## **Proforma**

Companies open to your department

Company: Myntra

Company Name :

Myntra Jabong Pvt. Ltd.

Nature Of

E- commerce

Business:

Designation: Data Analyst

Tentative Job Location :

Bangalore, Mumbai, Gurgaon including Fulfilment centres and regional hubs in these locations

Data analysts are a part of Business Insights, category planning, customer experience, revenue operations, marketing and supply chain teams focused on specific functions or initiatives. They work closely with various business functions to enable data driven problem solving and decision making.

In a large ecommerce company such as Myntra where direct interaction with customers and associates is limited, data is often the only source of truth and therefore plays a key role in performance measurement and decision making. Data analysts work on three broad types of problems to enable this -

Description:

Descriptive - problems involving performance measurement, setting up meaningful metrics, granularity, visualisation and benchmarking for various business functions Investigative - design of experiments, determining success of experiments or initiatives; hypothesis testing, deep dive analysis around specific events or observable trend changes Predictive or Prescriptive - deeper level of problem solving using statistical, machine learning or operations research techniques to generate estimates, forecasts or recommendations for better planning or goal achievement within business functions

Data analysts should have a flair for structured problem solving and are typically skilled on SQL, Python, R and other applications that handle big data. They should also possess good applied knowledge of commonly used statistical concepts, machine learning and operations research techniques.

Department BT BS MT DoubleMajor dual dualB dualC Mdes MBA Phd MSc MSR

AE	Y	-	Y	Y	Y	Y	Y	-	-	N	-	Y
BSBE	Y	-	Y	Y	Y	Y	Y	-	-	N	-	Y
CE	Y	-	Y	Y	Y	Y	Y	-	-	N	-	Y
CHE	Y	-	Y	Y	Y	Y	Y	-	-	N	-	Y
CSE	N	-	N	N	N	N	N	-	-	N	-	N
EE	N	-	N	N	N	N	N	-	-	N	-	N
ES	-	Y	Y	-	Y	-	Y	-	-	N	-	-
ME	Y	-	Y	Y	Y	Y	Y	-	-	N	-	Y
MSE	Y	-	Y	Y	Y	Y	Y	-	-	N	-	Y
PHY	-	Y	-	Y	Y	Y	Y	-	-	N	Y	-
CHM	-	Y	-	Y	Y	Y	Y	-	-	N	Y	-
MTH	-	N	-	N	N	N	N	-	-	N	N	-
ECO	-	Y	-	Y	Y	Y	Y	-	-	N	-	-
DES	-	-	-	-	-	-	N	N	-	N	-	-
IME	-	-	Y	-	-	Y	Y	-	Y	N	-	-
CGS	-	-	-	-	-	-	-	-	-	N	-	N
HSS	-	-	-	-	-	-	-	-	-	N	-	-
EEM	-	-	N	-	-	N	-	-	-	N	-	-
MSP	-	-	Y	-	-	-	-	-	-	N	-	-
NET	-	-	N	-	-	N	-	-	-	N	-	-
PSE	-	-	Y	-	-	N	-	-	-	N	-	N
Stats	-	-	-	-	-	-	-	-	-	N	Y	-

Cost to Company:

Eligibilty:

13 LPA

Cost to Company: INR 13,00,000

Gross Income: INR 8,00,000

Joining Bonus: INR 1,00,000

Package Details: ESOP: INR 4,00,000 worth ESOPs vesting over 4 years. **Benefits:** 

1. INR 2,200 of Food coupons every month which can be used in our cafeteria 2. Medical Insurance: INR 3 lakhs of insurance coverage for Employees & up to five dependents

- 3. Sports & Gym facilities available in Bangalore Office
- 4. Transport: Shuttles to and from various points in the city / metro stations for daily commute.

Bond: False

Medical

Requirements

Resume

True Shortlist:

Resume

Shortlist 7CPI + The offered candidates have to clear all backlogs by the time they on-board with us.

Criteria:

Aptitude

False Test:

Group

False Discussion:

Technical True Test:

Technical

Test 1hr

Duration:

Technical True Interview:

Technical

Interview 45min

Duration:

Number of Techincal 3

Interview

Rounds:

HR

True Interview:

HR Interview

30min Duration: