#### DANISH EDUCATION DELEGATION TOUR TO VIETNAM





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### Foreword by H.E. Charlotte Laursen Ambassador of Denmark to Vietnam

The Danish education system has a long tradition combining academic excellence with dynamic and innovative culture in both teaching and research. As a result, Danish education institutions are known for their high international standards and a study environment with emphasis on initiative and creative thinking. On this strong basis, internationalization of Danish education is a priority for Denmark, a clear focus for Danish institutions, and an opportunity for students both in Vietnam and in Denmark.

The visit of the Danish Education Delegation on November 1st to 4th reflects the strong interest from Danish education institutions in offering their educations to Vietnamese students and to link up with Vietnamese education institutions. With a Vietnamese youth focused on education, the expertise of Danish education institutions is of great relevance, creating opportunities for fruitful cooperation between the Danish and Vietnamese education sector as well as cooperation with Danish and Vietnamese companies.



I hope that this visit will create awareness among Vietnamese students of the strong platform Danish education institutions can provide for their future career, and support Vietnamese education institutions develop strong and long lasting partnerships with Danish counterparts.

### Introduction by Lene Augusta Jørgensen, Rector at University College of Northern Denmark

First and foremost, I would like to personally thank everyone for taking part in the Education Delegation Tour in Vietnam.

The delegation tour reflects a great interest in Vietnam as well as a growing number of possibilities for educational collaboration between Denmark and Vietnam. Firstly, Denmark and Vietnam have had a long lasting and collaboration. dood Secondly. Vietnam is an attractive choice due to its position as one of the world's fastest growing economies. The growing economy has resulted in a middle class that focuses increasingly on education. The Vietnamese students and parents are especially interested in international education as the number of students studying abroad has increased with 30% in recent years. Our own office, UCN Global Office Vietnam, has allowed UCN to develop strong and lasting relationships with Vietnamese partners. As a result, we have continuously Danish students studying or doing an internship in Vietnam, recruitment of students to Denmark. ongoing research projects as well as education



export with Vietnamese partners. These kind of international activities play a crucial role if we want to prepare our students for a global workplace.

During the Danish Education Delegation Tour, we hope that the meetings, presentations and the fair you attend will inspire your institution or company to explore the opportunities of educational partnerships between Denmark and Vietnam. Likewise, we hope you will establish and develop long lasting educational partnerships with Vietnamese or Danish parties.

Sincerely,

Lene Augusta Jørgensen

#### Danish School of Media and Journalism (DMJX)

Olof Palmes Alle 11, DK - 8200 Aarhus N (T) DANISH SCHOOL OF MEDIA

Tel: +45 89 44 04 40 www.dmjx.dk/international AND JOURNALISM





#### Danish School of Media and Journalism (DMJX)

Danish School of Media and Journalism (DMJX) covers the whole media sector offering a wide range of bachelor's and master's degrees, diplomas and further education in journalism, photojournalism, communication, design, media management etc.

We also offer a Master degree programme Erasmus Mundus Master in joint collaboration with Aarhus University and other universities.

Currently, we have more than 1900 full time students that are enrolled and almost 4000 course participants enrol in further education on a yearly basis. DMJX has about 170 full time employees.

Danish School of Media and Journalism has two campuses; Campus Aarhus and Campus Copenhagen. At Campus Aarhus, there are 7 international courses programmes that focuses on Journalism, Photojournalism and Communication:

- Corporate Communication
- Europe in the World
- Journalism, Multimedia and World Politics

- TV Journalism: Foreign reporting
- Photojournalism 1
- · Photojournalism 2
- Erasmus Mundus Master

At Campus Copenhagen, there are likewise 7 international courses and programmes that focuses on Visual Communication and Media Production:

- Corporate Communication
- Creative Communication
- · Graphic Design
- Interactive Design
- Media Production and Management
- Photographic Communication
- TV and Media Production

#### IBA International Business Academy Aalegaarden 2 – 4, DK – 6000 Kolding

Tel: +45 72 11 82 00 www.iba.dk









#### **IBA International Business Academy**

IBA offers a range of international degree programmes taught in English, at AP (2 years), Bachelor and Master level covering a range of subjects in business, marketing, web development and multimedia.

With more than 1500 full-time students from within Denmark and throughout the world, we offer a high quality learning and teaching environment while providing valuable networking and а friendly welcoming multicultural social experience.

We offer the following degrees and programmes for Danish as well as international students.

#### AP Degrees

- Entrepreneur and Design Management (E-Design)
- Financial Management
- Marketing Management
- Multimedia Design and Communication

#### **Bachelor Degrees**

- Business Management Across Europe
- Euro-Asia Business Management
- International Sales and Marketing Management

- International Sales & Marketing / Business Management & Marketing
- Web Development

#### **Master Degrees**

- Executive MBA
- Master of Business Administration in General Management (MBA)
- Master of Science in International Business (MSc)

#### **Online Programmes**

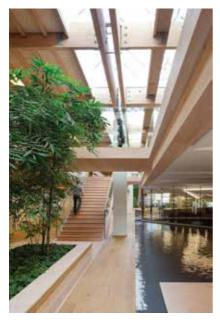
- International Sales and Marketing Management/ Business Management & Marketing (Double Degree)
- Master of Science in International Business (E- MSc)
- MBA in General Management (E-MBA)

#### IBC International Business College Skamlingvejen 32, DK – 6000 Kolding

Tel: +45 72 24 17 00

www.ibc.dk







Cooperation between IBC International Business College – Skive Business College

#### **International Business College**

- · History and facts
- Founded in 1868 by local business men
- In Danish terms a large Business College

• Board: 12 members

• Employees: 505

Students: 3739

Course participants: About 20.000

- Education for adolescents (15-18 years) and adults (18-50 years)
- Vocational, Upper Secondary and Academy education

#### **Purpose**

- IBC and partners are searching for a Vietnamese partner
- Top up on Bachelor of Administration (BA), aiming for jobs in international companies
- Joint venture with the new partner
- Seeking Vietnamese students for education in Denmark

#### Main aims

IBC International Business College and Skive Business College is well known for their high educational stand ards. One of our main targets is to continuously maintain and improve our high quality level in Basic Vocational Education and Training - and Upper Secondary A-level Education – Work placement.

We have several centers of vocational training within: Retailing, Commerce, Private and Public Administration, Banking, Accountancy, Shipping and Finance. All programs are developed in close co-operation with the business community, who choose us because we fulfill their demand for quality, flexibility and subject range.

We also commit ourselves to both local and international partnerships.

#### **Further education**

The opportunities for further education and enhancing the qualifications for you, or your employees, are plentiful.

Danish Academies offer a variety of academy educational programmes. Here can be mentioned AP degree (2 years), bachelor degree (3 years) and even master degrees. The educations are offered as part-time studies and at many different campuses, either as night, day or weekend classes.

### **KEA - Copenhagen School of Design and Technology Guldbergsgade 29, DK - 2200 Copenhagen**

Tel: +45 46 46 00 00



www.kea.dk/en







#### **KEA - Copenhagen School of Design and Technology**

KEA - Copenhagen School of Design and Technology

KEA offers undergraduate programmes in four main academic areas: Build, Design, Digital and Tech. Thirteen of these programmes are offered in English and over one-fifth of our approximately 5000 full-degree students are international students from over 70 different countries.

All of KEA's programmes are practice-oriented, and developed in close cooperation with the business community. Entrepreneurship is an integral part of all programmes and internships are mandatory to ensure that students experience using their skills in practice. All students have opportunities to participate in international activities such as workshops and exchange programmes during their studies.

KEA is located in downtown Copenhagen, Denmark, one of the world's" most liveable cities". KEA has excellent facilities, including an impressive material collection and lab and a makerlab. Students can also enjoy a growing number of student-run events and activities.

#### Programmes offered in English:

### Academy Profession (AP) degree programmes (2 years)

- Computer Science (2½ years)
- Design, Technology and Business IT Technology
- Multimedia Design and Communi cation
- Production Technology

## **Top-up Bachelor degree programmes** (1½ years, taken after an AP degree)

- Digital Concept Development
- Design and Business (with specialisations in Brand Design, Communication Design and Media, Fashion Management and Sustainable Fashion Design)
- Software Development
- Web Development
- Product Development and Integrative Technology

### Professional Bachelor degree programmes (3½ years)

- Architectural Technology and Construction Management
- Business Economics and IT
- Jewellery, Technology and Business

PROFESSIONSHØJSKOLEN

Metropolitan University College Tagensvej 18, DK – 2200 Koebenhavn N Tel. +45 72 48 75 00 www.phmetropol.dk/English









#### **Metropolitan University College**

Metropolitan University College is situated in Copenhagen, the capital of Denmark, and the Greater Copenhagen Area. We offer Bachelor's Degree programmes, Academy Profession Degree programmes, postgraduate studies. and conducts applied research and development activities in welfare-sector subjects such health, rehabilitation, welfare technology, management, education and social work

Metropolitan University College has two Faculties; the Faculty of Health and Technology and the Faculty of Social Science and Pedagogy.

Metropolitan strives to be an academic spearhead with study programmes based on close interrelationships with practice and supported by relevant research and development. Digital means of pursuing these objectives are of increasing importance. Digital solutions help improve dialogue with the rest of society and meet our students and partners in the real world.

Our guiding principle is knowledge that works, knowledge that challenges. All programmes are in Danish except for the Bachelor Degree in Global Nutrition and Health. Exchange students can choose between a range of courses and modules in English.

#### **Bachelor Degree**

· Global Nutrition and Health

Nykoebing Katedralskole P. M. Møllersvej 3, DK – 4800 Nykøbing Falster Tel: +45 54 84 90 00





www.nykat-gym.dk



#### Nykoebing Katedralskole

We are a secondary high school in Denmark with 750 students and 75 staff members. Nykøbing Katedralskole was established in 1498, which makes it one of the country's oldest Latin schools. Most of our students continue their education at University Colleges or Universities after graduation from our school Nykøbing Katedralskole.

We focus on high professional competencies, exciting fields of study as well as talent development. We are members of Global High Schools and Global School partnerships

We offer upper secondary education which include STX and HF. The visions for Nykøbing Katedralskole are big and we want to be:

- The visible high school that collaborates with local, national and global partners.
- The development-oriented high school that develops the students' potential through clear demands and boundaries in a community oriented environment
- Continuously develop an attractive study and work environment.

Be a green as well as healthy school

As a result, we have partner schools all over the world. Our partners come from countries such as Finland, Germany, England, Netherlands, France, Spain, Hungary, Turkey, Ghana, Kenya and India.

#### Ranum Efterskole College Seminarievej 23, DK – 9681 Ranum

www.ranumefterskolecollege.com

Tel: +45 96 66 44 00







#### Ranum Efterskole College

Ranum Efterskole College is a Danish/international self-governing residential school, which offers Danish 9th and 10th grade, as well as 3 international programmes with exams at IGCSE, AS- and A level. We have different academic levels in each subject giving you the opportunity for a personalised learning profile.

Ranum Efterskole College boasts an extraordinary array of co- and extracurricular subjects. New subjects are developed all the time in collaboration between learners and teachers.

Ranum Efterskole College is founded on the philosophies of 'Inclusive Community and Learning' and 'Participatory Democracy'. We believe it to be our prime objective to provide a framework in which you and your teachers in unity contribute to the development of school curricula and activities.

This objective, among others, is to ensure students get an understanding of community, democracy and responsibility, whilst also nurturing their personal development, your passions and skills. We strive to provide an environment where students feel safe, supported and encouraged in their

own personalised learning journey. When students leave our community, they are prepared to share their experiences with the world!

More than 430 learners from all over the world study at Ranum Efterskole College. Everyone who wishes to join our community are welcome. In addition to our one-year programme, we have our new international summer school with other young people from around the world. Students can stay for either 2 or 4 weeks and take part in lessons and profile subjects.

#### Summer school

- 14 17 years old
- Weeks 27,28, 29 and 30

#### One year programme

- IGCSE (Age 14 16)
- AS level (Age 15 17)
- A-level (Age 16 18)

#### Selandia Business and Technical College Bredahlsgade 3, DK – 4200 Slagelse

Tel: +45 58 56 70 00 www.sceu.dk











#### **Among Denmark's Largest**

Selandia is one of Denmark's largest educational institutions. Our mission is to train the workforce demanded by trade and industry. At the same time, our education and training has a holistic approach. Professional knowledge can quickly become outdated, so it is equally important that our students and course participants function well socially as well as learning how to acquire and seek out new knowledge. Similarly, they should be in a position to find solutions that are not described in a book, for reality will always offer challenges that you will not find in a text book.

#### Satisfied Students

We measure our students' and course participants' satisfaction levels continuously, and we are proud to be among the schools with the most satisfied students and course participants.

A keyword at Selandia is innovation. Companies need employees who can take a new and innovative approach to any given task. We develop this ability for instance by regularly setting tasks, to which there are many solutions. Often, theory is something that

students and course participants must seek out themselves to be able to solve a given task. In this way, they become inquisitive about the theory and remember it better because they have applied it in practice.

We also offer special initiatives for students with extra talent. One of these students recently made the top 10 at the WorldSkills competition. We believe that we can foster extra talent in around 20 percent of a class, if we provide the right stimulus.

### Selandia's Educational Programmes

Selandia offers more than 100 educational programmes spread across two upper secondary schools, eight vocational colleges, a wide range of courses and a broad supplementary training programme. Several of our programmes can also be taken with EUX. It means that the student has both an apprentice/professional certificate and an upper secondary level qualification.

### The Copenhagen School of Marine Engineering and Technology Management

Akademivej 46, Bygning 358, DK – 2800 Kgs. Lyngby Tel: +45 45 25 76 00

www.msk.dk









#### The Copenhagen School of Marine Engineering and Technology Management

The Copenhagen School of Marine Engineering and Technology Management is Denmark's oldest marine engineering school. Founded in 1906, the school produced the first Danish Marine Engineers who went straight to work on the steamboats of the time. Since then. Denmark's maritime industry and the Copenhagen School of Marine Engineering and Technology Management have grown and evolved enormously - together. As a natural part of Danish industry, we prepare our students for the rising demands from industry at large, not least within environmental technologies, and is continuously adjusted to ensure international recognition.

We are perfectly situated close to the Technical University of Denmark, offering an ideal professional, scientific and social environment for foreign students. This is also where we will open a new larger and modern facilities in 2017 as part of a large-scale maritime and industrial education and development center.

We have approximately 800 students and 65 employees. The 'Marine Engi.

neering and Technology Management Programme' is a professional bachelor's programme.

Currently, the Copenhagen School of Marine Engineering and Technology Management offers two programmes for international students.

#### **Programmes**

- Marine Engineering and Management
- Offshore Technology & Technical Facility Management

Both programmes take one semester and are equivalent to 30 ECTS points

#### University College Lillebaelt (UCL) 51C Vestre Engvej, 7100 Vejle Tel. +45 63 18 30 00 www.international.ucl.dk









#### **University College Lillebaelt (UCL)**

University College Lillebaelt offers higher education programmes – professional bachelor degrees – where the graduates contribute to the continual development of the welfare society. We train social educators, teachers, nurses, radiographers, physiotherapists, occupational therapists, biomedical laboratory scientists, public administrators and social workers.

Geographically, University College Lillebaelt covers part of the Southern Region of Denmark and has approximately 7,000 students and 700 we offer employees. In addition, Continuing Professional Development, from one-day seminars tailored to specific organisations and professionals to Diplomas at the BA-level. Our Educational Resource Centre serves the University College as well as teachers at all levels in our region, offering an unsurpassed collection of teaching materials and a highly professional staff of consultants.

We aim to train tomorrow's professionals to be highly respected key players in a strongly cohesive welfare state, in which generating, spreading and utilising knowledge contribute to sustainable welfare development. Internationalisation is an important tool in this process, contributing to improving quality and increasing knowledge in both education and research.

Therefore, we appreciate and welcome close cooperation with existing and potential partners with a view to developing joint educational projects, study programmes and student and staff exchanges.

#### Study programmes

- Biomedical Laboratory Science
- Physiotherapy
- Social Education
- Nursing
- Public administration
- Social Work
- Occupational Therapy
- Radiography
- Teacher Education

#### University College of Northern Denmark (UCN) Selma Lagerløfs Vej 2, DK – 9220 Aalborg Øst Tel: +45 72 69 50 00

www.ucn.dk/en











#### **University College of Northern Denmark (UCN)**

University College of Northern Denmark (UCN) is an institution working in the field of education, development, applied research and innovation. We are a public university with over 10.000 full-time students at undergraduate level and more than 8,000 part-time students studying at the campus. UCN offers a wide range of professional academic programs and training such as business, technology, engineering, social study and education. We also have very strong link with industry, business, public sector and professional organizations where offer good chances for students to access business career.

#### **AP Degrees**

- · Financial Management
- Marketing Management
- Service, Hospitality and Tourism Management
- Computer Science
- Design Technology and Business (Graphics)
- Multimedia Design & Communica tion
- IT Network & Electronics Technology
- Automation Engineering Energy Technology

#### **Bachelor Degree**

- Export & Technology Management
- Natural & Cultural heritage Man agement
- Architectural Technology and Construction Management

#### **Top-up Bachelor**

- International Sales & Marketing
- International Hospitality Management
- Sport Management
- Digital Concept Development
- Web Development
- Software Development
- Product Development & Integrative Technology

There is, however, also opportunities for nurse students to attend the Global Health Module that is taught in English.

# University College South Denmark (UCSYD) Dyrehavevej 116, DK – 6000 Kolding Tel: +45 72 66 20 00

www.ucsyd.dk



University College South Denmark





University College South Denmark offers a wide range of higher education study programmes and courses, with an emphasis on first-cvcle professional bachelor's dearee programmes in the fields of Educational Sciences, Health Sciences. Social Sciences. Communications and Management. Geographically, we cover Southern Jutland and have 6000 BA students, 5000 students in continuing education programmes and 700 members of staff.

Our study programmes take place at five regional locations: two main campuses in the towns of Esbjerg and Haderslev, and three smaller satellite campuses in Kolding, Aabenraa and Soenderborg. We see this regional dispersion as a source of strength. Embracing diversity for mutual understanding and inspiration is one of our central values: the meeting of different cultures and professional traditions; cross-disciplinary and cross-professional courses; and an overall emphasis on internationalisation, research and innovation

We are an independent institution that provides a broad range of higher education study programmes. We offer 13 professional bachelor's degree programmes as well as continuing and professional education programmes. Further-more, we conduct applied research in close collaboration with practice.

We have many international students on our English courses and full degree programmes. We collaborate with many international partners from all over the world about mobility and R&D activities. We offer the following study programmes:

#### **Erasmus courses**

- Crossing Borders (Social Education)
- Living and Learning (Teacher Education
- Inclusive Practice (Teacher Education)
- Reaching for the Stars (Health)
- Modern Market Communication
- English and Marketing Communication

#### Full degree

- Teacher Education
- Marketing Communications

#### University College UCC Humletorvet 3, 1799 København V Tel. +45 4189 7000 www.ucc.dk/international









University College UCC is located in Copenhagen, Hillerød, Aarhus and Bornholm. Denmark. UCC is self-governing higher education institution under the jurisdiction of the Danish Ministry of Higher Education and Science and one of seven university colleges in Denmark. UCC has approximately 10,000 full-time and 5,500 part-time students and a staff of approximately 1,000.

UCC offers bachelor degrees in Social Education, Teacher Education, Nursing, Physiotherapy, Relaxation and Psychomotor Therapy, Textile and Handicraft Design, and Danish Sign Language Interpretation. We also offer a wide range of supplementary diplomas in the fields of teaching, pedagogy, health, organisation and management, and we supply consulting services and tailored educational and development courses to schools, institutions. municipalities businesses. In August 2016, UCC moved into a completely new campus in central Copenhagen with 10,000 students and 800 staff. UCC aims to make this new campus a leading international higher education institution.

UCC attaches great value to international partnerships and network participation and sees international partners as an important source of inspiration and innovation in the endeavours to strengthen UCC's study programmes and R&D activities.

#### Student exchange

UCC welcomes students from all over the world. When applying for a course or for practical or clinical placement, please ensure that your university has a bilateral agreement with UCC. In order to receive an official referral to study at UCC, please contact the International Office at your university. UCC is an Erasmus Charter institu-

Course Catalogue: ucc.dk/study

#### **UCC International Week**

Every year UCC invites scholars and lecturers across borders and educational fields to join our International Week.

#### For more information:

https://ucc.dk/international/events/ucc-international-week-2017

#### University College Zealand (UCSJ) Slagelsesvej 7, DK – 4180 Sorø Tel: +45 7248 1000

www.ucsj.dk









### Education and research can grow outside the big cities

University College Zealand is the regional university college in region of Zealand offering eleven full bachelor degree programs - three of which are taught in English. Furthermore, several international modules are offered each semester at different campuses. The organization has 8,500 full-time and 2,500 part-time students as well as 650 employees located at six campuses across the region. We strive to build excellent education and research in our specific region with campuses placed in cities outside of Copenhagen. Thereby supplying our regional organizations, companies and welfare systems with highly qualified employees and research made in close external cooperation to fulfill the specific needs of our region. We have a campus structure which is supported by joint leading elements which across the whole organization ensures high professioncompetence. cooperation development internally as well as externally. Additionally, we offer in-service training and further education with several thousand students as well as international diplomas degrees. The Regional Centre for Educational Services Zealand is part of the organization.

#### **University College Zealand (UCSJ)**

We are actively part of partnership projects with municipalities, the region, the business community and research institutions in Denmark as well as abroad.

### From 2017: Biotechnology in Kalundborg, Denmark

Instead of centralizing campuses, we walk another path these years. In our region large organizations like Novo Nordisk and other organizations situated in the Kalundborg Symbiosis, which is the world's first working industrial symbiosis, face increasing challenges in recruiting qualified employees. We are now responding to this demand by building a full bachelor program 'Engineering in Biotechnology' in the heart of and in close cooperation with the industry of biotechnology in Denmark.

#### **Bachelor program**

- Engineering in Biotechnology
- International Honours Degree in Teaching
- · Leisure Management

#### **Undergraduate Exchange Program**

- Aesthetics and Learning in Early Childhood Education
- · Children at Risk
- Interdisciplinary Health Care Provision in a Global Perspective
- · Sports Physiotherapy
- · Teacher Education Package

#### **Postgraduate Degree**

Occupation Therapy

#### VIA University College Skejbyvej 1, DK – 8240 Risskov www.en.via.dk



#### VIA University College









As one of Denmark's largest institutions of higher education, VIA University College offers bachelor degrees in Danish and English, master degree programmes in collaboration with international partners, vocational training and continuing education. Our goal is to help develop professional practice in order to find solutions to the challenges facing society - in Denmark and internationally.

Our degrees build on strong Danish traditions for educating students in cooperation with professional practice. Some programmes, like teaching, nursing and social education, go back more than 100 years. They still play an important role in developing the world-known Danish welfare society and creating growth and innovation in private industries.

As the world becomes more global, VIA international increasingly takes an approach to education and research. Today, almost half of our programmes are in English, and we offer international double degrees, student and exchange, international modules in all programmes. summer schools and research projects.

The Scandinavian approach to higher education is deeply rooted in the professions for which we train our graduates. Students learn the latest theories and methods, participate in research and innovation activities and gain hands-on experience through practical training. We encourage students to engage and exchange ideas with easy access to lecturers and staff. We offer small-size classes,

simulation-based training and e-learning.

VIA is located in 7 campus cities throughout Central Region Denmark and has 8 campuses, 4 faculties and schools, 18,500 students, including 2,500 international students, 7 student entrepreneurship centres, and 20,000 continuing education participants.

### Degrees in English: Master collaboration

- European Construction Engineering (University of Cantabria, Spain)
- Nursing Practice (Deakin University, Australia)

#### Bachelor degrees

- Architectural Technology & Construction Management
- Character Animation
- Civil Engineering
- Computer Graphic Arts
- Construction Technology
- Global Business Engineering
- Global Nutrition & Health
- Graphic Storytelling
- ICT Engineering
- Materials Science and Product Design
- Mechanical Engineering
- Supply Engineering
- Value Chain Management

#### **Bachelor top-up degrees**

- Design and Business
- International Sales & Marketing

#### **Academic Professions degrees (AP)**

- Design, Technology & Business
- Marketing Management

### University College of Northern Denmark Global Office Vietnam

43 - 45 Ho Tung Mau, Ben Nghe ward District 1, HCM, Vietnam **Tel:** +84 8 3821 0215







### University College of Northern Denmark Global Office Vietnam

UCN Global Office Vietnam, established August 2014, is the first representative office of Aalborg - based Northern University College of Denmark operated outside οf Denmark. We offer the ATCM Bachelor of Architectural Technology and Construction Management programme to short courses sustainable design, BIM and project management for students and professionals who pursue careers in a professional context.

At UCN Global Office Vietnam, we contribute to the vision "ensuring consistent high professional quality" with insight, professionalism and future orientation in our tuning of architectural and technological education programmes. We generate applied knowledge for use in practice with the slogan: "Real life education".

Academic staff at UCN Global Office Vietnam works in collaboration with UCN to transfer of knowledge and training materials to Vietnam, and to facilitate student-centred learning. Togetherness is in focus while we create a good academic environment and a place to work and to learn.

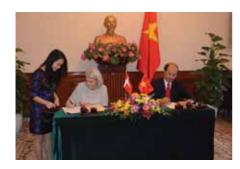


UCN Global Office Vietnam is on behalf of University College of Northern Denmark conducting the following activities:

- Representing University College of Northen Denmark in Asia and Vietnam
- First Danish accreditation to export a Danish education programme
- Organises the Bachelor of ATCM-VN "Architectural Technology and Construction Management" in Vietnam
- Close contact with extensive network of partners in Vietnam: companies, institutions and authorities
- Recruites students to Business & Technology programmes in Denmark

# 靈

#### Embassy of Denmark in Vietnam 19 Dien Bien Phu Street, Hanoi, Vietnam Tel: +84 4 3823 1888







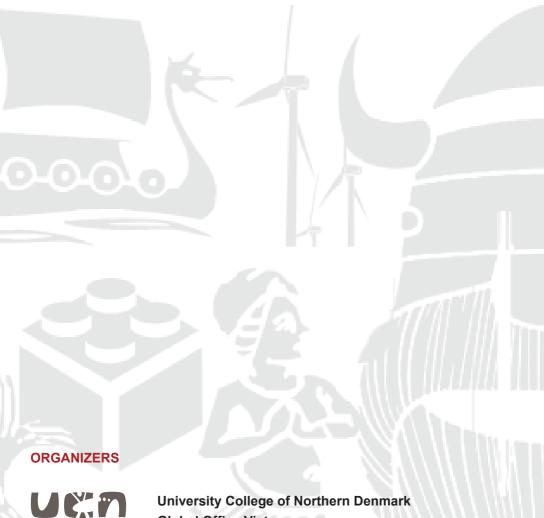
#### **Embassy of Denmark in Vietnam**

The commercial staff at the Embassy of Denmark in Hanoi and the Danish Economic and Commercial Office in Ho Chi Minh City stands ready to assist you on the Vietnamese market. We endeavour to make a difference for the individual company and society at large by promoting trade, investment and innovation between Denmark and Vietnam. We assist Danish exporters and investors in their business activities in Vietnam and we also provide information to Vietnamese companies looking for Danish business associates. investment partners or suppliers.

Danish companies can benefit from our assistance in their internationalisation efforts. This includes market analysis, support to finding the right business partners in Vietnam and establishing а presence on Vietnamese market. Likewise. Vietnamese companies may access potential Danish suppliers business partners as well as obtain information about opportunities for investing in Denmark. The staff of the Embassy is familiar with legislation, culture and market conditions in

Denmark and Vietnam, thus offering all possible support required. Our main services include:

- Screening of market opportunities and
- Market surveys Identification of local partners and preparation of visiting programmes
- Preparation of export promotion delegations
- Assistance in organising product presentations and technical seminars
- Assistance in setting up local representative offices and investment advice
- Assistance in identifying outsourcing partners
- Contacts with Vietnamese authorities on government and local level Introduction to Vietnamese business culture
- Assistance in conflict situations/trouble shooting





Global Office Vietnam



**Embassy of Denmark in Vietnam** 



**Ministry Of Foreign Affairs of Denmark**