

Jun. 1986 - Aug. 1987

I.F.A.M., Paris — *Certification*

Jun. 1984 - Aug. 1986

CERTIFICATIONS

Amazon Web Services Solutions Architect Associate

Aug. 2016

Google Analytics Individual Qualification (IQ)

Apr. 2013

Full Stack Web Development Certification (FCC)

Dec. 2015