



Students' Placement Office, IIT Kanpur

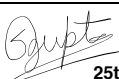

Project Verification Form



By appending your signatures to this form you acknowledge and agree that:

Title of the Project	Construct an In-Site search engine solving the conversion problem
Commencement Date	5 th July 2021
Completion Date	5 th September 2021
Project Supervisor	Mr. Anshul Basia
Organization/Institution where the Project was accomplished	Zevi.AI
Project Description (You can use extra A4 sheets in case you run out of space however the extra sheets should also have the seal & signature of the Project Supervisor or the relevant authority)	
<ul style="list-style-type: none">• Accessed user search & store product data of several stores with 210-450 variables for exploratory data analysis• Engineered ngram queries & labels, embedded them using transformer & tracked various ML models for classification• Developed the threshold for number of products to show for queries by fitting various distribution functions on probability data• Reduced latency of search codebase and improved test accuracy for ML model	

- This form along with the certificate would serve as the official document between the project supervisor and Students Placement Office, IIT Kanpur regarding verification of the student's project work
- The student will provide additional information and documentation relevant to his/her project upon request by the Students' Placement Office
- The student has clearly defined his/her individual role in projects done in cooperation with other students, faculty, groups or company personnel.
- Incorrectly over-stating the reach, impact and/or quantitative/qualitative results of a project is unethical.
- In case of violation of any of the above rules, Students' Placement Office, IIT Kanpur reserves the right to take necessary action including de-registering the student from the placement season and reporting the misconduct to the Institute Authorities.

Submitted by:-	Project Supervisor Details:-
Name: Shubham Gupta	Name: Anshul Basia
Roll No: 180749	Designation: Cofounder, Zevi.AI
Signature:  25th Aug 2021	Signature:  25th Aug 2021