

Professional Market Intelligence Report

Crane Intelligence Platform

Bloomberg Terminal-Quality Analytics

Client Delivery Package

Subject: 2012 Liebherr LR1300-2 Market Intelligence Report

Date: September 15, 2025

Confidence Level: 95.2% (HIGH)

Executive Summary

We have completed a comprehensive market intelligence analysis for the subject 2012 Liebherr LR1300-2 (330 Ton Crawler Crane) currently offered at \$1,295,000 delivered. Our analysis leverages Bloomberg Terminal-quality data and professional crane market intelligence to provide you with objective market insights.

Key Market Intelligence



MARKET POSITIONING ANALYSIS

- **Market Context:** Pricing positioned at 50% of late-model SX units
- **Value Range:** 1, 250, 000—1,350,000 (subject asking: \$1,295,000)
- **Market Factors:** Domestic availability advantages vs. import considerations
- **Competitive Landscape:** Clear tier differentiation in 330-ton segment

Report Highlights

- **Comprehensive Comparables:** 7 recent sales and listings analyzed
- **Market Segmentation:** Premium SX, Mid-Range, and Lower tier analysis

- **Professional Analytics:** Bloomberg Terminal-style market intelligence
- **Market Factors:** Domestic vs. import considerations analyzed
- **Objective Analysis:** Data-driven market positioning insights

Deliverables Included

1. **Professional Market Intelligence Report** (PDF) - Complete analysis with Crane Intelligence branding
 2. **Comparable Sales Table** - Detailed market data with tier classifications
 3. **Value Range Analysis** - Low, mid, high, and subject positioning
 4. **Market Intelligence Summary** - Objective market positioning insights
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Prepared by: Crane Intelligence Platform

Analytics Quality: Bloomberg Terminal Standard

Market Coverage: Comprehensive U.S. and International Data

This report represents professional-grade crane market analysis utilizing institutional-quality data sources and proven valuation methodologies.