Proforma

Companies open to your department

Company:

Doubtnut

Company Name:

Doubtnut

Nature Of Business:

Ed-Tech

Designation: Business Analyst

Tentative Job Location:

Description:

Gurgaon

About Company

Doubtnut is a multilingual Al powered Ed-Tech platform catering to the learning needs to the next half billion users. With its Al powered video doubt solving product and large sized live classes and video lectures, Doubtnut is India's #1 K12 EdTech platform with more than 93% of our users coming from outside of the Top 6 cities.

We are funded by Tencent, Surge (Sequoia), Omidyar Network and Waterbridge Ventures

What is the role [Business Analyst] about?

A Business Analyst would get an opportunity to work on interesting challenges across Sales, Marketing, Product, Content and Business Planning by enabling and driving data driven decision making alongside the respective stakeholders. In line with our work culture, the role entails a very degree of ownership while allowing for the freedom to learn, experiment and scale.

- Own, develop and maintain metrics and identify trends â€" Work with the respective stakeholders to translate the insights into new projects / decisions
- Work with the Product/Tech/Sales/Content teams to operationalize the projects/decisions and to drive results on the intended metric
- Design experiments, test hypotheses, build models, drive control groups and scale what works
- Identify areas of automation and process enhancement to drive greater efficiency
- Help build and intensify the data driven decisioning culture at Doubtnut by putting in place systems that allow more better ease of data and more actionable insights

We would look to develop Analysts/Program Managers/Associate Product Managers from the pool of Business Analysts that we onboard

What are we looking for?

- · Strong problem solving and analytical skills with an exceptional business acumen
- Good written and verbal communication skills.
- Ability to multitask and work on a diverse range of requirements
- High levels of self-initiative and drive and a strong work ethic
- Technical capabilities: SQL,Excel, R, Python, Spark, etc.

Department BT BS MT DoubleMajor dual dualB dualC Mdes MBA Phd MSc MSR

I												
AE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
BSBE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
CE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
CHE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
CSE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
EE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
ES	-	Y	N	-	Y	-	Y	-	-	N	-	-
ME	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
MSE	Y	-	N	Y	Y	Y	Y	-	-	N	-	N
PHY	-	Y	-	Y	Y	Y	Y	-	-	N	N	-
CHM	-	Y	-	Y	Y	Y	Y	-	-	N	N	-
MTH	-	Y	-	Y	Y	Y	Y	-	-	N	N	-
ECO	-	Y	-	Y	Y	Y	Y	-	-	N	-	-
DES	-	-	-	-	-	-	Y	N	-	N	-	-
IME	-	-	N	-	-	Y	Y	-	Y	N	-	-
CGS	-	-	-	-	-	-	-	-	-	N	-	N
HSS	-	-	-	-	-	-	-	-	-	N	-	-
EEM	-	-	N	-	-	Y	-	-	-	N	-	-

Eligibilty:

MSP N NET Y Ν **PSE** Ν Y N N Stats Ν Y

Cost to

Company:

11,50,000

10,00,000 (Fixed)

Package

50,000 (Joining Bonus)

Details:

1,00,000 (Retention Bonus post completion of 12 months)

False Bond:

Medical Requirements

Resume Shortlist:

True

Resume

Shortlist N/A

Criteria:

Aptitude False

Test:

Group False Discussion:

Technical

True

Test: Technical

Test N/A

Duration:

Technical True

Interview:

Technical Interview

N/A

Duration: Number of

Techincal Interview

Rounds:

HR

Interview:

False

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