

#### Site Usage

5,554 Visits

22.69% Bounce Rate

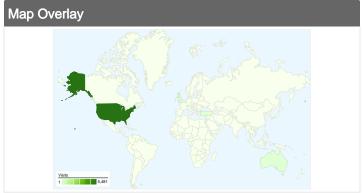
22,320 Pageviews

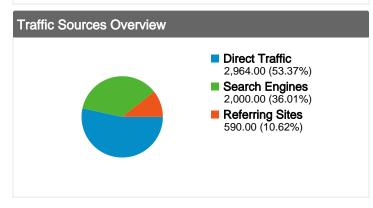
00:03:56 Avg. Time on Site

4.02 Pages/Visit

26.05% % New Visits

# Visitors Overview Visitors 200 100 0 Feb 6 Feb 13 Feb 20 Feb 27 Visitors 1,907





Content Overview		
Pages	Pageviews	% Pageviews
1	7,486	33.54%
/Discussion/viewforum.php?f=1	3,274	14.67%
/open/open_list.html	2,272	10.18%
/k-12/k_12_list.html	1,472	6.59%
/wordpress/	1,023	4.58%



## 1,907 people visited this site



1,907 Absolute Unique Visitors

22,320 Pageviews

4.02 Average Pageviews

~~~ 00:03:56 Time on Site

22.69% Bounce Rate

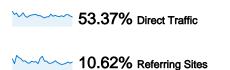
26.05% New Visits

## **Technical Profile**

| Browser           | Visits | % visits |
|-------------------|--------|----------|
| Internet Explorer | 2,523  | 45.43%   |
| Firefox           | 1,117  | 20.11%   |
| Chrome            | 835    | 15.03%   |
| Safari            | 738    | 13.29%   |
| Android Browser   | 257    | 4.63%    |



### All traffic sources sent a total of 5,554 visits



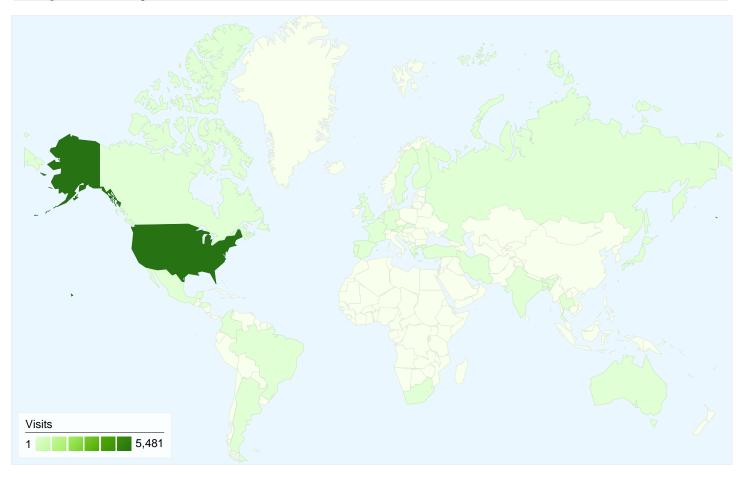


#### Direct Traffic 2,964.00 (53.37%) Search Engines 2,000.00 (36.01%) Referring Sites 590.00 (10.62%)

## **Top Traffic Sources**

| Sources                       | Visits | % visits |
|-------------------------------|--------|----------|
| (direct) ((none))             | 2,964  | 53.37%   |
| google (organic)              | 1,661  | 29.91%   |
| yahoo (organic)               | 195    | 3.51%    |
| queencitychess.com (referral) | 159    | 2.86%    |
| bing (organic)                | 102    | 1.84%    |

| Keywords             | Visits | % visits |
|----------------------|--------|----------|
| (not provided)       | 444    | 22.20%   |
| nc chess             | 439    | 21.95%   |
| ncchess              | 159    | 7.95%    |
| www.ncchess.org      | 110    | 5.50%    |
| north carolina chess | 63     | 3.15%    |



# 5,554 visits came from 32 countries/territories

| Site Usage                                     |                                         |                            |             |                                                       | 1_                                    |             |
|------------------------------------------------|-----------------------------------------|----------------------------|-------------|-------------------------------------------------------|---------------------------------------|-------------|
| Visits<br>5,554<br>% of Site Total:<br>100.00% | Pages/Visit 4.02 Site Avg: 4.02 (0.00%) | <b>00:03:</b><br>Site Avg: |             | % New Visits<br>26.07%<br>Site Avg:<br>26.05% (0.07%) | <b>Bounce</b> 22.69° Site Avg: 22.69° | %           |
| Country/Territory                              |                                         | Visits                     | Pages/Visit | Avg. Time on<br>Site                                  | % New Visits                          | Bounce Rate |
| United States                                  |                                         | 5,481                      | 4.04        | 00:03:58                                              | 25.27%                                | 22.08%      |
| Turkey                                         |                                         | 10                         | 1.20        | 00:00:09                                              | 60.00%                                | 90.00%      |
| United Kingdom                                 |                                         | 9                          | 1.00        | 00:00:00                                              | 100.00%                               | 100.00%     |
| (not set)                                      |                                         | 6                          | 4.17        | 00:10:51                                              | 66.67%                                | 66.67%      |
| Australia                                      |                                         | 6                          | 2.67        | 00:01:16                                              | 100.00%                               | 83.33%      |
| Germany                                        |                                         | 5                          | 1.00        | 00:00:00                                              | 100.00%                               | 100.00%     |
| Colombia                                       |                                         | 4                          | 2.25        | 00:00:12                                              | 50.00%                                | 0.00%       |
| Mexico                                         |                                         | 3                          | 1.00        | 00:00:00                                              | 100.00%                               | 100.00%     |
| Austria                                        |                                         | 3                          | 5.33        | 00:02:55                                              | 33.33%                                | 0.00%       |

| India        | 2 | 2.50 | 00:00:40 | 100.00% | 0.00%   |
|--------------|---|------|----------|---------|---------|
| Russia       | 2 | 1.50 | 00:09:17 | 100.00% | 50.00%  |
| Canada       | 2 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| Japan        | 2 | 4.00 | 00:01:38 | 100.00% | 0.00%   |
| Singapore    | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| Slovakia     | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| Malta        | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| Finland      | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| Greece       | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| Netherlands  | 1 | 8.00 | 00:01:42 | 100.00% | 0.00%   |
| Sweden       | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| Barbados     | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| Brazil       | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| Bangladesh   | 1 | 2.00 | 00:03:45 | 100.00% | 0.00%   |
| Honduras     | 1 | 2.00 | 00:00:22 | 100.00% | 0.00%   |
| Argentina    | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| 1 - 25 of 32 |   |      |          |         |         |



# Pages on this site were viewed a total of 22,320 times

\_\_\_\_\_ 22,320 Pageviews

14,861 Unique Views

22.69% Bounce Rate

## **Top Content**

| Pages                          | Pageviews | % Pageviews |
|--------------------------------|-----------|-------------|
| /                              | 7,486     | 33.54%      |
| /Discussion/viewforum.php?f=13 | 3,274     | 14.67%      |
| /open/open_list.html           | 2,272     | 10.18%      |
| /k-12/k_12_list.html           | 1,472     | 6.59%       |
| /wordpress/                    | 1,023     | 4.58%       |