

Proforma

Companies open to your department

Company : Moonraft Innovation Labs Pvt Ltd  
Company Name : Moonraft Innovation Labs Pvt Ltd  
Nature Of Business : Design and Digital Innovation firm  
Designation : Designer  
Tentative Job Location : Bangalore

Job Description:

We are here to advance human experience through design-driven innovation. Design, to us, is all about creating new meanings, while art is about self expression and emotive appeal. Bringing these two creative disciplines together and operating at their intersection with business and technology, we drive business innovations with differentiating customer experience.

A User Experience Designer at Moonraft is a UX design expert with a disruptive approach to design that brings together empathy for users and understanding of business. They must possess a guerrilla-like attitude to quick visioning and lateral thinking combined with ability to articulate design. Openness and flexibility to appreciate ideas from anywhere is important.

Responsibilities:

- Drive creative brainstorm sessions and ideation workshops along with reviewing and approving designs
- Support new business initiatives and work with a cross-disciplinary team to help define and execute concept direction to meet the clients’ business needs
- Identify customer needs and requirements by working closely with internal and external stakeholders
- Create wireframes, prototypes, interaction diagrams, pattern libraries, and user flows to convey the design
- Analyze existing systems and understand new needs of the business and target audience
- Conduct regular usability testing and provide actionable reports summarizing results
- Document discussions, concepts, and the finalized scope
- Oversee and contribute to the development of the product
- Conduct and perform testing to validate that the developed functionality is in accordance with the scope (UAT)
- Coordinate activities with all artistic and creative departments to ensure that deadlines are

Description : met and project goals are achieved

- Lead by example, inspiring others with the quality of your own work, your ability to clearly articulate your vision and design decisions
- Presenting work to internal teams and clients, encouraging collaborative dialogue and building consensus around solutions
- Contribute to the development of design best practices and design systems

Requirements:

• Bachelor's or Master’s degree in design-related discipline: Interaction, Information or Interface design, Human-Computer Interaction, Design Planning, Graphic Design, Product Design or Communication Design

• 0-3 years of industry experience

Group Discussion: False

Technical Test:	False
Technical Interview:	True
Technical Interview Duration:	01:00
Number of Techincal Interview Rounds:	2
HR Interview:	True
HR Interview Duration:	00:30

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