

## Site Usage

6,124 Visits

38.34% Bounce Rate

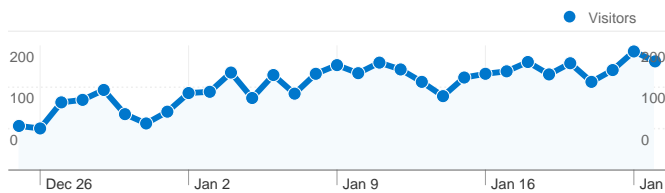
17,772 Pageviews

00:03:47 Avg. Time on Site

2.90 Pages/Visit

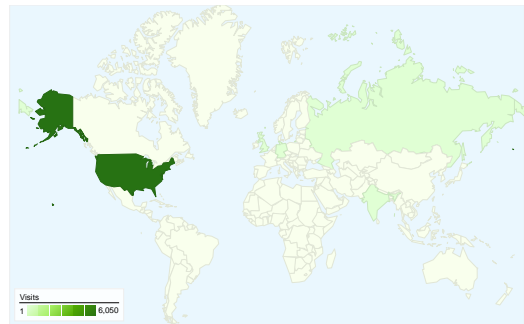
26.11% % New Visits

## Visitors Overview

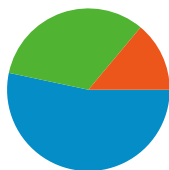


Visitors  
2,118

## Map Overlay



## Traffic Sources Overview



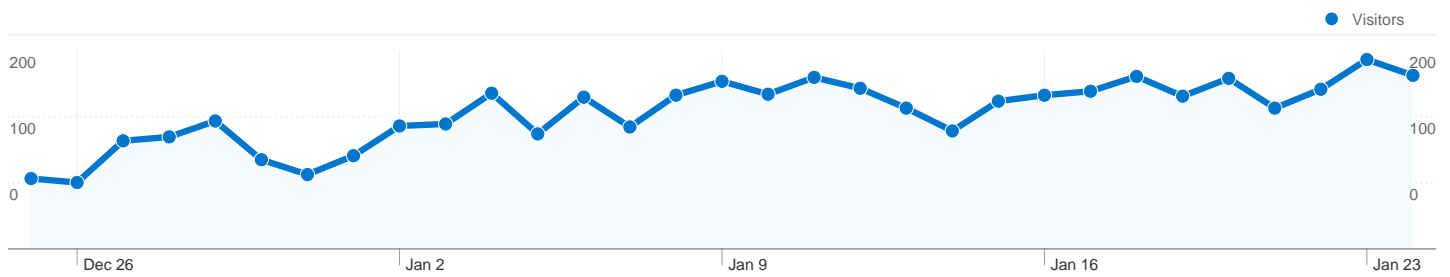
**Direct Traffic**  
3,266.00 (53.33%)

**Search Engines**  
2,006.00 (32.76%)

**Referring Sites**  
852.00 (13.91%)

## Content Overview

Pages	Pageviews	% Pageviews
/	8,025	45.16%
/open/open_list.html	3,096	17.42%
/k-12/k_12_list.html	1,458	8.20%
/wordpress/	958	5.39%
/open/open_results.html	760	4.28%



**2,118 people visited this site**

 **6,124 Visits**


 **2,118 Absolute Unique Visitors**

 **17,772 Pageviews**

 **2.90 Average Pageviews**

 **00:03:47 Time on Site**

 **38.34% Bounce Rate**

 **26.11% New Visits**

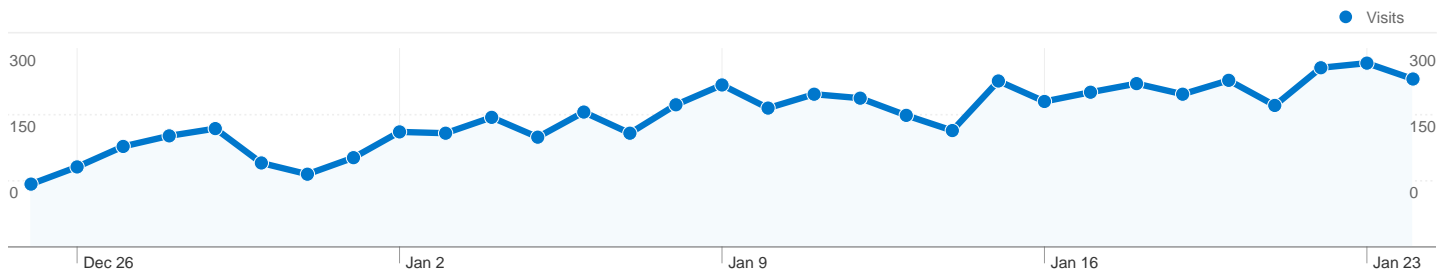
## Technical Profile

Browser	Visits	% visits
Internet Explorer	2,551	41.66%
Firefox	1,446	23.61%
Chrome	994	16.23%
Safari	816	13.32%
Android Browser	245	4.00%

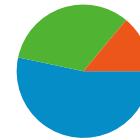
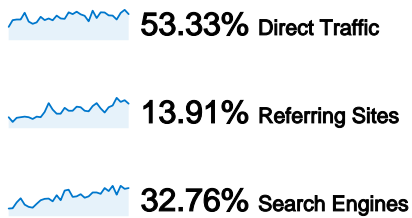
# Traffic Sources Overview

Dec 25, 2011 - Jan 24, 2012

Comparing to: Site



All traffic sources sent a total of 6,124 visits



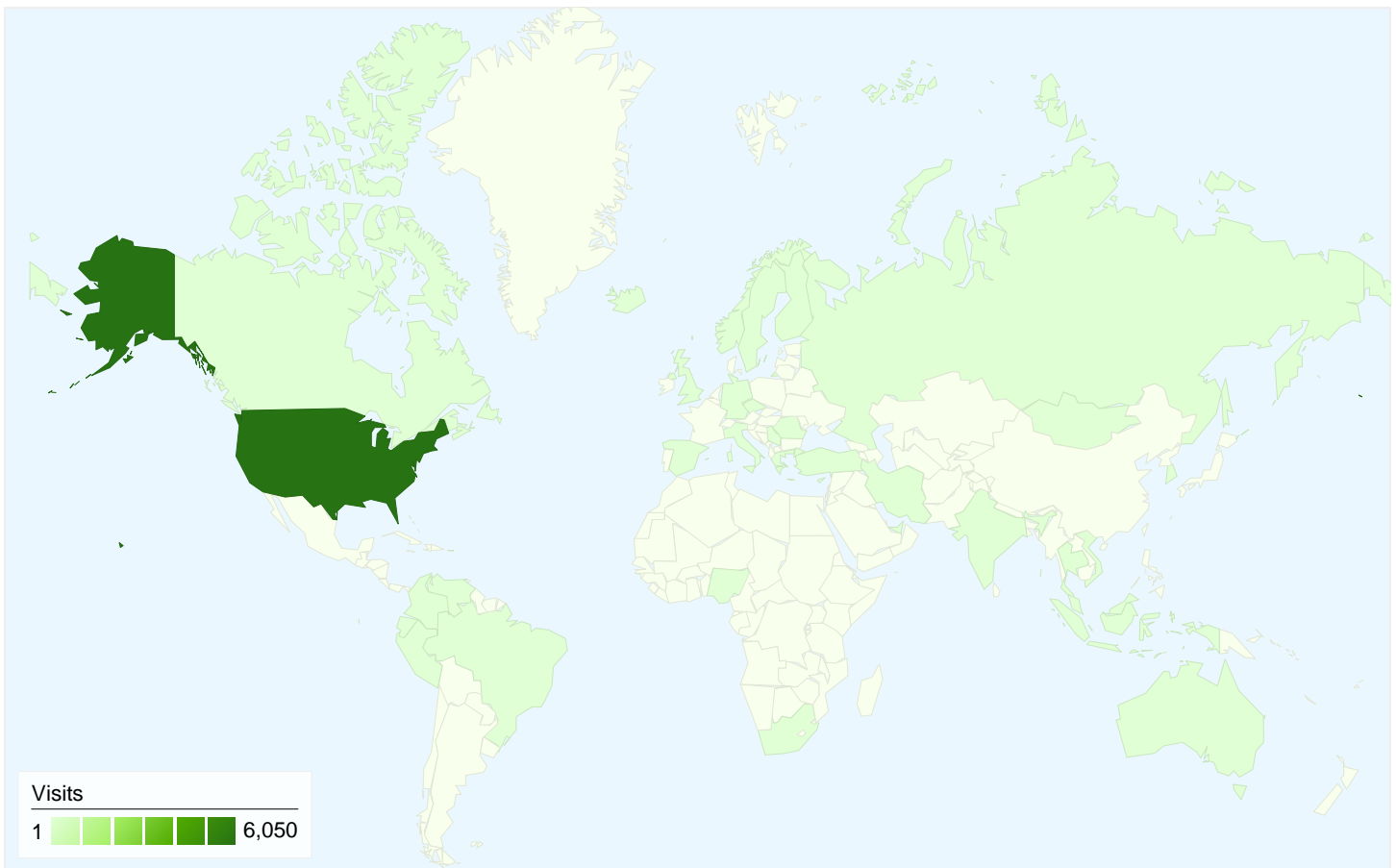
■ **Direct Traffic**  
3,266.00 (53.33%)

■ **Search Engines**  
2,006.00 (32.76%)

■ **Referring Sites**  
852.00 (13.91%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	3,266	53.33%	nc chess	475	23.68%
google (organic)	1,673	27.32%	(not provided)	440	21.93%
main.uschess.org (referral)	204	3.33%	ncchess	167	8.33%
yahoo (organic)	181	2.96%	north carolina chess	73	3.64%
ncchess.org (referral)	132	2.16%	north carolina chess	67	3.34%

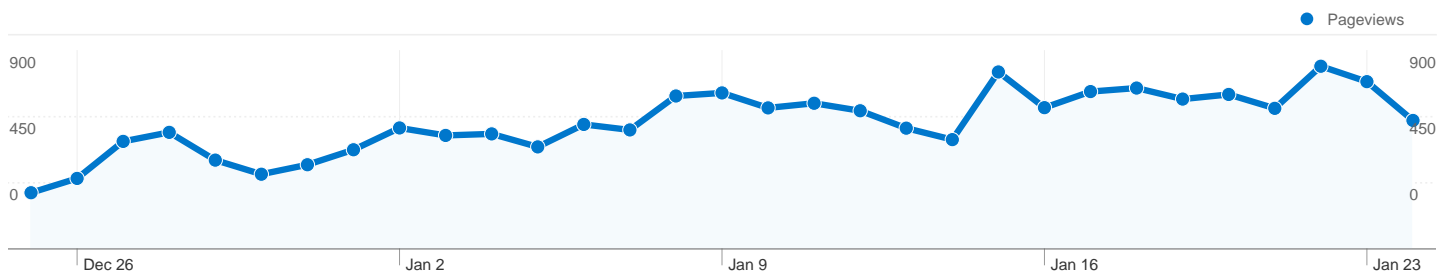


## 6,124 visits came from 36 countries/territories

### Site Usage

Visits 6,124 % of Site Total: 100.00%	Pages/Visit 2.90 Site Avg: 2.90 (0.00%)	Avg. Time on Site 00:03:47 Site Avg: 00:03:47 (0.00%)	% New Visits 26.27% Site Avg: 26.11% (0.63%)	Bounce Rate 38.34% Site Avg: 38.34% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	6,050	2.91	00:03:49	25.50%	37.90%
India	7	3.29	00:01:24	57.14%	42.86%
Germany	7	1.00	00:00:00	85.71%	100.00%
Russia	6	2.17	00:00:53	66.67%	50.00%
United Kingdom	5	2.40	00:00:24	100.00%	40.00%
Turkey	4	1.00	00:00:00	75.00%	100.00%
Italy	4	1.25	00:00:07	75.00%	75.00%
Australia	3	2.33	00:00:16	100.00%	66.67%
Canada	3	3.00	00:00:27	100.00%	33.33%

Spain	3	1.33	00:00:02	100.00%	66.67%
1 - 10 of 36					



Pages on this site were viewed a total of 17,772 times

 17,772 Pageviews

 11,606 Unique Views

 38.35% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	8,025	45.16%
/open/open_list.html	3,096	17.42%
/k-12/k_12_list.html	1,458	8.20%
/wordpress/	958	5.39%
/open/open_results.html	760	4.28%