

Site Usage

5,800 Visits

_____ 16,960 Pageviews

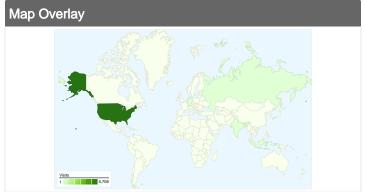
2.92 Pages/Visit

37.76% Bounce Rate

00:03:43 Avg. Time on Site

26.34% % New Visits

Visitors Overview Visitors 200 100 Dec 26 Jan 2 Jan 9 Jan 16 Visitors 1,933



Traffic Sources Overview		
	■ Direct Traffic 3,132.00 (54.00%)	
	■ Search Engines 1,860.00 (32.07%)	
	■ Referring Sites 808.00 (13.93%)	

Content Overview		
Pages	Pageviews	% Pageviews
/	7,576	44.67%
/open/open_list.html	2,973	17.53%
/k-12/k_12_list.html	1,363	8.04%
/wordpress/	979	5.77%
/open/open_results.html	747	4.40%



1,933 people visited this site



1,933 Absolute Unique Visitors

_____ 16,960 Pageviews

2.92 Average Pageviews

00:03:43 Time on Site

37.76% Bounce Rate

26.34% New Visits

Technical Profile

Browser	Visits	% visits
Internet Explorer	2,375	40.95%
Firefox	1,385	23.88%
Chrome	961	16.57%
Safari	768	13.24%
Android Browser	235	4.05%



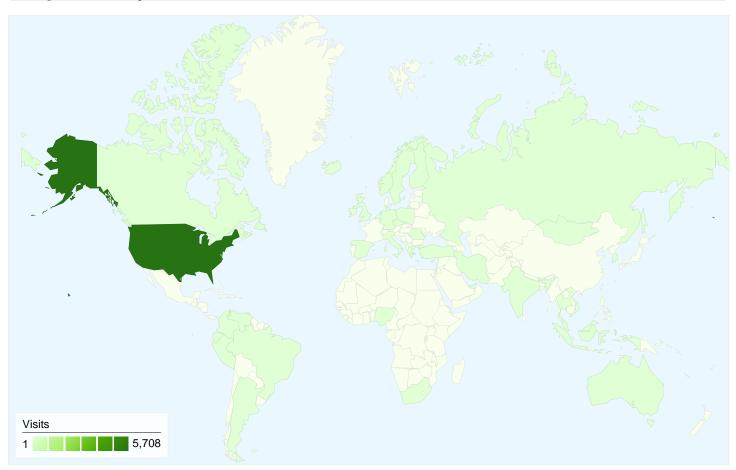
All traffic sources sent a total of 5,800 visits



Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	3,132	54.00%
google (organic)	1,544	26.62%
main.uschess.org (referral)	186	3.21%
yahoo (organic)	181	3.12%
ncchess.org (referral)	124	2.14%

Keywords	Visits	% visits
nc chess	457	24.57%
(not provided)	412	22.15%
ncchess	158	8.49%
north carolina chess	66	3.55%
north carolina chess	64	3.44%



5,800 visits came from 39 countries/territories

Visits 5,800 % of Site Total:	Pages/Visit 2.92 Site Avg:	00:03 : Site Avg:	-	% New Visits 26.52% Site Avg:	37.76 Site Avg:	%
100.00% Country/Territory	2.92 (0.00%)	Visits	43 (0.00%) Pages/Visit	26.34% (0.65%) Avg. Time on Site	% New Visits	8 (0.00%) Bounce Rate
United States		5,708	2.94	00:03:46	25.46%	37.07%
India		9	2.44	00:00:38	77.78%	66.67%
Indonesia		7	1.00	00:00:00	100.00%	100.00%
Russia		6	2.17	00:00:53	66.67%	50.00%
Germany		6	1.00	00:00:00	83.33%	100.00%
Brazil		5	1.00	00:00:00	100.00%	100.00%
United Kingdom		5	2.40	00:00:24	100.00%	40.00%
Australia		4	2.00	00:00:12	100.00%	75.00%
Turkey		4	1.00	00:00:00	75.00%	100.00%

Italy	4	1.25	00:00:07	75.00%	75.00%
					1 - 10 of 39



Pages on this site were viewed a total of 16,960 times

_____ 16,960 Pageviews

11,132 Unique Views

37.77% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	7,576	44.67%
/open/open_list.html	2,973	17.53%
/k-12/k_12_list.html	1,363	8.04%
/wordpress/	979	5.77%
/open/open_results.html	747	4.40%