

PHI NGUYEN

DATA SCIENTIST

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EXPERIENCE

Econometric Researcher

Mercator Research Institute | Berlin, Germany | Nov 2018 – Nov 2019

- Used statistical and machine learning models to estimate the welfare loss of congestion in Berlin.
- Proposed a time- and distance-based congestion charge that would reduce traffic congestion by 0.2 – 0.5% (approximately 1.2 – 3 billion EUR annually).
- Used qGIS to analyze GPS data from over 32 million unique trips, the DBSCAN clustering algorithm to generate trip clusters, and R to build regression models.

Data Scientist, Working Student

Priori Data | Berlin, Germany | Nov 2017 – Oct 2018

- Developed several machine learning models (regression, generalized linear models) to estimate app revenue & app stickiness for apps in both iOS and Google Play stores.
- Drove updates that led to up to 17% improvements in MAPE (median absolute percentage error) for certain geographies and app categories.
- Used R, Python, and Airflow to automate loading of estimates into Google BigQuery.

Senior Data Analyst

Intuit | Mountain View, CA | Aug 2013 – Feb 2016

- Managed web analytics for Quickbooks.com using Adobe SiteCatalyst, SQL, and Tableau for dashboards, including page flow analysis and funnel analysis.
- Led over 20+ AB tests ranging from pricing changes to product lineup presentation, using SiteSpect, Excel, R, and SQL for analysis of results.

EDUCATION

Humboldt Universität zu Berlin

Berlin, Germany | Oct 2016 – Nov 2019

M.S. Statistics | 3.6 GPA [1,7 in German grading system]

UC Berkeley

Berkeley, CA | Aug 2009 – May 2013

B.A. Operations Research and Management Science | 3.86 GPA [Honors with Distinction]

SKILLS

Data Science & Statistics: R, Python, SQL

Visualization: ggplot2, Tableau, R Shiny, qGIS

Other: Git, Markdown, command line, LaTeX, Excel