

Proforma

Companies open to your department

Company : Publicis Sapient  
Company Name : Publicis Sapient  
Nature Of Business : "Publicis Sapient, a part of Publicis Groupe, is purpose-designed to address today's Digital Business Transformation imperative. We've spent nearly three decades utilizing the disruptive power of tech  
Designation : Senior Associate Data Science L1  
Tentative Job Location : Bangalore, Gurgaon, noida

**The future is infinitely wide and begging to be reimaged and Publicis Sapient is looking for people who have the courage to make their dent in what has always been. If you have an optimism that says there is no limit to what we can achieve in a time inviting those with vision to shake things up, then we should talk. Our work is fueled by connected thinking, challenging boundaries, and the power of digital redefining a connected world. Our people thrive because of the belief that it's both our privilege and responsibility to usher our clients and the world into what is next. We're seeking those who question the status quo and want to reimagine the way the world works while realizing a smarter way for business to help – all in service of improving the daily lives of people, the world, and your career. Next reimaged.**

Job Title:

Data Science

JOB PURPOSE

Analysts on the Advanced Analytics team are exposed to a range of clients, projects and responsibilities that span the entire life cycle of a project - from ideation and strategy to analytics. You will be working with a team of highly talented individuals in Strategy, Marketing, Media, Creative and Technology to help drive results for our clients.

JOB RESPONSIBILITIES

Description : Our Analysts are a diverse group of highly qualified people with various backgrounds, all of whom combine rigorous analytic experience with leadership experience. They bring qualities such as intellectual curiosity, determination and creativity to our client work. We seek highly motivated individuals with a strong record of professional achievement.

- Conceptualizing and communicating strategic solutions
- Collaborating with internal and external clients to develop clear business and measurement objectives
- Applying various quantitative methods, including regression, multivariate and graphical methods to analyze and interpret information from complex data sources
- Applying optimization techniques to high-dimensional multivariate problems Lead the integration of disparate, user-level data sets into a unified view of the consumer, and leverage these data for the development of models and media planning applications
- Providing integrated analytical solutions across customers and channels to improve client decision-making
- Developing a high level of competence in several of Python, R, SAS, javascript, Tableau, Excel, and other statistical analysis language and tools
- Developing and maintaining functional expertise in a broad array of digital marketing subjects, including; database marketing, integrated channel marketing (including web), analytical tools, techniques, and other infrastructure requirements

Department	BT	BS	MT	DoubleMajor	dual	dualB	dualC	Mdes	MBA	Phd	MSc	MSR
AE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
BSBE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
CE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
CHE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N

Eligibility :	CSE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
	EE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
	ES	-	Y	N	-	Y	-	Y	-	-	N	-	-
	ME	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
	MSE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
	PHY	-	Y	-	Y	Y	Y	Y	-	-	N	N	-
	CHM	-	Y	-	Y	Y	Y	Y	-	-	N	N	-
	MTH	-	Y	-	Y	Y	Y	Y	-	-	N	N	-
	ECO	-	Y	-	Y	Y	Y	Y	-	-	N	-	-
	DES	-	-	-	-	-	-	Y	N	-	N	-	-
	IME	-	-	N	-	-	Y	Y	-	N	N	-	-
	CGS	-	-	-	-	-	-	-	-	-	N	-	N
	HSS	-	-	-	-	-	-	-	-	-	N	-	-
	EEM	-	-	N	-	-	Y	-	-	-	N	-	-
	MSP	-	-	N	-	-	-	-	-	-	N	-	-
	NET	-	-	N	-	-	Y	-	-	-	N	-	-
	PSE	-	-	N	-	-	Y	-	-	-	N	-	N
	Stats	-	-	-	-	-	-	-	-	-	N	N	-

Cost to Company :	INR 16,00,000
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Package Details :	<b>Total Compensation</b>	<b>INR 17,50,000</b>
	<b>Base Pay</b>	1,511,088
	<b>Retirals</b>	88,912
	<b>CTC</b>	INR 16,00,000
	<b>Joining bonus ( <i>The pay out for joining bonus will happen in the first month of your salary, the lock in period for the same is 18 months</i>)</b>	INR 1,50,000

Bond : False

Medical Requirements :

Resume Shortlist : False

Aptitude Test: False

Group Discussion: False

Technical Test: True

Technical Test Duration: 75-90 min

Technical Interview: True

Technical Interview Duration: 60min

Number of Techincal Interview Rounds:

1

HR Interview: True

HR Interview Duration: 60 min