

## Proforma

Companies open to your department

---

Company : Flipkart Internet Pvt Ltd  
Company Name : Flipkart Internet Pvt Ltd  
Nature Of Business : E Commerce  
Designation : Associate Product Manager 1  
Tentative Job Location : Bangalore

### **The Gig: Associate Product Manager 1**

The APM program is composed of an elite group of young technologists interested in pushing the boundaries of commerce in India across a variety of spaces like payments, mobile, fulfillment and much more. The program is a two year rotational program that will expose APMs to all portions of the company and to the broad disciplines of business, marketing, product development, brand, and engineering. APMs are given nearly irresponsible levels of responsibility at Flipkart with the intent of providing a fresh look at how things should be done while asking for great progress. APMs are responsible for shipping compelling software on a cross-functional team that delights millions of users everyday. The program is intended to serve as an alternative to a MBA, but MBA graduates with little or no work experience are encouraged to apply.

These young leaders are expected to move up in the ranks and push Flipkart to unimagined heights.

### **What this job entails:**

Work with talented engineers, designers, product marketers, business executives and customers to imagine, design, build and launch things for real people. Figure out where the world is headed and get there right in time (or a little early). Help guide our flagship and newer products strategy and vision.

### **APM Program Structure:**

Two year rotation program comprised of two 1-year rotations in different product teams.

First rotation will be assigned, second rotation will be based on the candidate's choice from amongst different product teams

Complemented with learning through business and design bootcamps, an annual APM trip across India or abroad, monthly education seminars, 1:1 coaching and mentoring by the topmost executives of the company

Upon graduation at the end of two years, APMs will become PMs in the product org.

### **Requirements:**

— Pursuing a degree in BTech/BE, MTech/ME or MSc. Integrated in any engineering or science disciplines. No GPA cut-offs

— Structured thinking and curious about solving some of the most challenging problems

— User empathy and interest in delivering products that help solve customers' problems

— Exceptional written and verbal communication skills

— Tirelessly organized and thorough in work with a good attention to detail

— Strong analytical orientation with technical foundation. Should be comfortable with data

— Go getter attitude and preferably a demonstrated ability of having built a software/hardware product.

### **Why you SHOULD take this role !**

Join a top-10 privately valued company (worldwide) in an elite program to help 1B+ users in one of the world's largest and most dynamic economies.

Become an expert builder and strategist for the mobile-only world: By 2020, there will be 600M Indians < 24 years old who will likely have a smartphone.

Be responsible for core projects that propel Flipkart to new heights in Commerce,

Description :

Payments, Fulfilment and many other adventures we pursue

Work alongside a world class product team composed of PMs and Engineers from Google, Ebay, Intel, Yahoo!, and other groundbreaking companies

Department BT BS MT DoubleMajor dual dualB dualC Mdes MBA Phd MSc MSR

AE	Y	-	Y	Y		Y	Y	Y	-	-	N	-	Y
BSBE	Y	-	Y	Y		Y	Y	Y	-	-	N	-	Y
CE	Y	-	Y	Y		Y	Y	Y	-	-	N	-	Y
CHE	Y	-	Y	Y		Y	Y	Y	-	-	N	-	Y
CSE	Y	-	Y	Y		Y	Y	Y	-	-	N	-	Y
EE	Y	-	Y	Y		Y	Y	Y	-	-	N	-	Y
ES	-	Y	Y	-		Y	-	Y	-	-	N	-	-
ME	Y	-	Y	Y		Y	Y	Y	-	-	N	-	Y
MSE	Y	-	Y	Y		Y	Y	Y	-	-	N	-	Y
PHY	-	Y	-	Y		Y	Y	Y	-	-	N	Y	-
CHM	-	Y	-	Y		Y	Y	Y	-	-	N	Y	-
MTH	-	Y	-	Y		Y	Y	Y	-	-	N	Y	-
ECO	-	Y	-	Y		Y	Y	Y	-	-	N	-	-
DES	-	-	-	-		-	-	Y	Y	-	N	-	-
IME	-	-	Y	-		-	Y	Y	-	Y	N	-	-
CGS	-	-	-	-		-	-	-	-	-	N	-	Y
HSS	-	-	-	-		-	-	-	-	-	N	-	-
EEM	-	-	Y	-		-	Y	-	-	-	N	-	-
MSP	-	-	Y	-		-	-	-	-	-	N	-	-
NET	-	-	Y	-		-	Y	-	-	-	N	-	-
PSE	-	-	Y	-		-	Y	-	-	-	N	-	Y
Stats	-	-	-	-		-	-	-	-	-	N	Y	-

Eligibilty :

Cost to Company : CTC : INR 2657695 per annum

Base Pay - 18 LPA

Variable Pay (10%) - 1.8 LPA

Package Details :

Benefits - 1.69 lakhs (includes 40,000 for relocation, 40,000 for travel & initial acco, 12000 for mobile reimbursement & 12000 for broadband reimbursement, 27000 insurance, 38961 Gratuity)

ESOPS - 48 units (vested 25% annually spread across 4 yrs) - worth 5.07 lakhs as on date (Value may vary)

\*All values in INR

Bond : False

Medical Requirements : None

Resume Shortlist : False

Aptitude Test: False

Group Discussion: False

Technical Test: False

Technical Interview: True

Technical Interview Duration: 45

Number of Techincal Interview Rounds: 5

HR Interview: False