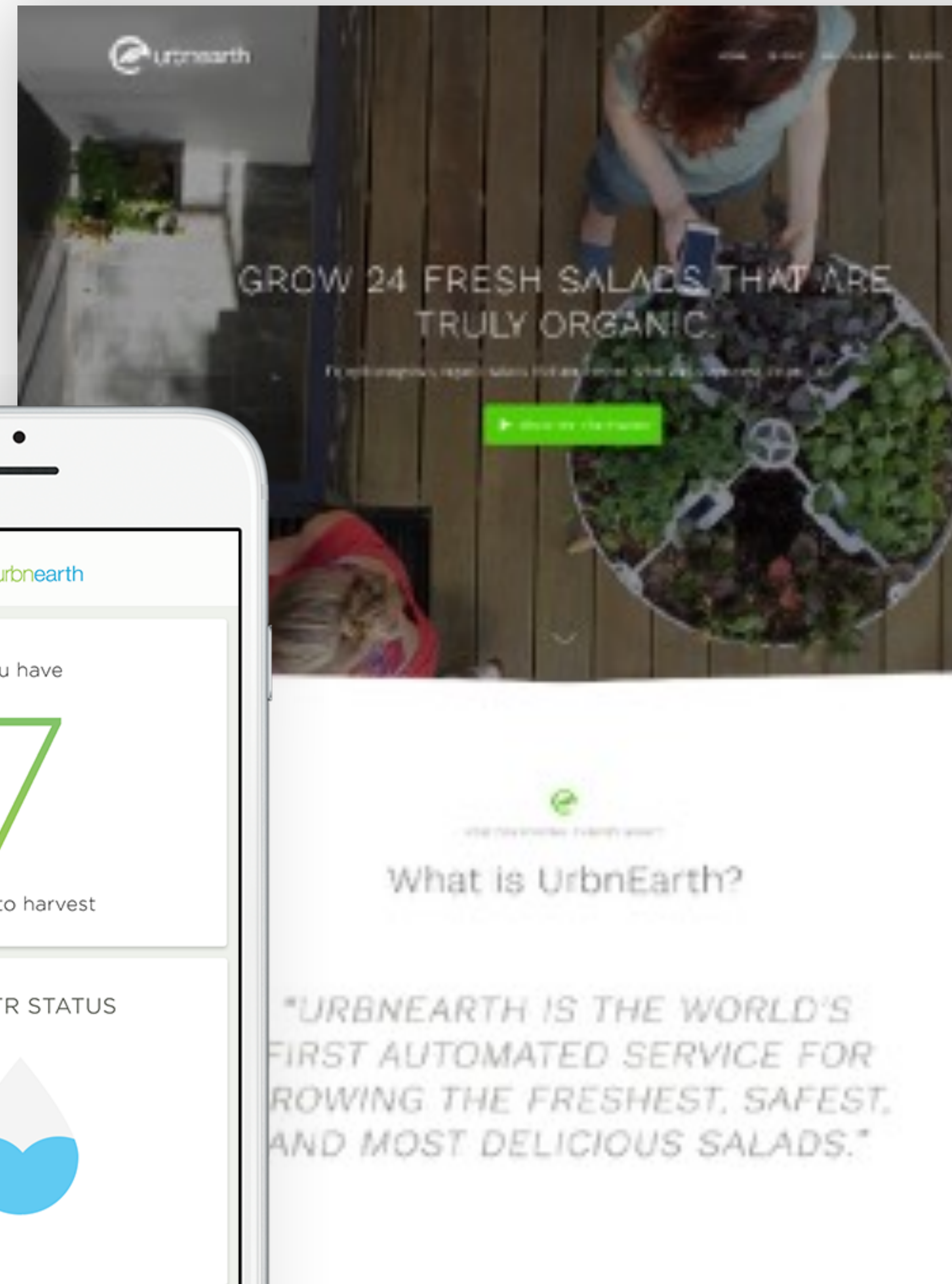
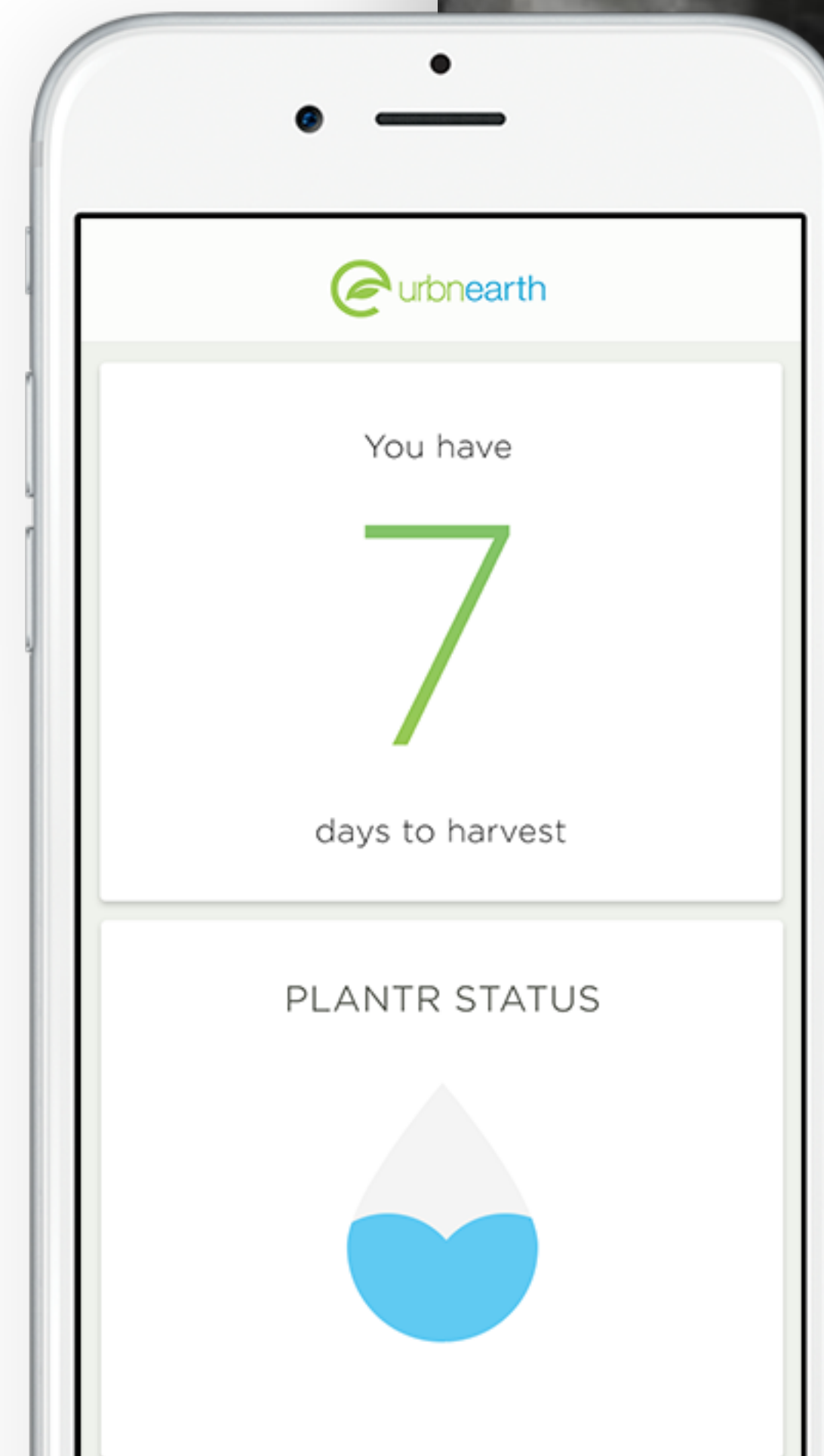


Experience

The UrbnEarth Planter concept is designed to provide a delightful growing experience from order to harvest. There is no need for users to seek information on gardening websites on how to plant, how to harvest or best practices. Information is on the UrbnEarth iOS/Android application, and serendipitous notifications/alerts will tell users to take a manageable action such as refilling a water tank.



Delivery

The Planter is the world's first at-home system for growing salads. The Planter addresses the needs of today's consumers: exceptional user experience, Instagrammable design that users can be proud to own, a positive impact on the planet since it negates the whole supply chain, and the taste of genuine, unadulterated, non-irradiated food. This product transforms users from consumers to empowered producers, creating a significant paradigm-shift in our food-supply chain.

