



# Software Engineering Completeness Pyramid

Knowing When You Are Done and Why It Matters

**Peter Muldoon**

**2025**



# Software Engineering Completeness

*Knowing when you are Done and why it matters*

Engineering

Bloomberg

C++OnSea

June 23<sup>rd</sup>, 2025

Peter Muldoon

Senior Engineering Lead, Ticker Plant

[TechAtBloomberg.com](https://TechAtBloomberg.com)



# Who Am I



- **Starting using C++ professionally in 1991**
- **Professional Career**
  - **Systems Analyst & Architect**
  - **21 years as a consultant**
  - **Bloomberg Ticker Plant Engineering Lead**
- **Conference talks focused on practical Software Engineering**
  - **Based in the real world**
  - **Take something away and be able to use it**

# Why?

# What does “*Done*” mean?

## Dictionary Definition:

**Done:** to work on (something), to bring it to *completion* or to a *required state*.

# What does “*Done*” mean for Engineering?

The Scrum Guide says the definition of “*Done*” is a **formal description of the state of the Increment when it meets the quality measures required** for the product.

The definition of “*Done*” is a formal description of your quality standards.

# Why bother?

The benefits of establishing a definition of “**Done**” include **creating a shared understanding and unified language for software delivery**, ensuring that new employees have **access to tribal knowledge and process expectations**

A proper definition of “**Done**” across an organization acknowledges the shared responsibility **and** helps a software organization maintain alignment on projects/deliverables

# Example

The goal of your project is to develop 10 new product features and deploy them to users. But you haven't deployed any of them yet.

Your completion percentage is  $0/10 = 0\%$ .

(This is where a manager/developer will say: "But we've coded and tested five of them; 50% of them are done!")

Better Question would be:

**When** do we expect < something specific > to be deployed and active everywhere in Production aka “**done**”?



# Basic Terminology

What is the *Business Value* of Software Engineering?

Delivering desired product outcomes in incremental steps

Why incremental steps ?

- Shorter time horizons
- Lower risk
- Better feedback from customers

< Cadence and delivery of these steps is important to know >

# Basic Terminology

What is the *Business Value* of Software Engineering?

Software Value is actualized when it's

- Available
- Usable
- Reliable

Software Value (future looking)

- Configurable
- Flexible
- Fix issues quickly
- Evolve quickly

# Production Changes

What types of improvement are delivered to Production?

- New Features
- Bug fixes
- Feature Flag changes
- Configuration
- Technical Debt reduction
  - ☐ Refactoring
  - ☐ Deprecation
- Environment / Infrastructure
  - ☐ New compiler version
  - ☐ Machine architecture



# Production Changes

What other types of change are delivered to Production?

- Broken functionality
- Missing functionality
- Performance issues
- Security issues
- System unreliability

# Production Changes

What's in a commitment to deliver change?

# Know what are you delivering

## What are Acceptance criteria (AC)?

Acceptance criteria are the conditions a software product must meet to be accepted by the user

Good acceptance criteria should possess:

- **Clarity:** Straightforward and easy to understand for all team members and the *customer*
- **Conciseness:** The criteria should communicate the necessary information without unnecessary or vague detail to determine success
- **Testability:** Each criterion must be verifiable and clearly determined whether it has been met
- **Observable:** The focus should be on delivering results visible to the customer

Note: AC describe *what* the change will do not the *how*



# Know what are you delivering

## Writing Acceptance criteria (AC)

- Written by you/product owner
- Shared with the team
- Reviewed and validated with the *customer/proxy*

Can use the Given/When/Then Gherkin style

**Scenario:** Reference machines in bad health swapped out of QA daily comparison testing

**Given:** Scheduling daily suite of comparison testing between a test and reference machine

**When:** A reference machine has either a BUILDING tag, Non-standard software or a bad environment

**Then:** Replace reference machine used with a machine from the backup list

**And:** Repeat this check

# Requirements and Scope?

What is Project scope?

**Project Scope** refers to the complete list of features or deliverables of a project

It can also specify items that are out of scope

These deliverables are created using the requirements of the project.

**Scope Creep:** Expanding the list of features or deliverables from those originally agreed

**Requirements:** Specify what the change should do in Unambiguous and bounded terms

# Timescale Specificity?

When will the change/bugfix be “*done*”?

- Whenever, in the hands of the gods ...
- Soon, a wee while .....
- Couple of weeks, a month or so ....
- Actual date: 21 Sep 2024

Most engineers have misplaced optimism on timelines  
Assumes a best case scenario and (usually) are using a poor definition of “*done*”

Question often forgotten: When will <Change> start!

\*Timescale estimation clarity is affected by domain type



# Good Time Estimates?

Good estimates create trust and political capital with your customers and other teams/management

How to give better estimates:

- Break changes down into smaller pieces
- Have specific requirements / scope
- Embrace empirical reality
- Lean towards contingency fund for delays (~10%)
- As time progresses, uncertainty lessens
  - ❑ Communicate this better information to stakeholders

# Are we Done?

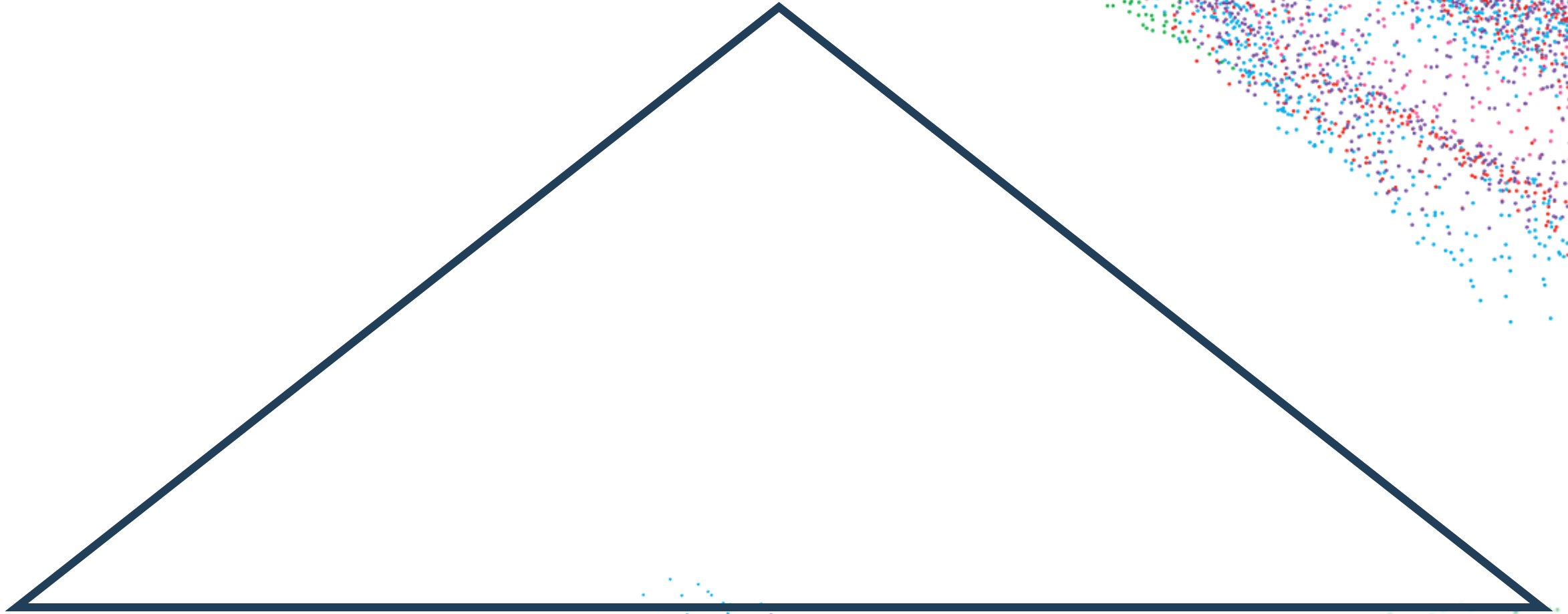
Forewarning:

**School of thought** : Never commit to anything concrete or easily measurable aka *be slippery*

Being vague, lack of preciseness, more about providing cover for potential failure rather than achieving positive outcomes

Let's begin ....

# Software Engineering Pyramid





# Development Done?

Have the changes been verified and applied?

- Met the change Acceptance Criteria?
  - ☐ Fully vs partially
- Passed all testing driven by the validation system?
  - ☐ Unit tests/integration all passed
  - ☐ Added tests for a new change
- Passed **code review** and been committed into the repository?
  - ☐ Executed in a structured sane manner
- Merged into a package for Production release?
  - ☐ Ready for deployment

Is the change ( in behavior ) code complete?

# Deployment Done?

Are the changes deployed everywhere?

- What is the pace of deployment through Production stages
- When is the code deployed ***Everywhere***
- Any staggered dependencies needing tracking
- Any code freezes imminent

# Feature Flags

What is a Feature Flag?

**Feature flags** are a software development tool that allow you, at runtime, to enable or disable a change without modifying the source code or requiring a rollback/redeploy.

Safety based if-statements are placed in the code base that act as circuit breakers for “*untested*”<sup>1</sup> code

Disables a single change which obviates the need for system rollbacks which would affect multiple unrelated changes

1: Untested in production

# Feature Flag Enablement Done?

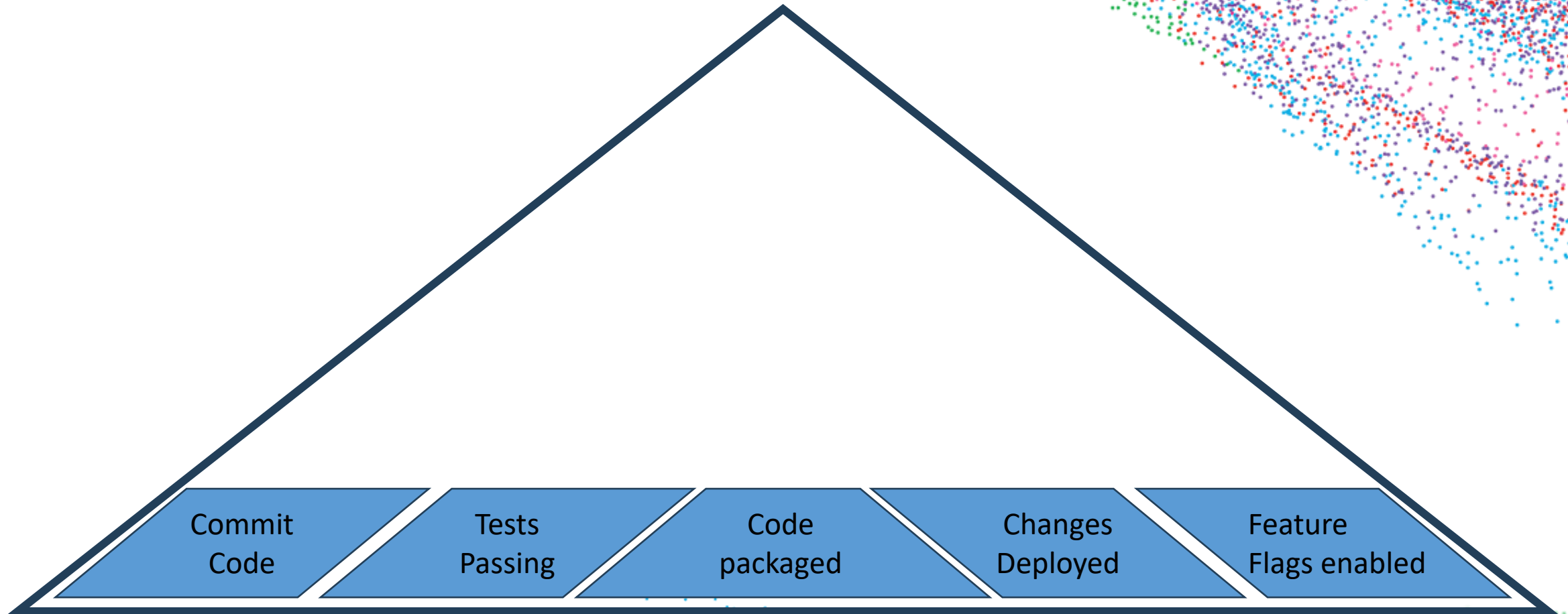
Deployed code that's not being utilized is not useful (yet)

Are Feature flags enabled everywhere in Production?

- What is the pace of enablement?
- When is enablement complete?
- \*When is the feature flag being removed?

\*Dealt with in later section

# Software Engineering Pyramid







# Survival Achieved

Congratulations, you're a competent hacker



# Rationale!

Why is **survival** not enough?

Any system where engineering is invested completely in feature change/bug fixing, that system will devolve, over time, into a complex brittle codebase.

Efforts are needed to stabilize/reverse the entropy in the code base.

# Code Health Basics

What is software decommissioning?

Decommissioning is the ***strategic*** process of retiring outdated software and related infrastructure, to streamline and enhance overall maintainability/efficiency.

Two categories

- Code that is structurally never able to be accessed
  - ☐ Actual functionality that is never called
  - ☐ Find with static analysis tools – Coverity, cppcheck, IDE
- Code that is never accessed with current user input
  - ☐ Monitor usage in production over a “length of time”
  - ☐ Feature flag removal

# Decommissioning done?

Any decommissioning needed?

- If replacing something, have we planned for the removal/decommissioning of the older functionality
- Feature flag removal?
  - ☐ Eliminate dead branching of code

# Code Health Basics

What is software refactoring?

**Refactoring** is the *disciplined* process of changing a system's software in such a way that it does not alter the function of the code yet improves its internal structure and/or efficiency.

Why is refactoring needed?

Tactical => Strategic change/implementation

- ☐ Time challenges
- ☐ Refactoring time not budgeted
- ☐ Inadequate time to research
- ☐ ***Poor code reviews***

**Note:** No refactoring, over time, will lead inevitably to a system rewrite

# Refactoring done?

Any Refactoring needed due to :

- Recurring / Duplicated Patterns in code
- Low readability/maintainability code
  - ☐ Code smells
  - ☐ Overly complicated / redundant logic
  - ☐ Not using standard components
- Paradigm changes
- Technical depreciation
  - ☐ Code ages
  - ☐ Technological advancements
  - ☐ More efficient alternatives

# Code Health Basics

What is Technical Debt?

**Technical Debt:** Unnecessary complexity in the code base due to limited quick solutions (shortcuts) implemented now

Fomented by

- Deadlines
- Firefighting
- Cleverness / premature optimization
- Lack of skills / seasoning / poor culture
- Lack of standards / **poor code reviews**
- Organic growth
- Poor documentation

\* Over a span of time



# Tech Debt Basics

“There is nothing so permanent as a temporary decision”  
- Knapton

## Categories of Technical Debt:

- Intentional
  - ☐ Taken on consciously for strategic reasons
  - ☐ Items placed on backlog to mitigate
- Unintentional
  - ☐ The non-strategic result of doing a poor/sloppy job
  - ☐ No plan to mitigate

“A project isn’t done until you go back and adjust whatever it was you took on as technical debt; *and everybody agrees this is how we define ‘done,’*”  
- Knapton

# Tech Debt Basics

## Tracking Tech Debt:

- Make a list with key attributes
  - ☐ Effort Size
  - ☐ Severity
- Be intentional
  - ☐ Add to list when suboptimal solutions used
- Keep visible
  - ☐ Prioritize on roadmaps
  - ☐ Tech Debt sprints
- Advocate/Champion for improving the codebase
  - ☐ Highlight business risks
  - ☐ Time to market
  - ☐ Maintenance load

[maintenance load](#): How much time and effort are developers spending on tasks that *are not* adding features or removing features?

# Tech Debt Done

Tech Debt prevention :

- Proper timeline planning
- Design reviews
- **Code review** guidelines
- Coding standards
- Tracking
  - ❑ Champion its demise
- Training

# Testing Done?

All Testing Pillars accounted for?

- Unit
- Integration
- System end-to-end (QA)

*Maintain quality through testing*

# Testing Done?

When we find problems in functionality, are we leveraging the experience?

- Create tests based on production problems (for next time)
- Adequate test coverage for scenarios - BDD?
  - ☐ Identified corner cases
  - ☐ Test unhappy paths

\* Automation of testing – with alarms - is key

# Rationale!

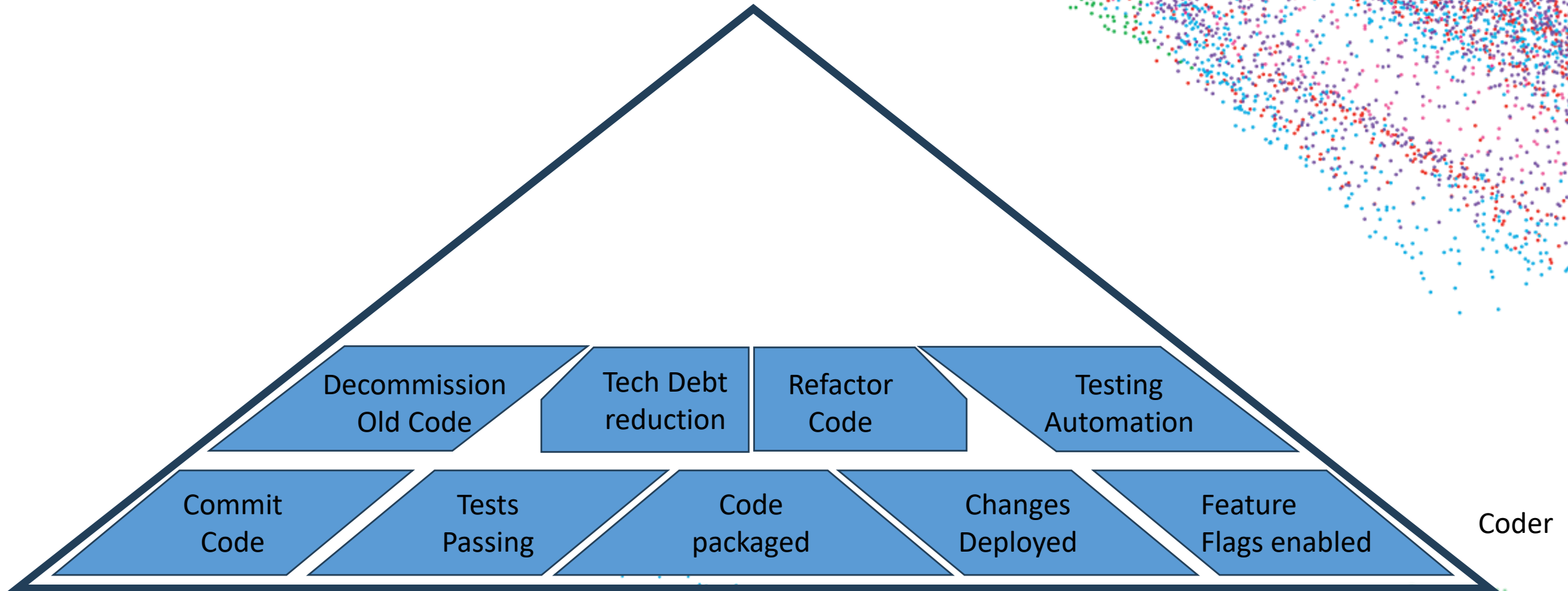
Why is **survival** not enough?

Any system where engineering is invested completely in feature change/bug fixing will devolve, over time, into a complex brittle codebase.

Efforts are needed to stabilize/reverse the entropy in the code base.



# Software Engineering Pyramid



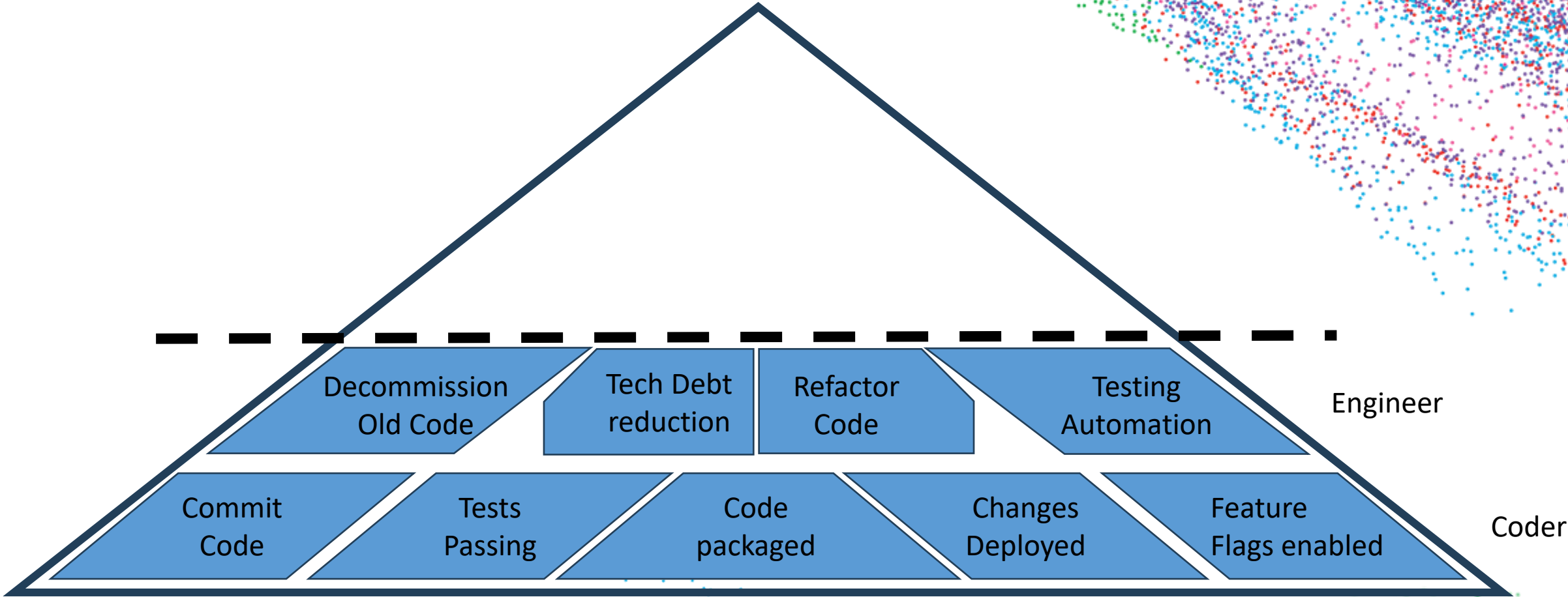


# Sustainability Achieved

Congratulations, you're a competent engineer



# Software Engineering Pyramid



## Change of Emphasis

Probably not!

# **System Reliability & Resilency**

What is system reliability ?

System performs its intended function correctly with no failures or downtime

What is system resiliency ?

The ability of the system to degrade gracefully in times of stress as opposed to cease to function altogether



# System Reliability & Resilency

Why do we care ?

Impacts on:

- User trust
- Business continuity
- Brand reputation

# **System Reliability & Resilency**

How healthy is your system?

Are changes impacting your systems' ( aggregate ) health?

Can you catch problems before your clients notice?

# System Reliability & Resilency

Do you have System health monitoring?

## Operational Metrics

- Latency – Time taken to service a request (response time)
- Traffic/Throughput - How much stress is the system taking, at a given time, from users or transactions processing through the service
  - ❑ e.g. How is latency affected by throughput (requests per minute)
- Saturation – overall capacity/utilization of the service (%CPU/RAM/disk net free, queue depths)
- Errors – Rate of failing requests to total requests – assuming requests are well-formed

Any other metrics tailored for your system

# System Reliability & Resilency

Using System health monitoring:

- Automatic alarms
  - ☐ Avoid “eyes on glass”
  - ☐ Imminent outages
- Monitoring Trends over spans of time
  - ☐ Capacity planning

# Production Support

Any new technology/features (to you) being introduced?

- Supported by current operations
  - ☐ Or supported by developers
- Effective distributed triage
  - ☐ Widely known / not a singular person
  - ☐ Effective logging & observability
  - ☐ Support ongoing runbooks

# Improvement Planning

***Improvement planning*** : Identifying areas of risk that need fixing or optimization

Broad scale functionality changes require:

- Multiple stages / iterations needed
  - ☐ Complicated problems
  - ☐ Mitigate risk to current production
- What are predicted timelines/effort for this?
  - ☐ Mid level time horizons so less certainty
  - ☐ Non-trivial releases will need fixes/features added
- Many external dependencies
  - ☐ Co-ordination and communication become critical and time consuming



# Architectural Design

## Strategic local re-engineering

- Broad complex changes in system architecture
- Vision for managing future performance
- Where to target the system for most benefit
- Leveraging existing technologies or introducing new ones

# Strategic Vision

**Strategic vision:** Decisions that are long-term and influence future direction and are beyond just the technical details.

Dealing with:

- Business shifts
- Technology shifts
- Future-proofing

Usually weighing trade-offs for a number of solution

# Strategic Vision

Strategic Planning and decisions - recognition

- Many people/stakeholders are involved
  - ❑ More people, more strategic
- Time spans for decisions are long
  - ❑ Longer time horizons, more strategic
- Longer-term outcomes
  - ❑ Not easy to change

# Rationale!

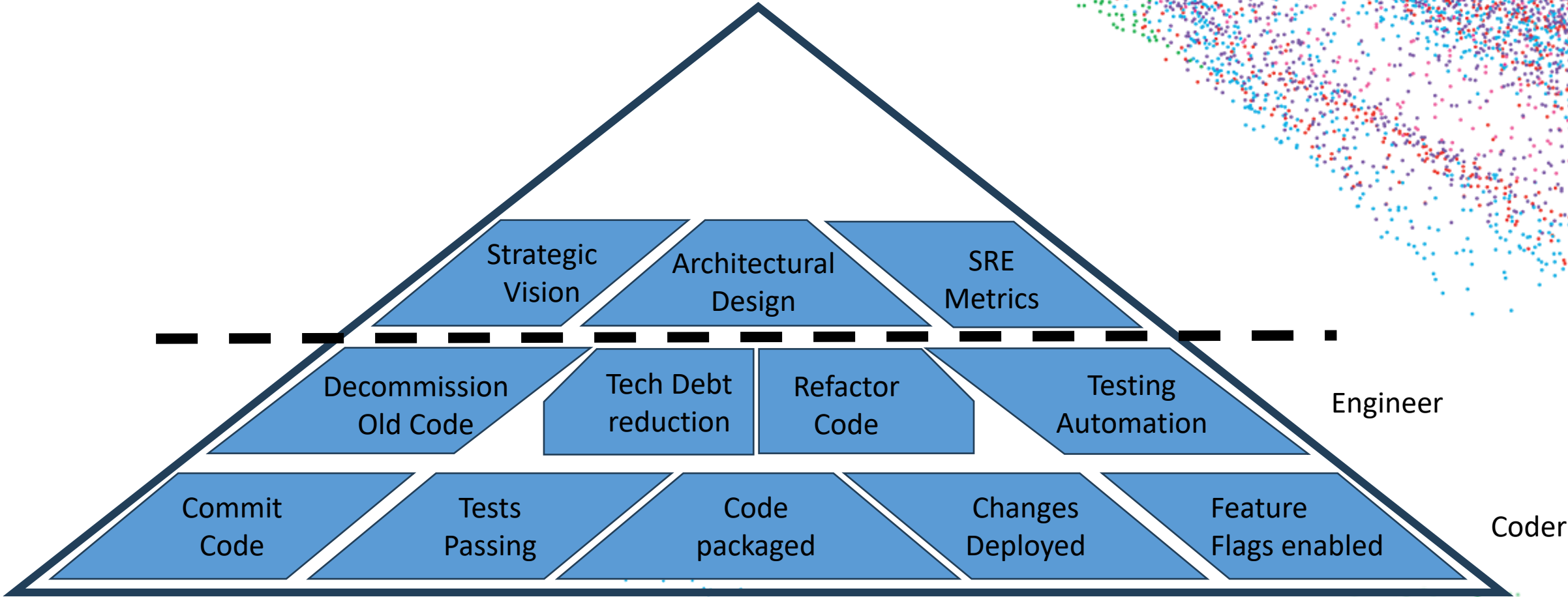
Why is **sustainability** not enough?

Sustainability means to maintain the current state of the code. The Code (development) itself does not live in a vacuum but in an eco-system.

Efforts are needed for future planning in the areas of **manual toil reduction, capacity planning and general observability within the system.**

Further efforts are required to construct a roadmap of where do we want to go in the long term

# Software Engineering Pyramid







# System Reliability Achieved

Congratulations, you're a competent Systems Engineer



# Rationale!

Why is overall **system reliability & resiliency** not enough?

Engineering must align with the business' needs.

Efforts are needed to communicate clearly and bidirectionally

- Engineering understands and aligns with the Business needs
- Business understands Engineering constraints & capabilities

# Roadmaps

What is a Roadmap meeting?

A formal meeting where a group assembles to discuss the current progress and future direction of a product or project

This is to ensure everyone is striving collaboratively towards shared objectives

# Business/Stakeholder involvement

Roadmap meeting composition (Roles):

- Product owner
  - ☐ Create your roadmap and present all your strategic goals
- Business analyst/proxy
  - ☐ Explain user engagement and business goals
- Development representatives from each major area involved
  - ☐ Explain roadblocks, effort and timelines
  - ☐ Flag risky shortcuts
- Executive stakeholder
  - ☐ When you need approval in your decision-making process
- Product manager / Delivery specialist
  - ☐ Long-range timelines

# Business/Stakeholder involvement

Roadmap meeting addresses:

- Reviewing the Current Landscape
  - ☐ Presenting progress since last meeting
  - ☐ Listing any roadblocks and current status of each
- Setting Strategic Direction
  - ☐ Where we are going?
  - ☐ How we are getting there?
  - ☐ Gaining consensus/buy-in
- Prioritization and Resource Allocation
  - ☐ In what order are items getting tackled?
  - ☐ By Whom?
- Action Planning and Collaboration
  - ☐ Actionable items with clear success criteria and dates attached
  - ☐ Review long-term timelines

# Future planning Done?

Are you prepared for:

- Software stability?
- Security vulnerabilities?
- System scalability?

Are you ready for:

- New technical opportunities?
- New business opportunities?
- New regulation/restrictions?
- Staying competitive?

# Rationale!

Why is overall **system reliability & resiliency** not enough?

Engineering must align with the business' needs.

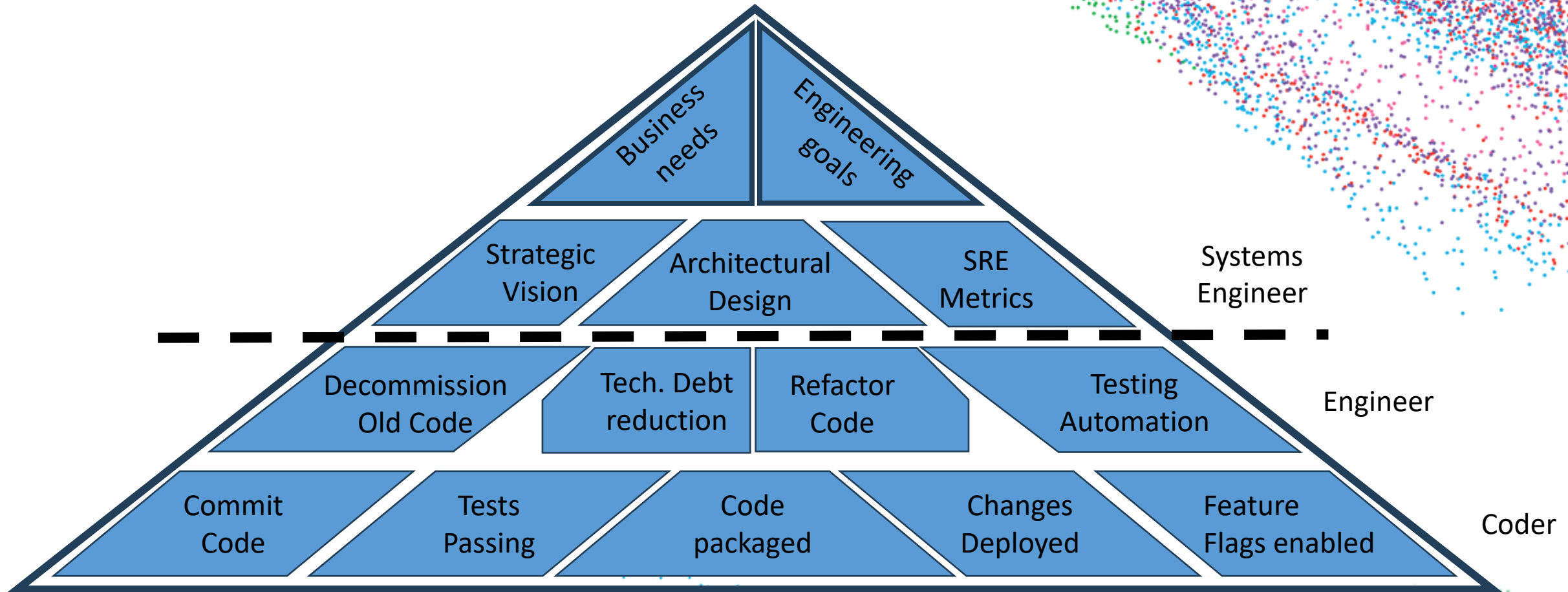
Efforts are needed to communicate clearly and bidirectionally

- Engineering understands and aligns with the Business needs
- Business understands Engineering constraints & capabilities

Because Engineering and Business need to collaborate, compromise, and effectively communicate



# Software Engineering Pyramid



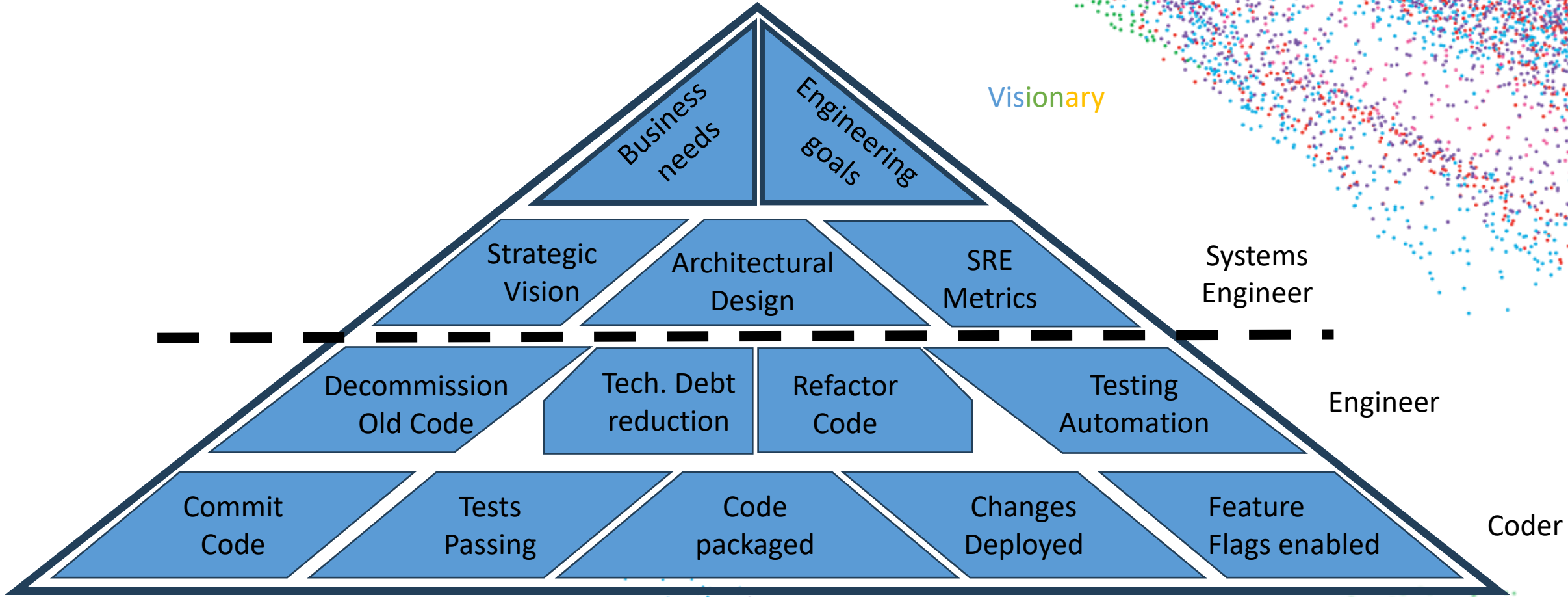


# Engineering & Business Alignment Achieved

Congratulations, you're a Visionary



# Software Engineering Pyramid



# Recap

Software Engineering: What level are you operating at?

- Future direction and market competitiveness
- System aggregate health and stability
- Code base health and sustainability
- Feature Implementation / Bug fix



# Recap

Software Engineering: When are you “*Done*”?

What type of “*Doneness*”?

- Be Specific on
  - ☐ Scope
    - ☐ Milestones and deliverables
    - ☐ Acceptance Criteria
    - ☐ Any follow-on work needed?
  - ☐ Time
    - ☐ Deliverable dates
    - ☐ Milestone dates
- Intentional Tech Debt
  - ☐ Remediation required
- Communicate clearly to stakeholders
  - ☐ Regular progress meetings/roadmaps

# Recap

Software Engineering: When are you “*Done*”?

- Feature/Bug-fix/Change is running smoothly and engaged **everywhere** in Production
- Well supported by the team
- Tech Debt is decreasing and not increasing
- Structured maintainable Code
  - ☐ Happy developers
  - ☐ Retained engineers
- Users/Clients are happy
  - ☐ Then, so is the business
- Poised to meet future challenges





And Finally:

This presentation is well and truly  
Done

Thank You



## Other Engineering Talks:

Retiring The Singleton Pattern: Concrete Suggestions on What to Use Instead

Redesigning Legacy Systems: Keys to success

Managing External APIs in Enterprise Systems

Exceptions in C++: Better Design Through Analysis of Real World Usage

Dependency Injection in C++: A Practical Guide

Mastering the Code Review Process : Boosting Code Quality in your Organisation





# Questions?

Contact: [pmuldoon1@Bloomberg.net](mailto:pmuldoon1@Bloomberg.net)