Proforma

Companies open to your department

Company :	Info Edge India Ltd
Company Name :	Info Edge India Ltd
Nature Of Business :	Internet
Designation :	UI/UX Designer
Tentative Job Location :	Noida

Description :

About Info Edge

We are Info Edge, a pioneer in the Indian internet ecosystem. You may have heard about us when you are looking for a job (Naukri), a house (99acres), a life partner (Jeevansathi) or while you were studying (Shiksha). We run all these in house. We also invest actively and you might recognize us if you order food online (Zomato) or buy an insurance online (Policy Bazaar). In short, we constantly strive to run sustainable businesses in consumer internet space in India. We are close to $5 Billion in market cap but are a lot more in how we touch everyone's life on a day to day basis. And we aspire to do more.

Info Edge's mission is to create world-class platforms that transform lives by continuously innovating. We always delight our customers by delivering superior value through our continuous investment across various businesses, especially in cutting-edge technology, machine learning and artificial intelligence (AI). This has enabled us to build robust systems that constantly increases our predictive powers on customer behavior, and optimizes and improves our systems.

At Info Edge, people are our core competitive advantage and we will continue doing all that is needed to attract and retain the best available talent.

About BU: Corporate Function

Title: UI/UX Designer

Required Educational Qualification: M.Des (e.g interaction, graphic, visual communication)/ Any graduation with a strong design portfolio

Job Objective: As UX designer, you will be dedicated to simplifying the business and end user goals, and Impact life of millions of users on our platform. Our UX designers research, discover, and create solutions for business problems through deep understanding of the end users.

Job Description:
As Associate UX designer you will:

â— Create user-centered designs by considering market segment analysis, customer feedback, site metrics, and usability findings.

â— Quickly and iteratively create interaction flows, wireframes, and visual design mock-ups throughout the design process.

â— Drive the design review cycle, close on design requirements and interact with product managers and understand product priorities and needs.

â— Design the visual style, interface, and interaction flow of applications and experiences. Maintain detailed user-interface specifications and design patterns.

â— Come up with solutions that can fulfill the user needs without compromising the business goals.
â— Identify the best and minimum viable features sets to be designed to give optimum user experience.
â— Work closely with the product/research team and users to validate the need and usability of designed features.

Required Skills:

â— Ability to create great user-centered design solutions across desktop and mobile devices (flows, prototypes, wireframes) and solid visual designs.

â— Fluency in best practices for mobile and web-based information architecture and design, as well as strong knowledge of usability principles and techniques.
â— Experience of working in a collaborative team and working directly with developers for implementation of designs.

â— Excellent communication, presentation, interpersonal and analytical skills including the ability to communicate complex, interactive design concepts clearly and persuasively across different audiences and varying levels of the organization.

â— Strong understanding of user research methodologies and practice.

â— Positive, proactive attitude and enthusiasm for the hard work required to solve creative challenges.

Desired Skills:
â— Consumer focused internet experience, designing dynamic end-to-end online experiences or any mobile app/games design experience is a must.
â— Significant contributions to web or mobile applications.
â— Fast and Interactive Prototyping skills.

â— Detailed and clear interaction design specifications.
â— Demonstrated ability to present and defend design decisions.

Why Join us:
This is a unique opportunity to work on innovative and disruptive technologies that are shaping the future of the industry. We are looking for candidates who are willing to work passionately in a fast-paced environment and are ready to enhance their skills by learning something new. Being a part of the InfoEdge team, you will be engaged in innovations, product development, integration with mobile and social media, technology, research and development, quality assurance, sales and marketing.
To learn more about Info Edge visit http://www.infoedge.in/

Eligibilty :

Department	BT	BS	MT	DoubleMajor	dual	dualB	dualC	Mdes	MBA	Phd	MSc	MSR
AE	N	-	N	N	N	N	N	-	-	N	-	N
BSBE	N	-	N	N	N	N	N	-	-	N	-	N
CE	N	-	N	N	N	N	N	-	-	N	-	N
CHE	N	-	N	N	N	N	N	-	-	N	-	N
CSE	N	-	N	N	N	N	N	-	-	N	-	N
EE	N	-	N	N	N	N	N	-	-	N	-	N
ES	-	N	N	-	N	-	N	-	-	N	-	-
ME	N	-	N	N	N	N	N	-	-	N	-	N
MSE	N	-	N	N	N	N	N	-	-	N	-	N
PHY	-	N	-	N	N	N	N	-	-	N	N	-
CHM	-	N	-	N	N	N	N	-	-	N	N	-
MTH	-	N	-	N	N	N	N	-	-	N	N	-
ECO	-	N	-	N	N	N	N	-	-	N	-	-
DES	-	-	-	-	-	-	N	Y	-	N	-	-
IME	-	-	N	-	-	N	N	-	N	N	-	-
CGS	-	-	-	-	-	-	-	-	-	N	-	N
HSS	-	-	-	-	-	-	-	-	-	N	-	-
EEM	-	-	N	-	-	N	-	-	-	N	-	-
MSP	-	-	N	-	-	-	-	-	-	N	-	-
NET	-	-	N	-	-	N	-	-	-	N	-	-
PSE	-	-	N	-	-	N	-	-	-	N	-	N
Stats	-	-	-	-	-	-	-	-	-	N	N	-

Cost to Company :

Full Time Hires			Work Experience	
Campus Name	Campus Tiering		0-1 Year	1+ Years
IIT Kanpur	M.Des	Fixed	1710000	1800000
		Performance Bonus	190000	200000
		RB	1	1
		SARs	*eligible*	*eligible*
		Overall	**20 Lpa**	**21 Lpa**

Travel Expense + Accommodation (For 10 Days)

Package Details :

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Travel Expense + Accommodation (For 10 Days)

Bond : False

Medical Requirements :

Resume Shortlist : True

Resume Shortlist Criteria: Impressive Portfolio

Aptitude Test: False

Group Discussion: False

Technical Test:	False
Technical Interview:	True
Technical Interview Duration:	1 Hour
Number of Techincal Interview Rounds:	2
HR Interview:	True
HR Interview Duration:	1 Hour