Proforma

Companies open to your department

Moonraft Innovation Labs Pvt Ltd Company: Company Moonraft Innovation Labs Pvt Ltd Name:

Nature Of

Design and Digital Innovation firm Business:

Designation: Designer

Tentative Job Location:

Bangalore

Job Description:

We are here to advance human experience through design-driven innovation. Design, to us, is all about creating new meanings, while art is about self expression and emotive appeal. Bringing these two creative disciplines together and operating at their intersection with business and technology, we drive business innovations with differentiating customer experience.

A User Experience Designer at Moonraft is a UX design expert with a disruptive approach to design that brings together empathy for users and understanding of business. They must possess a guerrilla-like attitude to quick visioning and lateral thinking combined with ability to articulate design. Openness and flexibility to appreciate ideas from anywhere is important.

Responsibilities:

- Drive creative brainstorm sessions and ideation workshops along with reviewing and approving designs
- Support new business initiatives and work with a cross-disciplinary team to help define and execute concept direction to meet the clients' business needs
- Identify customer needs and requirements by working closely with internal and external stakeholders
- Create wireframes, prototypes, interaction diagrams, pattern libraries, and user flows to convey the design
- Analyze existing systems and understand new needs of the business and target audience
- Conduct regular usability testing and provide actionable reports summarizing results
- Document discussions, concepts, and the finalized scope
- Oversee and contribute to the development of the product
- Conduct and perform testing to validate that the developed functionality is in accordance with the scope (UAT)
- Coordinate activities with all artistic and creative departments to ensure that deadlines are

met and project goals are achieved Description:

- Lead by example, inspiring others with the quality of your own work, your ability to clearly articulate your vision and design decisions
- Presenting work to internal teams and clients, encouraging collaborative dialogue and building consensus around solutions
- Contribute to the development of design best practices and design systems

Requirements:

• Bachelor's or Master's degree in design-related discipline: Interaction, Information or Interface design, Human-Computer Interaction, Design Planning, Graphic Design, Product Design or Communication Design

• 0-3 years of industry experience

• An online portfolio showcasing latest projects (school/live)

• Candidates must have basic user-centered design methods and techniques

• Solid communication skills.

• Proficiency with tools such as Sketch, Axure, Invisionapp, Photoshop, Illustrator, InDesign and understanding of all the latest tools

• Ability to work in multi-disciplinary teams to achieve team goals.

About Moonraft Innovation Labs

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We place the human at the center, bringing quantitative and qualitative techniques together to develop consumer insights. Our techno-creative team, bridging consumer insights, business understanding and advanced technology skills, then builds humanistic technology solutions. We believe experimentation is at the core of every innovation. Radical innovation, in our view, is just an event recognized in hindsight when a number of trial-and-error attempts spark off a breakthrough. Our approach embraces rapid prototyping and empirical evidence in everything we do. As the name says, we are Moonraft Innovation Labs, driving innovation through experimentation.

"Rafters", who inhabit Moonraft, recognize only idea as the boss. They live by imagination, simplicity and speed. Our egalitarian culture and environment are designed for rafters to thrive and deliver elegant solutions for complex problems.

Department	вТ	BS	MT	DoubleMajor	dual	dualB	dualC	Mdes	MBA	Phd	MSc	MSR
AE	N	-	N	N	N	N	N	-	-	N	-	N
BSBE	N	-	N	N	N	N	N	-	-	N	-	N
CE	N	-	N	N	N	N	N	-	-	N	-	N
CHE	N	-	N	N	N	N	N	-	-	N	-	N
CSE	N	-	N	N	N	N	N	-	-	N	-	N
EE	N	-	N	N	N	N	N	-	-	N	-	N
ES	-	N	N	-	N	-	N	-	-	N	-	-
ME	N	-	N	N	N	N	N	-	-	N	-	N
MSE	N	-	N	N	N	N	N	-	-	N	-	N
PHY	-	N	-	N	N	N	N	-	-	N	N	-
CHM	-	N	-	N	N	N	N	-	-	N	N	-
MTH	-	N	-	N	N	N	N	-	-	N	N	-
ECO	-	N	-	N	N	N	N	-	-	N	-	-
DES	-	-	-	-	-	-	Y	Y	-	N	-	-
IME	-	-	N	-	-	N	N	-	N	N	-	-
CGS	-	-	-	-	-	-	-	-	-	N	-	N
HSS	-	-	-	-	-	-	-	-	-	N	-	-
EEM	-	-	N	-	-	N	-	-	-	N	-	-
MSP	-	-	N	-	-	-	-	-	-	N	-	-
NET	-	-	N	-	-	N	-	-	-	N	-	-
PSE	-	-	N	-	-	N	-	-	-	N	-	N
Stats	-	-	-	-	-	-	-	-	-	N	N	-
Mdes - QI PA												

Cost to Mdes - 9LPA Company:

Package Details:

Eligibilty:

Bond: False

Medical Requirements

Resume True Shortlist:

Shortlist N/A

Resume

False

Test: Group

False Discussion:

Criteria: **Aptitude**

Technical False
Technical Technical

Interview: True

Technical

.

Interview Duration:

01:00

Number of Techincal

Interview Rounds:

HR

True

2

Interview: HR Interview

Duration: 00

00:30