Proforma

Companies open to your department

Company :	Skiify Solutions Private Limited
Company Name :	Skiify Solutions Private Limited
Nature Of Business :	Information Technology
Designation :	Management Trainee
Tentative Job Location :	New Delhi
Description :	Key role of Management Trainee at Skiify is to manage and coordinate all marketing, advertising and promotional activities. To conduct market research to determine requirements for existing and future products and services. Also the candidate needs to develop and implement marketing plans and projects for new and existing products and services, manage the productivity of the marketing plans and projects, monitoring public and media perception of the client or employer. Working closely with the sales team, and a team of regional marketers, Management Trainee will be responsible for implementing the marketing strategies and programs that successfully drive Skiify business. **Key duties for Management Trainee:** â€¢Â Â Â Marketing Strategy and Planning â€¢Â Â Â Product and Promotion Launches â€¢Â Â Â Channel Marketing â€¢Â Â Â Public Relations Management â€¢Â Â Â Resource Management â€¢Â Â Â Performance tracking â€¢Â Â Â Operations â€¢Â Â Â Account Management / Client Services â€¢Â Â Â Account Management / Client Services Business planning and forecasting **Responsibilities:** â€¢Â Â Â Work with other managers to plan and direct the work of the organization. â€¢Â Â Â Help set policies. â€¢Â Â Â Evaluate work output. â€¢Â Â Â Attend periodic evaluations. â€¢Â Â Â Use company reports to analyse sales, gross profit and inventory activity. â€¢Â Â Â Identify trends and recommends proactive or remedial action to manage business situations. â€¢Â Â Â Report market activity to management by monitoring and analysing competitive price lists and products. **Skills Required:** â€¢Â Â Â Demonstrable/demonstrated problem solving/analytical skills â€¢Â Â Â Avid in understanding and adopting new technology changes â€¢Â Â Â Good communication skills â€¢Â Â Â Knowledge of mathematical modelling, numerical methods, operations research, statistical and probability theory will be advantage â€¢Â Â Â Good academic background

Eligibilty :	Department	BT	BS	MT	DoubleMajor	dual	dualB	dualC	Mdes	MBA	Phd	MSc	MSR
	AE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
	BSBE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
	CE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
	CHE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
	CSE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
	EE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
	ES	-	Y	N	-	Y	-	Y	-	-	N	-	-
	ME	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
	MSE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
	PHY	-	Y	-	Y	Y	Y	Y	-	-	N	N	-
	CHM	-	Y	-	Y	Y	Y	Y	-	-	N	N	-
	MTH	-	Y	-	Y	Y	Y	Y	-	-	N	N	-
	ECO	-	Y	-	Y	Y	Y	Y	-	-	N	-	-

DES	-	-	-	-	-	-	Y	N	-	N	-	-
IME	-	-	N	-	-	Y	Y	-	N	N	-	-
CGS	-	-	-	-	-	-	-	-	-	N	-	N
HSS	-	-	-	-	-	-	-	-	-	N	-	-
EEM	-	-	N	-	-	Y	-	-	-	N	-	-
MSP	-	-	N	-	-	-	-	-	-	N	-	-
NET	-	-	N	-	-	Y	-	-	-	N	-	-
PSE	-	-	N	-	-	Y	-	-	-	N	-	N
Stats	-	-	-	-	-	-	-	-	-	N	N	-

Cost to Company :	INR 2070600
Package Details :	Gross Salary: INRÂ 1740600
Bond :	False
Medical Requirements :	NA
Resume Shortlist :	True
Resume Shortlist Criteria:	N/A
Aptitude Test:	True
Aptitude Test Duration:	40 mins
Group Discussion:	True
Group Discussion Duration:	20 mins
Group Discussion Strengtd:	
Technical Test:	False
Technical Interview:	False
HR Interview:	True
HR Interview Duration:	20 mins