

Mynd

POSITIONING, PRODUCT DESIGN,
PATTERN LIBRARIES, FUNDRAISING

We worked with Colin and Doug to position Mynd's first-to-market property management platform for real estate investors After leading product design from A-to-Z the company has made two acquisitions and raised \$35M in funding.

mynd.co

A photograph of two men, Doug Brien and Colin Wiel, sitting on a grey modular sofa in a modern interior. The man on the left is wearing a blue and white checkered shirt and dark jeans, with his hands clasped. The man on the right is wearing a light blue button-down shirt and dark jeans, also with his hands clasped. Behind them is a large abstract painting with dark, textured elements. A modern, cylindrical pendant light hangs from the ceiling on the right. The overall atmosphere is professional and contemporary.

Doug Brien & Colin Wiel
Mynd Co-Founders & Real Estate Investors

UrbnEarth

IDENTITY, CREATIVE DIRECTION, PRODUCT DESIGN,
CONTENT, WEB DESIGN, FUNDRAISING

With a \$5,000 loan UrbnEarth launched a series of guided garden kits to customers in 20 countries. The company raised \$500K to generate \$1M+ in pre-orders for the first Salad-as-a-Service model.

urbnearth.com

